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SUMMARY

I enjoy visual communication, playing with print layout, and have a knack for copywriting to support promotional materials. I am interested in opportunities that allow me to work as a member of a creative team.

TECHNICAL SKILLS

Proficient:

- Adobe Creative Suite:
Illustrator, InDesign, Photoshop
- Digital Design and Illustration
- Photo Editing
- Print Production
- Digital Marketing: Emma, Attentive

Novice:

CMS: Shopify, Juniper Web

Adobe Creative Suite:

Premiere, After Effects, XD

HTML

CSS

EDUCATION

UC Berkeley Extension, APR 2020

San Francisco, CA

Graphic Design Certificate

University of San Francisco, May 1998

San Francisco, CA

B.A. English Literature

EXPERIENCE

- **Graphic Designer**, SPI Home & Viridian Bay

OCT 2019 - Present

Create print ads, on line media, and promotional materials • Design digital and print product catalogues • Copy writing • Update branding

- **Graphic Designer**, Self-Employed

AUG 2001 - Present

Design for small businesses, non-profits, and individuals • Develop newsletters, business cards, and clothing graphics

- **Proprietor**, Bearly Worn Children's Store

NOV 2006 - FEB 2009

Own and operate retail store • Increase revenue by 29% after 2 years • Design business materials, advertising, and store displays

- **Production Designer**, MGI Software

FEB 1998 - MAR 2001

Generate support graphics for print advertising, brand collateral, and packaging • Provide proprietary software training in France and Canada

FREELANCE PROJECTS

Non-profit support through program flyers and website graphics. Lean On Me Industries, Saint Gregory of Nyssa youth program, Pacifica School District

ADDENDA

Pacifica CERT Member, MAR 2016 - Present

Community Emergency Response Team for disaster preparation and emergency training exercises