



Date, Time, Location

Tuesday, May 6, 2014

12:00noon - 4:00pm (with lunch)

ARM of Minnesota Event Center
2955 Eagandale Blvd
Eagan, MN 55121
(look for the BASF sign)

Agenda

11:30am - 12:00noon	Registration
12:00 noon - 12:30pm	Welcome and Lunch
12:30pm - 1:30pm	Understanding and Using Results from MIT's Concrete Sustainability Hub
1:30pm - 1:45pm	Break
1:45pm - 3:45pm	Ready Mixed Concrete Industry Check-Off Program Presentation & Discussion
3:45pm - 4:00pm	Conclusions and Closing Comments

Topics

UNDERSTANDING AND USING RESULTS FROM MIT'S CONCRETE SUSTAINABILITY HUB

The Concrete Sustainability Hub at MIT (Massachusetts Institute of Technology) is currently in the second phase of critical research for developing and improving pavement Life Cycle Assessment (LCA) and Life Cycle Cost Analyses (LCCA) tools. This presentation will explain how these tools along with several others being developed through the MIT Concrete Sustainability Hub can be used by the ready mixed concrete industry and ultimately lead to concrete pavements capturing more market share. The discussion will also provide valuable background information and share some of the ideas for the future direction of work at MIT.

BRIEFING: NATIONAL CHECK-OFF PROGRAM FOR THE READY MIXED CONCRETE INDUSTRY

Check-off programs have been benefitting the agricultural sector for decades, and it is believed a check-off program for ready mixed concrete will reap the same rewards for our industry. Check-off programs are a way for diverse commodity industries to come together to pool resources and fund product promotion, industry and public education and ground-breaking research. While many RMC industry participants are already supporting these types of activities through state and national association membership, a large portion of the industry is taking advantage of all of the work state and national associations do without contributing to the advancement of the industry. A national check-off program would make sure everyone that benefits makes a contribution toward the future of the industry. This is a program initiated, designed, managed and ultimately voted upon by the entire industry.

Why You Should Attend:

- Learn about what a check-off program could do for the future of our industry.
- If adopted, **every** ready mixed concrete company **will be affected** through the program's development and **mandatory** assessments.
- Now is the time to be aware, be engaged and contribute to the formation of this program through active participation.



Registrations will be accepted on a first-come, first-served basis as long as space is available.

Please complete this form and fax to NRMCA at (301) 587-1605 or email to nmaher@nrmca.org

Registrant Information

Name

Title

Company

Address (No PO Boxes)

City/State/Zip

Phone

Email

Emergency Contact Name/Phone

☐ Special needs (attach special needs information)

Travel Information

Hotel Information: The ARM Event Center is located 5 minutes from the Minneapolis/St. Paul Airport (code MSP). For those who may need overnight accommodations in connection with this event, there is a wide variety of hotels near the airport, including the [Holiday Inn Minneapolis Airport SE - Eagan](#), which is located around the corner from the event center. Please review your options and make your reservations directly with your chosen hotel.

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