

# PRE PRODUCTION

## Title: Taste the Hygge

Theme: "Come together for good times"

**Logline:** Three characters from different backgrounds, living different lifestyles are leaving their daily routines to join the beerwalk and have fun with each other, walk around the city and taste delicious beer.

### Synopsis

**Intro:** The screen is split in three parts and we see Christian leaving his office, Mathilde leaving school and Benjamin leaving with a camera. In the next frame we see Christian getting off a car, Mathilde jumping off her bicycle and Benjamin arriving



on his skateboard. We see them walking and the split screen dissolves as they arrive next to each other.

**Main:** We meet Christoffer who is presenting the beer walk, see the other people chatting and having a good time. We follow the three characters around as they socialize, enjoy beer and engage with each other and the beer walking crowd.

**Outro:** In the end, everyone is saying cheers. We see two beer bottles joining together in a "cheers" as in the Beer Walks logo.