



The Pixel Planet Today 'Post 1000' Newsletter

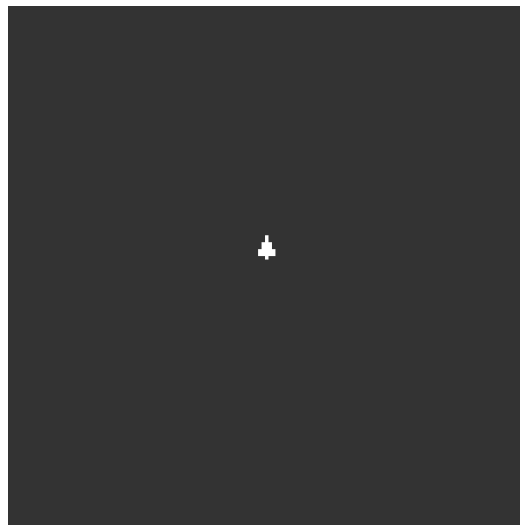
Holy. Cow. Never would I ever have expected to reach this milestone. But through the endless research, long days, and late nights - I'm so happy we have. This isn't your regular newsletter - this is a 'things are happening' newsletter.

NEWS

Admin Things + Future of Pixel

Up until now, Pixel Planet Today has been more of a creative passion project than anything - but soon, it's getting much more official. I'm excited to announce that we're hard at work in forming an actual, real life, not-a-pipedream, environmentally focused business! Pixel Planet Today will be just one small part of this fully-fledged venture, but we'll absolutely be building off its success as we help save the planet in even more ways.

With this insanely exciting news (I'm insanely excited, at least), there is a dash of bittersweet to it as well. Starting with Post 1000, we'll no longer be posting Pixel Planet Today posts every day. It has been so rewarding posting everyday (minus the break for the flooding and small breaks for the newsletters) for a thousand freaking days, but as we look to do even more, it just isn't sustainable with our operations right now. I talk a little bit more about the decision behind this in [the blog post](#) in case you're as sad about the news as I am.



A... Game...?!?!

I was hoping to have more to share with this news (but admin, legal things... You know how it goes), but yes - one of the new projects of this new company is a game! Sadly, I can't share anything other than this mini-teaser - so I'll let your imagination run wild with it. 😊🌲

NFTs: Yes or No?

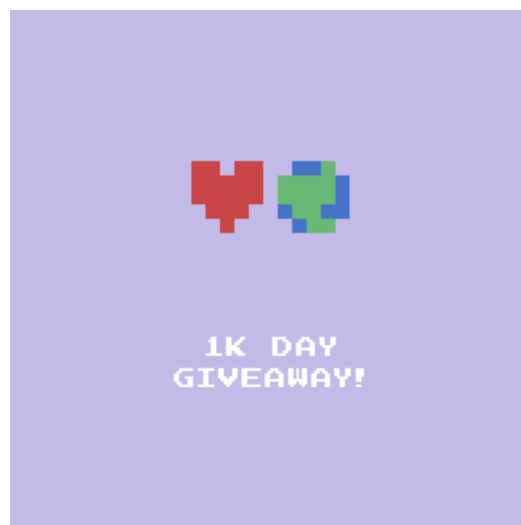
[I have a question](#), and it has to deal with the biggest internet technology/fad (wording depending on reader's opinion) in recent years: should Pixel Planet Today designs be minted as NFTs?

On one hand, selling the pixel designs as NFTs makes sense because they are small, collectible graphics that could provide funds the project needs to thrive (and frankly, carry on); but on the other, the environmental impact makes it extremely hypocritical. I had decided against moving into NFTs during their initial boom last year because of the environmental hypocrisy - but [a Wired Magazine article I read recently](#) started to open my perspective, and boiled down to, "rejection of the technology isn't a solution, only changing the technology is."

I set up a [short, 2-minute online survey](#) to gather feedback, and would greatly appreciate it if you took the time to fill it out.

1K Day Giveaway

Are you on Instagram? Make sure to check out our 1K Day Giveaway tomorrow! The giveaway will include goodies sponsored by [Toto the Designer](#) and [Eco Earth Market](#), as well as some others we're cooking up ourselves. You'll have one week to enter and will need an Instagram account to participate.



Blog post: Big Things, Big Feelings

Of course, having a lot of news to share only means one thing: blog post! I tried condensing all of the news into bite-sized chunks for this newsletter, but if you want the whole-shebang, you can [read our blog post](#) (as well as see a short video commemorating the day). There's also plenty of people to thank for helping me take the project as far as it's gotten, so that's in there as well. 😊❤️🌍

HIGHLIGHTS



28% of coal-fired power plants in the United States are planned to be retired by 2035

Super News! 28% of coal-fired power plants in the United States are planned to be retired by 2035! While the 'ultimate' goal is to phase out coal altogether, the share of renewables will need to continue to climb in order to make sure those... ([Read more](#))

Bull sharks are able to swim in freshwater by recycling the salt already in their bodies

Invasive species usually have a unique adaptation that gives them a leg-up on native counterparts, but is there a limit to what can be considered 'invasive'? ([Read](#)

[more](#))



All gibbon species except one are listed as either endangered or critically endangered

Many large mammals, including big cats, elephants, and primates, are at some kind of risk of extinction. None are safe from the threats of poaching and deforestation, but one taxonomic family, as a whole... ([Read more](#))

FREEBIES

Wallpaper Previewer

We released the [Wallpaper Previewer](#) to our newsletter subscribers a little while back, but what better way to celebrate 1000 days of pixels than having some on your homescreen? With the previewer, you can download a variety of system-themed pixel wallpapers for Android, Apple, Google, or Windows devices. Backgrounds come in mobile and desktop sizes, making it easy to customize for any screen size. And if you can't decide which one you want? Just download them all.

Pixel Planet Today on Giphy

Want to share pixel stickers on Facebook, Instagram, and Snapchat? Check out the [Pixel Planet Today Giphy channel](#)! We post animated versions of select daily posts, holiday-themed pixel animations, and lots of other social media stickers. To see them, just search "@pixelplanettoday" on Giphy Search in whatever app you already enjoy Giphy content.

You can view all past newsletters in the [Archive](#).

Know someone that might enjoy this email? Forward it on, and let them know how they can subscribe themselves!

You can also follow the project on:





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