

Ashley Chavis

FRONTEND DEVELOPER / WEB DESIGNER

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I'm a Frontend Developer and UX/UI Designer based in N.C .

EXPERIENCE

Frontend Developer/UX-UI Designer Wellnecity (Start-up) October 2021 – July 2022

- Collaborated with Engineers in an agile environment to build a full-stack internal employee portal application for Wellnecity business goals.
- Pair Programmed with Engineers to implement prototyped designs I created in Figma.
- Created front-end code with reusable React components using HTML, CSS and Javascript.
- Conducted user interviews, surveys, competitive analysis, and market research.
- Produced personas, user flows, journey maps, sketches, wireframes, and prototypes.
- Working directly with the CEO to produce prototypes, as well as back-end developers to implement the designs.
- Convey user-sentiment and communicate business goals to development teams.
- Worked individually and collaboratively on projects centered around user research, interactive design and rapid prototyping.
- Created a complete Design System that adhered to Wellnecity's and UX design standards, documented in Notion.

Web Designer Freelance June 2020 – July 2021

- Designed landing pages and personalized frontend websites using React framework.
- Modified and made changes to clients existing web application designs.
- Coordinate various web pages with appropriate links and multimedia elements to create cohesive designs.
- Assisted in preparation of HTML emails on various technology platforms.

SKILLS

UX Design

Data analysis, User Research, User testing, Teamwork, Wireframing, Prototyping.

Frontend /Backend

Css & HTML, Javascript, jQuery, C#, Reactjs, MaterialUI, Bootstrap, Visual design, Responsive design, Graphic design, Github, SQL.

Tools

Figma, Adobe XD, Adobe Photoshop, Figjam, Editor X, Webflow, Slack, Putsmail, MailChimp, Mailtrap, Notion, Jira, Confluence.

EDUCATION

Course in UX Design and Research

Team Treehouse 2021-2022

Full Stack Web Development

Empower Program 2021-2021

Web & Mobile App Development Bootcamp

Nucamp Coding Bootcamp 2020 - 2021