Green
Hex: #507a22
R: 80
G:122
B: 34

C: 50%
M: 0%
Y:100%
K: 47%

Red
Hex: #ed1c24
R: 237
G:28
B: 36

C: 0%
M: 100%
Y:100%
K: 47%

The font upercase and bold should be used when mentioning the company as well as the abreviation of the company. Uppercase shouldn't be used in headlines except in the name or abreviation. Headlines in general should be at 14pt, Subeads 12pt bold italics and body copy at 10pt regular. This format should be easy on the reader. No double spaces should be used, instead a 6pt space can be a global format to use space well. This is a common usage but can be expanded apon when doing promotional materials. In those cases, keep the font but let the impact dictate the size of head fonts.

Font

Adobe Clean Bold

NORTH OMAHA COLLECTIVE

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Other uses of the font like pullouts

> *Quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat laboris nisi ut aliquip exe.*

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North Omaha Collective

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