

Item	Annual Cost
Business Liability Insurance	\$500.00
Equipment Insurance	\$2,000.00
Contractor Insurance	\$600.00
Total Annual Costs	\$3,100.00

Item	Monthly Cost
Google Workspace	\$36.00
Airtable (first 6 months)	\$20.00
Adobe Suite	\$60.00
FMOD	\$85.00
<u>Personal Burn</u>	<u>\$3,000.00</u>
Total Monthly Burn	\$3,201.00

Role	Monthly	Months	Total
Developer	7500	4	\$30,000.00
Artist	7500	4	\$30,000.00
Sound Designer	7000	4	\$28,000.00
Game Designer	3000	4	\$12,000.00
Total Demo Cost			\$100,000.00
Contingency (10%)			\$10,000.00
Total Demo + Contingency			\$110,000.00

Scenario	Week1Sales	LifetimeSales	Donations	Price	PlatformFee	Gross	NetAfterFee	Net+Donations	NetToStudio
Low	25	100	75	1	0.3	100	70	145	72.5
Medium	50	200	200	1	0.3	200	140	340	170
High	100	400	500	1	0.3	400	280	780	390

NetToContributors

72.5

170

390

Starting Balance	0	Expenses	Net	Balance
Monthly Burn		\$3,201.00		
Month 1		\$3,201.00	-\$3,201.00	-\$3,201.00
Month 2		\$3,201.00	-\$3,201.00	-\$6,402.00
Month 3		\$3,201.00	-\$3,201.00	-\$9,603.00
Month 4		\$3,201.00	-\$3,201.00	-\$12,804.00
Month 5		\$3,201.00	-\$3,201.00	-\$16,005.00
Month 6		\$3,201.00	-\$3,201.00	-\$19,206.00
Month 7		\$3,201.00	-\$3,201.00	-\$22,407.00
Month 8		\$3,201.00	-\$3,201.00	-\$25,608.00
Month 9		\$3,201.00	-\$3,201.00	-\$28,809.00
Month 10		\$3,201.00	-\$3,201.00	-\$32,010.00
Month 11		\$3,201.00	-\$3,201.00	-\$35,211.00
Month 12		\$3,201.00	-\$3,201.00	-\$38,412.00
Month 13		\$3,201.00	-\$3,201.00	-\$41,613.00
Month 14		\$3,201.00	-\$3,201.00	-\$44,814.00
Month 15		\$3,201.00	-\$3,201.00	-\$48,015.00
Month 16		\$3,201.00	-\$3,201.00	-\$51,216.00
Month 17		\$3,201.00	-\$3,201.00	-\$54,417.00
Month 18		\$3,201.00	-\$3,201.00	-\$57,618.00
Month 19		\$3,201.00	-\$3,201.00	-\$60,819.00
Month 20		\$3,201.00	-\$3,201.00	-\$64,020.00
Month 21		\$3,201.00	-\$3,201.00	-\$67,221.00
Month 22		\$3,201.00	-\$3,201.00	-\$70,422.00
Month 23		\$3,201.00	-\$3,201.00	-\$73,623.00
Month 24		\$3,201.00	-\$3,201.00	-\$76,824.00

Scenario	NetToStudio	DemoTotal	RunwayM	MonthlyBurn	FundingNeeded
Conservative	72.5	\$110,000.00	12	\$3,201.00	\$148,339.50
Moderate	170	\$110,000.00	12	\$3,201.00	\$148,242.00
Optimistic	390	\$110,000.00	12	\$3,201.00	\$148,022.00

Metric	Value
Startup Cost Total	\$13,000.00
Annual Cost Total	\$3,100.00
Monthly Burn Total	\$3,201.00
Demo Budget + Contingency	\$110,000.00
Conservative Funding Needed	\$148,339.50
Moderate Funding Needed	\$148,242.00
Optimistic Funding Needed	\$148,022.00

Item	Cost
Equipment - Developer	\$2,000.00
Equipment - Artist	\$2,500.00
Equipment - Sound Designer	\$2,000.00
Equipment - Producer	\$2,000.00
Branding Package	\$1,000.00
Legal (Year 1)	\$2,000.00
Accounting Setup	\$500.00
Additional Creative Tools	\$1,000.00
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Total Startup Costs	\$13,000.00