DESN 360 Publication Design

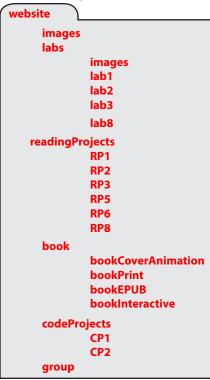
SETTING IT ALL UP

Objective

Begin using current workflow methods used in web design.

File Structure

Create the following **folders** on the *Desktop*. Be <u>exact!</u>
 See **bold** text on <u>pages 6 & 7</u> for overall file organization and folder structure.



Canvas

- 1. Log onto the Canvas and download the 360 lab1.pdf file to your *Desktop*.
- 2. Place the 360_lab1.pdf into the **lab1** folder inside the website folder on *Desktop*

NetStorage

- 1. Setup a NetStorage account. Skip this if you already have one.
- 2. Create web space on your NetStorage site this will create a public folder "website".

NetStorage via FTP

- 1. At home, start up your File Transfer Protocol software (Fetch, CoffeeCup, CoreFTP, etc.) and Log into your NetStorage account using the <u>host name</u>, <u>username</u>, <u>& your password</u>.
- 2. On a campus computer, open your NetStorage drive from the desktop
- 3. On NetStorage, locate the **website** folder created during the "web space" process and copy/move all folders <u>inside</u> your *Desktop* **website** folder (<u>NOT THE WEBSITE</u> FOLDER ITSELF) into your NetStorage Webspace **website** folder.
- 4. File structure should look identical to the one on your *Desktop* only *ONE* "website" folder on NetStorage.

