

# Statistical Analysis of Multivariate Egocentric Networks

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@termehs

# multigraph representation of network data

multivariate network data represented as multigraphs:  
“graphs where *multiple edges and self-edges are permitted*”

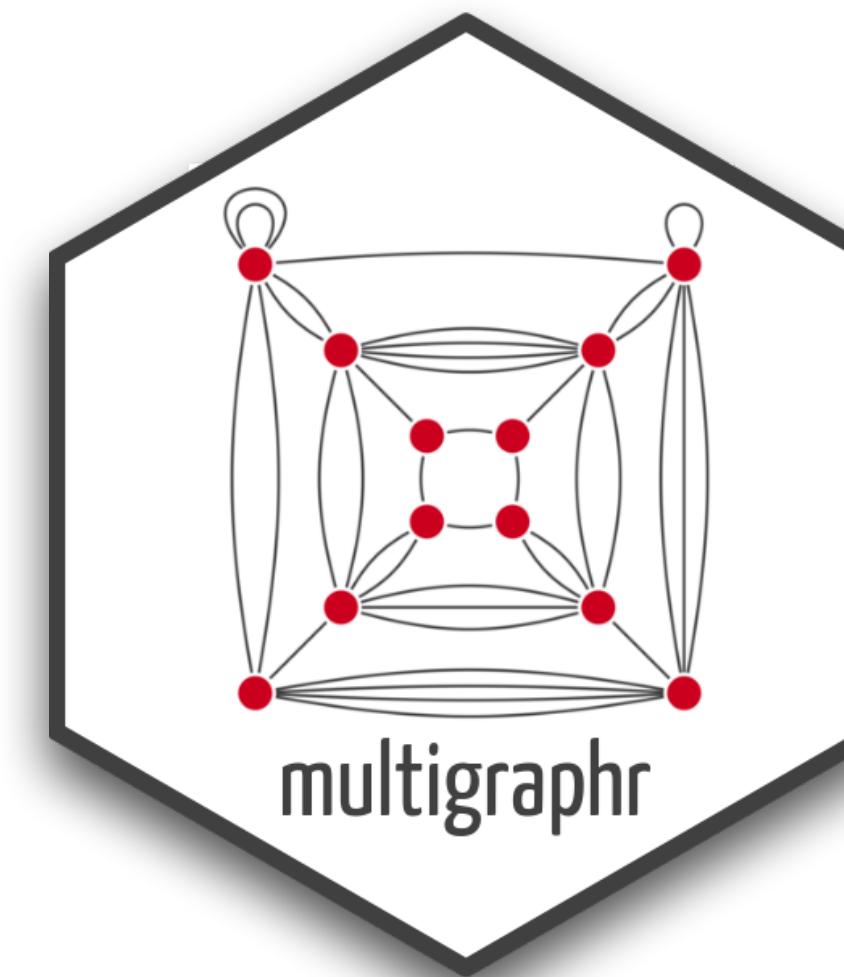
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## methodological developments and software:

- two random multigraph models
- definition of several statistics to analyse structural features
- formal goodness of fit tests
- R package:

<https://cran.r-project.org/package=multigraphr>



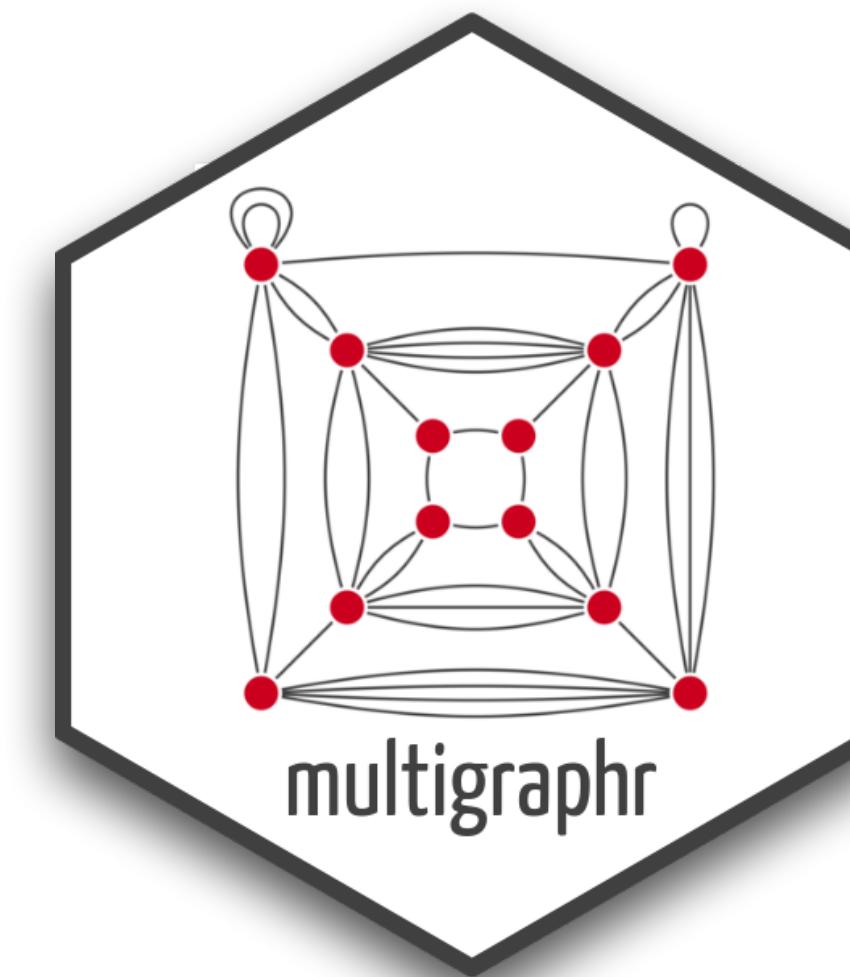
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## possible solutions:

- MC methods for approximating probability distributions
- focus on small networks such as ego nets

