William Wong

zakura_media@hotmail.com
terrawing.github.io

Job Objective

Acquire a position in your organization as an user experience designer to constantly perform on exceptional levels, not only matching but exceeding your job expectations in offering effective profound solutions.

Highlights of Qualification

- Over 15 years of combined work and customer service experience
- Reviewed many freelance clients' products user interfaces, experiences and accessibility
- Experienced in operating and managing a printing company as a graphic design team leader
- Completed both desktop and mobile website assets for Pearson Education and Seneca College
- Produced visual mockups in quick succession for presentation at Infrastructure Ontario

Technical & Software Skills

- **Designing Tools:** Adobe Creative Suite (Photoshop, Illustrator, XD, InDesign, Acrobat, Bridge), Articulate Storyline, Axure, Balsamiq, Figma, GIMP, Invision, Lucid Chart, Sketch, Zeplin, 3D Studio Max
- **Programming Languages:** Bash, CSS, HTML5, JavaScript, JSON, MySQL, PHP, SASS (SCSS), VueJS
- **Frameworks:** Bootstrap, JQuery, Vue.JS
- **Software Tools:** BitBucket, Color Contrast Analyzer, Elementor, GitHub, Google Workspace, MS Office, Office 365, Open CMS, Visual Studio Code, WordPress
- **Operating System:** Linux, Mac OSX, Windows, Unix
- **Social Media Experience:** Facebook, Instagram, Linkedin, Meetup, Pinterest, Reddit, Twitch TV, Twitter, Vimeo, WhatsApp, YouTube

Education

Seneca College of Applied Arts and Technology   Jan 2011 – April 2017
Computer Programmer / Bachelor of Software Development (Honours Bachelor of Technology)

Project Highlights:
- Produced personas, usability tests and low or high fidelity prototypes for a mobile security application
- Developed an Android exercise application pulling outside third-party API data to populate itself
- Programmed a web based online shopping cart using PHP and MySQL
- Created an iPhone application to be use by the AHL for organizing player equipment
- Normalized and designed a database architecture collecting traffic data for Traffic Duco

Seneca College of Applied Arts and Technology   Jan 2004 – April 2007
Graphic Design (Ontario College Advanced Diploma)

Project Highlights:
- Constructed an entire marketing campaign ranging from POPs and packaging for Irwin Toy
- Designed a direct marketing campaign from billboards to direct mailers for Absolut Vodka
- Accomplished a college suicide prevention campaign starting from on-campus research leading to effective prevention materials that will reach out to the post-secondary students for FireRock

Work Experience

William Wong Designs — UI/UX Designer (Freelance) Dec 2006 – Present
Markham, Canada
- Providing clients with current design trends and strategies for effective quality website marketing
- Finding solution and handling the process of optimizing websites for web traffic speed
- Contributing as a team player to help the web developers in coding and layout placements
- Estimating the time it takes to complete certain tasks or entire projects for clients
- Consulted clients about best practices of user interfaces and user experiences on their products
- Led projects as project manager when it is not a solo operation project
- Accomplished in designing responsive websites under strict deadlines using variety of tools
- Presented clients with fast, detailed low or high fidelity prototypes to convince and collect feedback

Pearson Education Canada — UI/UX DesignerJuly 2017 - Nov 2020
Toronto, Canada
- Brainstormed user interface ideas and user workflows for responsive children web application products
- Researched to present concepts of design and functionality on products that are to be newly built
- Incorporated W3C accessibility guidlines to all products to accommodate people that are handicapped
- Designed and developed web user interface components to be used for children eBooks (ePubs)

Infrastructure Ontario — Marketing, Business Strategy & Comm. Intern   May 2016 - Aug 2016
Toronto, Canada
- Constructed corporate graphic design materials for branding the organization
- Updated and maintained current website with new content from advisors
- Integrated old website documents to be used for the new website in development
- Did quality assurance and user experience expertise to meet accessibility (AODA) on public materials

Seneca College — Web Developer, Graphic Designer & Teacher Assistant   Jan 2013 - Jan 2016
Toronto, Canada
- Created learning adaptive websites for professors to be used as teaching materials
- Assisted in professor seminars and presentations
- Maintained the Teaching & Learning WordPress website in addition to creating front end graphics
- Produced online forms and posters to notify people about upcoming Teaching & Learning events

Mebs Printing Pluss Ltd. — Graphic DesignerNov 2007 – Dec 2010
Richmond Hill, Canada
- Adept with layout artist and prepress procedures such as colour-separation and screening
- Provided helpful insights and opinions on B2B marketing materials as a design consultant
- Completed ads and brochures for the GLGI charity as a team leader
- Partnered with other design firms to complete window posters and vehicle vinyl wraps for Money Plus

Interests & Activities

- Playing volleyball, training and exercising/lifting at the gym on a daily basis
- Making fitness video content on Instagram
- Helping friends to educate or design mockups for responsive web applications
- Continuing to improve myself with new technologies and integrate them into my web design arsenal

References

- Available upon request