

TERRI SWALLOW

SENIOR WEB APPLICATION DEVELOPER

[linkedin.com/in/terriannswallow](https://www.linkedin.com/in/terriannswallow)

EXPERIENCE

TECHNICAL LEAD @ IVES GROUP, INC. PREV: SENIOR WEB DEVELOPER, INTERUM DIR. OF WEB DEV

Collection and SAAS reporting of US, Canadian and International public financial accounting data for analysis by private firms & educational institutions

2014 - PRESENT

- Build interfaces for data entry, quality control and analysis
- Introduced updated development practices and strategies to bring a large legacy code base up to date
- Involved in needs analysis for defining and scoping projects
- Mentoring junior developers and providing guidance on refactoring and modernizing coding standards

Technologies: PHP, MySQL, jQuery, Bootstrap, Symfony, Composer

TECHNICAL LEAD FOR SCOUT.ME WEBSITE @ TELENV, INC.

A publicly traded GPS company, providing driving directions through smartphone applications and OEM automotive equipment acquired goby, a location based things to do engine startup

2010 - 2014

- Developed a mobile friendly site to accompany the desktop version in reaction to analytic trends. Over the course of the following year the two sites were consolidate into a single responsive design with Backbone.js, as a rebranded, Scout.me
- Integrated ad server for both mobile app and web use
- Worked with various APIs and web services. From supporting a REST JSON API through the front end, communicating with the JAVA back end by XML to using 3rd party API's for both supplemental content and sponsored ad placements
- Worked with team through total rebranding of the web site after acquisition
- Sprint planning, task prioritizing and release management responsibilities
- On call support contact for front end environments
- JS SDK integration to sync the website's content with existing Scout by Telenav GPS smartphone apps

Technologies: PHP, Memcache, Varnish, Apache, jQuery, OpenX, WordPress, API development & maintenance, VirtualBox, Jenkins, Grunt, BackboneJS, SASS, Pingdom, Monit

PROFILE

I am an Internet maker and creative problem solver. With over 10 years in the industry, I bring a variety of experiences building products online to any team. My past roles include projects and organizations of various sizes as well as diverse responsibilities and clients. I am interested in a role where I can be hands on in a code base with a strong creative team that stand by their product. My skills range the full stack with specialization in the areas of front and back end development.

SKILLS

FULL STACK DEVELOPMENT

RANGE: NOVICE - EXPERT

Front-end ● ● ● ● ●

HTML, CSS, SEO, JS, JQUERY, VUE.JS

Back-end ● ● ● ● ●

PHP, MYSQL, VARNISH, MEMCACHE

Development ● ● ● ● ●

COMPOSER, GRUNT, SASS, GIT, SCRUM
NPM, MERCURIAL

Mobile ● ● ● ● ●

RESPONSIVE WEB, PHONEGAP

Sys Admin ● ● ● ● ●

JENKINS, SHELL, AWS, APACHE, NGINX

Design ● ● ● ● ●

UX, PHOTOSHOP, THEMES, TEMPLATES

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EXPERIENCE (CONT)

• WEB DEVELOPER @ CHITIKA INC.

Search targeted ad network

2008 - 2010

- Built UI's for internal and client earning reports
- Split testing for lead generation on landing pages and ad units to optimize ad performance network wide creating a 2 to 10% increase in CTR
- Built custom KPI reporting from OLAP server to display on monitors around the office to indicate uptime, revenue, traffic stats and trends for sales, marketing engineering and executive teams

Technologies: PHP, MySQL, WordPress customization and plugin development

• WEB DEVELOPER @ MINDFIRE INTERACTIVE

Design agency

2007 - 2008

- Front and back end development for client projects including law firm lead generation, corporate intranet, professional training sites, banks and software startups
- Optimizing sites for search engines and direct marketing campaign tracking

Technologies: PHP, MySQL, ASP

• WEB DEVELOPER @ BOB VILA.COM

The online home improvement and renovation community, how to, video and content resource to accompany the Bob Vila brand

2005 - 2007

- Custom feature development for sponsored content
- Developed content management tools for large scale content and article directory
- Updating existing site for improved SEO and web accessibility
- Built tools for community interaction and administration

Technologies: PHP, MySQL

CONTACT



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HOBBIES

Quilting / Cooking / Photography
Kayaking / Blogging / Line Dancing
Product Development / Marketing
Social Media / Affiliate Marketing

EDUCATION

• THE NEW ENGLAND INSTITUTE OF ART

BACHELOR'S OF SCIENCE - MAY 2006

Interactive Media Design & Development