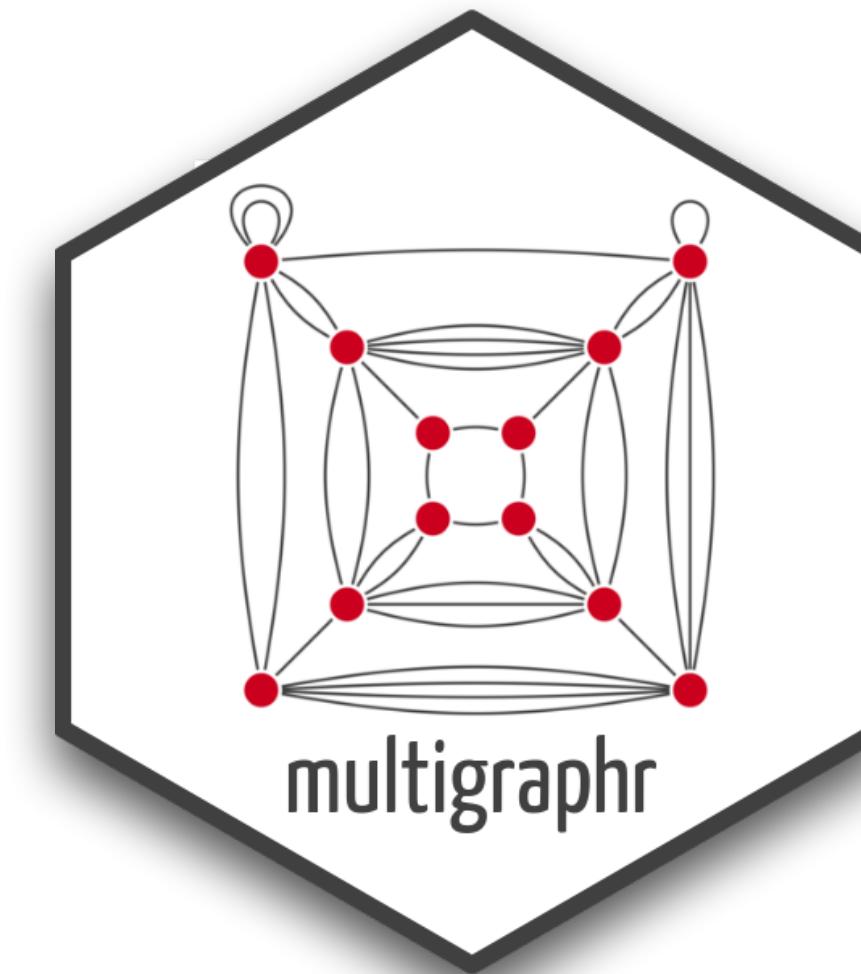
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# running example

## Krackhardt's High-tech Managers Networks (1987)

cognitive social structure data from 21 management personnel in a high-tech firm

relations:	actor attributes:
<ul style="list-style-type: none"><li>- undirected friendship</li><li>- directed advice</li></ul>	<ul style="list-style-type: none"><li>- department</li><li>- level</li><li>- age</li><li>- tenure</li></ul>

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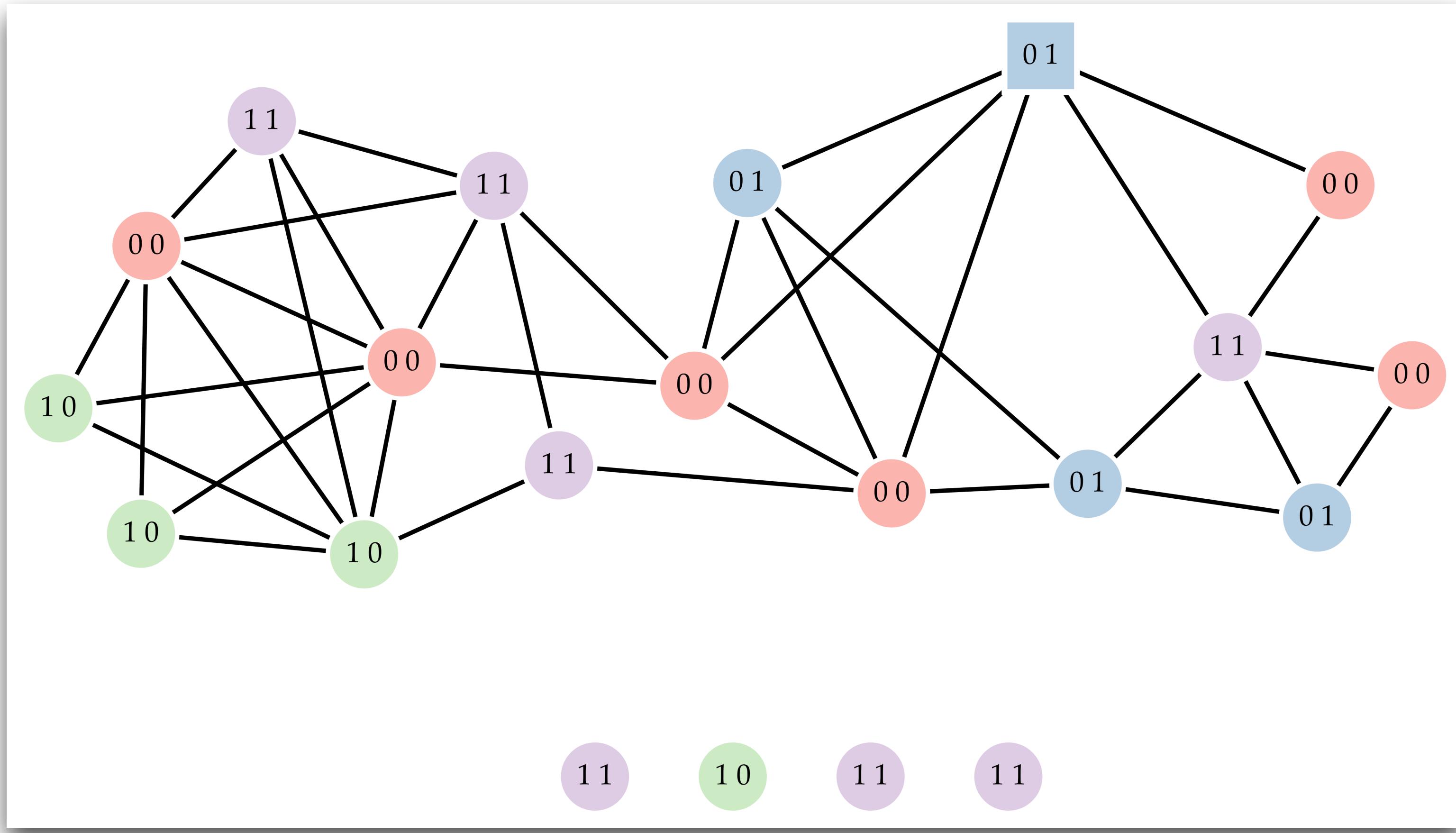
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(also includes the relations each ego perceived among all other managers)

