# **Ashley Chavis**

## FRONTEND DEVELOPER / WEB DESIGNER

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Portfolio 336-457-8683

I'm a Frontend Developer and UX/UI Designer based in N.C.

#### **EXPERIENCE**

# Frontend Developer/UX-UI Designer

October 2021 - Current

- Collaborated with Engineers in an agile environment to build a full-stack internal employee portal application for Wellnecity business goals.
- Pair Programmed with Engineers to implement prototyped designs I created in Figma.
- Created front-end code with reuasable React components using HTML, CSS and Javascript.
- Conducted user interviews, surveys, competitive analysis, and market research.
- Produced personas, user flows, journey maps, sketches, wireframes, and prototypes.
- Working directly with the CEO to produce prototypes, as well as back-end developers to implement the designs.
- Convey user-sentiment and communicate business goals to development teams.
- Worked individually and collaboratively on projects centered around user research, interactive design and rapid prototyping.
- Created a complete Design System that adhered to Wellnecity's and UX design standards, documented in Notion.

# Web Designer

Freelance

菌 June 2020 - July 2021

- Designed landing pages and personalized frontend websites using React framework.
- Modified and made changes to clients existing web application designs.
- Coordinate various web pages with appropriate links and multimedia elements to create cohesive designs.
- Assisted in preparation of HTML emails on various technology platforms.

### **SKILLS**

## **UX** Design

Data analysis, User Research, User testing, Teamwork, Wireframing, Prototyping.

## Frontend/Backend

Css & HTML, Javascript, jQuery, C#, Reactjs, MaterialUI, Bootstrap, Visual design, Responsive design, Graphic design, Github, SQL.

## **Tools**

Figma, Adobe XD, Adobe Photoshop, Figjam, Editor X, Webflow, Slack, Putsmail, MailChimp, Mailtrap, Notion, Jira, Confluence.

### **EDUCATION**

## Course in UX Design and Research

Team Treehouse

**2**021-2022

## Full Stack Web Development

Empower Program

**=** 2021-2021

# Web & Mobile App Development Bootcamp

Mucamp Coding Bootcamp

**i** 2020 - 2021