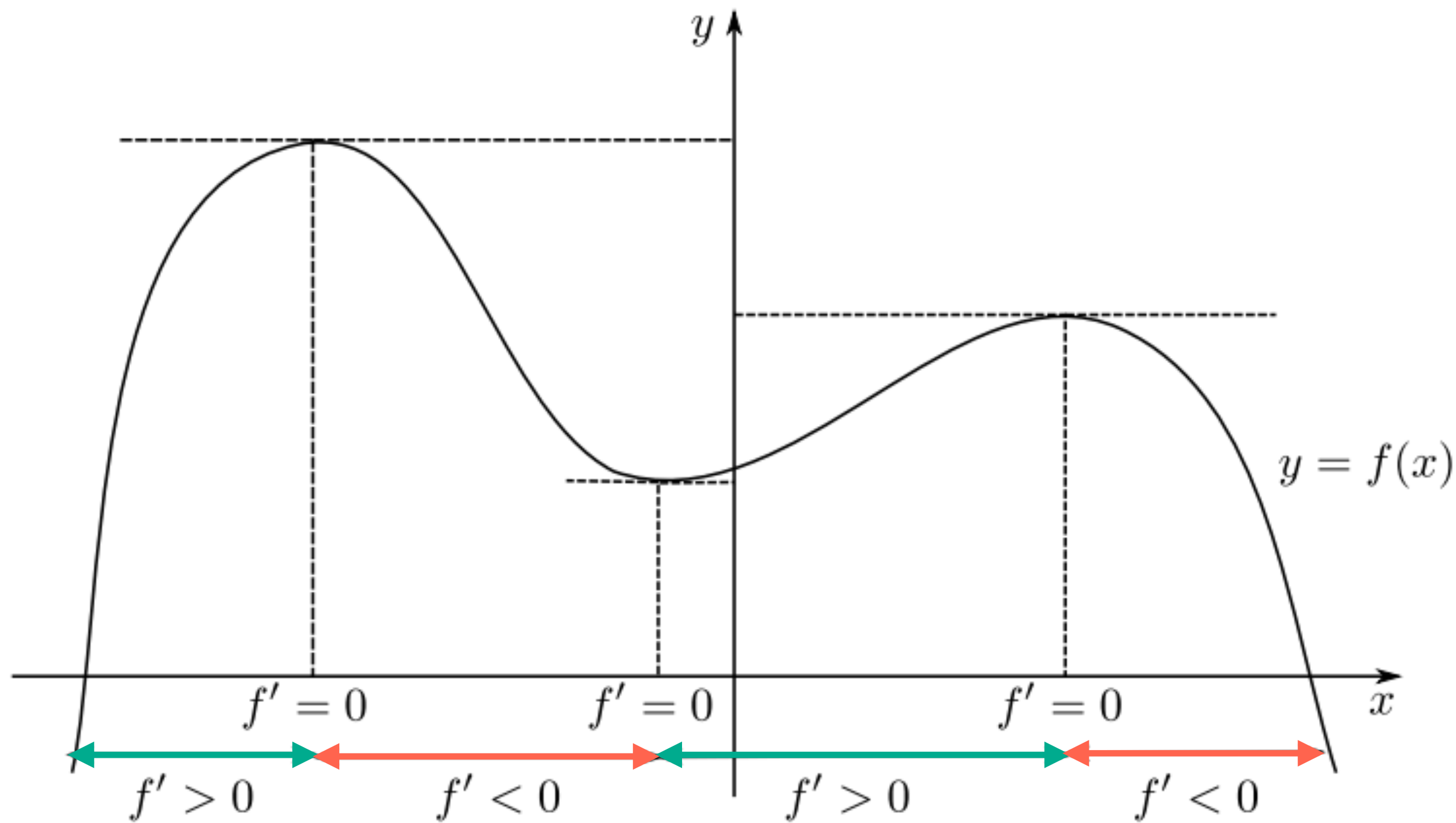




maxima minima



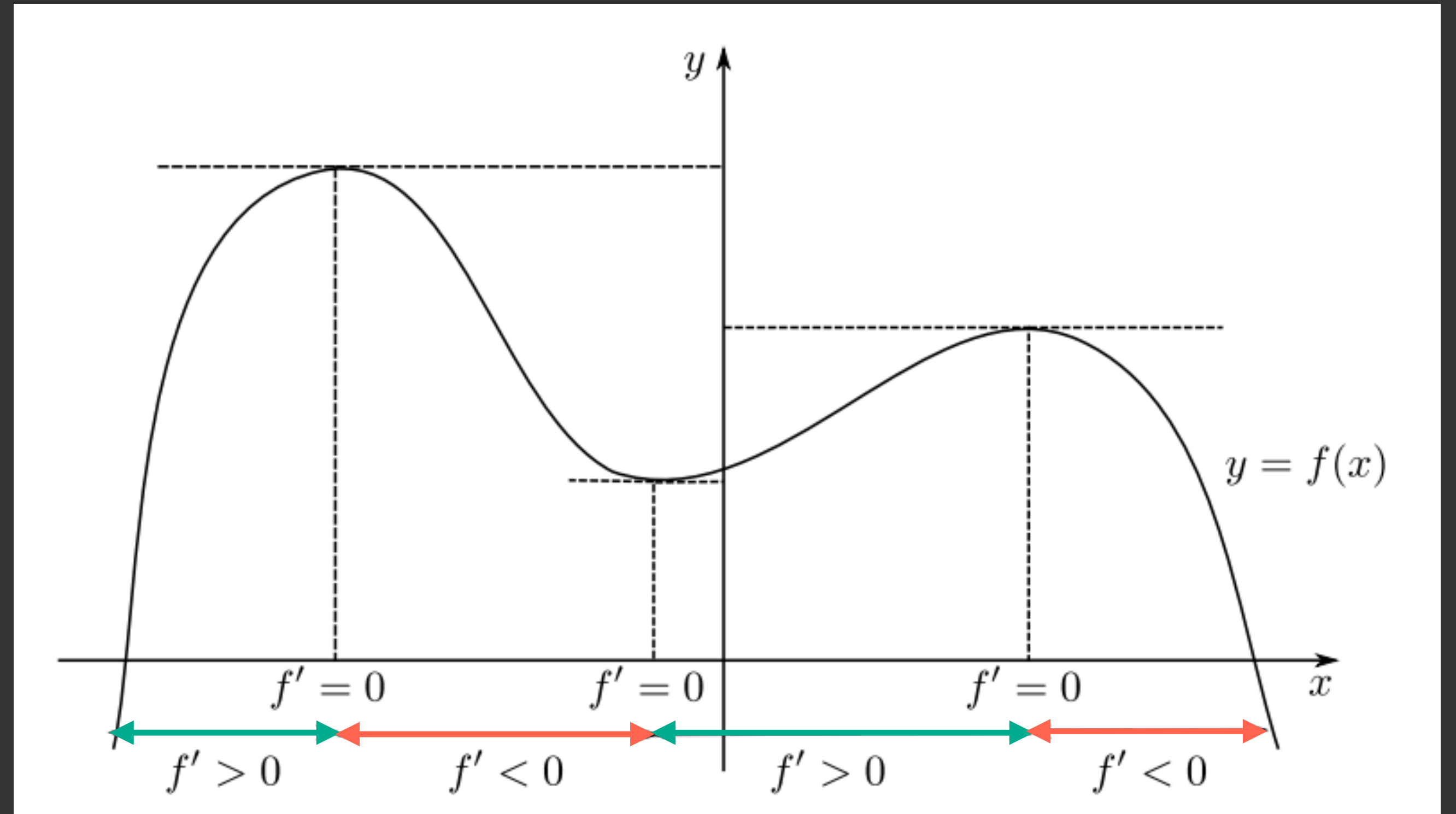
- if  $f(x)$  is increasing, then  $f'(x) > 0$
- if  $f(x)$  is decreasing, then  $f'(x) < 0$



# maxima and minima

given some function  $f$ , where does it achieve its maximum or minimum values?

- if  $f(x)$  is increasing, then  $f'(x) > 0$
- if  $f(x)$  is decreasing, then  $f'(x) < 0$



- we have troughs and humps occur at places through which  $f'$  changes sign (where  $f'(x) = 0$ )
- The derivative gives us a way to look for maximum and minimum values of a function.

second derivative