- age and tenure binarized to indicate low/high (0/1)
- each node thus has 4 possible cross-classified attribute outcomes: (0,0), (0,1), (1,0), (1,1)
- multigraphs aggregated based on these four possible outcomes represented as nodes

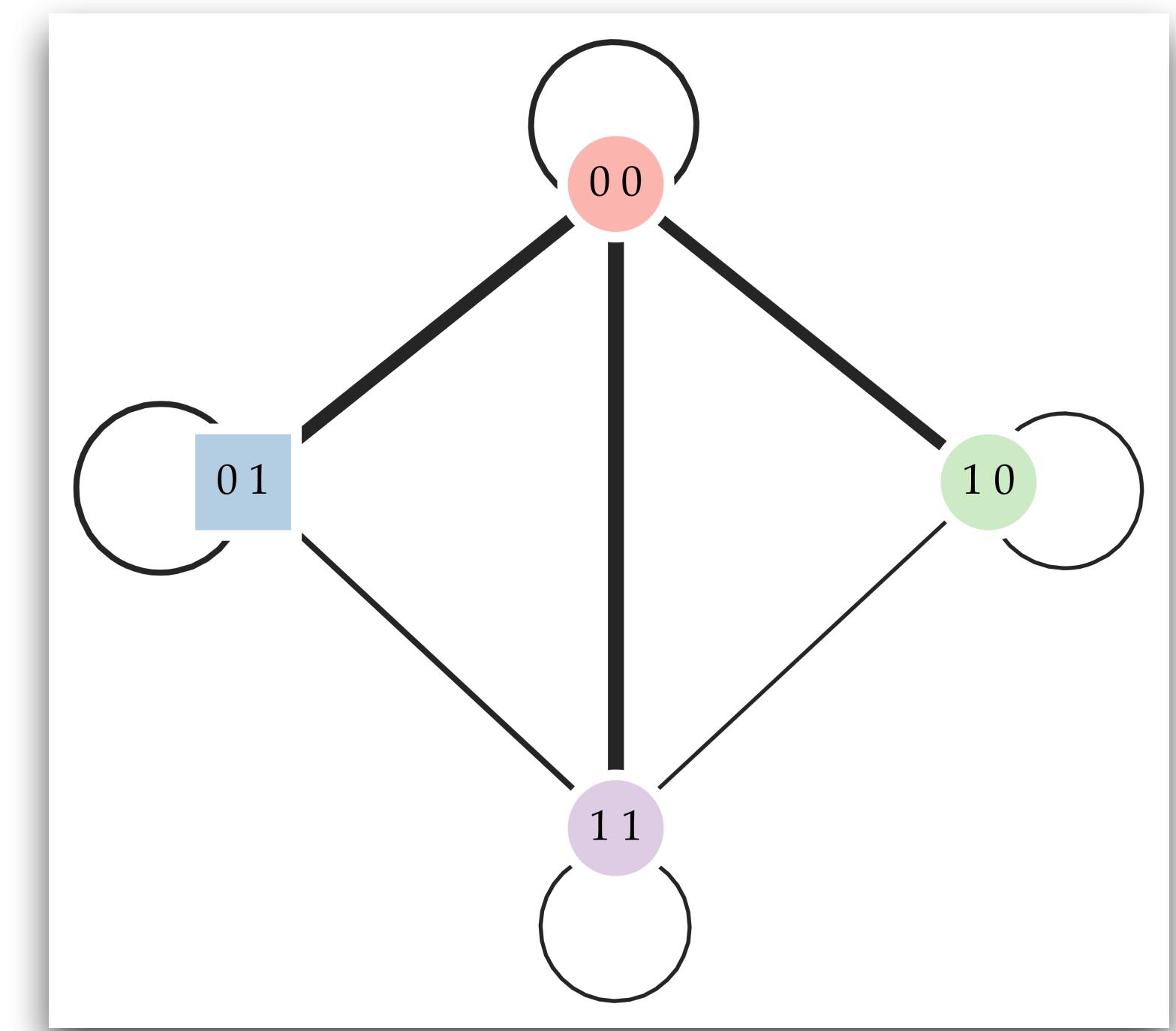
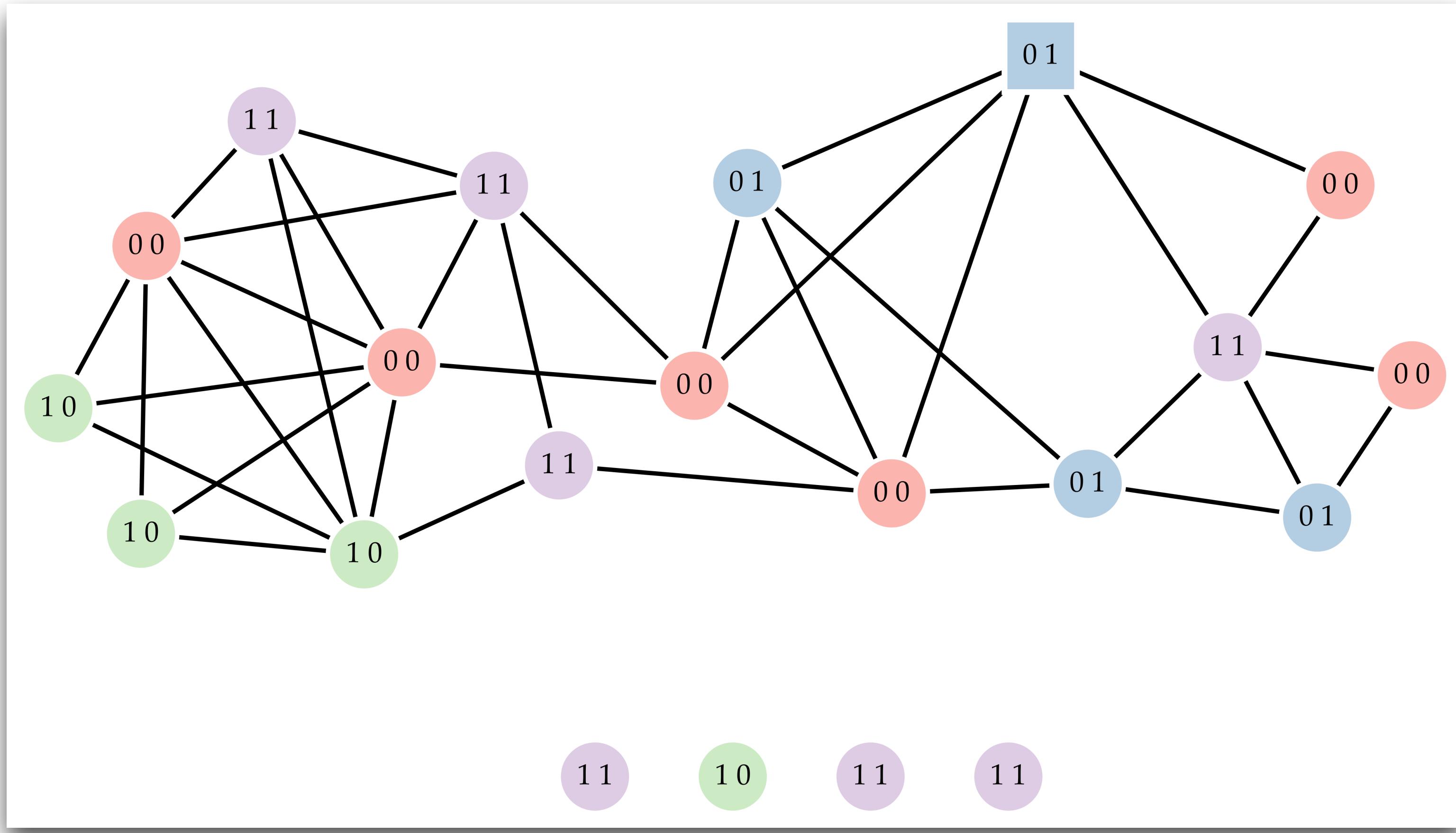
# example: aggregated multigraphs

