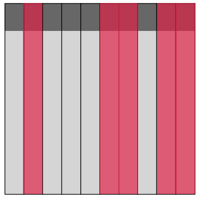
Principal Component Analysis
Lecture 13

Termeh Shafie

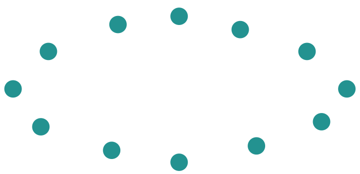
Dimensionality Reduction



Principal Component Analysis

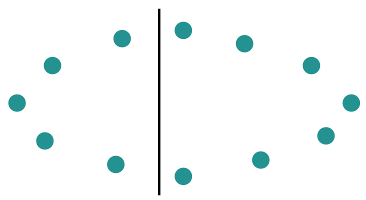
- does not drop variables
- creates new variables to describe the information in our data, so called **principal components**

What is PCA?



which is the direction where the variation the largest?

What is PCA?



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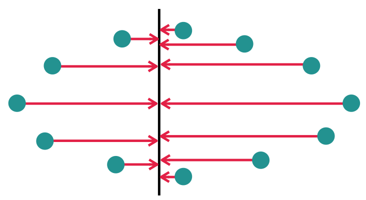

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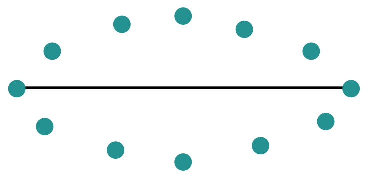

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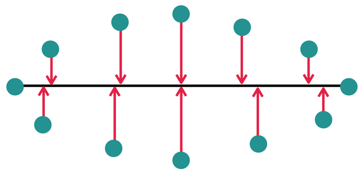
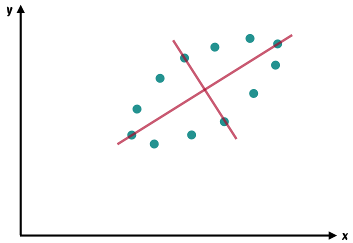
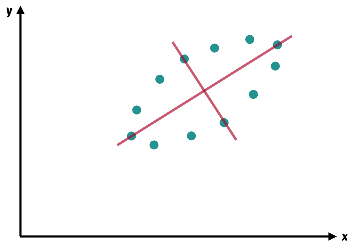


What is PCA?



⟹ PCA aims to find a new coordinate system for your data

What is PCA?



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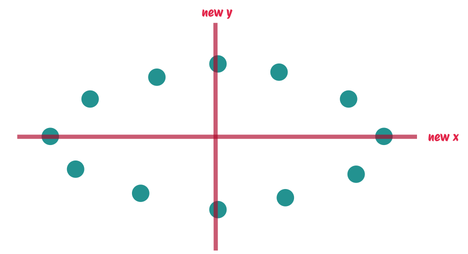
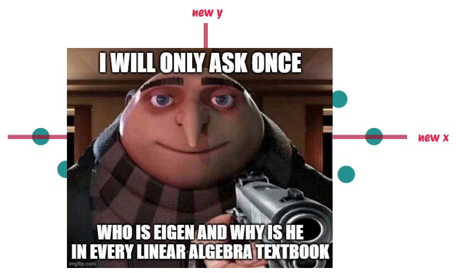
What is PCA?

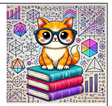


$\Longrightarrow$ PCA aims to find a new coordinate system for your data

What is PCA?

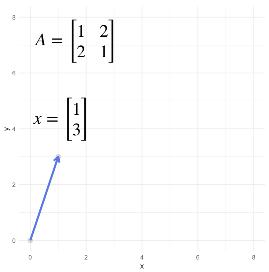


Eigendecomposition



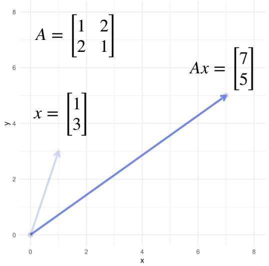
$$A = \begin{bmatrix} 1 & 2 \\ 2 & 1 \end{bmatrix}$$

$$x = \begin{bmatrix} 1 \\ 3 \end{bmatrix}$$



What happens when a matrix hits a vector?

Eigendecomposition

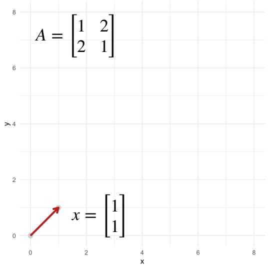


What happens when a matrix hits a vector?

