

# Causality

Alexander Franks

Causal Inference.

# Linear models

$$Y_{n \times 1} = X_{n \times p} B + \varepsilon$$

Unknown population parameter.

$$\varepsilon \sim N(0, \sigma^2 I)$$

$$\hat{B} = (X^T X)^{-1} X^T Y \quad (\text{OLS})$$

$$E[\hat{B}|X] = B \quad (\text{unbiased})$$

$$\text{Var}(\hat{B}|X) = \sigma^2 (X^T X)^{-1}$$

$$Y = \underbrace{B_0}_{\text{intercept}} + \underbrace{B_1}_{\text{slope}} X_1 + \underbrace{B_2}_{\text{slope}} X_2 + \dots + \underbrace{B_p}_{\text{slope}} X_p + \varepsilon$$

"For each unit increase in  $X_j$ ,  $y$  is

associated with a  $B_j$  increase."

causes?

# A Motivating Example

HEALTH > NUTRITION & DIET

## 7 Science-Backed Health Benefits of Drinking Red Wine

Yep, moderate red wine consumption is healthy—and here's the proof.

By [Ashley Zlatopolsky](#) | Updated on November 5, 2022

 Fact checked by [Emily Peterson](#)

# A Motivating Example

The New York Times

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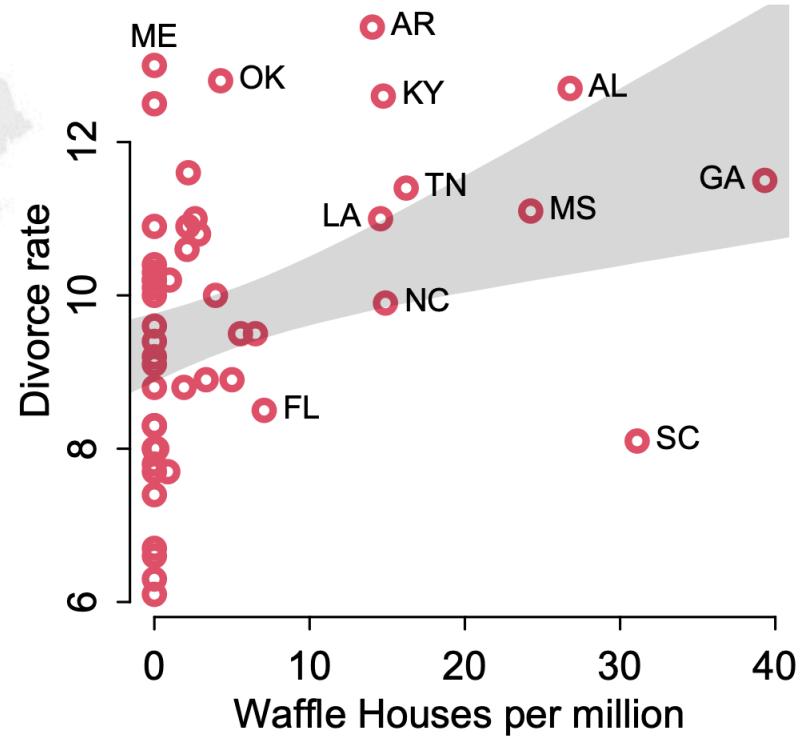
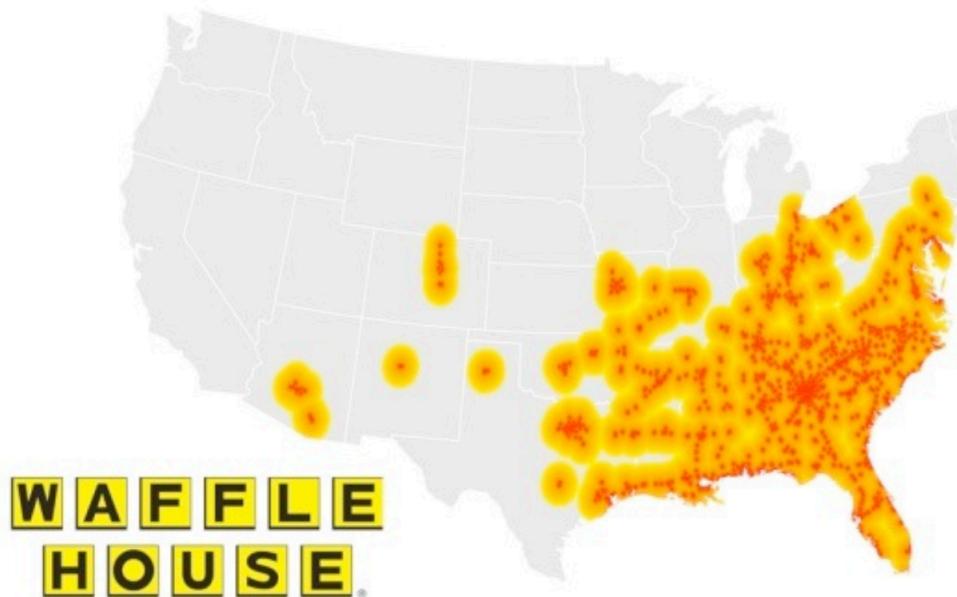
## Even a Little Alcohol Can Harm Your Health

Recent research makes it clear that any amount of drinking can be detrimental. Here's why you may want to cut down on your consumption beyond Dry January.

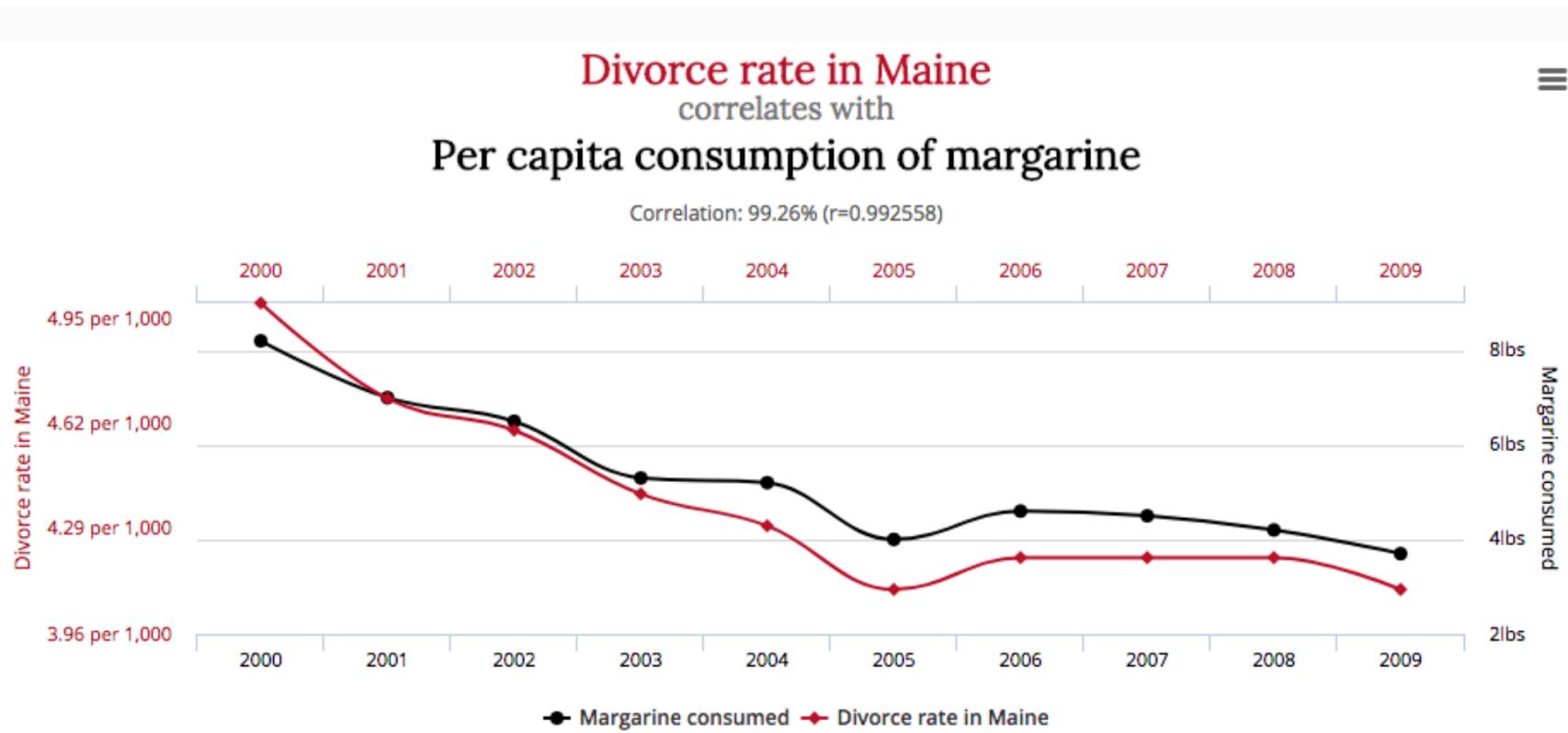
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# Correlation and Causality

Does Waffle House cause divorce?