ego I's original network and aggregated multigraph



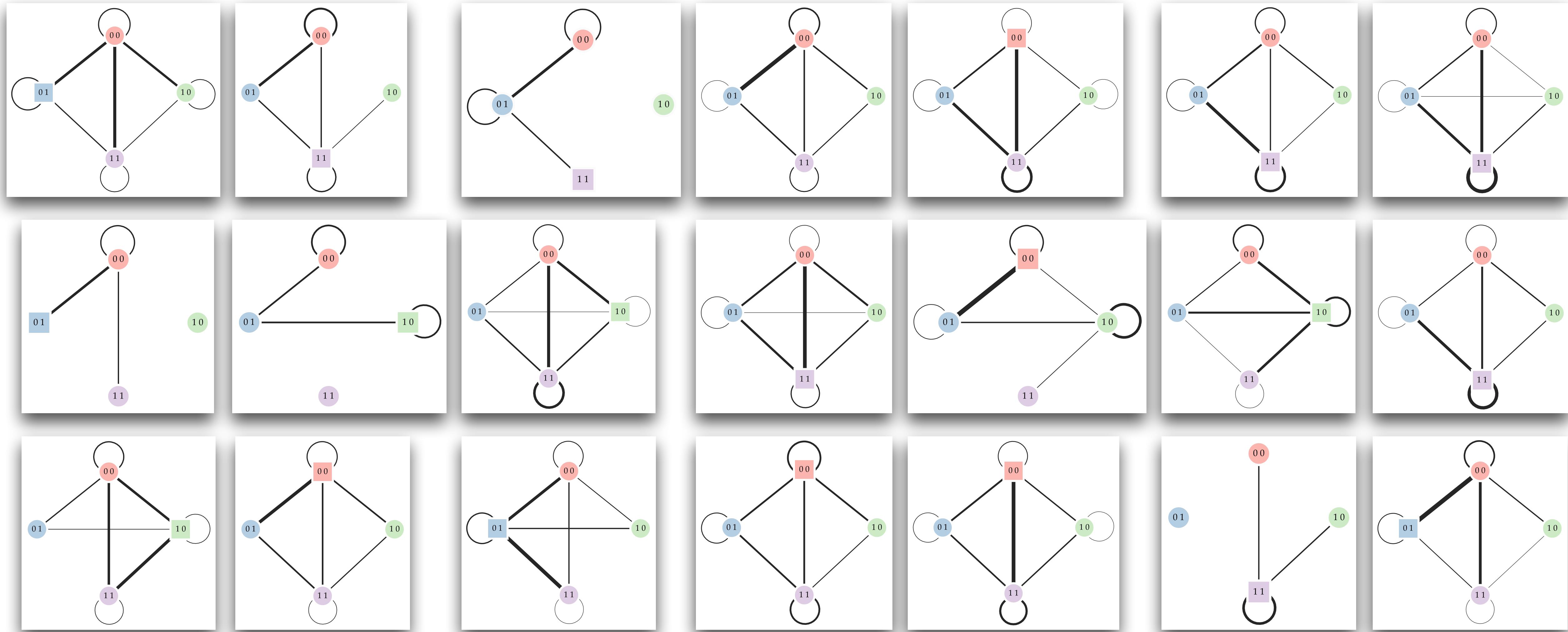
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# random multigraph models