The vector transforms into a new vector

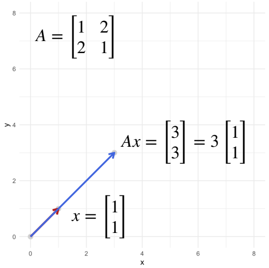
- it strays from its path
- it may get scaled: stretched (longer) or squished (shorter)

Eigendecomposition



For a given square matrix A, there are special vectors which refuse to stray from their path

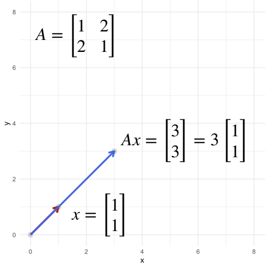
Eigendecomposition



For a given square matrix A, there are special vectors which refuse to stray from their path

These vectors are called eigenvectors

Eigendecomposition



For a given square matrix A, there are **special vectors** which refuse to stray from their path

These vectors are called **eigenvectors**

Formally, $Ax = \lambda x$
where λ are the eigenvalues determining the scale, but directions remains the same (x)

Several properties of matrices can be analyzed based on their eigenvalues.

Eigendecomposition

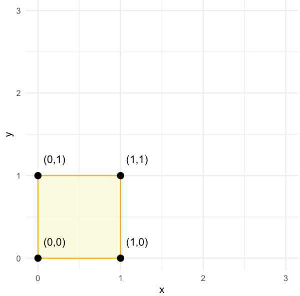
The eigenvectors of a square matrix A having distinct eigenvalues are linearly independent.

The eigenvectors of a square symmetric matrix are orthogonal.

The eigenvectors of a square symmetric matrix can thus form a convenient basis.

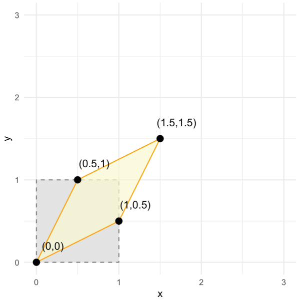
$$\mathrm{Cov}(\mathbf{x}) = \begin{bmatrix} \mathrm{Var}(x_1) & \mathrm{Cov}(x_1,x_2) & \mathrm{Cov}(x_1,x_3) & \cdots & \mathrm{Cov}(x_1,x_n) \\ \mathrm{Cov}(x_2,x_1) & \mathrm{Var}(x_2) & \mathrm{Cov}(x_2,x_3) & \cdots & \mathrm{Cov}(x_2,x_n) \\ \mathrm{Cov}(x_3,x_1) & \mathrm{Cov}(x_3,x_2) & \mathrm{Var}(x_3) & \cdots & \mathrm{Cov}(x_3,x_n) \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ \mathrm{Cov}(x_n,x_1) & \mathrm{Cov}(x_n,x_2) & \mathrm{Cov}(x_n,x_3) & \cdots & \mathrm{Var}(x_n) \end{bmatrix}$$

Eigendecomposition



Eigendecomposition

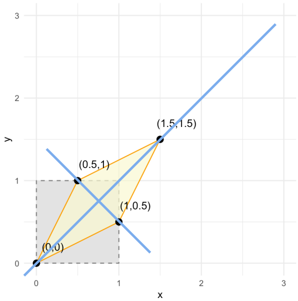
$$\times \begin{bmatrix} 1 & 0.5 \\ 0.5 & 1 \end{bmatrix}$$



Eigendecomposition

$$\times \begin{bmatrix} 1 & 0.5 \\ 0.5 & 1 \end{bmatrix}$$

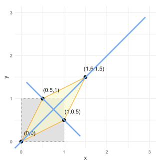
'stretch' and 'squish'
direction? (eigenvectors)
how much? (eigenvalues)



Eigendecomposition

$$\begin{bmatrix} 1 & 0.5 \\ 0.5 & 1 \end{bmatrix} \qquad Ax = \lambda x$$

to find the eigenvalues λ we can solve the so called characteristic polynomial



$$|A - \lambda I| = 0 \quad \text{where} \quad \lambda I = \begin{bmatrix} \lambda & 0 \\ 0 & \lambda \end{bmatrix}$$

$$\begin{bmatrix} 1-\lambda & 0.5 \\ 0.5 & 1-\lambda \end{bmatrix}$$

$$|A - \lambda I| = (1-\lambda)(1-\lambda) - (0.5)(0.5)$$

$$= \lambda^2 - 2\lambda + 0.75$$

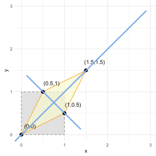
solve the roots to get eigenvalues: $(\lambda - 1.5)(\lambda - 0.5) \implies \lambda = [1.5, 0.5]$