# Correlation



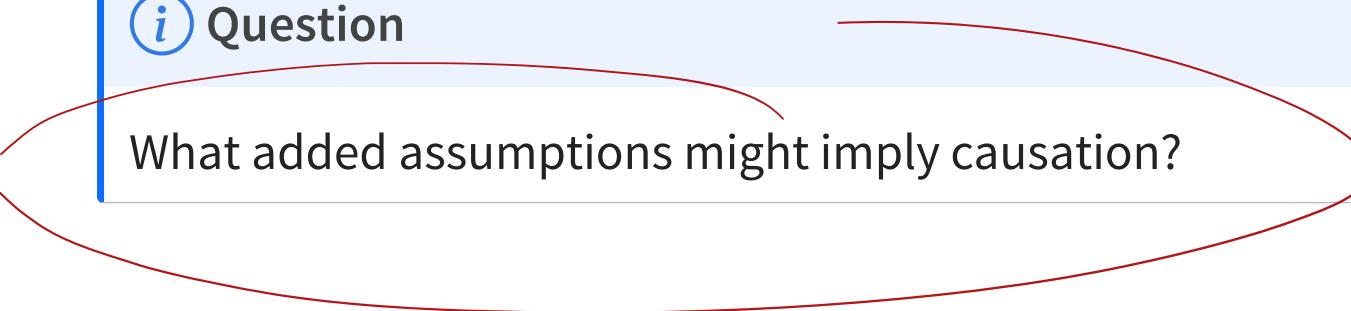
See <https://www.tylervigen.com/spurious-correlations>

# Correlation and Causality



## Question

What added assumptions might imply causation?



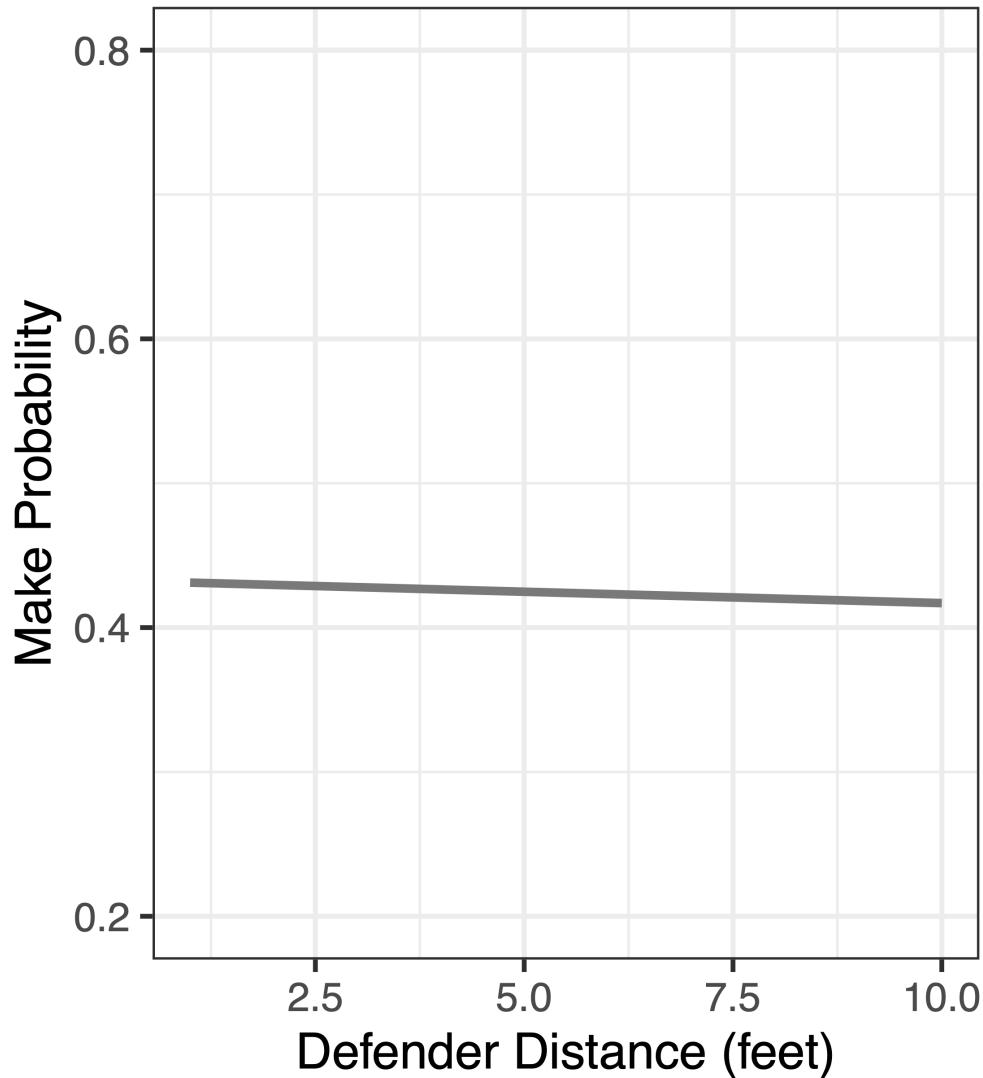
# Berkeley Gender Discrimination Example

Category	All		Men		Women	
	Applicants	Admitted	Applicants	Admitted	Applicants	Admitted
Total	12,763	41%	8,442	44%	4,321	35%

# Berkeley Gender Discrimination Example

Department	All		Men		Women	
	Applicants	Admitted	Applicants	Admitted	Applicants	Admitted
A	933	64%	825	62%	108	82%
B	585	63%	560	63%	25	68%
C	918	35%	325	37%	593	34%
D	792	34%	417	33%	375	35%
E	584	25%	191	28%	393	24%
F	714	6%	373	6%	341	7%
Total	4526	39%	2691	45%	1835	30%