multigraphs represented by their edge multiplicity sequence

$$\mathbf{M} = (M_{ij} : (i,j) \in R)$$

where  $R$  is the canonical site space for undirected edges

$$R = \{(i,j) : 1 \leq i \leq j \leq n\}$$

that is

$$(1,1) < (1,2) < \dots < (1,n) < (2,2) < (2,3) \dots < (2,n) < \dots < (n,n)$$

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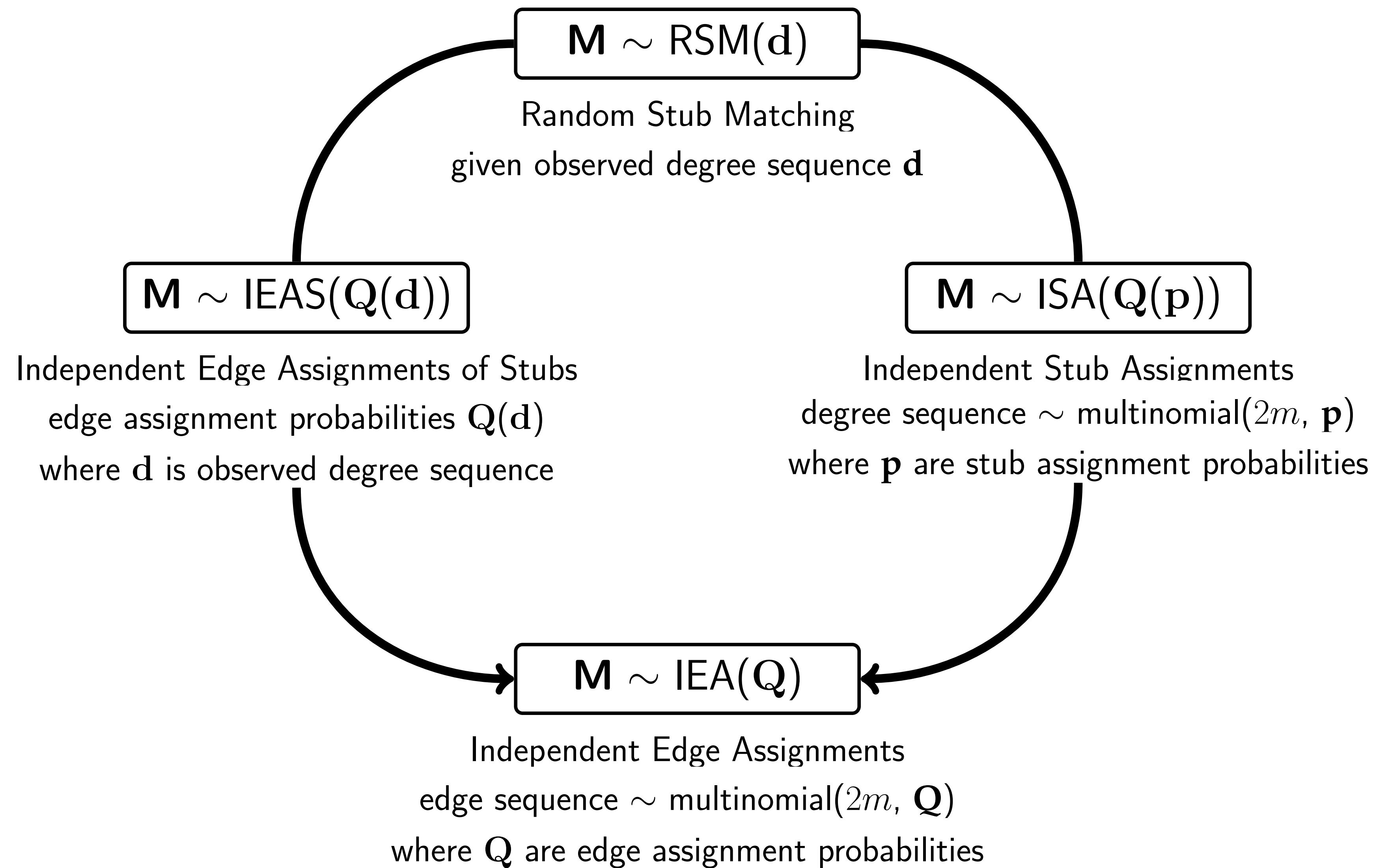
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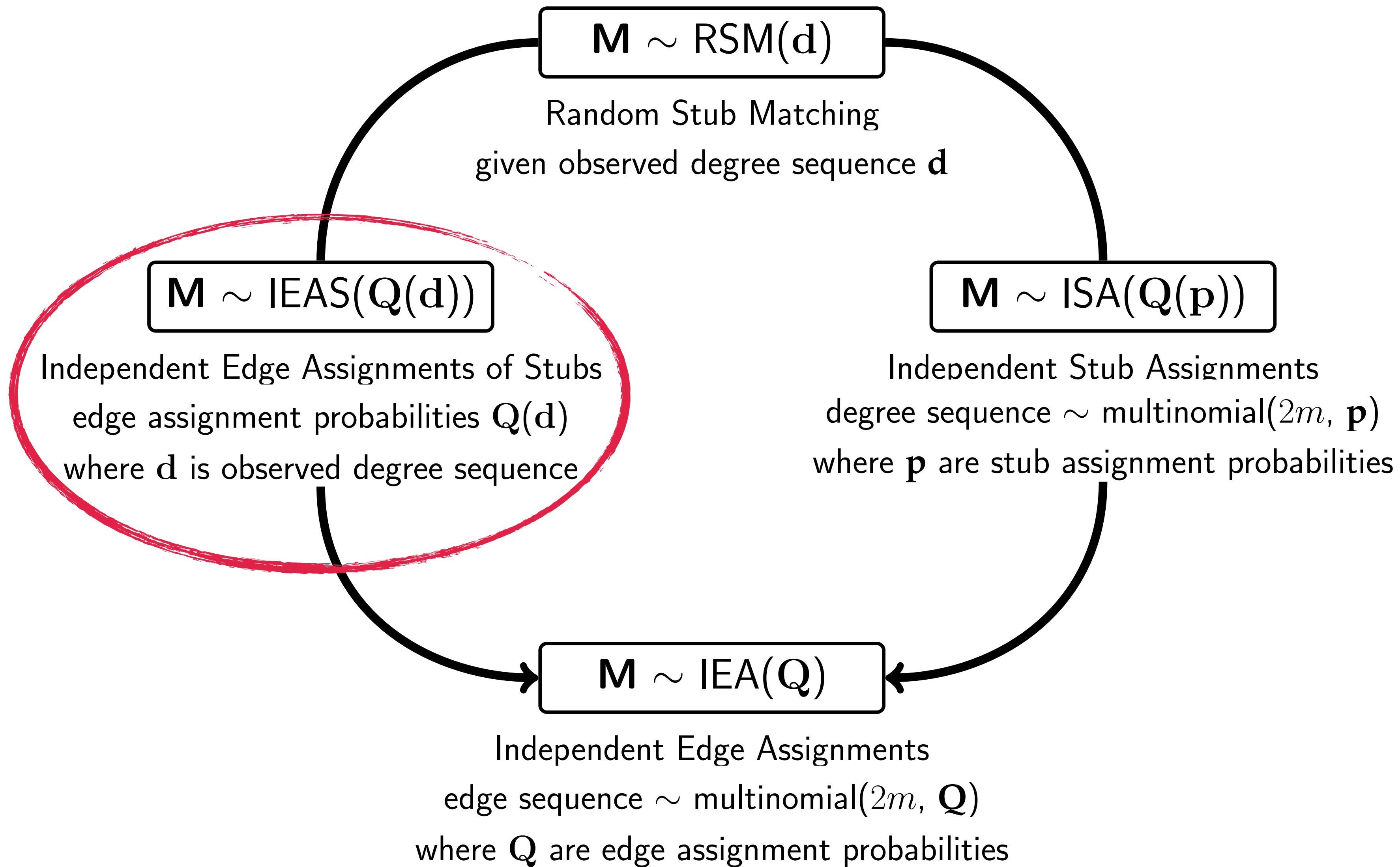
so for our examples with multigraphs on 4 nodes the number of edge sites is 10:

