



Driving Growth Together

GBR: Government Business Relations

A Guide for Government & Business Leaders on:

**How to work together to drive economic growth
and better outcomes for all**

Introduction

This report proposes a new approach to the way Government and business leaders work together to drive economic growth and better outcomes for all. Hundreds of public and private sector leaders recognise the urgent need for improvement and kindly gave their time to help create this report.

Central to the approach is a Government Business Relations (GBR) model. The GBR model consolidates and builds on existing practices from across the globe through effectively integrating the best of the Public and Private sectors.

Our collective aim is to set out a recommended approach to enabling good Government and to provide examples of how this new model for developing relationships between government and business leaders could work in practice.

Essential Foundations

Economic growth and better outcomes are dependent on successful Government Business Relationships. The GBR model outlines a step-by-step approach to World Class 21st Century Government Business Relations. But first there are two essential foundations that have to be in place to create the right environment, these are 'stability of policy and vision' and 'people and culture'.

Stability of Policy & Vision

A critical success factor in implementing an effective strategy is stability of policy and vision. In a stable environment people and businesses, foreign and local, are more likely to invest which in turn leads to greater security and wealth for everyone involved.

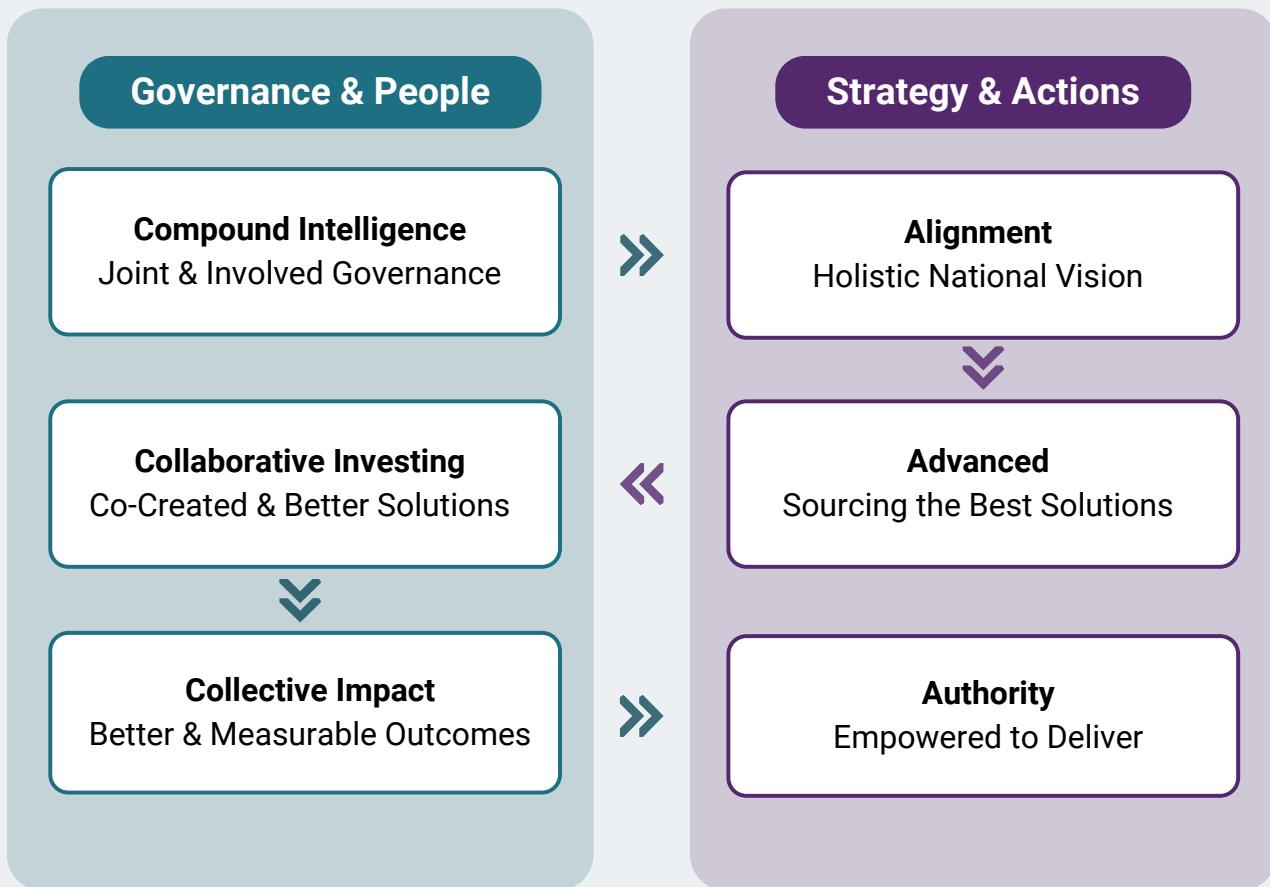
People & Culture

It is essential to ensure a more fluid movement of people between the Government and Private sectors. The UK currently lags behind the USA, France and others and greater fluidity will enable understanding and drive a cultural transformation. Barriers such as pensions and restrictive career paths need to be overcome to enable freer movement.

Government Business Relations (GBR)

There are six key steps to achieve World Class Government Business Relations as illustrated by the below GBR model.

Each step is useful in its own right, each will deliver better outcomes and you can start at any step. Although there is an ideal recommended approach below, you may need to tailor this for your specific environment. The more steps you undertake the closer you get to World Class and the better the outcomes. May we commend you to choose a step and to start today.



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Each element is explained more concisely on the following page, where you can find examples of real organisations taking these steps today.

GBR Steps Explained

Compound Intelligence

Joint & Involved Governance

CSF = Values & Trust

The collective and compound intelligence of the UK is enormous and world-leading. Including key Business people in the governance of public organisations is crucial to tap into this resource and ensure optimal outcomes.

Multi Stakeholder Governance, should be inclusive and utilise the existing successful frameworks.