Log onto your NetStorage Account

1. Open an Internet browser and navigate to your NetStorage URL. What do you see?

NA	ME
----	----

URL

LAB

L1

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POINTS 20

RESOURCES

Net Storage Setup

http://access.ewu.edu/OIT/Services/iTech/Technology-Services.xml

NetStorage Web Space

http://techfee.ewu.edu/websites/

Student URL

http://studentweb.ewu.edu/username/

NetStorage FTP Access

host: netstorage.ewu.edu

Your Student FTP

<u>host: netstorage.ewu.edu</u> <u>user:</u>

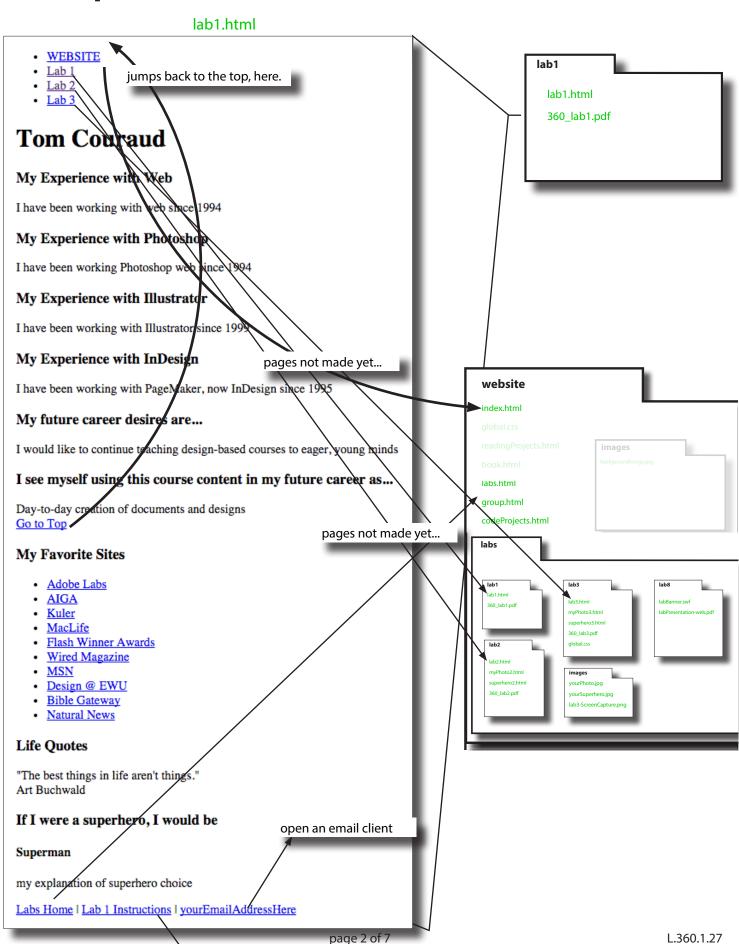
W3 Schools

http://www.w3schools.com/

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Example - finished lab 1 @ http://studentweb.ewu.edu/username/



clicking link opens the "360_lab1.pdf" file

Publication Design DESN 360

Text Editing

- 1. Open the attached text document using a simple HTML editor NotePad++ [pc] or TextWrangler [mac]. HTML editors will not show rich text
- 2. Save file as lab1.html and place in proper location in your Desktop folder (website/ labs/lab1/lab1.html)
- 3. Read all comment text for more specific instructions.
- 4. Edit the following **bold** red tags, text and commented HTML areas:

```
<!DOCTYPE html>
```

<html>

<head>

<head>

- <!--This is a comment. Comments are not displayed in the browser.-->
- <!--go to w3schools.com and search for "HTML <meta> tag" -->
- <!--copy and paste "keyword", and "author" meta tags-->
- <!-- modify each content=" you list the content inside the quotes" to reflect this lab -->
- <!-- add the meta data below this line-->

```
<meta name="description" content="this is an in-class lab using basic HTML tags,</pre>
       discussion, and w3schools.com"/>
```

- < replace this tag with the proper keyword meta data here/>
- < replace this tag with the proper author meta data here/>

```
<meta http-equiv="Content-Type" content="text/html; charset=UTF-8"/>
```

<!--This is a comment. Comments are not displayed in the browser. Edit line below-->

```
<title>Lab 1 - Your Name Here</title>
```

</head>

```
<body id="top">
```

<111/s

<!--This is a comment. Comments are not displayed in the browser.-->

<!--The file organization example on page 6 and 7 illustrate the links below.-->

```
<|i><a href="../../index.html">WEBSITE</a>
```

Lab 1

Lab 2

Lab 3

<body> <!--This is a comment. Comments are not displayed in the browser. -->

```
<!--Edit answers below to be your own-->
```