$$(1,1), (1,2), (1,3), (1,4), (2,2), (2,3), (2,4), (3,3), (3,4), (4,4)$$

# random multigraph models



# random multigraph models



# random multigraph models: statistics

statistics for analysing structural features under multigraph models

measures defined using the distribution of edge multiplicities:

- number of loops and non-loops: tendency for within and between vertex category edges  
→ homophily/heterophily
- tendency for isolated vertices → network diffusion
- simple occupancy of edges → simple/complex network\*
- single ties within vertex category → isolation
- tendency for strengthening ties and if overlapping for multiple edge types → multiplexity

\* “if a graph contains loops and/or any pairs of nodes is adjacent via more than one line a graph is complex” [Wasserman and Faust, 1994]

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approx 95% intervals  
 $\hat{E} \pm 2\sqrt{\hat{V}}$

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# random multigraph models: goodness of fit

gof measures between observed and expected edge multiplicity sequence  
under simple or composite hypothesis

## test statistics:

- S of Pearson type
- A of information divergence type

## summary:

- even for very small  $m$ , the null distributions of the test statistics under the IEA model are well approximated by their asymptotic distributions
- the convergence of the cdf's of test statistics are rapid and depend on parameters in models
- approximations can be obtained using adjustments of  $\chi^2$ -distributions yielding better power
- influence of RSM on both test statistics is substantial for small  $m$ : a shift of their distributions towards smaller values compared to what holds true for null distributions under IEA

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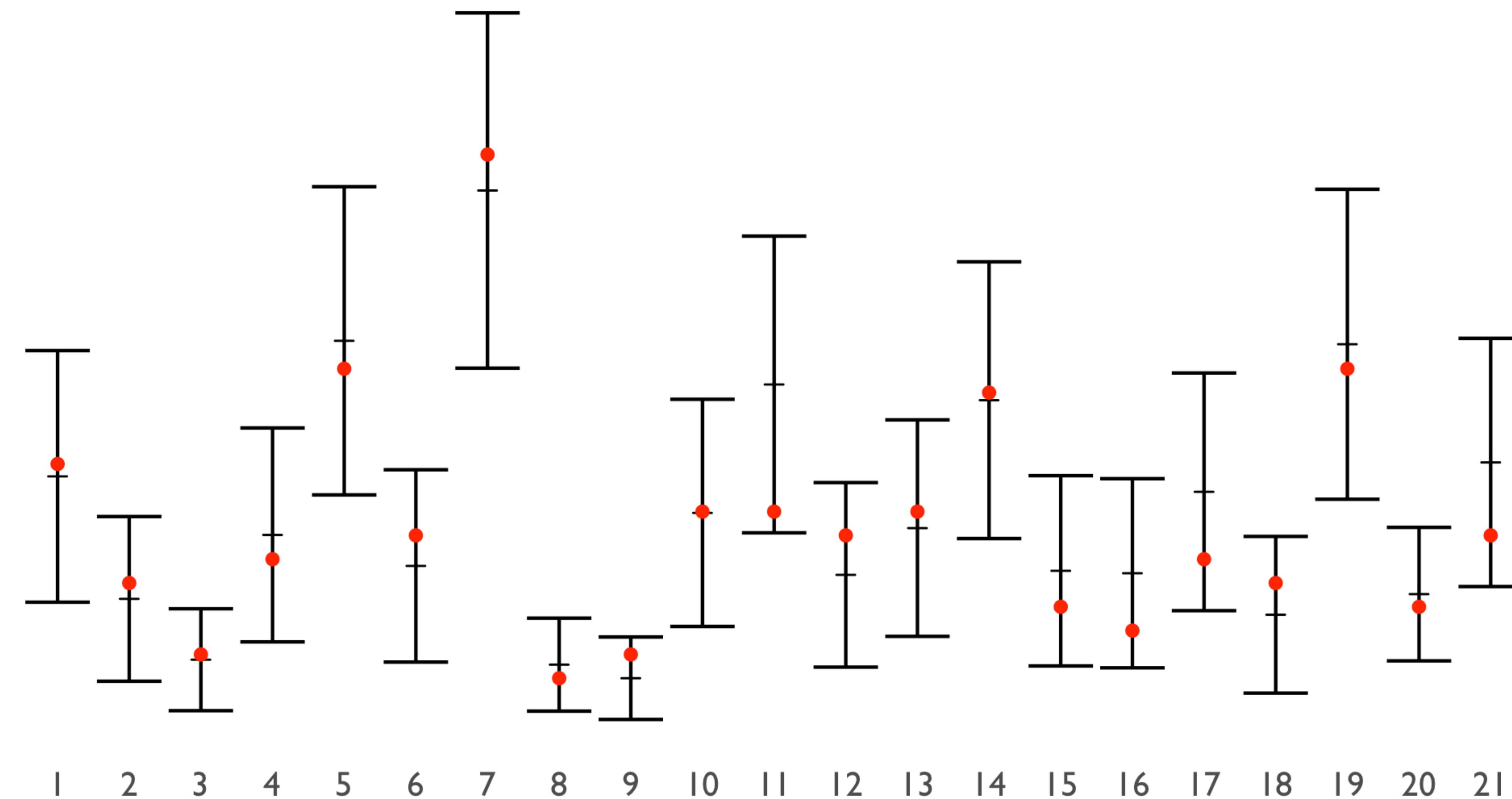
significance level  
 $\alpha = 0.05$

