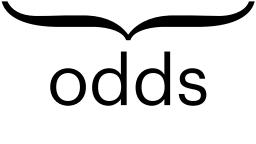
## Logistic Regression

## logit link function and log odds

 $= \beta_0 + \beta_1 x_1$ 

$$= \frac{e^{\beta_0 + \beta_1 x_1}}{1 + e^{\beta_0 + \beta_1 x_1}} = [a little algebra]$$

 $1 + e^{-(\beta_0 + \beta_1 x_1)}$ 



• / AIJ

(XB)



## Logistic Regression

logit link function and log odds

$$y = X\beta$$

$$\log\left(\frac{p}{1-p}\right) = \beta_0 + \beta_1 x_1$$

$$y = g^{-1}(X\beta)$$

$$p = \frac{e^{\beta_0 + \beta_1 x_1}}{1 + e^{\beta_0 + \beta_1 x_1}} = [a \text{ little algebra}]$$

$$= \frac{1}{1 + e^{-(\beta_0 + \beta_1 x_1)}}$$

logit link function

## Redefining The Response

