

### **The Pixel Planet Today October Newsletter**

The second Pixel Planet Happenings Newsletter! It feels like yesterday when we made the first newsletter, but so much has happened since then. Opening the project to collaborations, sponsored posts, and our first hiatus - there's lots to cover!



We're back! (In case you missed that whole ordeal...)

After 760 days of back-to-back pixel posts, we were finally forced to take a short hiatus from the project. Never-before-seen flooding in our city (blaming you, climate change) forced us to pick up the pieces, which sadly meant taking a break from the project. The experience was brutal in more ways than one, but proves that no matter where you live - we will all deal with bouts of climate change.

If you'd like to read more about the hiatus and what the experience told us about climate change preparedness, you can <u>read more in our latest blog post.</u>

#### THE BLOG IS HERE!

We had a blog before (a Tumblr, to be precise), but we now have a <u>fully-hosted blog</u> on the website! On the blog, we'll cover project updates, things we're up to, and behind the scenes looks at what it takes to run the project. We'll also write in-depth posts about different issues affecting the planet including deforestation, fossil fuels, and recycling.

- And don't worry, all of the old posts on Tumblr have been moved to the blog - so no need to switch back and forth between the two.

### **Guest Posts and Sponsored Posts**

We've made collaborations with other accounts before, but they've always been outside the realm of daily posts. However, when we were coming back into the project, we decided that it was time to allow for guest writers, researchers, and designers to contribute to the project. We've already worked with several amazing accounts that have lended their expertise to the project, and we couldn't be more grateful!

We're also incredibly excited to work with companies, non-profits, and other organizations to create sponsored posts and show the world how they are helping. Our first sponsored post is coming within the month, so stay tuned! If you are involved with or know of an organization that would be interested in sponsoring a post, don't hesitate to reach out!

# HIGHLIGHTS



## Over 870 park rangers across the globe died while on duty between 2009 and 2018

To many, being a park ranger is a dream job. Being out in nature all the time, helping protect the outdoors, and even educating the general public on why it's worth saving - who wouldn't love it? Being a park... (Read more)

## Last year, engineers were able to create a working, battery-free Gameboy

One of the biggest downsides to going electric is the hassle of dealing with batteries. They provide an interesting problem when it comes to recycling - but what if electronics didn't need one? A team of engineers... (Read more)





## Germany's CO2 emissions are 40 percent lower than they were in 1990

Getting to zero emissions (or even net-zero) will require a lot of work in every sector, but it's far from impossible. Many countries have been continuously working towards lowering emissions for decades... (Read more)



We like being transparent - so we figured it would be a good idea to give an update on how we're coming with our "Posts powered by 100% renewable energy by the end of the year" goal. While we lost a large chunk of time during our hiatus, we have been researching different potential routes and have concluded that solar is the way to go. We're in a space that won't allow for permanent solar panels to be installed on the top of the building, but we are planning on investing in a portable solar panel setup that can go wherever we go.

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