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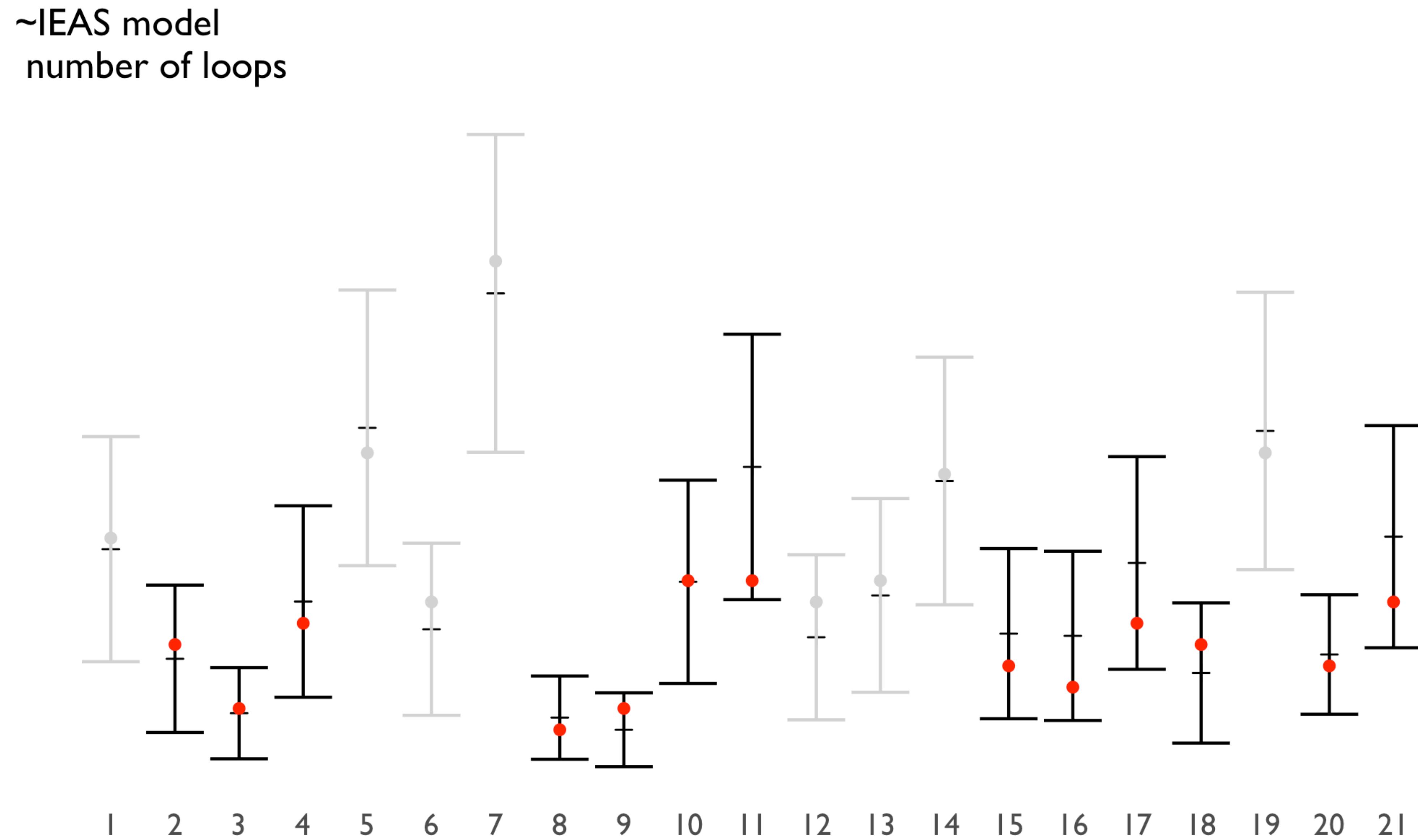
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# example: number of loops

