

William Wong

zakura_media@hotmail.com

terraving.github.io

Job Objective

Acquire a position as an interaction designer to perform on an exceptional level, not only matching but exceeding your job expectations in offering user friendly solutions.

Highlights of Qualification

- Over 9 years of combined work and customer service experience
- Programmed and published online teaching materials for professors in Seneca College
- Experienced in running and managing a printing company as a Team Leader of graphic design
- Completed freelance web material and websites for CAMSC, A.V. Knowles and Seneca College
- Produced visual mockups in quick succession for presentation at Infrastructure Ontario

Technical & Software Skills

- **Programming Languages:** HTML5, HTML5 Canvas, CSS, Javascript, PHP, Angular JS, Java, JQuery, Ajax, Perl, Pear, MySQL, Bash, C, C#, IOS (Objective-C), Android (Java)
- **Software Tools:** Visual Studio, Eclipse, Oracle, Komodo Edit, MS Office, Rational Rose, GitHub, Open CMS, XCode, Android Studio, Ektron, Google Drive
- **Designing Tools:** Indesign, Quark, Photoshop, Illustrator, Fireworks, Dreamweaver, Acrobat, Articulate Storyline, Balsamiq, Axure, 3D Studio Max, Invision
- **Operating System:** Windows, Fedora Linux, Mac OSX, Unix
- **Social Media Marketing:** Facebook, Twitter, Google+, Instagram, Linkedin, Pinterest, Meetup, Wordpress, YouTube, Twitch TV

Education

Seneca College of Applied Arts and Technology

Jan 2011 - April 2017

Computer Programmer / Bachelor of Software Development (Honours Bachelor of Technology)

Project Highlights:

- Produced personas, usability testing and user experience prototypes for mobile security application
- Developed a full web application for Seneca College coordinators to make notes for students
- Programmed an online game shopping cart in PHP and MySQL
- Created an iPhone application to be use by the AHL for organizing player equipment
- Used normalization and designed database architecture for Traffic Duco auction website

Seneca College of Applied Arts and Technology

Jan 2004 - April 2007

Graphic Design (Ontario College Advanced Diploma)

Project Highlights:

- Created an entire marketing campaign ranging from POPs and packaging for Irwin Toy
- Designed a direct marketing campaign from billboards to direct mailers for Absolut Vodka
- Accomplished a college suicide prevention campaign starting from on-campus research leading to effective prevention materials that will reach out to the students for FireRock

Work Experience

Active Media Works — Web Designer (Freelance)

Dec 2006 - Present

Markham, Canada

- Accomplished in designing various websites under strict deadlines in a freelance environment
- Presented clients with fast, detailed low-fidelity sketches for feedback before actual designing
- Providing clients with current strategies for effective quality website marketing
- Handling the process of optimizing images for web traffic
- Contributing as a team player to help the web developers in coding and layout placements
- Provided backup web master support when needed

Infrastructure Ontario — Marketing, Business Strategy & Comm. Intern

May 2016 - Aug 2016

Toronto, Canada

- Designed corporate graphic design materials for branding the organization
- Updated and maintained current website with new content from advisors
- Integrated old website documents to be used for the new website in development
- Did quality assurance and user experience expertise to meet accessibility (AODA) standards

Seneca College — Web Developer, Graphic Designer & Teacher Assistant

Jan 2013 - Jan 2016

Toronto, Canada

- Created learning adaptive websites for professors to be used as teaching materials
- Assisted in professor seminars and presentations
- Maintained the Teaching & Learning wordpress website in addition to creating front end graphics
- Produced online forms and posters to notify people about upcoming Teaching & Learning events

Mebs Printing Pluss Ltd. — Graphic Designer

Nov 2007 - Dec 2010

Richmond Hill, Canada

- Adept with layout artist and prepress procedures such as colour-separation and screening
- Specialized in employee-to-client communication as a design consultant, providing helpful insights and opinions on marketing materials
- Designed and advertised the company image in addition to participating in trade shows
- Completed ads and brochures for the GLGI charity as a team leader comprising of a team of four
- Partnered with other design firms to complete window posters and vehicle vinyl wraps for Money Plus

Interests & Activities

- Playing volleyball, running, doing high intensity training and exercising/lifting on daily basis
- Ran a half-marathon in 2010 & 2012 and a 30km marathon in 2013
- Maintain my GitHub account with past and present coding work
- Reading online news and articles from various sites like Yahoo news and Toronto Star
- Commentated and livestreamed esports over a wide network of audience on Youtube and Twitch
- Wrote articles with a team of others writers for an online wordpress blog site called Bag Of Chips
- Maintaining a Markham running group on a monthly basis
- Helping friends to create and design mockups for mobile web applications
- Managing my current website with new content when available
- Learning and continue to educate myself to develop a mobile application to sell to the market

References

- Available upon request