

William Wong

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terraring.github.io

Job Objective

Acquire a position in your organization as an employee to constantly perform on exceptional levels, not only matching but exceeding your job expectations in offering effective profound solutions.

Highlights of Qualification

- Combined work and customer service experience for over 15 years
- Reviewed many freelance clients' products user interfaces, experiences and accessibility
- Experienced in operating and managing a printing company as a graphic design team leader
- Completed both desktop and mobile website assets for Pearson Education and Seneca College
- Produced visual mockups in quick succession for presentation at Infrastructure Ontario

Technical & Software Skills

- **Designing Tools:** Adobe Creative Suite (Photoshop, Illustrator, XD, InDesign, Acrobat, Bridge), Articulate Storyline, Axure, Balsamiq, Figma, GIMP, Invision, Lucid Chart, Sketch, Zeplin, 3D Studio Max
- **Programming Languages:** Bash, CSS, HTML5, JavaScript, JSON, MySQL, PHP, SASS (SCSS)
- **Frameworks:** Bootstrap, JQuery, Vue.JS
- **Software Tools:** BitBucket, Color Contrast Analyzer, Elementor, GitHub, Google Workspace, MS Office, Office 365, Open CMS, Visual Studio Code, WordPress
- **Operating System:** Linux, Mac OSX, Windows, Unix
- **Social Media Experience:** Facebook, Instagram, LinkedIn, Meetup, Pinterest, Reddit, Twitch, Twitter, Vimeo, WhatsApp, YouTube

Education

Seneca College of Applied Arts and Technology

Jan 2011 - April 2017

Computer Programmer / Bachelor of Software Development (Honours Bachelor of Technology)

Project Highlights:

- Produced personas, usability tests and low or high fidelity prototypes for a mobile security application
- Developed an Android exercise application pulling outside third-party API data to populate itself
- Programmed a web based online shopping cart using PHP and MySQL
- Created an iPhone application to be use by the AHL for organizing player equipment
- Normalized and designed a database architecture collecting traffic data for Traffic Duco

Seneca College of Applied Arts and Technology

Jan 2004 - April 2007

Graphic Design (Ontario College Advanced Diploma)

Project Highlights:

- Constructed an entire marketing campaign ranging from POPs and packaging for Irwin Toy
- Designed a direct marketing campaign from billboards to direct mailers for Absolut Vodka
- Accomplished a college suicide prevention campaign starting from on-campus research leading to effective prevention materials that will reach out to the post-secondary students for FireRock

Work Experience

William Wong Designs — UI/UX Designer (Freelance)

Dec 2006 - Present**Markham, Canada**

- Providing clients with current design trends and strategies for effective quality website marketing
- Finding solution and handling the process of optimizing websites for web traffic speed
- Contributing as a team player to help the web developers in coding and layout placements
- Estimating the time it takes to complete certain tasks or entire projects for clients
- Consulted clients about best practices of user interfaces and user experiences on their products
- Led projects as project manager when it is not a solo operation project
- Accomplished in designing responsive websites under strict deadlines using variety of tools
- Presented clients with fast, detailed low or high fidelity prototypes to convince and collect feedback

Pearson Education Canada — UI/UX Designer

July 2017 - Nov 2020**Toronto, Canada**

- Brainstormed user interface ideas and user workflows for responsive children web application products
- Researched to present concepts of design and functionality on products that are to be newly built
- Incorporated W3C accessibility (WCAG) for all products to accommodate people that have disabilities
- Designed and developed web user interface components to be used for children eBooks (ePubs)

Infrastructure Ontario — Marketing, Business Strategy & Comm. Intern

May 2016 - Aug 2016**Toronto, Canada**

- Constructed corporate graphic design materials for branding the organization
- Updated and maintained current website with new content from advisors
- Integrated old website documents to be used for the new website in development
- Did quality assurance and user experience expertise to meet accessibility (AODA) on public materials

Seneca College — Web Developer, Graphic Designer & Teacher Assistant

Jan 2013 - Jan 2016**Toronto, Canada**

- Created learning adaptive websites for professors to be used as teaching materials
- Assisted in professor seminars and presentations
- Maintained the Teaching & Learning WordPress website in addition to creating front end graphics
- Produced online forms and posters to notify people about upcoming Teaching & Learning events

Mebs Printing Pluss Ltd. — Graphic Designer

Nov 2007 - Dec 2010**Richmond Hill, Canada**

- Adept with layout artist and prepress procedures such as colour-separation and screening
- Provided helpful insights and opinions on B2B marketing materials as a design consultant
- Completed ads and brochures for the GLGI charity as a team leader
- Partnered with other design firms to complete window posters and vehicle vinyl wraps for Money Plus

Interests & Activities

- Playing volleyball, training and exercising/lifting at the gym on a daily basis
- Making fitness video content on Instagram
- Helping friends to educate or design mockups for responsive web applications
- Continuing to improve myself with new technologies and integrate them into my web design arsenal

References

- Available upon request