# Simpson's Paradox

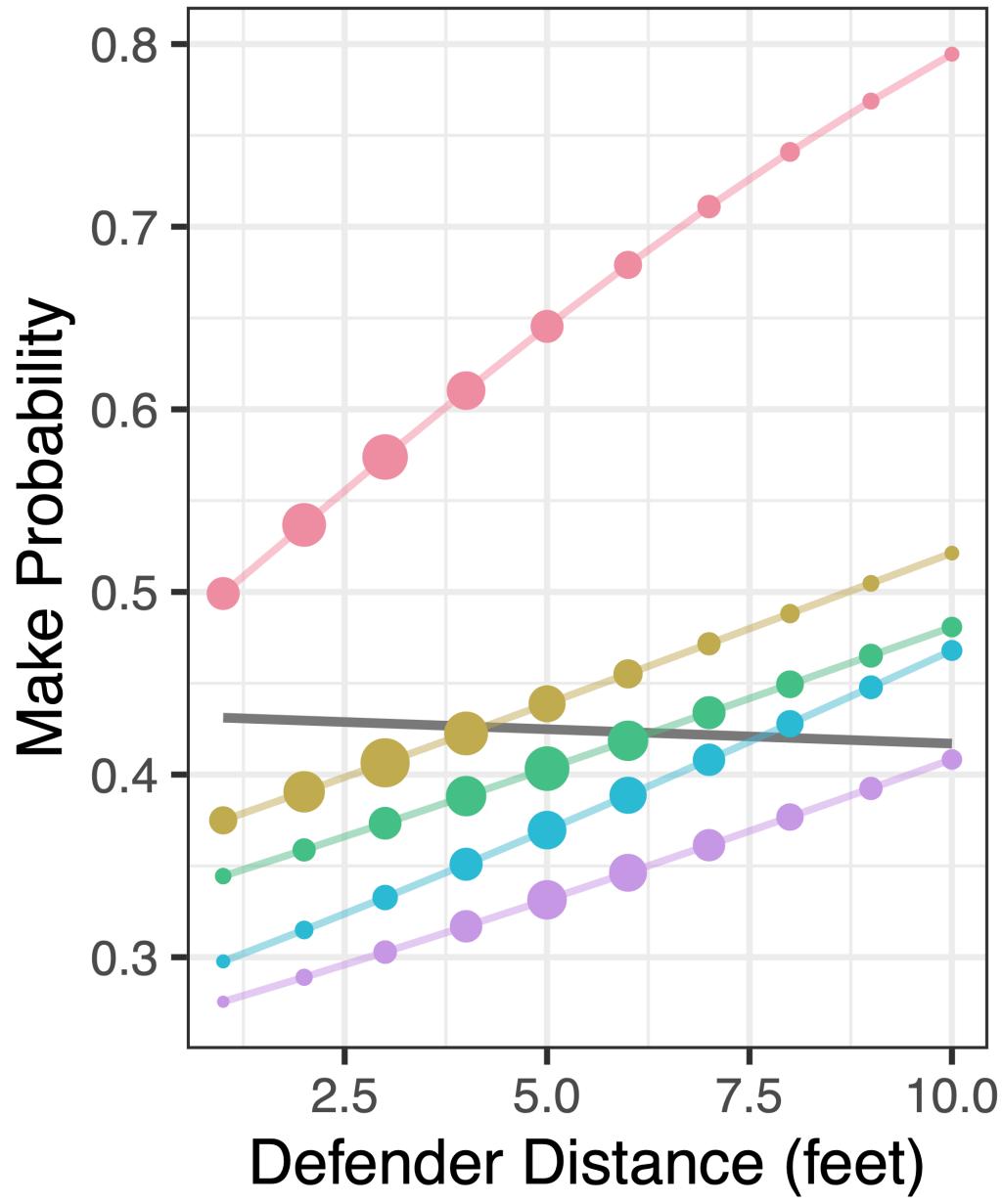


Basketball

All shots

Increasing def.  
dist. associated  
with no  
change in  
make prob.

# Simpson's Paradox



## Shot Region

- Near hoop
- Paint
- Mid-range
- Corner 3
- Arc 3
- All shots

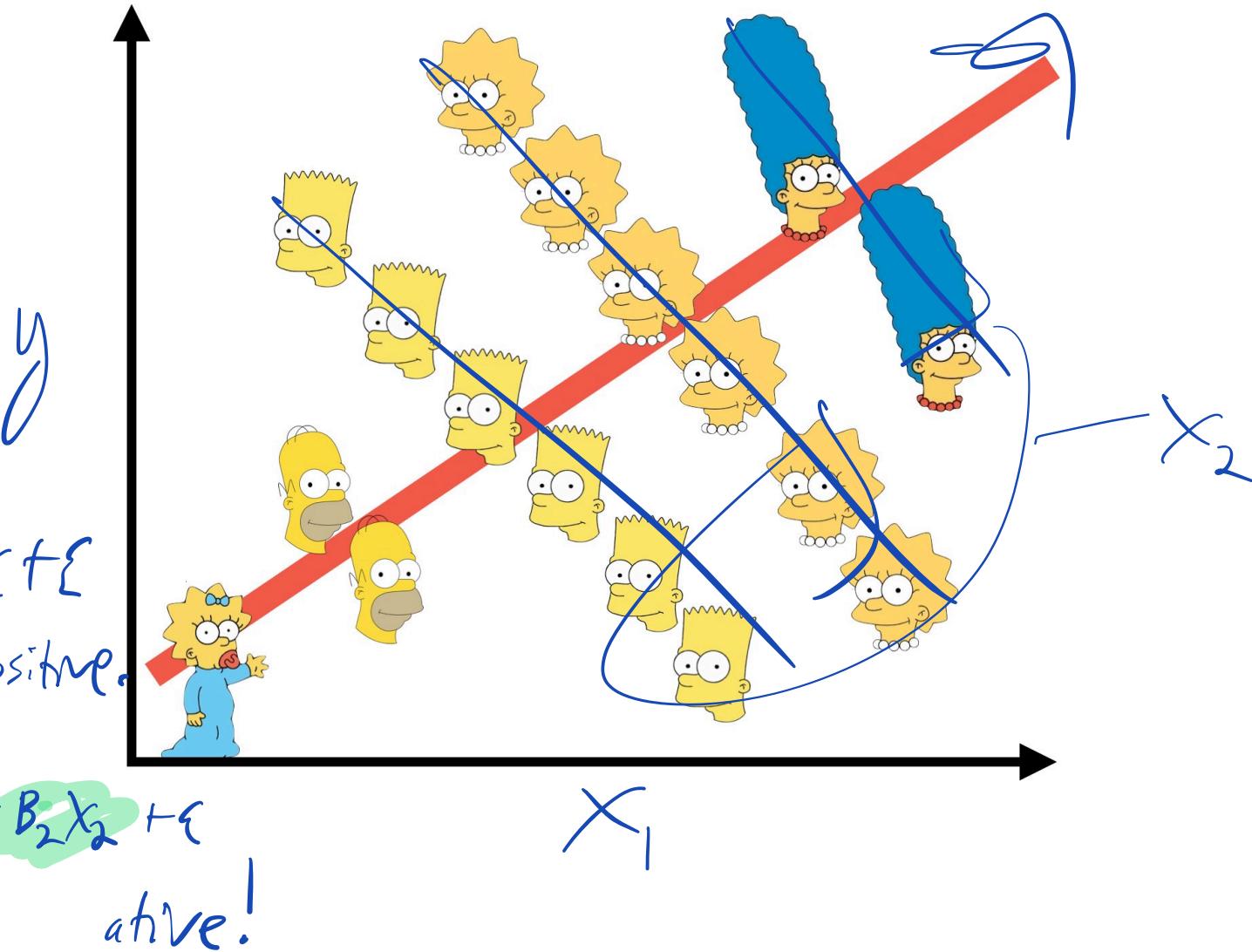
## Attempts

- 2000
- 4000
- 6000
- 8000

Effects  
make prob  
*f*

Defender  
Distanc.

# Simpson's Paradox



Remember.

$$\hat{\beta} = (X^T X)^{-1} X^T Y$$

---

Let  $X = (Z, U)$

↑  
"Treatment"

Unmeasured /  
Unobserved,

Truth:  $Y = Z\beta_1 + U\beta_2 + \epsilon$ .

Can only fit:  $Y = Z\tilde{\beta}_1 + \epsilon$

Question: How does  $\hat{\beta}_1$  compare to

$\tilde{\beta}_1$ ?

$$((Z, U)^T (Z, U))^{-1} Z^T Y =$$

new

# Omitted Confounders

Suppose the true model is

$$y = Z\beta + U\gamma + \epsilon, \epsilon \sim N(0, \sigma^2)$$

but we don't observe  $U$ , and thus run  $\text{lm}(y \sim Z)$ . Consider  $\hat{\beta}$  inferred from this regression.

...

Then

$$E(\hat{\beta}) = \beta + (Z^\top Z)^{-1} Z^\top U\gamma$$

Truth      Bias

$Z^\top V = 0$

in  
Randomized  
Experiments

$(Z \neq V)$   
are related

Bias is large if  $Z^\top V$  is large.

# Randomized vs Natural Experiments

Consider  $Z$  to be a “treatment”.

- Some designed experiments make  $X$  orthogonal to  $Z$ , that is,  
 $Z^\top U = 0$
- Randomized experiments ensure that  $E[Z^\top U] = 0$
- In natural experiments (“observational studies”) we have no  
direct control over  $Z$

# Causality

*Association*

## Predictive questions:

- What will happen?
- How should I react?
- Speculation
- e.g. `predict.lm`

## Causal questions

- What *would* happen?
- How should I intervene?
- Participation
- ???