Eigendecomposition

$$\begin{bmatrix} 1 & 0.5 \\ 0.5 & 1 \end{bmatrix} \qquad Ax = \lambda x$$

plug eigenvalues back and get **eigenvectors** (direction)

$$\lambda = [1.5,\ 0.5] \rightarrow \begin{bmatrix} 1-\lambda & 0.5 \\ 0.5 & 1-\lambda \end{bmatrix}$$

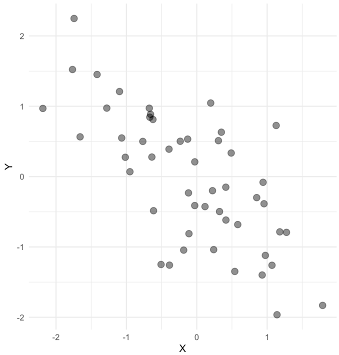


$$\rightarrow \begin{bmatrix} 0.707 \\ 0.707 \end{bmatrix} \quad \begin{bmatrix} -0.707 \\ 0.707 \end{bmatrix}$$

Example

in PCA we perform eigendecomposition on the covariance matrix of the data

$$\mathrm{Cov}(\mathbf{x}) = \begin{bmatrix} 1 & -0.69 \\ -0.69 & 1 \end{bmatrix}$$



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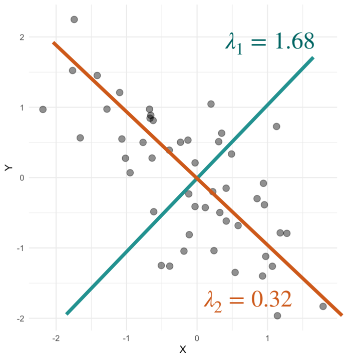


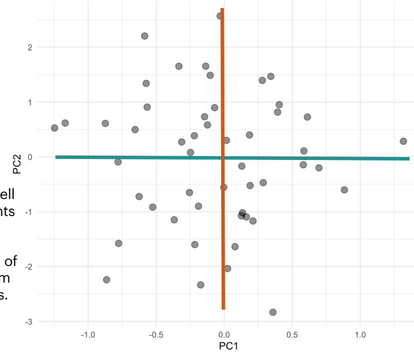
Example

$$\text{eigenvect}_1 = \begin{bmatrix} 0.71 \\ 0.71 \end{bmatrix}$$

$$\text{eigenvect}_2 = \begin{bmatrix} 0.71 \\ -0.71 \end{bmatrix}$$

the **loadings** (eigenvectors/weights) tell us how much of the original data points go into our new PC variables

the **scores** are the transformed values of the data in the new coordinate system defined by the principal components.



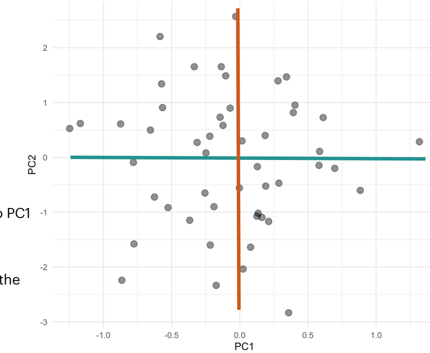
Example

$$\text{eigenvect}_1 = \begin{bmatrix} 0.71 \\ 0.71 \end{bmatrix}$$

$$\text{eigenvect}_2 = \begin{bmatrix} 0.71 \\ -0.71 \end{bmatrix}$$

X and Y contribute equally (0.71), so PC1 represents an overall trend

X and Y contribute oppositely (0.71 and -0.71), so PC2 measures the difference between them



Example: Loadings

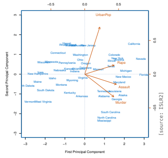
Variable	PC1	PC2	PC3	PC4	PC5	PC6	PC7	PC8
Income	0.314	0.145	-0.676	-0.347	-0.241	0.494	0.018	-0.030
Education	0.237	0.444	-0.401	0.240	0.622	-0.357	0.103	0.057
Age	0.484	-0.135	-0.004	-0.212	-0.175	-0.487	-0.657	-0.052
Residence	0.466	-0.277	0.091	0.116	-0.035	-0.085	0.487	-0.662
Employ	0.459	-0.304	0.122	-0.017	-0.014	-0.023	0.368	0.739
Savings	0.404	0.219	0.366	0.436	0.143	0.568	-0.348	-0.017
Debt	-0.067	-0.585	-0.078	-0.281	0.681	0.245	-0.196	-0.075
Credit cards	-0.123	-0.452	-0.468	0.703	-0.195	-0.022	-0.158	0.058

