

Lucky Charms:

Project Deliverable #4: Final Design of Interface

David Brown
Tamira Moore
Terrie Vail
Xavier

A user-friendly STD website or app can be a valuable resource by providing clear information in a non-judgmental way, especially for college students who may be anxious or don't have enough resources. Here's how we updated and improved it.

First, create a welcoming atmosphere. Use calming and trustworthy colors like their very own university that they attend. We used orange and green to give them a familiar welcome. We Avoid harsh colors such as shades of red or anything deemed as being overly sexualized. Prioritize clear, easy-to-read fonts and ample white space to avoid overwhelming users. We also used positive and relatable images of people. Avoid graphic images of STDs or symptoms and consider using general health-related images.

Next, we ensured smooth navigation. Make sure the website or app has a simple, intuitive layout. Users should be able to find the information they need quickly, whether it's about specific STDs, testing options, or prevention methods. We also implemented a search bar to allow users to find specific information quickly.

Ensure all information is medically accurate and up-to-date. We Cover a wide range of STDs, including symptoms, testing options, prevention methods, and treatment options. We presented information factually and avoided judgment or shaming language.

Accessibility was crucial to us. We ensured that we had a Mobile-Friendly Design. The website/app is responsive and functions well on all devices, including desktops, tablets, and smartphones.

Last but not least, we wanted students to feel safe and clearly stated that all user information is confidential. Protecting user confidentiality helps create a safe environment where individuals feel more comfortable getting the care they need. So, we also offered an anonymous chat / Q&A section where users can ask questions from healthcare professionals while also providing users with links to local STD testing and treatment centers, as well as mental health resources.