## **ARM YOURSELF**



Get the networking and informational support you need to increase sales to aggregate and ready mix producers.

## Join ARM today!

**Networking.** You will not find an organization that offers as many opportunities for face-to-face interactions with decision-makers at aggregate and ready mix companies. We host a Minnesota Wild event, the Concrete Open, a summer board meeting and golf outing, and the annual ARM convention.

Information and Advocacy. ARM stays on top of industry trends and changing technologies for aggregate mining, ready mix production, and regulatory compliance. We regularly share this with members through our e-newsletter, print newsletter, webinars, website, and annual convention. And we vigorously represent you at the legislature.

**Promotion.** ARM is initiating a forceful, synergistic promotional campaign this year that will result in more concrete-related projects for producers and related business for you in the next few years.

We offer these specific benefits to our associate members: **choose** any two in the coming year.

- 1) A Q & A feature article about a company project or person in our print newsletter.
- 2) Your logo and short feature on the associate member web page.
- 3) Up to two post card mailings to members (we'll mail and even design it for you).
- 4) Your company name and a link to your website on the ARM home page.

- 5) An ad in our e-newsletter, the Member Update.
- 6) \$50 off a convention tabletop at the December convention.

## 2015 Associate Member Dues

Manufacturers & Distributors	\$0 - \$750,000	\$820
Based on sales to Minn. ready mix/aggregate producers	\$750,000 - 1,000,000	\$1610
	\$1,000,000 - \$2,000,000	\$2,680
	>\$2,000,000	\$5,140
Admixture & Concrete Materials	\$0 - \$500,000	\$1,390
3rd party Coal Fly-Ash Markets	\$500,000 - \$1,000,000	\$2,680
Based on sales to Minn. ready mix producers	\$1,000,000 - \$2,000,000	\$3,910
	> \$2,000,000	\$5,140
Testing companies		f 2 1 4 0
Coal Fly-Ash Generators		\$2,140
Engineers, lawyers, contractors, consultants, insurance companies, associations		\$645

Total Associate Membership Dues \$	
Company name:	
Contact person:	Email:
Invoice me Check enclosed	