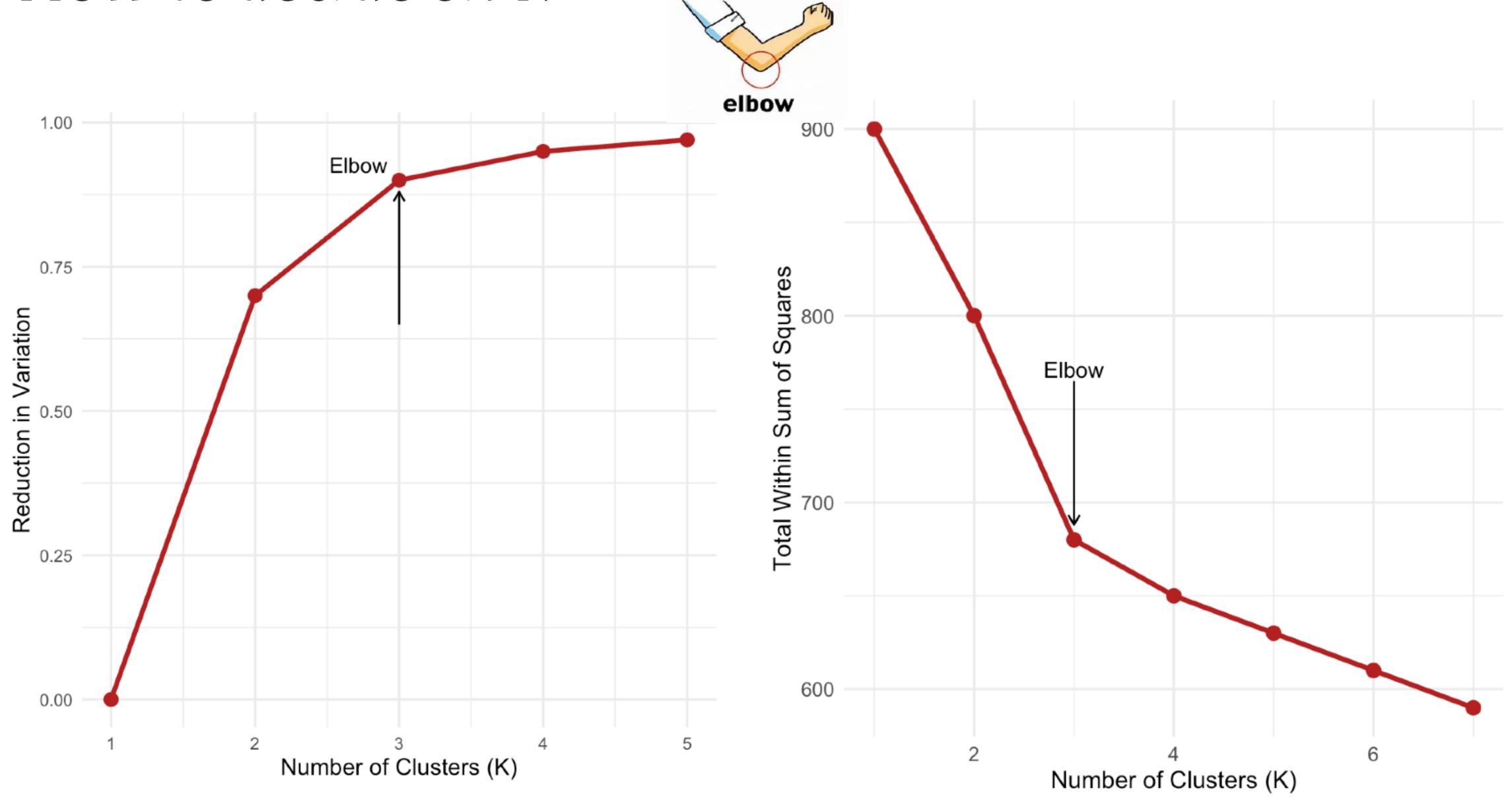
How to decide on K



Distortion

metric that assesses the performance of K-means (smaller values better)



$$J = \sum_{n=1}^{N} \sum_{k=1}^{K} r_{nk} \|x_n - \mu_k\|^2 \qquad \text{Goal: choose } r_{nk} \text{ and } \mu_k \text{ that minimizes } J$$

hard assignments!
$$r_{nk} = \begin{cases} 1 & \text{if } k = \arg\min_{j} ||x_n - \mu_j||^2 \\ 0 & \text{otherwise} \end{cases}$$

$$\frac{dJ}{d\mu_k} = 2\sum_{n=1}^{N} r_{nk}(x_n - \mu_k) = 0 \implies \mu_k = \frac{\sum_n r_{nk} x_n}{\sum_n r_{nk}} = \frac{1}{N_k} \sum_n r_{nk} x_n$$

optimal value for μ_k minimizing our loss is the mean of all data points in that cluster