# Causal Inference

Binary treatment  $Z$

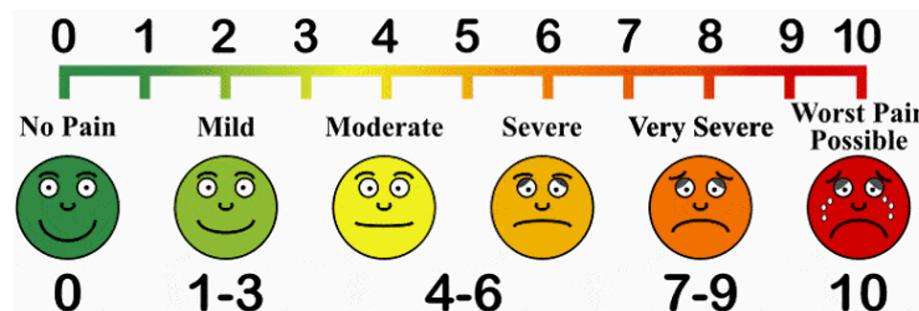


$Z=0$



$Z=1$

Observed outcome  $Y$ .



# Potential Outcomes

Example:

$Y(0)$	$Y(1)$	<i>Unit</i>
6	3	
5	5	
7	9	
9	6	
4	2	

- $\underline{Y_i(z)}$  is the pain level for person  $i$  given treatment level  $z$ .
- $Y(z)$  are called “potential outcomes”.

$Y(1)$  is pain w/ treat.  
 $Y(0)$  is pain w/out treat.

# Causal Inference

Example:

$Y(0)$	$Y(1)$
6	3
5	5
7	9
9	6
4	2

Treatment effects are contrasts between potential outcomes.

$$\tau_i^{ITE} = Y_i(1) - Y_i(0)$$

Individual treatment effect.

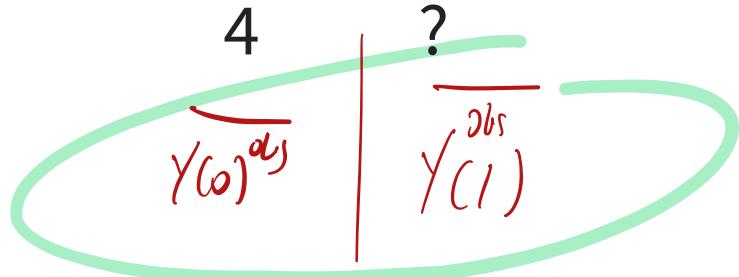
$$\tau_{//}^{ATE} = E[Y_i(1) - Y_i(0)]$$

Average Treatment Effect.

# Causal Inference

Example:

$Y(0)$	$Y(1)$
6	?
?	5
?	9
?	6



“Fundamental problem of causal inference” (Holland, 1986)

*“Missing Data Problem!”*

Only one potential outcome is observed!

$$Y^{\text{obs}} = ZY(1) + (1 - Z)Y(0)$$

$\text{ATE} \neq \bar{Y}(1)^{\text{obs}} - \bar{Y}(0)^{\text{obs}}$   
in general! (confounders!)<sup>18</sup>

# Observational causal inference

There are two distinct ways we can estimate average treatment effects from observational data, assuming we measure a sufficient set of “control variables”

- Inverse-Propensity Weighting (IPW) approach
- Regression Adjustment

confounders

# IPW

Most common when  $Z$ , the treatment, is binary,  $Z \in \{0, 1\}$ .

---

Measure sufficient set of "control variables",  $X$ , to adjust for confounding.

$$\widehat{\text{ATE}}_{\text{IPW}} = \frac{1}{n} \sum_i^n \frac{Y_i(1)Z_i}{e(x_i)} - \frac{1}{n} \sum_i^n \frac{Y_i(0)(1-Z_i)}{1-e(x_i)}$$

$e(x) = \Pr(Z=1 | X)$ , "Probability of being treated given  $X$ , confounders".

$$= \sum_i^n w_i Y_i(1) Z_i - \sum_i (1-w_i) Y_i(0)(1-Z_i)$$

$w_i = \frac{1}{e(x_i)}$  is my "weight"

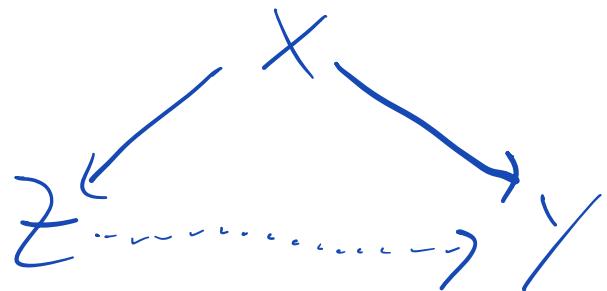
$$\widehat{ATE}_{IPW2} = \frac{\sum_i^n \frac{Y_i(1)Z_i}{e(x_i)} - \sum_i^n \frac{Y_i(0)(1-Z_i)}{1-e(x_i)}}{\sum_i^n Y e(x_i)} \frac{1}{\sum_i^n 1/(1-e(x_i))}$$

Different Perspective

Regression Adjustment.

# Regression adjustment

Fork ("confounder")



Z: Ice Cream

Y: Drownings.

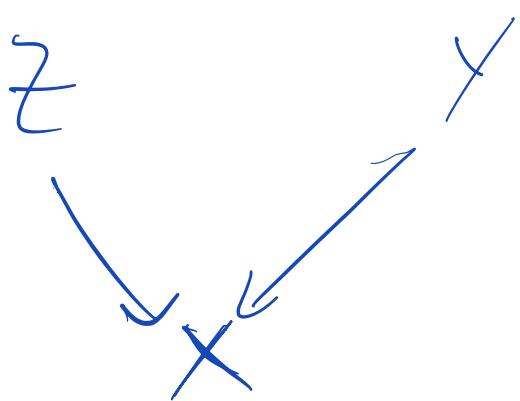
X: Temperatures

$\text{lm}(Y \sim Z + X)$  coef of  $Z$  should be close to 0.

Collider

$\text{Im}(y \sim z)$

"no effect"



$\text{Im}(y \sim z + x)$

"spurious  
association  
between z  
and y"



# Directed Acyclic Graphs

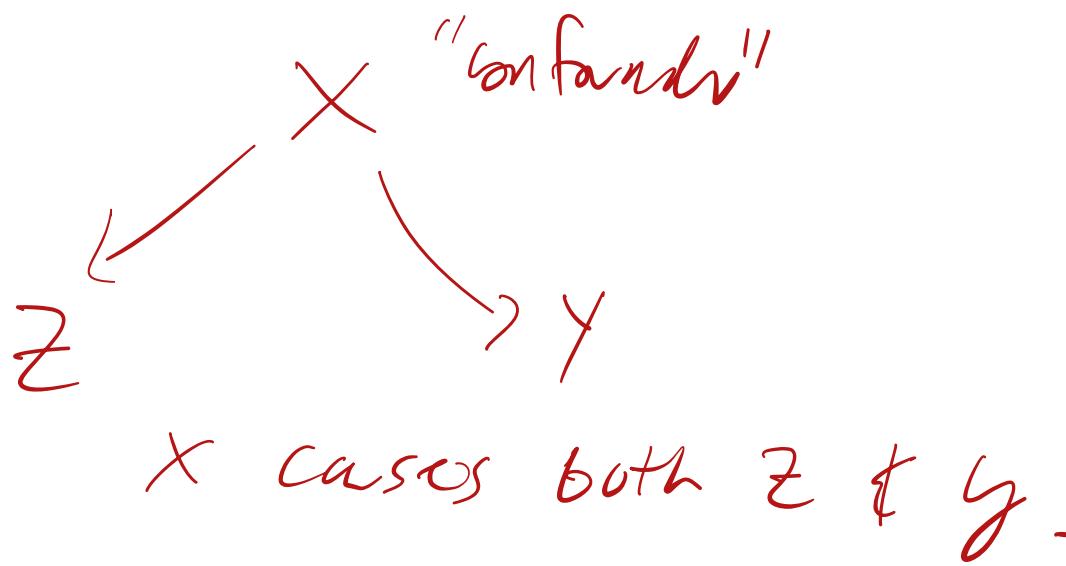
- We can try to represent all variables in our data with a directed acyclic graph (DAG)
- Variables are connected by arrows pointing in one direction
- Cycles are not allowed: cannot follow a path through the graph and return to your starting point.

# Interventions

- A causal effect is a manipulation of the generative model, an intervention.
- $p(Y|do(Z))$  means the distribution of Y when we intervene (“do”) Z
- This implies deleting all arrows into Z and “simulating” Y
- Interested in the *average causal effect* (ACE):  $E[Y|do(Z)]$

# Important graphical structures

- Forks:  $Z \leftarrow X \rightarrow Y$
- Colliders:  $Z \rightarrow X \leftarrow Y$
- Pipes:  $Z \rightarrow X \rightarrow Y$



Variables in  
a graph.