<h1> Your Name Here </h1>

<h3> My Experience with Web </h3>

replace with your answer

<h3> My Experience with Photoshop </h3>

replace with your answer

NAME

URL

LAB

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POINTS 20

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Your Student FTP

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W3 Schools

http://www.w3schools.com/

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```
<h3> My Experience with Illustrator </h3>
                                                                                      NAME
             replace with your answer 
             <h3> My Experience with InDesign </h3>
                                                                                      URL
             replace with your answer 
             <h3> My future career desires are... </h3>
                                                                                      LAB
             replace with your answer 
            <h3> I see myself using this course content in my future career as... </h3>
             replace with your answer 
            < a href="#top"> Go to Top </a> 
       <!--This is a comment. Comments are not displayed in the browser.-->
       <!--List 4-10 of your favorite links... use absolute link addresses. -->
            <h3> My Favorite Sites </h3>
                                                                                      POINTS 20
                  <a href="place favorite URL here" target="_blank">Site Name</a>
                  RESOURCES
                  <body>
               <h3> Life Quotes</h3>
       <!--This is a comment. Comments are not displayed in the browser.-->
                                                                                       NetStorage Web Space
                                                                                       http://techfee.ewu.edu/websites/
       <!--Correct the � (unkown symbol) with proper quote marks . -->
              "replace with your life quote or favorite quote."
                                                                                       Student URL
               <br/>
<br/>
Author's Name
            <h3> If I were a superhero, I would be </h3>
                                                                                       username/
             <h4> Enter your Superhero here </h4>
             my explanation of superhero choice is... enter your answer 
                                                                                       host: netstorage.ewu.edu
       <!--This is a comment. Comments are not displayed in the browser.-->
       <!--The area below is the footer area.-->
                                                                                       Your Student FTP
            <a href="../../labs.html">Labs Home</a>|
                                                                                       user:
               <a href="360_lab1.pdf">Lab 1 Instructions</a>
                                                                                       W3 Schools
       <!--This is a comment. Comments are not displayed in the browser.-->
       <!--go to w3schools.com and search for "HTML <address> Tag" -->
               <a href="enter your email address using proper HTML">
                  typeYourNameHere</a> 
         </body>
       </html>
```

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Net Storage Setup

http://access.ewu.edu/OIT/Services/ iTech/Technology-Services.xml

http://studentweb.ewu.edu/

NetStorage FTP Access

host: netstorage.ewu.edu

http://www.w3schools.com/

5. Save file often

6. Open file using web browser. It should look like example (page 2 and 5)

7. Fix any visual errors (check your quote marks)

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Upload to your NetStorage FTP

- 1. Open your FTP software and log into your NetStorage account again.
