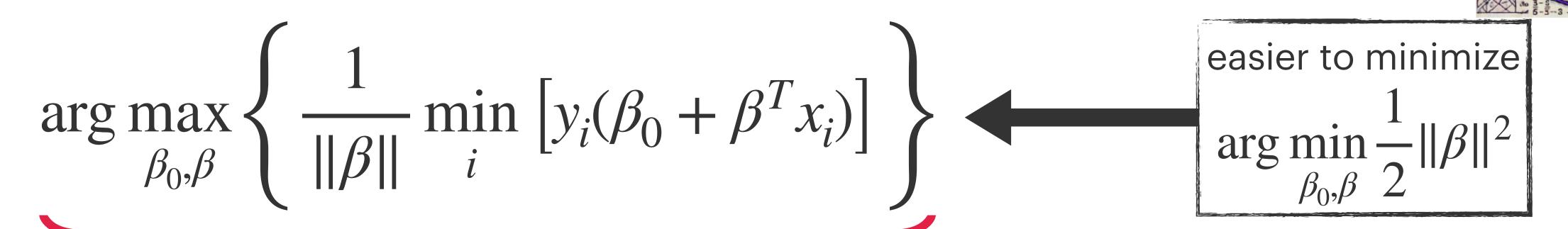
## Maximal Margin Classifier: The Math

The maximal margin classifier solves a constrained optimization problem:



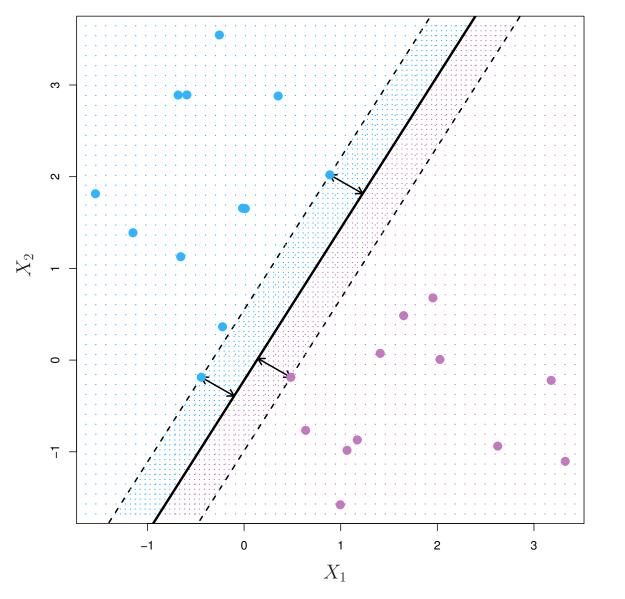
maximize the minimum distance between hyperplane and point

subject to: 
$$y_i(\beta_0 + \beta^T x_i) \ge 1$$
,  $\forall i = 1, ..., n$ 

distance between  $x_i$  and line where

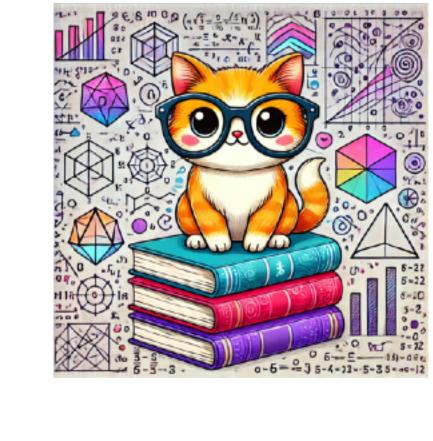
$$|\beta|| = \sqrt{\sum_{j=1}^{p} \beta_{j}^{2}} \text{ is the Euclidean norm of } \beta$$

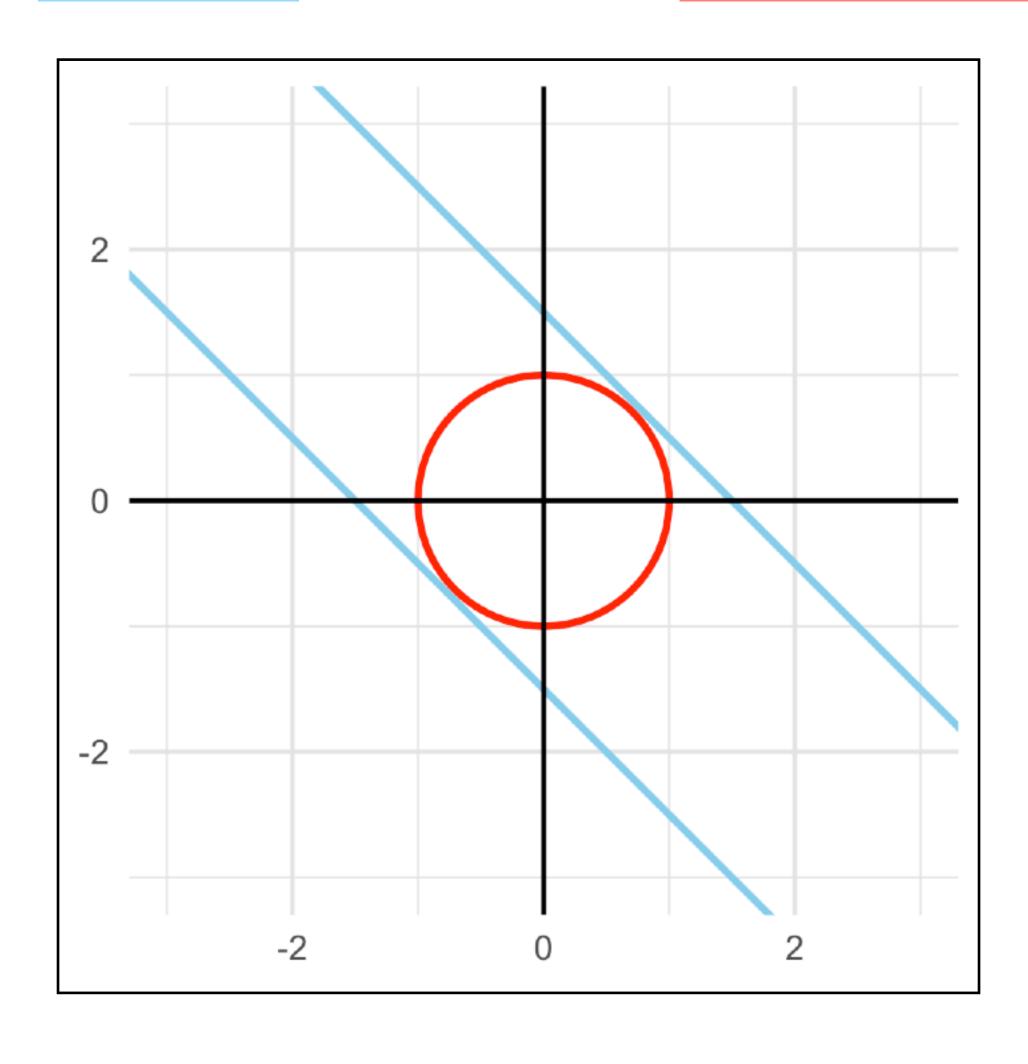
$$\begin{cases} y_i(\beta_0 + \beta^T x_i) \\ ||\beta|| \end{cases}$$



## What is a Constrained Optimization Problem?

Optimize 
$$f(x, y)$$
 subject to  $g(x, y) = k$ 





$$f(x, y) = 2x + y$$
  
 $g(x, y) = x^2 + y^2 = 1$