$Z \rightarrow Y$

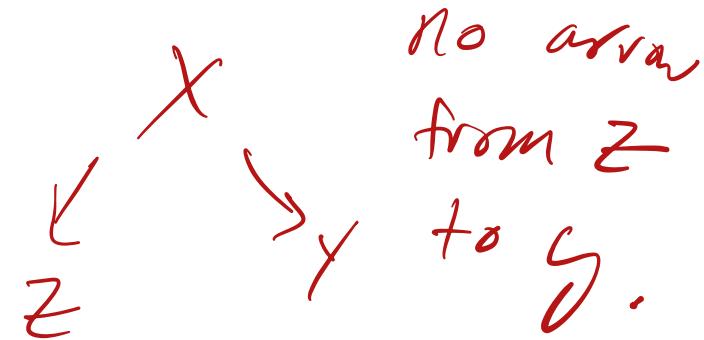
$Z$  "causes"  $Y$ .

$Z \rightarrow X \rightarrow Y$

$Z$  and  $Y$  cause  $X$ .

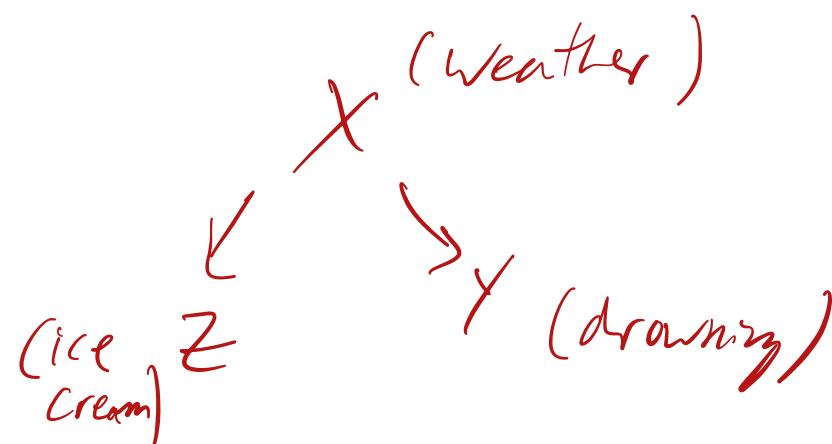
# Forks

$$Z \leftarrow X \rightarrow Y$$



- We say  $X$  is a “common cause” of  $Z$  and  $Y$ .
- $Z$  and  $Y$  are associated, that is  $\underbrace{Z \perp\!\!\!\perp Y}$  “not independent”
- Once “stratified” by  $X$ ,  $\underbrace{Z \perp\!\!\!\perp Y}$

$X$  is a “common cause”



# Forks - Simple Example

```
1 rbern <- \n(n, prob=0.5) rbinom(n, size=1, prob=prob)
2 n <- 1000
3 X <- rbern(n)
4 Z <- rbern(n, (1-X)*0.1 + X*0.9)
5 Y <- rbern(n , (1-X)*0.1 + X*0.9 )
6
7 table(Z, Y)
```

		Y
		0    1
Z	0	418    95
	1	82    405

```
1 cor(Z, Y)
[1] 0.6462185
```

coin flip model.

$$\Pr(Z=1 | X) = \begin{cases} 0.1 & \text{if } X=0 \\ 0.9 & \text{if } X=1 \end{cases}$$

$$\Pr(Y=1 | X) = //$$

# Forks - Simple Example

- If we stratify on  $Z$  then  $X$  and  $Y$  are no longer dependent

```
1 table(Z, Y, x)  
, , X = 0
```

	Y	
Z	0	1
0	412	46
1	39	4

```
, , X = 1
```

	Y	
Z	0	1
0	6	49
1	43	401

controlled for  $X$  by  
stratifying ("subsetting")

```
1 cor(Z[X==0], Y[X==0])
```

```
[1] -0.006928076
```

```
1 cor(Z[X==1], Y[X==1])
```

[1] 0.01288529

# Forks

*X is not just 0 or 1*

- For continuous confounders, use models to “stratify”
- In general, learn a different functional relationship between  $Y$  and  $Z$  for all possible  $x$ .
  - e.g.  $\underline{Y} = f_x(Z) + \epsilon$ .
- Simple modeling assumption:  $\underline{Y} = \beta_0 + \underbrace{\beta_1 X}_{\text{controlling for } X.} + \underbrace{\beta_2 Z}_{\text{controlling for } X.} + \epsilon$

# Forks - Simple Example

```
1 library(rethinking)
2 data("WaffleDivorce")
3
4 coef(summary(lm(Divorce ~ Marriage, data=WaffleDivorce)))
```

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	6.0840440	1.31337263	4.632382	2.784458e-05
Marriage	0.1791765	0.06418477	2.791573	7.506903e-03

$Z$  : marriage rate

$Y$  : divorce rate.

higher marriage  
rate  $\Rightarrow$

higher divorce  
rate?

# Forks - Simple Example

```
1 coef(summary(lm(Divorce ~ Marriage + MedianAgeMarriage, data=WaffleDivorce))
```

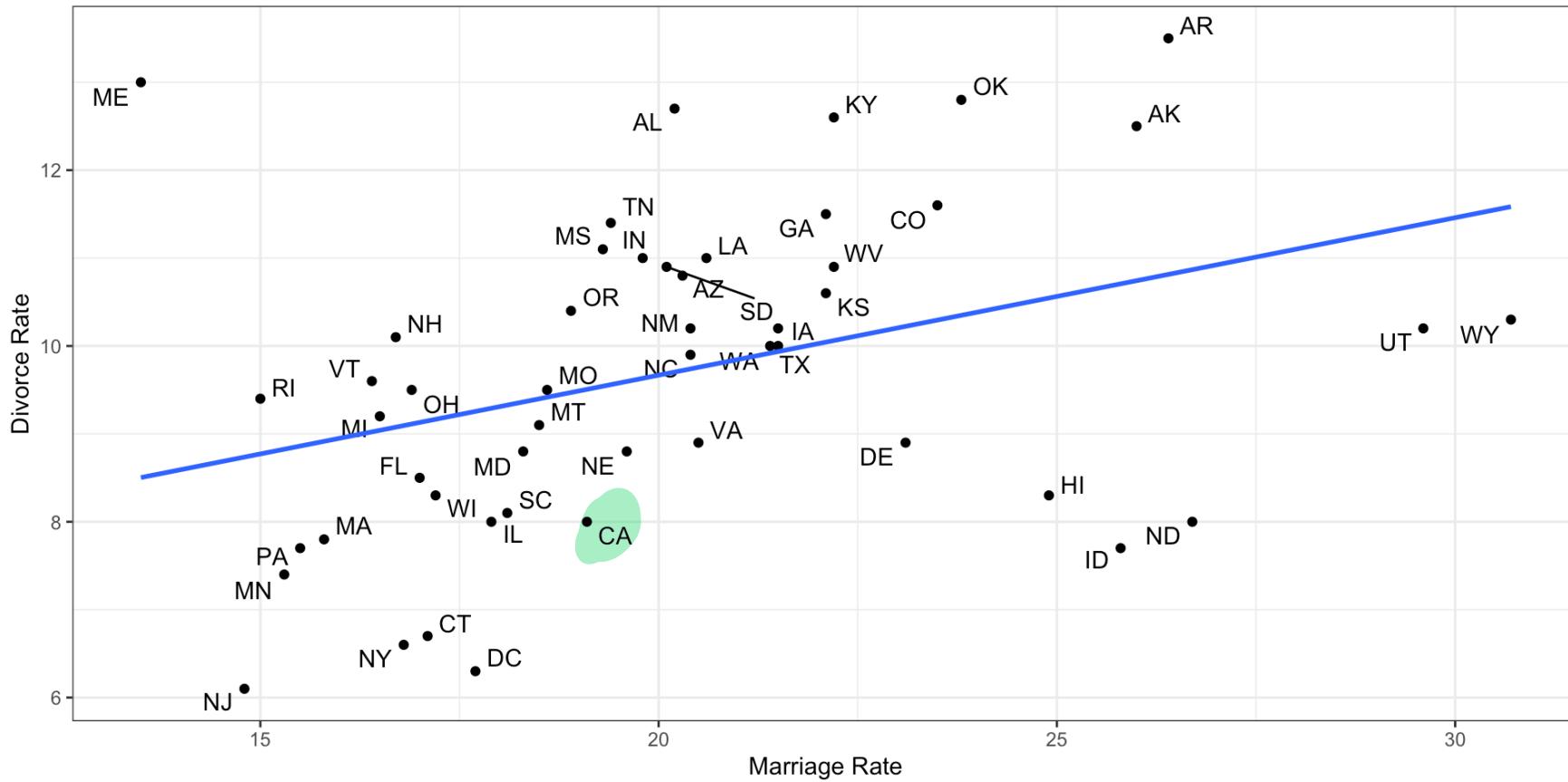
	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	36.8766478	7.66104269	4.8135286	1.575629e-05
Marriage	-0.0568648	0.08053035	-0.7061288	4.835938e-01
MedianAgeMarriage	-0.9996495	0.24593051	-4.0647642	1.816080e-04

No longer significant.  
Significant association between Age at Marriage & Divorce.