Example: USA Arrests (ISLR)

- For each state in the US:
  - number of arrests per 100 000 residents for `Assault`, `Murder` and `Rape`.
- Included is also the percent of the population in each state living in urban areas
- PC score vectors have length $n = 50$
- PC loading vectors have length $p = 4$
- PCA performed after standardizing each variable

Example: USA Arrests Biplot

	PC1	PC2
`Murder`	0.5358995	−0.4181809
`Assault`	0.5831836	−0.1879856
`UrbanPop`	0.2781909	0.8728062
`Rape`	0.5434321	0.1673186



- **PC1**
  High loadings for Murder (0.536), Assault (0.583), and Rape (0.543):
  - These three variables contribute strongly and approximately equally to PC1.
  - PC1 could represent a general "crime severity" axis, as it captures patterns where these types of crimes tend to vary together.

  UrbanPop (0.279) has a smaller contribution:
  - Population density has less influence on PC1 compared to the crime-related variables.
- **PC2**
  High loading for UrbanPop (0.873):
  - PC2 is primarily influenced by UrbanPop.
  - This suggests PC2 captures variation in population density that is independent of crime severity.

  Negative contributions from Murder (-0.418) and Assault (-0.188):
  - Murder and Assault negatively influence PC2, indicating areas with high UrbanPop might have slightly lower relative crime rates.

Example: USA Arrests Biplot

	PC1	PC2
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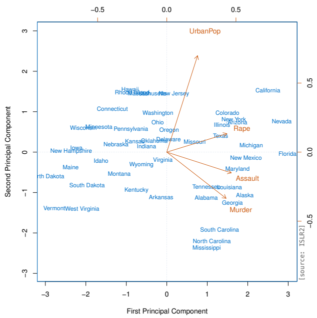
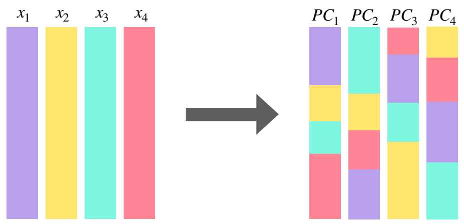
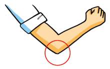


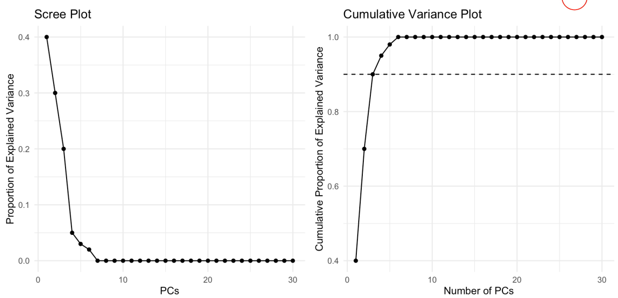
Dimensionality Reduction



note: this is **not** variable selection

Scree and Cumulative Variance Plots





Scree and Cumulative Variance Plots

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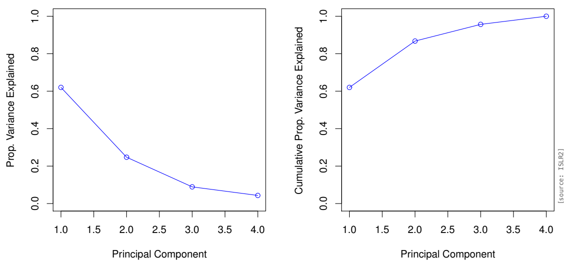


Principal Components Regression (PCR)

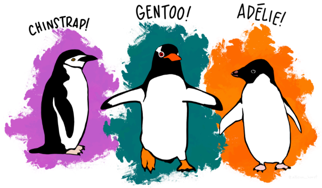
1. Use PCA to find principal components among the covariates
2. Use these principal components as independent variables in a LS regression to get a vector of coefficient estimates
3. Transform this vector back to the scale of the actual covariates, using the selected PCA loadings
4. The final PCR estimator will have same dimension equal to the total number of covariates

Single Value Decomposition

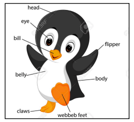
PCA can also be done using SVD on the data matrix instead

Hands-On Examples: PCR and PCA

perform PCA on penguin body features



source: @allison_horst https://github.com/allisonhorst/penguins



This Week's Practical

PCA