

ARM YOURSELF



Get the networking and informational support you need to increase sales to aggregate and ready mix producers.

Join ARM today!

Networking. You will not find an organization that offers as many opportunities for face-to-face interactions with decision-makers at aggregate and ready mix companies. In 2014, we're hosting a Minnesota Wild event, the Concrete Open, a summer board meeting and golf outing, a fall aggregate conference, and the annual ARM convention.

Information and Advocacy. ARM stays on top of industry trends and changing technologies for aggregate mining, ready mix production, and regulatory compliance. We regularly share this with members through our e-newsletter, print newsletter, webinars, website, and annual convention. And we vigorously represent you at the legislature.

Promotion. ARM is initiating a forceful, synergistic promotional campaign this year that will result in more concrete-related projects for producers and related business for you in 2014 and the next few years.

We offer these specific benefits to our associate members: choose any two in the coming year.

- 1) A Q & A feature article about a company project or person in our print newsletter.
- 2) Your logo and short feature on the associate member web page.
- 3) Up to two post card mailings to members (we'll mail and even design it for you).
- 4) Your company name and a link to your website on the ARM home page.
- 5) An ad in our e-newsletter, the Member Update.
- 6) \$50 off a convention tabletop at the December convention.

For associate members

2014 Associate Member Dues

Manufacturers & Distributors Based on sales to Minn. ready mix/aggregate producers	\$0 - \$750,000	\$790
	\$750,000 - 1,000,000	\$1545
	\$1,000,000 - \$2,000,000	\$2,575
	>\$2,000,000	\$4,945
Admixture & Concrete Materials 3rd party Coal Fly-Ash Markets Based on sales to Minn. ready mix producers	\$0 - \$500,000	\$1,340
	\$500,000 - \$1,000,000	\$2,575
	\$1,000,000 - \$2,000,000	\$3,760
	> \$2,000,000	\$4,945
Coal Fly-Ash Generators Testing companies		\$2,060
Engineers, lawyers, contractors, consultants, insurance companies, associations		\$620

2014 Sponsorship Opportunities

Event	Date	Amounts
Wild about the Wild	February 6	\$400
Concrete Open	June 16	\$ Hole sponsor \$200
		Electronic hole sponsor \$250
		Print and electronic sponsor \$350
July board meeting w/golf	July 24	\$150
Annual convention	Dec. 2 & 3	Reception sponsor \$750
		Breakfast sponsor \$300
		Lunch sponsor \$500

Total Associate Membership Dues \$_____ Total Sponsorships \$_____

Company name: _____

Contact person: _____ Contact's email: _____

Invoice me ____ Check enclosed ____