

Emma Zhang & Teresa Mai

CM523

Project Proposal

March 24, 2022

**Topic:** College students using leftover foods to make a new meal

### **Purpose**

Our website is to provide college students with recipes website dedicated to generating new food for leftover combinations. College students usually do not have a kitchen in the dorms, and most of the kitchen supplies that can be used are kettles and microwaves. We hope that users can find recipes through our website, solve a meal quickly and easily, and save money.

### **Audience**

Our target audiences are college students who want to have an easy meal with leftover foods and look forward to getting the new and easy recipe to get a delicious meal. They might not have enough cooking devices and a place to cook at the dorm.

### **Technology**

JavaScript libraries, CSS/HTML frameworks, Figma, Wordpress

### **Role**

This project will be implemented by Emma Zhang and Teresa Mai. We will be evenly sharing most of the technical tasks to achieve a cohesive web performance. Based on our respective specialties and skills, we will also work together and decide the interactive elements in each page of the website as the project progresses.

Emma: Data collection + Html + CSS + Javascript + User interview + User testing

Teresa: Graphics/Images + Html + CSS + Javascript + User interview + User testing

## **Challenge & Risk**

- To meet the audience's goal, we need to look for and research on a wider range of food options that the audience consume and come up with creative menus ideas that are easy, fun, and doable.
- To attract our target audience, we want to incorporate features and designs that tailor young generations, and at the same time, avoid extra or unnecessary steps when they hop on the website and search for recipes.