Tereza Blažková

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Education

University of Copenhagen

PhD in Social Data Science 2024-present

- Supervised by Andreas Bjerre-Nielsen (University of Copenhagen) and René Kizilcec (Cornell University)
- Research focus: Predictive analytics in education, algorithmic fairness and integrating mixed methods with algorithm audit for developing a
 participatory algorithm design

University of Copenhagen

MSc in Social Data Science 2021-2024

- Thesis: Using Machine Learning to Predict University Dropout: A Study on Accuracy and Fairness, Grade: 12/12
- Leadership and Community building: Representative in Study Board for MSc in Social Data Science Co-founding member of the Social Data Science Student Subject Council

Charles University

Ba in Sociology with Economics

2018-2021

- · Graduated with honours
- Awarded with the Scholarship for excellent academic results

Research Experience

Statistics Denmark

Guest Researcher 2023-present

University of Cornell

Visiting PhD Student January 2025

University of Seville

Secondee under EU NeEDS (Network of European Data Scientists)

June 2024

Copenhagen Business School, Sustainability Centre

Research Assistant 2022-2024

University of Copenhagen, Center for Social Data Science

Research Assistant 2023-2024

Publications and Invited talks

PUBLICATIONS

Fairness Over Time: A Nationwide Study of Evolving Bias in Dropout Prediction

Tereza Blazkova, René F. Kizilcec, Magnus Lindgaard Nielsen, David Dreyer Lassen, Andreas Bjerre-Nielsen Proceedings of the Twelfth Annual ACM Conference on Learning at Scale, 2025, New York, NY, USA

Sentiments and sustainability: stakeholder perceptions of sustainable fashion on social media

Tereza Blazkova, Esben Rahbek Gjerdrum Pedersen, Kirsti Reitan Reitan Andersen

Journal of Fashion Marketing and Management: An International Journal (2025). Emerald Publishing Limited, 2025

Greenwashing debates on Twitter: Stakeholders and critical topics

Tereza Blazkova, Esben Rahbek Gjerdrum Pedersen, Kirsti Reitan Andersen, Francesco Rosati

Journal of Cleaner Production (Oct. 2023) p. 139260. 2023

INVITED TALKS

CBS Sustainability Centre Seminar: Corporate Sustainability between Aspirational Talk and Greenwashing

2023, Copenhagen Business School, https://tinyurl.com/seminarcbs

Predicting University Dropout: A Study on Accuracy and Fairness

June 11, 2024, European Centre for Algorithmic Transparency, Sevilla, Spain

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Teaching

Lecturer

University of Copenhagen, Center for Social Data Science

February 2025

· Guest Lecturer in Data Governance course on the topic: "Predictive Analytics and Its Ethical and Political Implications"

Teaching Assistant in Digital Methods course

University of Copenhagen, Center for Social Data Science

April 2025 - May 2025

· Led weekly exercise classes in a graduate course, which focused on digital mixed methods

Teaching Assistant in Data Governance course

University of Copenhagen, Center for Social Data Science

January 2023 - March 2023

• Led weekly exercise classes in a graduate course, which focused on research in legal, political, and ethical aspects of data governance

• Guided 16 students in their projects, moderated discussions and delivered feedback

Skills

ProgrammingPython (Pandas, NumPy, Seaborn, Matplotlib, Sklearn, PyTorch, TensorFlow, NLTK, spaCy, AIF360 etc.),

R (ggplot2, Tidyverse), SPSS

Other Hard Skills Agent Based Modelling, Network analysis, Natural Language Processing, Machine Learning, **ETEX**

Soft Skills Communication, Responsibility, Strong team spirit, Problem-solving, Critical thinking, Independency

Interests_

Academic interest Algorithmic decision-making, Algorithmic Fairness, Al Governance, Education Data Science,

Responsible AI, Predictive Analytics, Social inequalities, Social media analysis, Sustainability

Other interest Cycling, bouldering, hiking

Languages

Czech Native

English C1/C2 - Professional proficiencyDanish B1 - Intermediate proficiency

German A2/B1 - Basic to Intermediate proficiency

Slovak Listening and reading proficiency