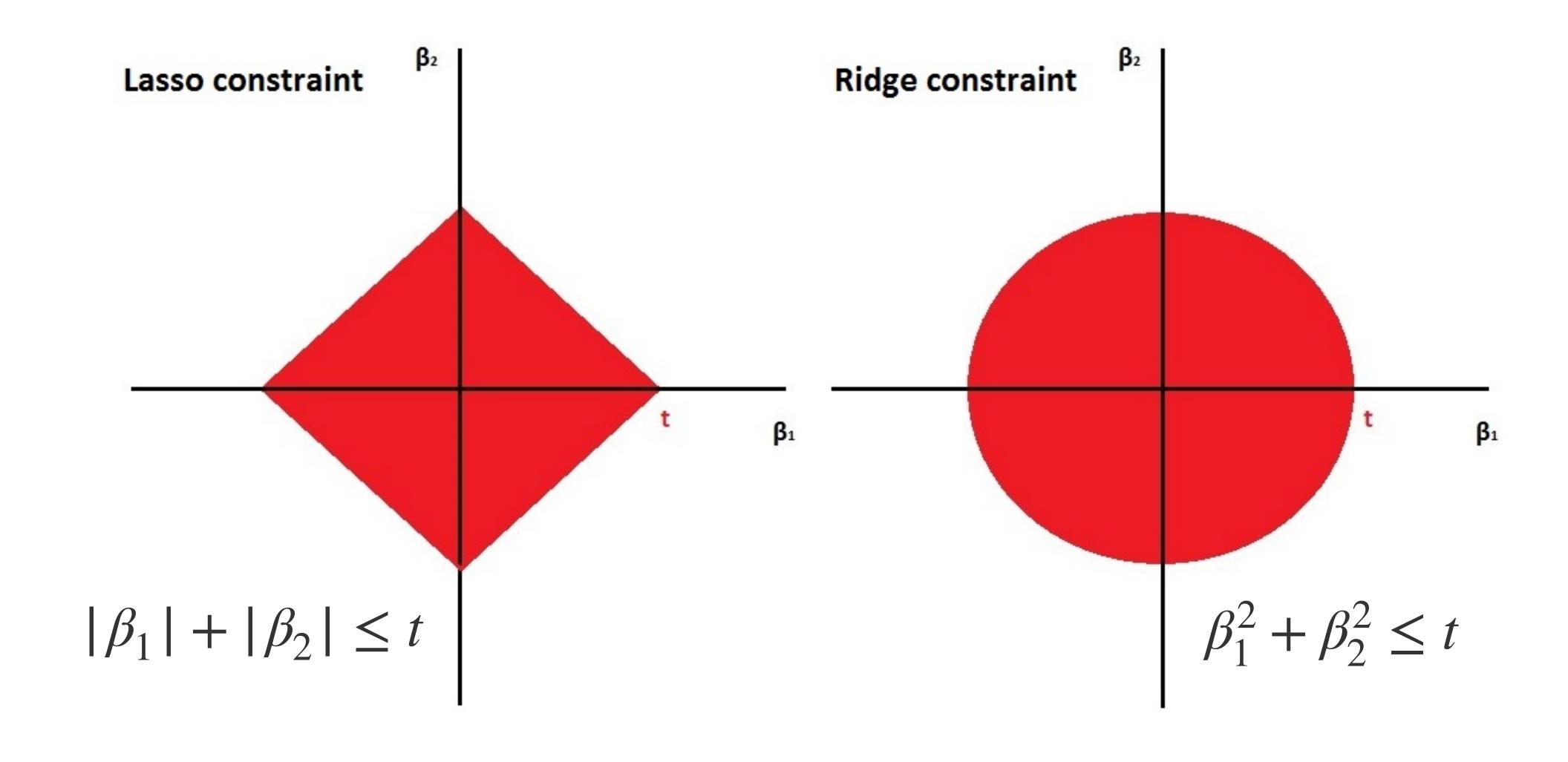
## Ridge and Lasso Regression: The Constraints



## Ridge Regression

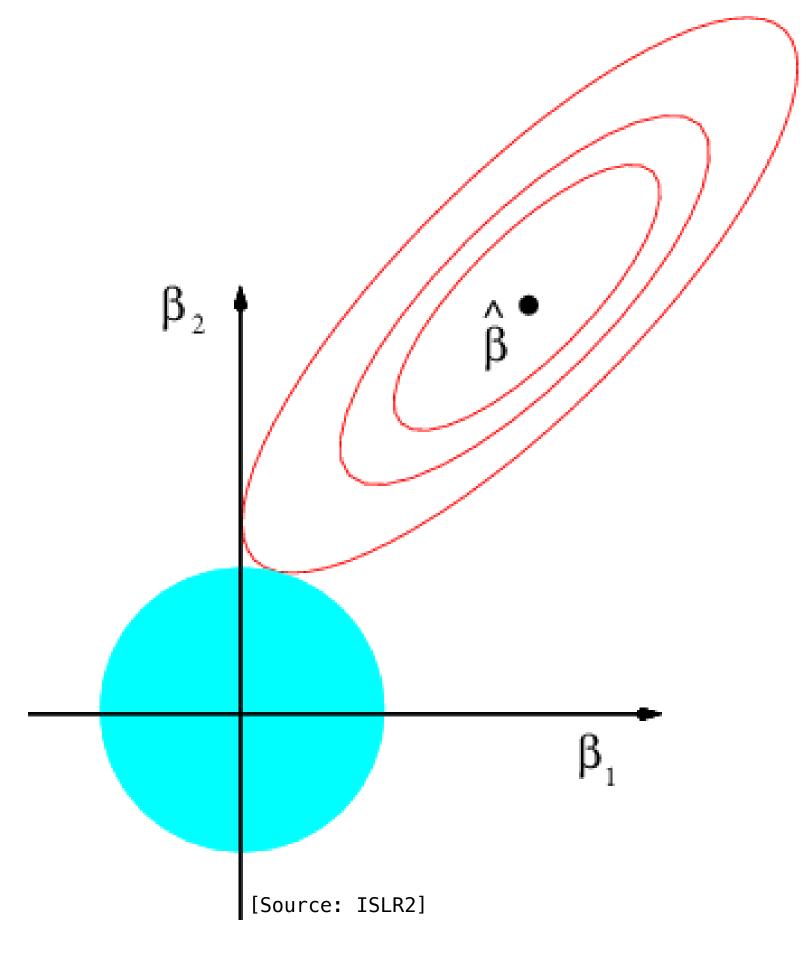
Least Squares produces estimates by minimizing

RSS = 
$$\sum_{i=1}^{n} (y_i - \hat{\beta}_0 - \sum_{j=1}^{p} \hat{\beta}_{j_1} x_{ij})^2$$

Ridge regression instead minimizes

$$\sum_{i=1}^{n} (y_i - \hat{\beta}_0 - \sum_{j=1}^{p} \hat{\beta}_{j_1} x_{ij})^2 + \lambda \sum_{j=1}^{p} \beta_j^2 = RSS + \lambda \sum_{j=1}^{p} \beta_j^2$$
model fit penalty

ridge uses  $\ell_2$  penalty



where  $\lambda \geq 0$  is the tuning parameter controlling trade off between model fit and size of coefficients ( $\lambda \rightarrow \infty, \hat{\beta}_j \rightarrow 0$ )