

Ashley Chavis

FRONTEND DEVELOPER / WEB DESIGNER

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I'm a Frontend Designer, Email Developer and UX/UI Designer based in N.C .

EXPERIENCE

UX/UI Designer/Frontend Developer

🏢 Wellnecity

📅 October 2021 – Current

- Conducted user interviews, surveys, competitive analysis, and market research.
- Produced personas, user flows, journey maps, sketches, wireframes, and a prototype.
- Working directly with executives and higher-level management to produce prototypes, as well as front-end and back-end developers to implement the designs.
- Convey user-sentiment and communicate business goals to development teams.
- Worked individually and collaboratively on projects centered around user research, interactive design and rapid prototyping.
- Worked with a team of developers in an agile environment to bring designs to light.

Web Designer

🏢 Freelance

📅 June 2020 – July 2021

- Designed landing pages and personalized websites for clients.
- Modified and made changes to clients existing web application designs.
- Coordinate various web pages with appropriate links and multimedia elements.
- Assisted in preparation of HTML emails on various technology platforms.

SKILLS

UX Design

Data analysis, User Research, User testing, Teamwork, Wireframing, Prototyping.

Web Design

CSS & HTML, Javascript, ReactJS, Visual Design, Responsive Design, Graphic Design.

Tools

Figma, Adobe Photoshop, Figjam, Editor X, Webflow, Slack, Putsmail, MailChimp, Mailtrap, Notion.

EDUCATION

Course in UX Design and Research

🏢 Team Treehouse

📅 2021-2022

Full Stack Web Development

🏢 Empower Program

📅 2021-2021

Web & Mobile App Development Bootcamp

🏢 Nucamp Coding Bootcamp

📅 2020 - 2021