

# Final Individual Project — Personal Job-Seeking Website

(Google Sites / GitHub Pages)

## What you need to do

Build a job-seeking personal website to showcase your skills and projects (you may include your course individual/group projects). Choose one platform:

- Google Sites, or
- GitHub Pages (`github.io`).

**Submission:** Submit a Word document containing your website URL.

## Required Sections (Website must include)

Your website must include at least the following 6 sections (as separate pages in the navigation bar or as sections on one page):

### 1) Home / Headline

- A one-sentence positioning statement (what kind of job/internship you are seeking)
- Key tags (e.g., Data Analytics / ML for Business / Python / SQL)

### 2) About Me

- A short self-introduction (3–8 sentences)
- Education background (school/major/graduation time; “expected” is acceptable)
- Your strengths / focus areas (2–4 bullet points)

### 3) Skills

- Technical skills (e.g., Python, SQL, Excel, ML, NLP, statistics, visualization) — based on your actual skills
- Business skills (e.g., problem framing, A/B testing, metrics, reporting/storytelling)
- Tools (e.g., pandas, scikit-learn, Power BI/Tableau if used)

### 4) Projects (Portfolio) — Core

- Include at least **two** projects (recommended: one individual + one group project, or more).
- Each project must include the following “project card” information:
  - Project title + time

- **Problem:** what problem you solved (business context)
- **Data:** data source/size/main fields (1–2 sentences)
- **Approach:** methods/models/pipeline used (1–2 sentences)
- **Outcome/Impact:** results/value (metrics or conclusions; if no metrics, state clear deliverables)
- **Your contribution:** for group projects, specify what you did
- (Optional) links to code/report (GitHub/Google Drive, etc.)

## 5) Resume / CV

- Provide a downloadable/viewable resume link (PDF link or Google Drive link), **or**
- Provide a short resume section on the site (Education/Experience/Projects).

## 6) Contact

- Email (required)
- Optional: LinkedIn, GitHub, phone number (not required)

**Note:** Charts are not required, but your project descriptions must clearly communicate: *what you did + what you can do + what value you created.*

## Rubric (Total: 20 points)

### 1) Basic information and job positioning (3 points)

- 0–1: No clear job target / unclear positioning
- 2: Has job target and intro, but highlights are not strong
- 3: Clear positioning (one-sentence headline + clear target role/area) and complete info

### 2) Completeness and structure (4 points)

- 0–1: Many missing sections; confusing navigation
- 2–3: Most required sections included; structure is mostly clear
- 4: All 6 required sections included; clear navigation/hierarchy; easy to find projects and contact info

### 3) Skills presentation and alignment (3 points)

- 0–1: Skills listed randomly; not aligned with job target
- 2: Skills are clear but lack structure/evidence
- 3: Skills are well organized (technical/business/tools) and can be mapped to projects/experience

#### **4) Project showcase quality (8 points) — Core**

- 0–3: Too few projects or incomplete info (only titles; no methods/results)
- 4–6: At least 2 projects; includes Problem/Data/Approach/Outcome
- 7–8: Professional, specific project narratives; clear results/impact; clear personal contribution in group projects; links/attachments are a plus

#### **5) Professional presentation and accessibility (2 points)**

- 0: Poor formatting/many typos; links do not work or access is blocked
- 1: Readable but inconsistent formatting/details
- 2: Clean and consistent layout; mobile-friendly; all links are accessible

### **Submission Requirements (Word)**

Your Word document should include:

- Name / Student ID
- Website link (URL)