~IEAS model  
number of loops

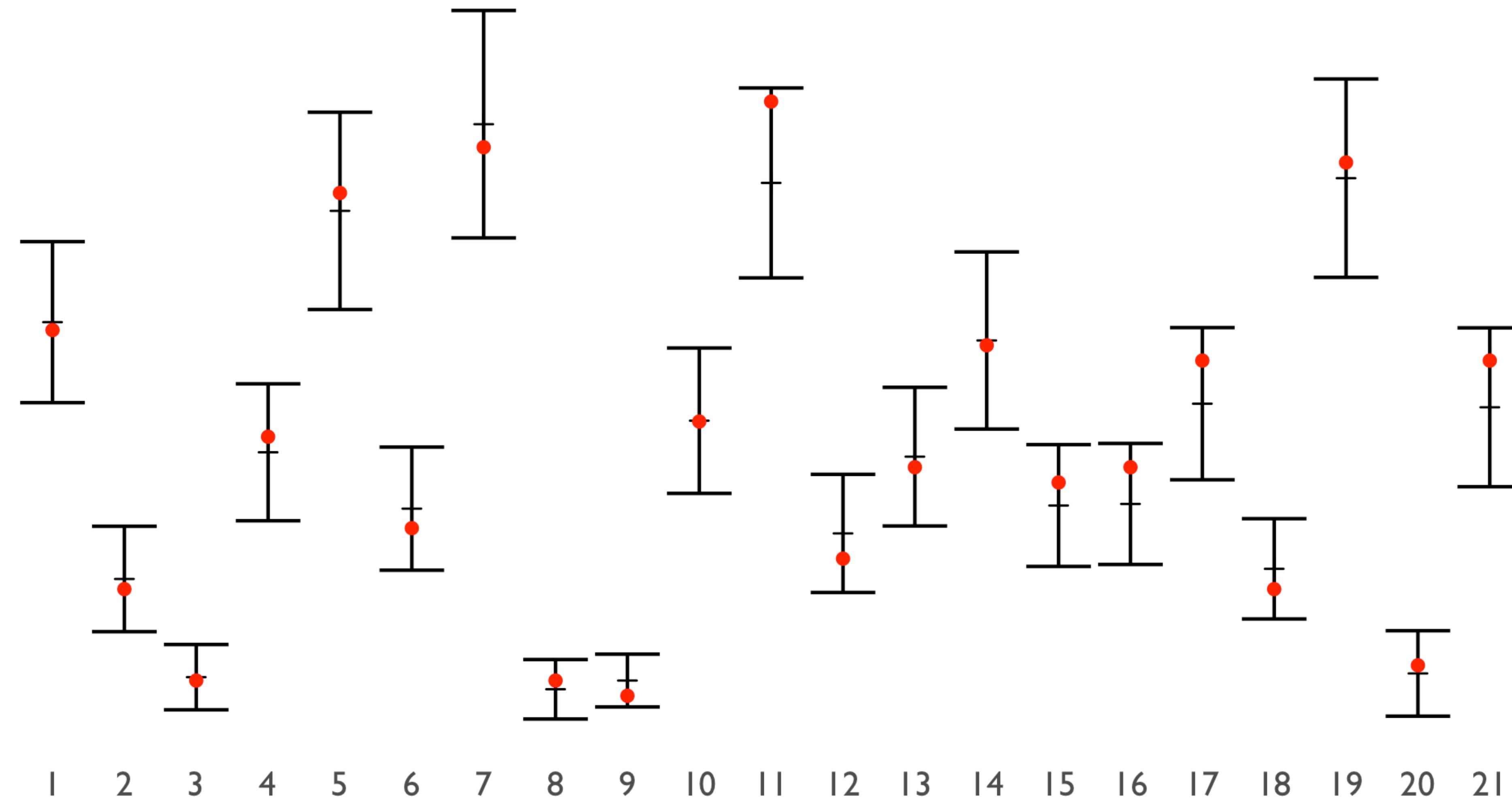


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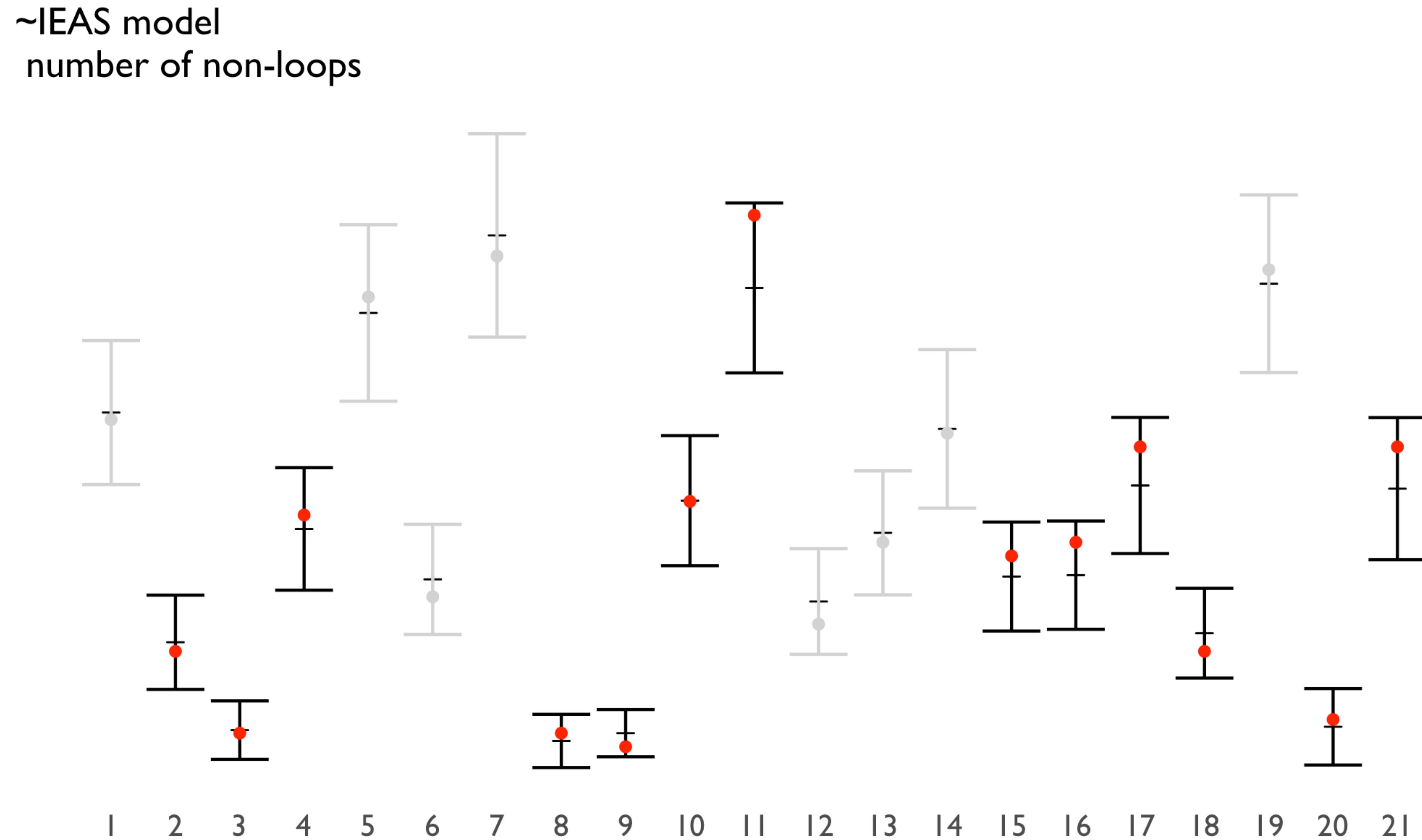


# example: number of non-loops

~IEAS model  
number of non-loops



# example: goodness of fit



# continuation of work

- analyze the co-occurrences of multiple relation types (undirected/directed/signed)
- define statistics for quantifying structural holes in multigraphs
- scale it up in terms of number of ego-nets:
  - ✓ using digital trace data e.g. social media accounts
  - ✓ how to include perceived alter-alter ties?
- community detection based on egos' structural features

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