# **Career Search Process**

- Personality
- Aptitude
- Interests
- Values
- Identify personal skills and abilities

# **Pain Point: Networking** (throughout the entire process)

- Efficiency myth
- Politeness
- How to talk during networking events

# Feedback (both good & bad)

- From (BAPM) graduates & alumni
- From CDO & career advisors
- From applied companies

# **Pain Point: Target Setting**

- Confusion about desired positions/dream jobs
- No preferred industries
- Personal branding: hard & soft skills
- Short- and long-term goal settings
- Need guidelines to develop career goals/target



- Academic—major, classes, projects
- Extracurricular—activities, clubs, leadership, sports
- Experience—work, internships, volunteering



## Establish Career Objective

- Job type
- Industry
- Location

# outstanding merits, proper language/grammar, etc.

 Customize for different positions/requirements

• Better design: structure,

Need step-by-step instructions

Pain Point: Resume/CV





- Resume
- Cover letter
- References, letters of recommendation

- No networking strategies/goals
- Cultural differences
- Leverage existing contacts

# Pain Point: Interviewing

- Clear plan for preparation
- Interview questions from an informational pool, such as a forum
- Mock interview?

Research career types

• Research geographic locations

• Understand career requirements

Research industries

# **Pain Point: Information Collection**

- Company events
- Employee reviews
- Salary, company's culture, core value, etc.
- Informational interview/networking
- Alumni
- Historical information/data from CDO & BAPM

# **Pain Point: Career Searching**

- Trapped by job titles
- Inefficient searching process
- Job competitiveness assessment
- Right timeline and timing
- Match existing skillsets w/ desired job requirements





- Identify on-campus employers
- \* On-campus job fairs
- \* On-campus interviews
- Identify off-campus employers
- \* Building and activating a career network
- \* Research available employer information
- \* Off-campus job fairs
- \* Prospecting and following up on referral leads



Offer

- Prepare for the interview
- On-campus interviewing
- Company-site interviewing





Post-interview follow-up

Accept and begin new job!

Job offer negotiation



















