

The Pixel Planet Today Spring Newsletter

Day 1000 is coming in hot, and since that newsletter will be a doozy, we're keeping this one short. There are lots of things going on behind the scenes in preparation for the big day, but there are still some cool things we want to share! We updated the web store to feel more pixel-y, had the opportunity to be featured in a webzine, and even announced a partnership with a new social media platform!



Post 1000, coming soon!

It's hard to believe that we've been making posts this long! While the flooding last fall broke our streak of everyday posts, we're still incredibly excited to reach the milestone of 1,000 posts!

We have all kinds of stuff planned for this huge milestone, so we hope you'll stay tuned for what's to come. We'll post reminders on our socials as the big day comes closer - and of course, send a newsletter when it's here.

Web Store Updates

A relatively minor change, but something we've been looking forward to doing nonetheless... We updated the web store to have a more pixel-y feel! While the changes are purely cosmetic, it'd be a lie to say pixel fonts make your pixel sticker-buying experience worse, right? We'll be updating the icons to custom pixel ones in the near future, but getting the same fonts used on the webstore as on the homepage (and blog) is a huge win.

You can check out the updated web store here.

Pixel Planet Today in The Climate Issue

We had the amazing opportunity to collaborate with <u>The Climate Issue</u>, an online magazine that focuses on environmental issues facing us today. This issue was focused on fast fashion - what it is, how to spot it, and how to stop its massive carbon footprint. We may not be fashion experts, but we do know a thing or two about the fashion industry's environmental impact.

You can view the magazine spread here.

Pixel Planet Today X Carbonii Partnership

We're super excited to announce that we're partnering with <u>Carbonii</u> to create ecofriendly content on their new social media platform! Don't worry, we'll still be posting on our regular channels, but with Carbonii, you can plant trees just for using the platform! You can sign up for the waitlist now through their website, with a tentative beta launch on Earth Day!





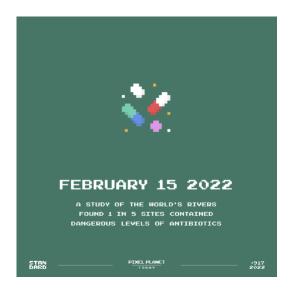
Yaks have a lung capacity about 3 times bigger than a cow's

Yaks and cows may share a common ancestor, but they are not one in the same.

Cows are, of course, cows; but yaks are beasts built for the mountains... (Read more)

A study of the world's rivers found 1 in 5 sites to have dangerous levels of antibiotics

Discussions around big pharma often revolve around the high price of medical care - but it's not the only expansive issue of the industry. Drug pollution... (Read more)





Solar canals could conserve 65 billion gallons annually, provide 13 gigawatts of solar energy, and reduce renewable energy land use

California is in the midst of its worst megadrought in centuries, but solar canals (canals shaded by solar panels) could not only provide relief, but a slew of other benefits... (Read more)

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