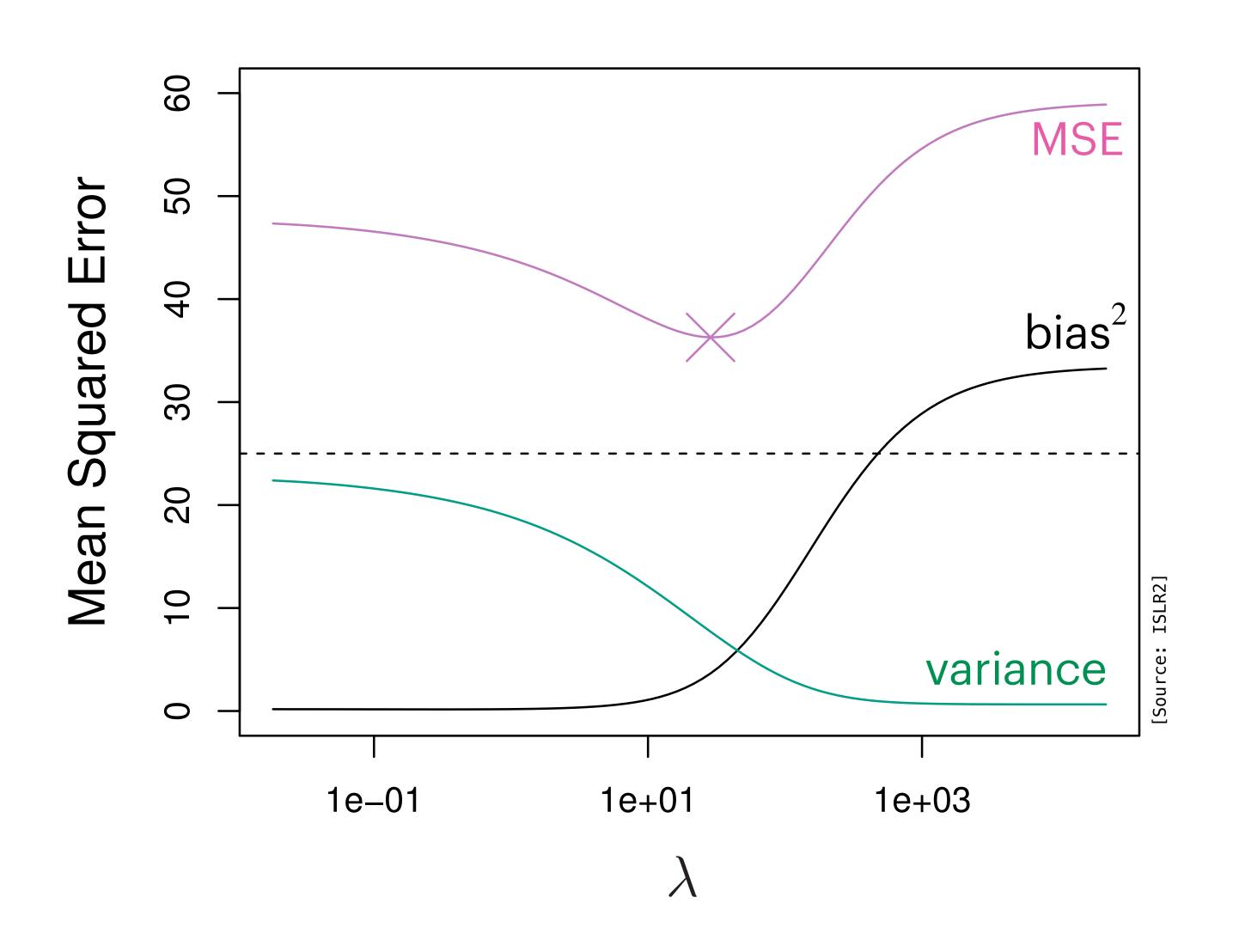
## Ridge Regression

**Bias-Variance Trade Off** 



## Lasso Regression

## Least Absolute Shrinkage and Selection Operator

Least Squares produces estimates by minimizing

RSS = 
$$\sum_{i=1}^{n} (y_i - \hat{\beta}_0 - \sum_{j=1}^{p} \hat{\beta}_{j_1} x_{ij})^2$$

Lasso regression instead minimizes

$$\sum_{i=1}^{n} (y_i - \hat{\beta}_0 - \sum_{j=1}^{p} \hat{\beta}_{j_1} x_{ij})^2 + \lambda \sum_{j=1}^{p} |\beta_j| = \text{RSS} + \lambda \sum_{j=1}^{p} |\beta_j|$$
 model fit penalty

where  $\lambda \geq 0$  is the tuning parameter controlling trade off between model fit and size of coefficients ( $\lambda \rightarrow \infty$ ,  $\hat{\beta}_i = 0$ )

lasso uses  $\ell_1$  penalty