# Forks - Simple Example

```
1 WaffleDivorce %>%
2   ggplot(aes(x=Marriage, y=Divorce)) +
3   geom_point() +
4   ggrepel::geom_text_repel(aes(label=Loc)) + theme_bw() +
5   geom_smooth(method="lm", se=FALSE) +
6   xlab("Marriage Rate") +
7   ylab("Divorce Rate")
```

# Forks - Simple Example



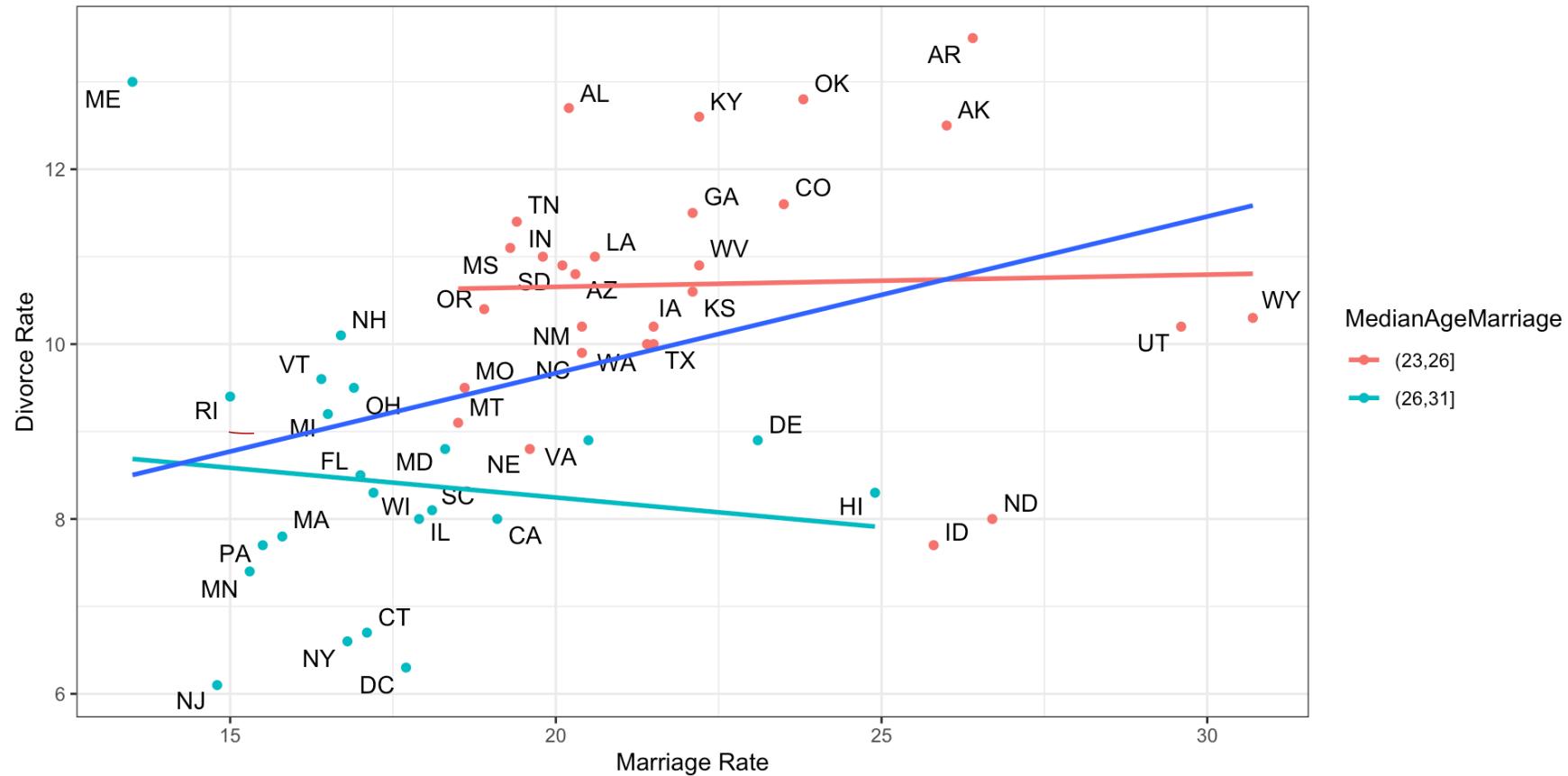
# Forks - Simple Example

Divide age into 3 categories.

```
1 WaffleDivorce %>%
2   mutate(MedianAgeMarriage = cut(MedianAgeMarriage, breaks=c(23, 26, 31)))
3 ggplot(aes(x=Marriage, y=Divorce)) +
4   geom_point(aes(col=MedianAgeMarriage)) +
5   ggrepel::geom_text_repel(aes(label=Loc)) + theme_bw() +
6   geom_smooth(aes(col=MedianAgeMarriage), method="lm", se=FALSE) +
7   geom_smooth(), method="lm", se=FALSE) +
8   xlab("Marriage Rate") +
9   ylab("Divorce Rate")
```

*Divorce ~ marriage + Age*

# Forks - Simple Example

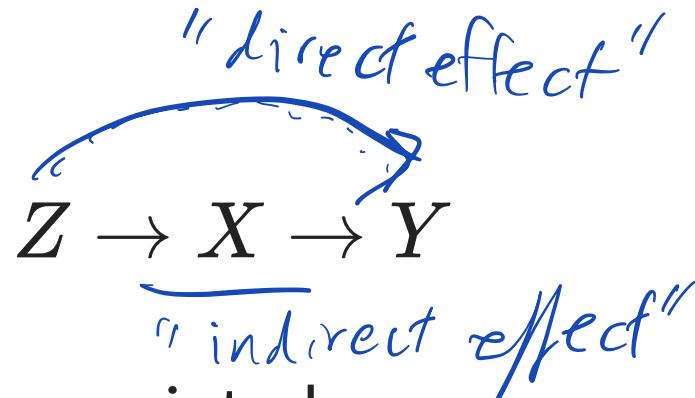


# A different question

## Note

What if instead, we want to estimate the causal effect of age on divorce rate? Do we include marriage rate as a control?

# Pipes



- Assume  $Z$  and  $Y$  are associated
- The influence of  $Z$  on  $Y$  is transmitted through  $X$
- Given  $X$ ,  $Z$  and  $Y$  might be independent

$\text{Im}(y \sim x + z)$  or  $\text{Im}(y \sim z)$ ?

coef of 0 for  
 $z$  does not mean  
 $z$  doesn't cause  $y$ .

total effect:  
direct + indirect,

# Pipes

$Z \rightarrow X \rightarrow Y$

```
1 n <- 1000
2 Z <- rbern(n)
3 X <- rbern(n, (1-Z)*0.1 + Z*0.9)
4 Y <- rbern(n , (1-X)*0.1 + X*0.9)
5
6 table(Z, Y)
```

	Y	
Z	0	1
0	414	86
1	98	402

```
1 cor(Z, Y)
[1] 0.6321821
```

# Pipes

```
1 table(Z, Y, X)
```

, , X = 0

	Y	
Z	0	1
0	411	34
1	44	5

, , X = 1

	Y	
Z	0	1
0	3	52
1	54	397

```
1 cor.test(Z[X==0], Y[X==0])
```

Pearson's product-moment correlation

```
data: Z[X == 0] and Y[X == 0]
t = 0.6306, df = 492, p-value = 0.5286
alternative hypothesis: true correlation is not equal to 0
```

95 percent confidence interval:

-0.05995414 0.11634843

sample estimates:

cor

0.02841815

$z$        $y$       "  $x$  is  
                a collider "

Controlling for  $x$  is bad!