- 2. Copy/move the labs folder on your computer into the websiite folder located in your NetStorage folder. Replace the older NetStorage files with your newer Desktop
- 3. Your file structure on your computer and on NetStorage will look like the example on below

View Online Content

- 1. Open an Internet browser and navigate to your NetStorage URL
- 2. Navigate to your lab1.html
 - http://studentweb.ewu.edu/username/labs/lab1/lab1.html
- 3. You should see a page similar to the image below
- WEBSITE
- <u>Lab 1</u>
- Lab 2

Tom Couraud

My Experience with Web

I have been working with web since 1994

My Experience with Photoshop

I have been working Photoshop web since 1994

My Experience with Illustrator

I have been working with Illustrator since 1999

My Experience with InDesign

I have been working with PageMaker, now InDesign since 1995

My future career desires are...

I would like to continue teaching design-based courses to eager, young minds

I see myself using this course content in my future career as...

Day-to-day creation of documents and designs Go to Top

My Favorite Sites

- · Adobe Labs
- AIGA
- Kuler MacLife
- Flash Winner Awards
- Wired Magazine
- MSN
- Design @ EWU
- Bible Gateway
- Natural News

Life Quotes

"The best things in life aren't things." Art Buchwald

If I were a superhero, I would be

my explanation of superhero choice

website

images

labs images

lab1

lab1.html 360_lab1.pdf

lab2

lab3 lab8

readingProjects

RP1

RP2 RP3

RP5

RP6

RP8

bookCoverAnimation **bookPrint**

bookEPUB

bookInteractive

codeProjects CP1

CP₂

aroup

• All Content 5pts

- HTML Works 5pts
- Correct Syntax 5pts
- Web Published 5pts

NAME

URL

LAB

DUE see syllabus

POINTS 20

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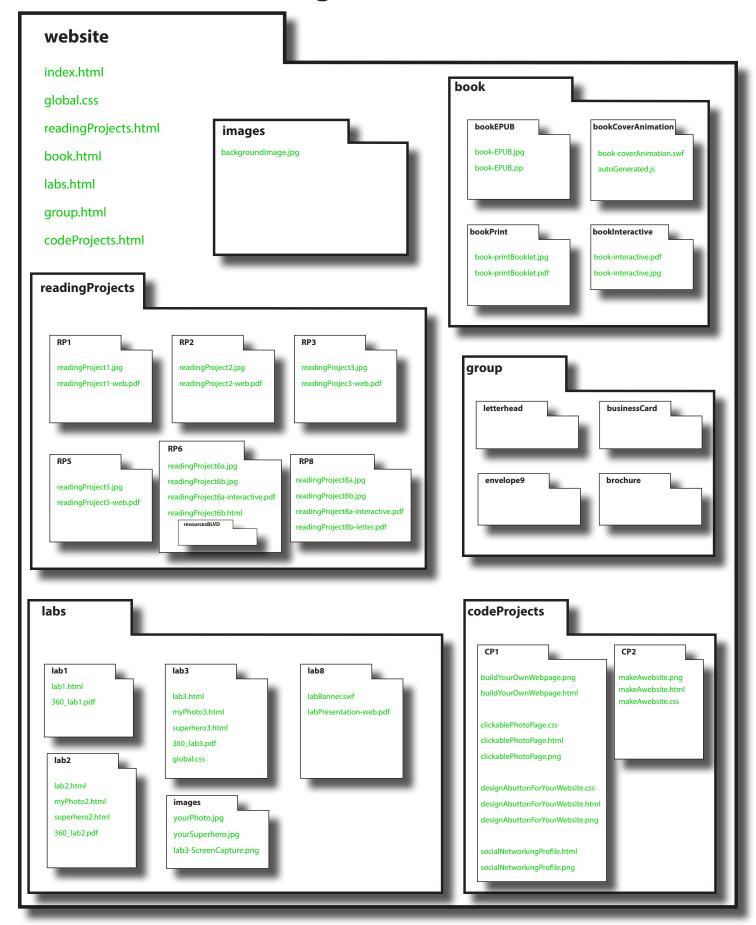
host: netstorage.ewu.edu user:

W3 Schools

http://www.w3schools.com/

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NETSTORAGE - file organization



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WEBSITE - folder structure

readingProject8a-interactive.pdf readingProject8b-letter.pdf

ebsite			bo	ok		
index.	.html			book	«CoverAnimation	
globa	l.css				book-coverAnimation.swf	
readingProjects.html				autoGenerated.js bookPrint		
book.html			DOOR	book-printBooklet.jpg		
					book-printBooklet.pdf	
labs.html			bookEPUB			
group.html				bookEPUB.jpg		
codeProjects.html				bookEPUB.zip		
image	es			book	Interactive	
		background Image.jpg			book-interactive.pdf	
labs					book-interactive.jpg	
	lab1		code	Projects		
		lab1.html		CP1	la vilalVa vinovina Walana a sa sa sa sa	
		360_lab1.pdf			build Your Own Webpage.png build Your Own Webpage.html	
	lab2				build four own webpage. Ittili	
		lab2.html myPhoto2.html			clickablePhotoPage.css	
		superhero2.html			clickablePhotoPage.html	
		360_lab2.pdf			clickablePhotoPage.png	
	lab3	•				
	iubs	lab3.html			designAbuttonForYourWebsite.css	
		myPhoto3.html			designAbuttonForYourWebsite.html	
		superhero3.html			design Abutton For Your Website.png	
		360_lab3.pdf			socialNetworkingProfile.html	
		global.css			socialNetworkingProfile.png	
	lab8			CP2	or commission of the comment of the	
		labBanner.swf			make Awebsite.jpg	
		labPresentation-web.pdf			makeAwebsite.html	
					make Awebsite.css	
images yourPhoto.jpg		gro	oup	rhead		
		yourSuperhero.jpg			nessCard	
		lab3-ScreenCapture.png			lope9	
readingProjects			broc	-		
RP1						
		readingProject1.jpg				
		readingProject1-web.pdf				
	RP2					
		readingProject2.jpg				
	RP3	reading Project 2-web.pdf				
	NF 3	readingProject3.jpg				
		readingProject3-web.pdf				
	RP5	3 3,000				
		readingProject5.jpg				
		readingProject5-web.pdf				
	RP6					
		readingProject6a.jpg				
		reading Project 6b.jpg reading Project 6a-interactive.pdf				
		readingProject6b.html				
		resourcesBLVD				
	DDO	1 C3OUI CC3DLV D				
	RP8	readingProject8a.jpg				
		readingProject8b.jpg				
		5				

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