

# Tessa Woodard *UI/UX Front End Developer*

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(719)685-6756 | [tessa.woodard7@gmail.com](mailto:tessa.woodard7@gmail.com) | [Portfolio](#) | [Github](#) | [LinkedIn](#)

## SKILLS

Front-End Development: HTML5, CSS3, JavaScript, jQuery, Bootstrap 3, React.js, SASS, Styled-Components, Material-UI

UI/UX & Accessibility: User Experience (UX), User Interface Design, Wireframing, Prototyping, Responsive Web Design, ADA Compliance, WCAG Accessibility Standards, Cross-Browser Compatibility

Design Tools & Assets: Adobe Creative Suite (Photoshop, XD), Stockpress, Shutterstock, Figma

E-Commerce & CMS: Salesforce Commerce Cloud (SFCC), Salesforce Service Cloud, Contentstack, Storybook, Okra, Content Hub

Testing & Optimization: Chrome DevTools, BrowserStack, Data Layer Tagging, Google Analytics, Page Speed Optimization, SEO Best Practices

Version Control & Workflow: Git, GitHub, Bitbucket, Jira, Agile Methodologies

Ticketing & Collaboration Tools: Salesforce Service Cloud, Jira, GitHub, Bitbucket

## EXPERIENCE

### **DealerOn, Remote** — *Web Designer*

January 2025 - Present

- Designed and developed responsive web pages using HTML5, CSS3, jQuery, and Bootstrap 3
- Ensured ADA and WCAG compliance for accessibility and brand consistency
- Created functional, visually appealing designs aligned with UX best practices
- Diagnosed and resolved cross-browser and performance issues using Chrome DevTools
- Collaborated via Salesforce Service Cloud, adhering to dealership standards and delivering modern design solutions

### **Crocs, Remote**

*Digital Developer, Web* February 2024 - September 2024

- Developed e-commerce solutions using SFCC/Demandware API, Sandboxer, and React for storefront code
- Streamlined workflows with Bitbucket, Figma, and responsive design tools for wireframing
- Enhanced user experiences by optimizing performance and addressing design constraints
- Developed cross-browser websites in an Agile environment, completing tasks within sprints
- Ensured ADA compliance with accessibility tools and managed CMS platforms like Okra, Contentstack, and Storybook

*Front End GTM Developer* March 2022 - February 2024

- Partnered with UX and Design teams to craft responsive, cross-browser templates for GTM campaigns
- Managed e-commerce storefront assets in Salesforce Business Manager, integrating third-party tools
- Developed and optimized HTML/CSS to ensure ADA compliance and maintain brand consistency
- Diagnosed and resolved global codebase issues, improving platform stability and user experience
- Provided accurate effort estimates and project scope guidance for timely B2B and B2C delivery

## EDUCATION

### **Devmountain, Remote** — *Full-Stack Web Development Certification with Honors*

August 2020 - October 2020, Remote