# Colliders

- Colliders:  $Z \rightarrow X \leftarrow Y$
- Assume  $Z$  and  $Y$  are independent
- But  $Z$  and  $Y$  both influence  $X$  (“collide” at  $X$ )
- Once stratified by ~~X, Y~~ and  $Y$  associated

Condition  $X, Z$

$$Z \perp\!\!\!\perp Y$$

$Z \not\perp\!\!\!\perp Y$  given  $X$ ,

# Colliders

```
1 n <- 1000
2 Z <- rbern( n , 0.5 ) Coin Flips
3 Y <- rbern( n , 0.5 )
4 X <- rbern( n , ifelse(Z+Y>0, 0.9, 0.2) )
5
6 cor(Z, Y)
[1] 0.02810281
```

```
1 cor(Z[X==0], Y[X==0])
[1] 0.4032796
```

```
1 cor(Z[X==1], Y[X==1])
[1] -0.2951158
```

$$P(X=1) \begin{cases} 0.9 & Z+Y > 0 \\ 0.2 & \text{else} \end{cases}$$

Correct causal result: no cause.

incorrect causal  
Result!

Significant  
correlations within  
subgroups.

# Colliders

```
1 set.seed(100)
2 n <- 1000
3 Z <- rnorm(n)
4 Y <- rnorm(n)
5 X <- rbern(n , ifelse(Z+Y > 0, 0.9, 0.2) )
6
7 summary(lm(Y ~ Z))$coefficients
```

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	0.003921337	0.03103895	0.1263360	0.8994914
Z	0.013414659	0.03012877	0.4452441	0.6562399

No association.

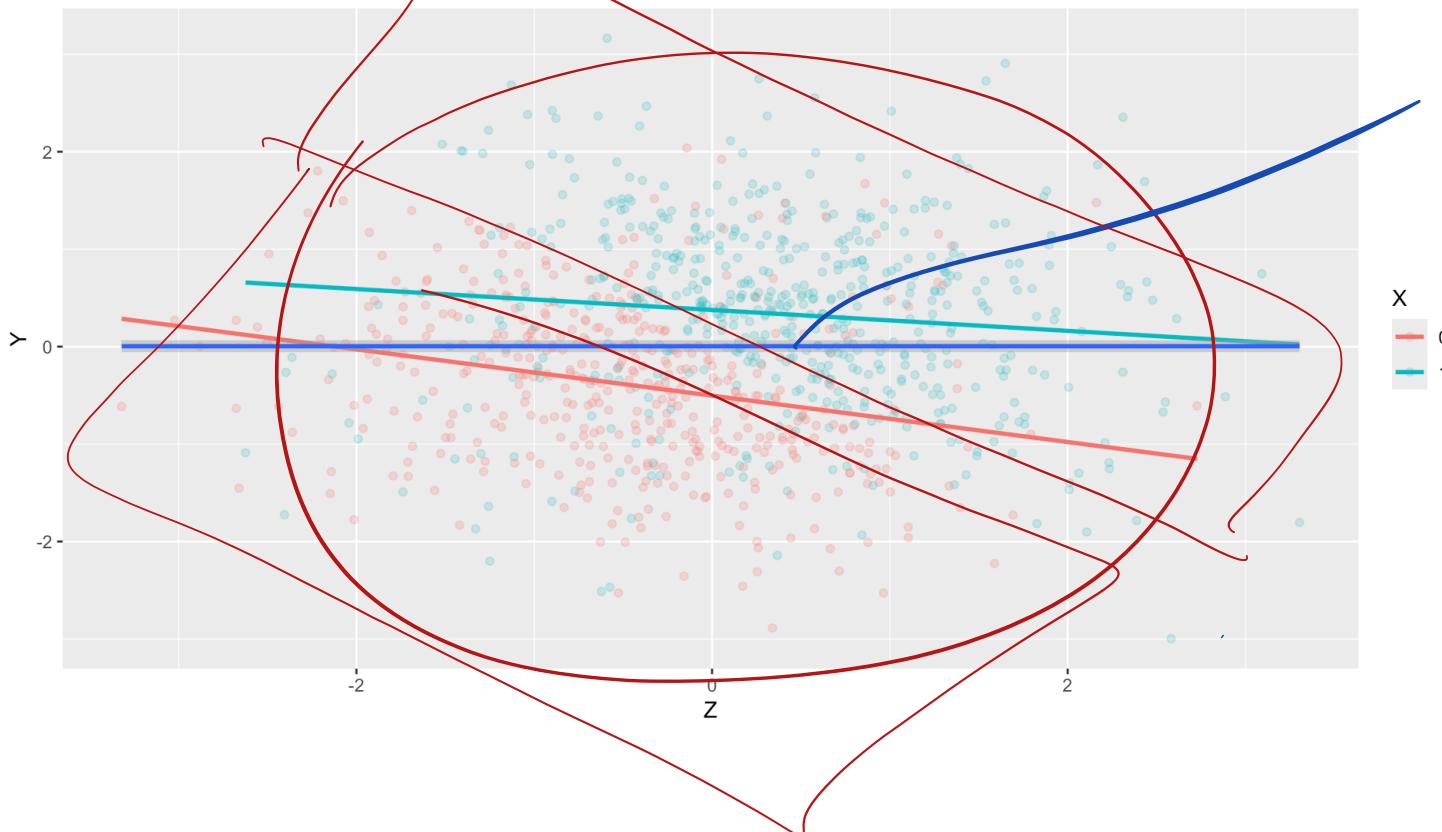
```
1 summary(lm(Y ~ Z + X))$coefficients
```

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	-0.4692849	0.04462326	-10.516598	1.329936e-24
Z	-0.1640961	0.03048996	-5.381971	9.185200e-08
X	0.8689585	0.06310520	13.769998	1.273281e-39

Significant association. Bad!

# Colliders

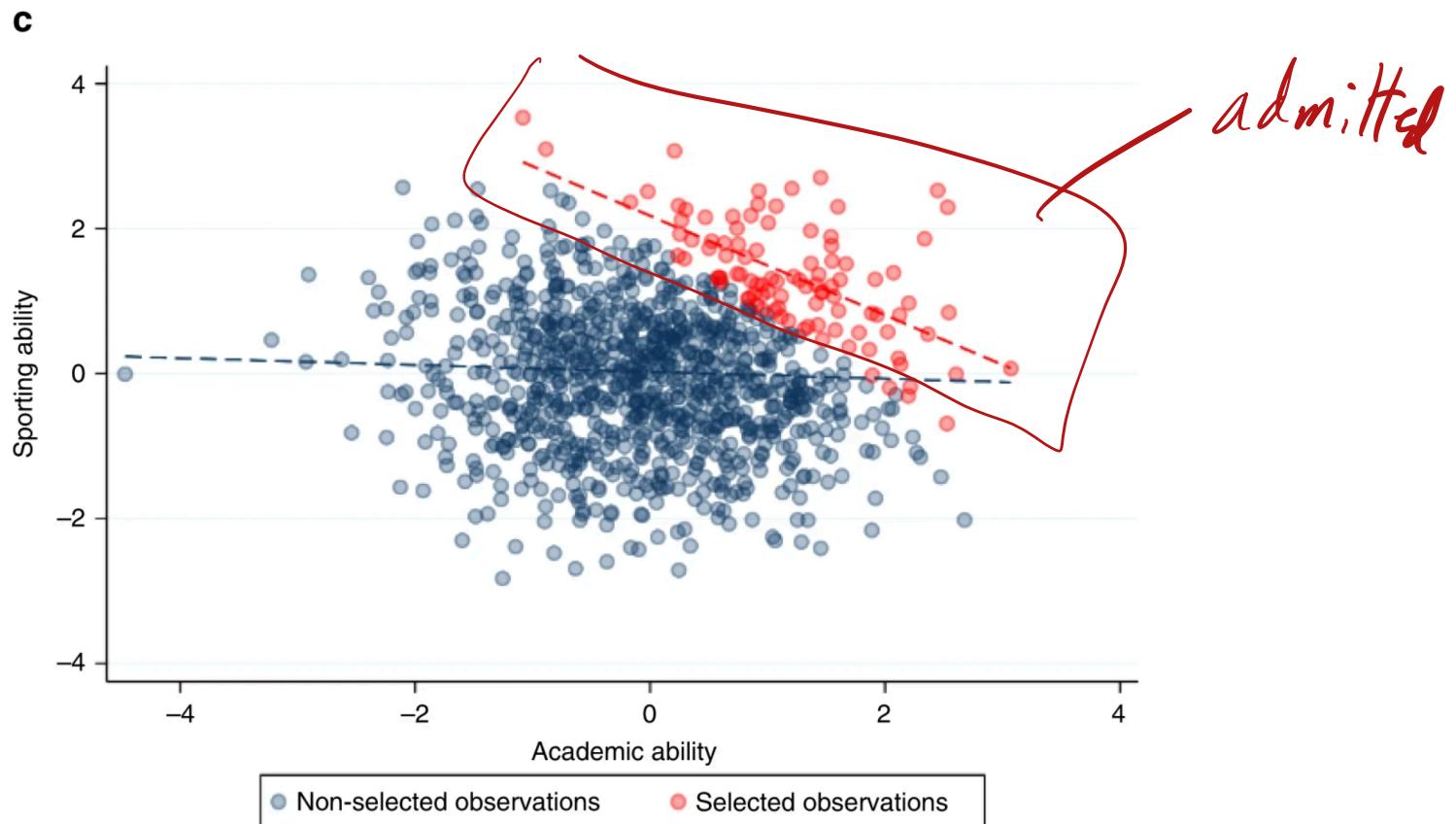
```
1 tibble(Z=Z, Y=Y, X=factor(X)) |>
2   ggplot(aes(x=Z, y=Y)) +
3   geom_point(alpha=0.2, aes(col=X)) +
4   geom_smooth(method="lm", se=FALSE, aes(col=X)) +
5   geom_smooth()
```



