

EXPERIENCE

Managing Partner / Group Chief Strategy Officer, KKCulture Inc. (Taiwan)	Nov 2022 - Present
<ul style="list-style-type: none">Lead investment, product strategy and P&L management, overseeing our entertainment, blockchain and AI portfolios.Manage our \$90M CVC fund with Tencent Music Entertainment.	
Voting Member, The Recording Academy (USA)	June 2023 - Present
<ul style="list-style-type: none">Voting member of the Recording Academy Los Angeles Chapter.	
Group Chief Content Officer, KKCompany Inc. (Taiwan)	Mar 2020 - Oct 2022
<ul style="list-style-type: none">Drove group-level strategy for content and product development, including growing the music distribution business from 0% to 7% market share on KKBOX and 3% on Spotify in Taiwan.Spearheaded ideation, R&D and launch for products, contributing to a 20% YoY top line growth for our content and media technology business.Key C-suite executive in positioning the company for IPO.	
Fellow, Ideation Lab , KKCompany Inc. (Taiwan)	Sept 2018 - Oct 2022
<ul style="list-style-type: none">Led AI/ML, data science, and blockchain research, driving innovation initiatives for music licensing, rights management and generative AI.Spearheaded collaborations with Taiwan's Academia Sinica, publishing generative AI academic papers and advancing industry-leading research.	
Co-Founder / Chief Strategy Officer, Our Happy Co. Ltd. (Taiwan)	Mar 2018 - Present
<ul style="list-style-type: none">Co-founded music IP management platform Song Protocol and music marketplace OurSong, securing \$12.5M in seed and pre-Series A funding and musician John Legend as Chief Impact Officer.Lead IR, business strategy, and product development, driving all revenue growth initiatives.Lead strategy for product development, creator collaborations, and community expansion, solidifying OurSong's and Song Protocol's pioneering position in the Web3 market.	
Co-Founder / Managing Partner / Board Member, KKFARM Co. Ltd. (Taiwan)	Jul 2016 - Present
<ul style="list-style-type: none">Founded and built KKFARM from the ground up, transforming it into Taiwan's largest indie music distributor, label services provider and music investment fund.Lead investments and venture-building initiatives, expanding our label portfolio, artists roster and content catalog significantly, representing 25% of all new music in Taiwan.	
Consultant, Stanford Institute for Innovation in Developing Economies, Stanford University (USA)	Feb 2022 - Present
<ul style="list-style-type: none">Consultant for Stanford SEED, a Stanford GSB initiative aimed at ending poverty by aiding entrepreneurs in emerging markets to create transformative enterprises.	
Executive Coach / Course Facilitator, Stanford Graduate School of Business, Stanford University (USA)	Sept 2020 - Present
<ul style="list-style-type: none">Member of the Executive Education teaching team for the Stanford GSB LEAD program.Courses : Critical Analytical Thinking / Strategic Leadership / Business Model Analysis and Design / Design Thinking: From Viabilities to Insights / Neuroscience and the Connection to Exemplary Leadership	
Consultant, KKBOX International (Taiwan)	Nov 2015 - Jul 2016
<ul style="list-style-type: none">Spearheaded the research and development of the world's first legal music streaming platform's music recommendation system.Directed music curators and machine learning engineers to revamping the platform's genre categorization.	
Board Chairman / Principal, ChynaHouse Digital Co. Ltd (Taiwan)	Sept 2015 - Present
<ul style="list-style-type: none">Cultivated one of Taiwan's most successful indie label, signing and nurturing talents like Kimberley Chen, Julia Wu, Jocelyn 940, ?te, Ching G Squad and hip-hop lifestyle brand LongHuMen.	
Music Production Director , Amazing Film Studios Co. Ltd (China/Taiwan)	Jan 2013 - Oct 2015
<ul style="list-style-type: none">Oversaw music strategy and licensing for four Chinese films: The Tenants Downstairs , Cafe.Love.Waiting , Tiny Times 1.0 and Tiny Times 2.0.	
Director, A&R and Artist Development, Sony Music Entertainment (Taiwan)	Jan 2011 - Oct 2012
<ul style="list-style-type: none">Architected innovative digital strategies to modernize A&R operations instrumental in driving revenue generation through the successful launch and management of 15 albums and soundtracks including the successful debut of award winning artists Eve Ai and Kimberley Chen.	
Chief, SupaCalaFuturistic Co. Ltd (Taiwan)	Aug 2008 - Dec 2011
<ul style="list-style-type: none">Established and managed a dynamic music boutique, offering tailored music solutions to a diverse clientele across Greater China, encompassing the music, film, and brand industries.	
Songwriter, Sony Music Publishing (Taiwan)	Jan 2007 - Present
<ul style="list-style-type: none">Award-winning discography for top Mandopop and South East Asia artists including Hebe Tien, Leehom Wang, Yoga Lin, Cyndi Wang, Wilber Pan, Julia Wu, Kimberley Chen, Joe Flizzow and more.	
Consultant, EMI Music S.E Asia (Hong Kong)	Feb 2004 - Jul 2005
<ul style="list-style-type: none">In an advisory role to the CEO and Executive Director, played a critical part in devising youth-centric strategic campaigns and overseeing A&R for urban acts across burgeoning S.E Asian markets.Orchestrated the successful production of localized Asian remixes and crossover campaigns for international acts such as Gorillaz, N'E'R'D, David Bowie, Kylie Minogue, John Lennon, and Beastie Boys, demonstrating a unique blend of musical understanding and cultural sensitivity.	
Co-Founder / Managing Partner , The ChynaHouse Group (Singapore)	Jan 2003 - Jan 2009
<ul style="list-style-type: none">Established the Singapore-based music marketing/production company, culminating in a strategic sub-label partnership with Universal Music Singapore/Malaysia and subsequently EMI Music S.E Asia.	
Music Producer/Songwriter/Artist, Universal Music (Singapore/Malaysia)	Jun 2000 - Sep 2004
<ul style="list-style-type: none">Award-winning discography for top artists across Singapore, Malaysia, Hong Kong, Taiwan, South Korea, China, and Japan, showcasing early industry achievements.	

EDUCATION

Advanced Management Program, Sloan School of Management, Massachusetts Institute of Technology.	2022 - 2022
Stanford LEAD Distinguished Scholar, Corporate Innovation, Stanford Graduate School of Business, Stanford University.	2018 - 2021
Executive Certificate in Management and Leadership, Sloan School of Management, Massachusetts Institute of Technology.	2018 - 2019
Master of Arts in Mass Communications, Oklahoma City University.	2002 - 2004
Bachelor of Science in Commerce - Finance and Mass Communications, Santa Clara University.	1995 - 1999

AWARDS

<ul style="list-style-type: none">Golden Melody Awards 《 最佳演唱錄音專輯獎 》(Nominated) - TaiwanBest Arrangement, Beijing Chinese Pop Music Awards. - ChinaBest English Album (Producer), Anugerah Industri Muzik. - MalaysiaBest English Album, Anugerah Industri Muzik. - MalaysiaBest Local Song of The Year - English, COMPASS Awards. - SingaporeFavorite Singapore Artist, MTV Asia Awards. (Nominated) - RegionalBest English Album (Artist/Producer), Anugerah Industri Muzik. - Malaysia	2017 2010 2009 2006 2003 2003 2003
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