Ex: California Energy Sector & Australia Water Management

Alignment

Holistic National Vision

CSF = Consensus

For success you need a single and Holistic National Vision (HNV) that all the major parties can rally around. In business this is a MTP (Massive Transformational Purpose).

Holistic National Vision (HNV), an inspirational long term commitment supported by a consensus.

Ex: UAE's 2030 Vision & NASSCOM Vision (India)

Collaborative Investing

Co-Created & Better Solutions

CSF = Ownership of Tasks

People who co-create are more likely to invest and ensure resources are deployed effectively. So involving people who can contribute resources early can accelerate impact and drive better outcomes faster.

Strategic Pillars, Delivery Plans and Responsibilities are all essential parts to this phase.

Ex: Energy Data Taskforce & Primary Authority Scheme

Advanced

Sourcing the Best Solutions

CSF = Measurable, OKRs (Outcomes & Key Results)

The best and most advanced solutions often emerge when diverse groups of people come together to address the same issue, and through reaching out to learn from successful practices elsewhere - a combination of copying what works and creatively making what works better.

Global and local sourcing, involves leveraging different groups to identify the best solutions

Ex: Macron's Citizen Assemblies & AstraZeneca NetZero

A group of Government & Business partners working together effectively to achieve a HNV, leveraging their combined strengths to achieve significant sustainable outcomes that would otherwise be difficult to accomplish.

Ensuring success through testing and then reinforcing the best solutions

Ex: Digital Deposit Return Scheme (DDRS)

To ensure proper execution and sustained alignment, an overseeing body is necessary to provide guidance and to appropriately motivate (and when necessary, reign in) organisations.

Corralling and managing performance, setting agreed rules & consequences and monitoring against these.

Ex: 2012 ODA, NESO & ASTI

Authority

Empowered to Deliver

CSF = Learning Culture

CSF = Critical Success Factor | Ex = Example – expanded on in further reports

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Further Information



By creating a stable and coherent policy environment and enabling people and organisational culture to thrive, the government can enhance investor and public confidence, foster innovation, and ultimately secure long-term economic growth and stability.

We hope you find this concise executive summary insightful and valuable, and we welcome your feedback. Further reports will be released in the autumn of 2024, to support discussion and engagement with different elements of the model ahead of presenting a final report:

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|---|------------------|
| • Executive Summary (this document) | September |
| • Compound Intelligence & Alignment | September |
| • Collaborative Investing & Advanced | October |
| • Collective Impact & Authority | October |
| • Full Report | November |

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