

# Ashley Chavis

## FRONTEND DEVELOPER / WEB DESIGNER

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I'm a Frontend Designer, Email Developer and UX/UI Designer based in N.C .

## EXPERIENCE

### *UX/UI Designer/Frontend Developer*

🏢 Wellnecity

📅 October 2021 – Current

- Conducted user interviews, surveys, competitive analysis, and market research.
- Produced personas, user flows, journey maps, sketches, wireframes, and a prototype.
- Working directly with the CEO to produce prototypes, as well as back-end developers to implement the designs.
- Convey user-sentiment and communicate business goals to development teams.
- Worked individually and collaboratively on projects centered around user research, interactive design and rapid prototyping.
- Worked with a team of developers in an agile environment to bring designs to light.

### *Web Designer*

🏢 Freelance

📅 June 2020 – July 2021

- Designed landing pages and personalized websites for clients.
- Modified and made changes to clients existing web application designs.
- Coordinate various web pages with appropriate links and multimedia elements.
- Assisted in preparation of HTML emails on various technology platforms.

## SKILLS

### *UX Design*

Data analysis, User Research, User testing, Teamwork, Wireframing, Prototyping.

### *Web Design*

CSS & HTML, Javascript, ReactJS, Visual Design, Responsive Design, Graphic Design.

### *Tools*

Figma, Adobe Photoshop, Figjam, Editor X, Webflow, Slack, Putsmail, MailChimp, Mailtrap, Notion.

## EDUCATION

### *Course in UX Design and Research*

🏢 Team Treehouse

📅 2021-2022

### *Full Stack Web Development*

🏢 Empower Program

📅 2021-2021

### *Web & Mobile App Development Bootcamp*

🏢 Nucamp Coding Bootcamp

📅 2020 - 2021