

TORO™

L2/50 Childers Road, Gisborne, Aotearoa 4010

Newsletter / Pānui October 2022



Nau mai, Haere mai Kia ora everyone

My name is Cherise Mershams - Operations Manager for TORO Studios. I want to give a shout out to our team here at TORO for their resilience and determination in spite of the many post-pandemic disruptions that have had an effect on all of us in Aotearoa. I am very proud to be part of an amazing team. For this reason, I would like to share with you a couple of amazing achievements and projects we have done this year.

Cherise



[Our website](#)



**Creative Storytelling
globally distributed, locally
produced, and culturally connected**

KO WAI MĀTOU WHO WE ARE

TORO is a an umbrella of animation production, training and technology businesses supporting each other, providing training and work for local talent, and very cool jobs to other organisations within Aotearoa's creative, tech, screen and animation industries.



TORO was thrilled to be part of the creative strategy & design for the New Zealand Tech Industry Campaign [#seetomorrowfirst](#)

Highlights

TOROTM STUDIOS

A big shout out to Raukura Riwaka, our Head of Illustration, for his brilliant book cover design of KĀWAI #1 Best Seller #wetiwetiana



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FOR SUCH A TIME AS THIS

A saga from the uttermost end of the earth -
Aotearoa New Zealand

**Not that we're
trying to show off
or anything, heoi...**

we are extremely excited
to announce that we have
been nominated as a
finalist in the
NEW ZEALAND
INTERNATIONAL
BUSINESS AWARDS 2022
#nziba

FINALIST
HE KAI KEI AKU RINGA FOR
MĀORI EXCELLENCE IN EXPORT

TORO STUDIOS

Brought to you by



New Zealand
International
Business Awards 2022

A MĀTOU WHAIAPAINGA OUR VALUES

Whanokē - Innovative; being prepared to be different & unusual, edgy
Whānaungatanga - Kinship & connection
Manaaki - Supporting, offering care & protection



Congrats to our awesome girl boss

FINALIST
INSPIRING WOMEN LEADERS

Sam Witters
Toro Studios

Brought to you by
NEW ZEALAND
International
Business Awards 2022

Brought to you by
NEW ZEALAND
FOREIGN AFFAIRS & TRADE
Ministry Aotearoa

We are excited to share that Designworks, who are part of our partnership with the Ogilvy NZ Network, were awarded 4 golds, 6 silvers and 4 bronze at the DINZ Best Awards last week.



Designworks.

Ogilvy

Highlights

TORO® TECHNOLOGY

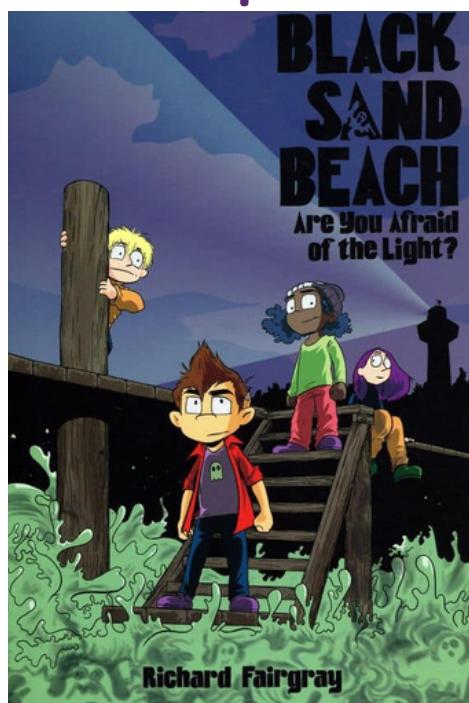
Team TORO Tech has recently celebrated its one-year anniversary and featured in the Gisborne Herald for 'JUMPING ON THE TECH BUS'.

Nei te hono ki ngā kōrero



[Link to Website](#)

Ngā mihi maioha to our sister company, AMO for getting funding for Black Sand Beach animation TV series development



TORO® ACADEMY

Connecting creative talent with global opportunity.

So brilliant to hear how our Academy superstars have been smashing it over at Disguise, Toybox and Staples VR



Kia kaha from TORO to everyone pitching at Techstars

techstars_ Startup Weekend Tairāwhiti

October 14-16, 2022

[Link](#)



TORO launched MANAAKI UKRAINE enlisting support from our creative industry to donate to [The World Central Kitchen](#) to get warm meals to our Ukrainian whanau

Netflix's Entergalactic Animation Producer, Chrissy Metge visits TORO



Tairāwhiti Wellbeing Survey
Kei Te Pēhea Tonu Tōtau? How Are We Really Doing?



Illustration by TORO in collaboration with Woods

TORO is delighted to partner with MĀTAI on BrainWatch.