$lm(y \sim Z)$   
 $\Rightarrow 0$   
association.

# Collider Example

Admissions at  
elite colleges.



# Confounding bias

- Observed data regression of  $T$  on  $Y$  fails because the distribution of  $U$  varies in the two treatment arms
- We try to condition on as many *observed* confounders as possible to mitigate potential confounding bias
- Commonly assumed that there are “no unobserved confounders” (NUC) but this is unverifiable

# Confounding bias

- Observed data regression of  $T$  on  $Y$  fails because the distribution of  $U$  varies in the two treatment arms
- We try to condition on as many *observed* confounders as possible to mitigate potential confounding bias
- Commonly assumed that there are “no unobserved confounders” (NUC) but this is unverifiable
- Sensitivity analysis is a tool for assessing the impacts of violations of this assumption

# A Motivating Example

HEALTH > NUTRITION & DIET

## 7 Science-Backed Health Benefits of Drinking Red Wine

Yep, moderate red wine consumption is healthy—and here's the proof.

By [Ashley Zlatopolsky](#) | Updated on November 5, 2022

 Fact checked by [Emily Peterson](#)

# A Motivating Example

The New York Times

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## Even a Little Alcohol Can Harm Your Health

Recent research makes it clear that any amount of drinking can be detrimental. Here's why you may want to cut down on your consumption beyond Dry January.

---

# The Effects of Light Alcohol Consumption

- Observational data from the National Health and Nutrition Examination Study (NHANES) on alcohol consumption.
- Light alcohol consumption is positively correlated with blood levels of HDL (“good cholesterol”)

glass of wine  
per night

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# HDL and alcohol consumption

```
1 summary(lm(Y[, "HDL"] ~ drinking + X))
```

Call:

```
lm(formula = Y[, "HDL"] ~ drinking + X)
```

Residuals:

Min	1Q	Median	3Q	Max
-5.0855	-0.6127	-0.0512	0.6389	4.2383

Coefficients:

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	0.225550	0.091105	2.476	0.013412 *
drinking	0.597399	0.091917	6.499	1.11e-10 ***
Xage	0.006409	0.001452	4.415	1.09e-05 ***
Xgender	0.689557	0.049426	13.951	< 2e-16 ***

1 glass a night  
or not

confounder  
(forks")

- Age
- Education.

What am I  
missing?

# HDL and alcohol consumption

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Call:

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Xage	0.006409	0.001452	4.415	1.09e-05 ***
Xgender	0.689557	0.049426	13.951	< 2e-16 ***

Didn't measure important confounders.

What must be true for this correlation to be non-causal?

# Blood mercury and alcohol consumption

```
1 summary(lm(Y[, "Methylmercury"] ~ drinking + X))
```

Call:

```
lm(formula = Y[, "Methylmercury"] ~ drinking + X)
```

Residuals:

Min	1Q	Median	3Q	Max
-2.3570	-0.7363	-0.0728	0.6242	4.1127

Coefficients:

	Estimate	Std. Error	t value	Pr(> t )	
(Intercept)	0.442044	0.096385	4.586	4.91e-06	***
drinking	0.364096	0.097244	3.744	0.000188	***
Xage	0.008186	0.001536	5.330	1.14e-07	***
Xgender	-0.062664	0.052290	-1.198	0.230966	

But: we know  
alcohol can't  
increase mercury  
levels!

Strong association.

# Blood mercury and alcohol consumption

```
1 summary(lm(Y[, "Methylmercury"] ~ drinking + X))
```

Call:

```
lm(formula = Y[, "Methylmercury"] ~ drinking + X)
```

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# Residual Correlation

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1 hdl_fit <- lm(Y[, "HDL"] ~ drinking + X)
2 mercury_fit <- lm(Y[, "Methylmercury"] ~ drinking + X)
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4 cor.test(hdl_fit$residuals, mercury_fit$residuals)
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# Residual Correlation

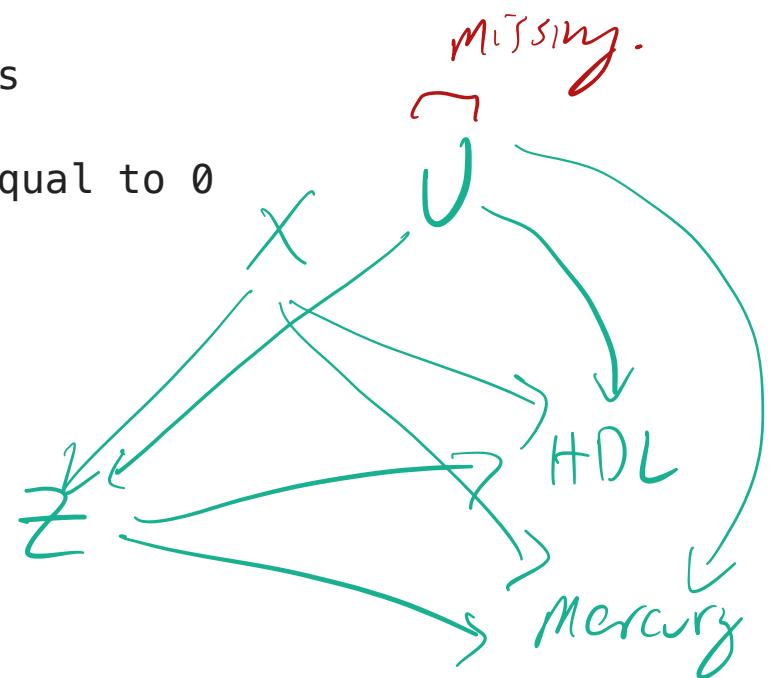
```
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4 cor.test(hdl_fit$residuals, mercury_fit$residuals)
```

Pearson's product-moment correlation

```
data: hdl_fit$residuals and mercury_fit$residuals
t = 3.7569, df = 1437, p-value = 0.0001789
alternative hypothesis: true correlation is not equal to 0
95 percent confidence interval:
0.04718758 0.14953581
sample estimates:
```

cor  
0.0986225

— Significant  
But small  
correlation.



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```

Residual correlation might be indicative of confounding bias

# Sensitivity Analysis

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- Well established methods for single outcome analyses

# Multi-outcome Sensitivity Analysis

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- What might residual correlation in multi-outcome models mean for potential for confounding?
- How do results change when we assume *a priori* that certain outcomes cannot be affected by treatments?
  - Null control outcomes (e.g. alcohol consumption should not increase mercury levels)