Pls prepare your presentation as below:

Presentation Time:

Imagine a new feature will be roll out to a LBU, as the feature (or project/ product) owner, you are going to have a pre-rollout demo meeting to Management.

Task:

I.              Pls prepare 3-5 slides;

II.             6 minutes quick Presentation or Demo to Management;

III.            2 minutes Q&A session

Key Language Skills

The 3-V language skills are verbal, vocal, and visual skills that help you communicate effectively and persuasively in your presentation.

Verbal skills refer to the words and phrases you use,

vocal skills refer to the tone, pitch, volume, and pace of your voice,

and visual skills refer to the gestures, eye contact, and visual aids you use.

Here is an example of a transcript for your presentation using the 3-V language skills.

I have marked the places where you need to pay attention to these skills with brackets and comments.

How many words are there in a 6-minute speech?

If you are a slow speaker less than 720 words.

If you speak at an average speed between: 720 – 960 words.

If you are a fast speaker between: 960 - 1200 words.

**Summary:**

* Opening ( ~1min )

Good morning, everyone. [verbal: greet the audience politely]

My name is Terry Yuan, and I’m the feature owner of the new mutual fund investment option that we are going to roll out to the LBU soon. [verbal: introduce yourself and your role clearly]

Today, I’m here to give you a pre-rollout demo of this new feature, and show you how it will benefit our platform and our users. [verbal: state the purpose and scope of your presentation]

* opening - question

But before I do that, let me ask you a question: How many of you have invested in mutual funds before? [verbal: raise a question to engage the audience and assess their prior knowledge]

[wait for a few seconds and observe the audience’s response]

I see. Well, whether you have or haven’t, I’m sure you will find this new feature very interesting and useful. [verbal: acknowledge the audience’s response and link it to your topic]

* opening - overview

In this presentation, I will cover three main aspects of the new feature: why we need it, what it is, and how it works. [verbal: state the structure and main points of your presentation]

I will also share with you the next steps for the rollout, and the support we need from the management. [verbal: mention the additional points you will cover]

My presentation will last about 6 minutes. [verbal: indicate the timing and handling of questions]

* part

So, without further ado, let’s dive into the first aspect: why do we need a new feature?

We all know Prudential has wealth management subsidiaries, right? and PWL is one of it. several months ago, I met the CEO of PWL, Janet. We talked about the performance of PWL, and Janet’s biggest challenge is that

…slide content…

Janet was always thinking about how to improve it.

I was trying to give some advice, so I asked her do you know what the mutual fund market was last year?

As the ceo of a wealth management company, of course she knew it. It’s 62.3 trillion U.S. dollars in 2022.

But What really surprised her was the speed of the increase.

the global net assets of mutual funds have **more than doubled** in size in less than a decade, reaching **62.3 trillion** U.S. dollars in 2022 [verbal: use a surprising fact to capture the attention of the audience]

This shows that the mutual fund industry is huge, growing, and diverse, with a lot of potential and opportunities for our company and our users. [verbal: use a sentence or two to connect the hook to the topic and explain why it is relevant and important for the audience]

That’s why Janet finally, decided to introduce a new feature of mutual fund investment.

OK, So I think that covers the background of the new feature.

* part 2

let’s move on to the second aspect: what is the new feature? [verbal: use a transition phrase to move on to the first main point]

…slide content…

That’s all I wanted to say about ‘what’s the new feature’,

* part 3

Now, let’s turn to section 3: how does the new feature work? [verbal: use a transition phrase to move on to the second main point]

…slide content…

As you can see, the new feature is easy to use, intuitive, and responsive, and offers a great user experience. [verbal: summarize and evaluate the video]

The new feature is also secure, compliant, and reliable, as we have partnered with reputable mutual fund providers and followed the best practices and standards of the industry. [verbal: mention the security, compliance, and reliability of the new feature]

OK, I think that covers this section.

* part 3

let’s move on to the final aspect: what are the next steps? [verbal: use a transition phrase to move on to the final main point]

…slide content…

**I think that covers the recent future plans,**

**So What else do we need to consider? [ pause 1s ]** We also have some challenges. **[ rhetoric question ]**

The main challenges we face are: [verbal: introduce the main challenges for the rollout]

Regulatory compliance: We all know that financial regulation is strict, so we need to ensure that we follow the rules and regulations of the industry and the local authorities. [verbal: state the first challenge for the rollout]

Data security: to ensure that we protect the data and privacy of our users and partners. [verbal: state the second challenge for the rollout]

Customer education: to ensure that we educate and inform our users about the new feature and its benefits. [verbal: state the third challenge for the rollout]

**OK, so All things considered.**

**One more thing, most importantly, we need some support from management**

Approval: to get the green light to proceed with the rollout. [verbal: state the first support needed from the management]

Funding: to get the necessary budget to cover the costs of the rollout. [verbal: state the second support needed from the management]

Resources: to get the adequate manpower and infrastructure to execute the rollout. [verbal: state the third support needed from the management]

As you can see, we have a clear and realistic plan for the rollout, and we are confident that we can achieve it with your support. [verbal: summarize and emphasize the plan for the rollout]

* closing

**This brings me to the end of my presentation.** [verbal: use a closing phrase to signal the end of your presentation]

I hope you enjoyed it and learned something new. [verbal: express your hope and appreciation for the audience]

I would like to thank you for your attention and interest. [verbal: thank the audience for their attention and interest]

In conclusion, the new feature of mutual fund investment is a revolutionary option that will benefit our platform and our users in the wealth management segment

* Q&A ( 2min )

Now, I would like to invite you to ask any questions you may have. [verbal: invite questions from the audience]

[answer any questions briefly and politely]

A screenshot of a diagram

Description automatically generated