

Ashley Chavis

FRONTEND/WEB DEVELOPER

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I'm a Frontend Web Developer, with UX/UI Design and Email development experience based in N.C .

EXPERIENCE

Frontend Developer/UX-UI Designer Wellnecity (Start-up) October 2021 – July 2022

- Collaborated with Engineers in an agile environment to build a full-stack internal employee portal application for Wellnecity business goals.
- Pair Programmed with Engineers to implement prototyped designs I created in Figma.
- Created front-end code with reusable React components using HTML, CSS and Javascript.
- Conducted user interviews, surveys, competitive analysis, and market research.
- Produced personas, user flows, journey maps, sketches, wireframes, and prototypes.
- Working directly with the CEO to produce prototypes, as well as back-end developers to implement the designs.
- Convey user-sentiment and communicate business goals to development teams.
- Worked individually and collaboratively on projects centered around user research, interactive design and rapid prototyping.
- Created a complete Design System that adhered to Wellnecity's and UX design standards, documented in Notion.

Web Designer Freelance June 2020 – July 2021

- Designed landing pages and personalized frontend websites using React framework.
- Modified and made changes to clients existing web application designs.
- Coordinate various web pages with appropriate links and multimedia elements to create cohesive designs.
- Developed HTML emails using HTML, CSS, and media queries for small businesses.
- Setting up journey automation, list management, QC, optimization and performance monitoring of email campaigns.

SKILLS

UX Design

Data analysis, User Research, User testing, Teamwork, Wireframing, Prototyping.

Frontend /Backend

CSS3 & SASS, HTML, Javascript, jQuery, C#, Python, React, Node.js, MongoDB, Material UI, Bootstrap, Visual design, Responsive design, Graphic design, Github, SQL, RESTful APIs.

Tools

Figma, Adobe XD, Adobe Photoshop & Illustrator, Figjam, Editor X, Webflow, Slack, Putsmail, MailChimp, Mailtrap, Notion, Jira, Confluence, Salesforce Marketing Cloud, Eloqua.

EDUCATION

Course in UX Design and Research

Team Treehouse 2021-2022

Full Stack Web Development

Empower Program 2021-2021

Web & Mobile App Development Bootcamp

Nucamp Coding Bootcamp 2019 - 2020