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|  |  | Good | Bad |
| 1. Language Skills | Ensure clear communication, engage the audience, establish a connection, handle interactions, and enhance professionalism |  |  |
| Verbal | The Actual content of the Presentation: (Effective Opening, smooth transition, impressive closing ) | Good opening, engaging opening,  Transition smoothly,  Amazing closing, impressive closing,  simple words, | Too fast, (relax, smile)  Speak loud not equal to make voice projection/pay attention to the breathe |
| Vocal | How the voice conveys the content: (Pitch, Pace, Pause, voice projection) | Pitch,  take pause,  control the speaking speed, pace and rhythm  appealing voice,  good pace, voice projection, |  |
| Visual | How the visual aids support the content: (Eye contact, Hand gesture, Standing posture) | Full of Passion, energized  Powerful,  confident,  relax, delivery trustworthy image  humor,  smile,  eye contact,  good hand gesture,  good standing posture,  naturally and polite gesture, | no passion, nervous, long/boring content, tedious voice, no interaction,  gesture can be more open, to show more confidence |
| 1. Structure & Story line | Understand the presentation structure and storyline: (SCQA Structure, Pyramid Framework, MECE) | inspiring, engaging,  well-structured,  logic coherent, | Slide has too many words,  Try to put the bullet points, diagram to enhance professionalism. |
| 1. Delivery Skills | Practice and master the Presentation Delivery Skills      build story bank | interesting,  good examples,  your own experience, real story, vivid story  opening by a rhetorical question,  lively example,  using impressive, relevant and specific data in examples | Need More Interact with audience |
| Practice | Preparation & Rehearsal | Practice makes you improve  Perfect Practice makes Perfect  Prepare, prepare, and more prepare  Learn to Take pause, not just persuade  Ignore the accent (focus on the truly important thing)  More confident in mindset (Anxiety management) |  |
| Q&A |  | well prepared, |  |