TERRENCE L. SMITH

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PROFESSIONAL SUMMARY

Highly motivated, with over 10+ years in the high-tech industry exhibiting excellent communication skills, strong work ethic, positive attitude, attention to detail, flexibility, flair for UI design, with an in-depth comprehension of web related technologies. Demonstrating a proven ability to implement complex requirements into user-friendly features and functions excelling in independent and or team-based environments.

CORE COMPETENCIES

- Application Development
- Front-End Development
- Full-Stack Development
- Object Oriented Design
- Unit Testing

- Project Management
- Software Development
- Version Control
- Cloud Deployment
- Remote Development

- Business/Technical Requirements
- Agile/Kanban
- Benchmarking & Optimization
- Mentoring/Coaching/Training
- Web Development & Infrastructure

Software: Visual Studio Code, Visual Studio IDE, Node.JS, NPM, Git/GitHub, Oracle SQL Developer IDE, Oracle Service Cloud – RightNow, Lucid Charts, Photoshop, Lightroom, Sketch

Languages: JavaScript, jQuery, ES6, React.js, Vue.js, SASS, C#, SQL, PHP, MVC/ASP.NET, Java, JSP, ZURB Foundation Framework, Bootstrap, HTML/HTML5/CSS/CSS3, XML

PROFESSIONAL EXPERIENCE

Front End Web Developer   **2013 – 2019**

Fanatics Inc., Boulder, CO / Kahului, HI

Working remote on an Agile web development team developing responsive e-commerce web applications for all major professional sports leagues (NFL, MLB, NBA, NHL, NASCAR, PGA), major media brands (NBC Sports, CBS Sports, FOX Sports), and 500+ collegiate and professional teams.

- **Ecommerce Site Conversion:**
  - Increased sales and 100% ROI for the stakeholders by setting up an internal Node.js - JavaScript app to automate the process of converted not one or two sites a day but more than 50 a day to fully deployed production ready websites.

- **Feature Product Presentation:**
  - Boosted sales 5%, per A/B testing results by implementing a new product feature presentation from design mocks to pixel perfect UI presentation - responsive across all browser desktop displays and mobile devices.

- **Oracle Service Cloud – RightNow Site Help Content:**
  - As sole developer, set up and configured all help content presentations (MLB, NFL, NHL, NASCAR, NBA, MLS, partner sites) in an Oracle Service Cloud – RightNow desktop/mobile environment to flow seamlessly and sync with their leagues' ecommerce sites for site experience and order conversions – increase sale conversion by 10% across desktop and mobile.

- Implemented ADA compliance along with product assurance guarantee policies and generated reports and online forms for product order tracking using the Oracle Service Cloud – RightNow application and Report Feature – increase customer satisfaction by 20%.
  - **Internal Online Return Web Application:**
    - Decreased return process time by 30% by working with the internal tools team to develop a new feature to an internal company MVC .net C# application to integrate product return functionality. This in turn eliminating the need for help desk agents to use a third-party site to process customer returns for online purchases.

C# .NET Web Developer   **2006 – 2013**

Kore Technologies, San Diego, CA

Adapted Kore Technologies C# .net, web-based e-commerce business application to customer requirements, using client-side web technologies, object-oriented design and programming solutions, and IIS web application deployment.

- Developed and implemented new UI ecommerce features and functions.

- Setup automated testing solutions and as well as implementing innovative solutions.

- Wrote and developed technical specifications, as well as user guides for product installations and implementations.

Early Career

Web Developer/Java programmer - DataWorks Corporation (Epicor) San Diego, CA   **1999 - 2006**

Documentation Analyst - GDE Systems, Inc. San Diego, CA   **1988 - 1996**

EDUCATION

Oregon Institute of Technology   **Klamath Falls, OR**

Bachelor of Science in Electronic Engineering Technology (ABET accredited)   **1988**

University of California San Diego   **La Jolla, CA**

Post-Degree Coursework: Project Management Essentials, C#, ASP.NET, Java 1 & 2, Relational Database Engineering SQL

CERTIFICATIONS

University of California San Diego Extension **La Jolla, CA**

Certificate in C#/.NET Programming   **2010**

Certificate in Web Publishing   **2000**

REFERENCES

Available on request