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FOR IMMEDIATE RELEASE:

WILL STEGER RECEIVES TWO INTERNATIONAL AWARDS FOR CLIMATE CHANGE Will Steger honored by The Explorer's Club and National Geographic Adventure Magazine for his exploration of climate change

MINNEAPOLIS – October 31, 2007: Today the Will Steger Foundation announced that Will Steger is the recipient of two prestigious international awards for his exploration of climate change: the 2007 Lowell Thomas Award, presented jointly by The Explorer's Club and Rolex Watch U.S.A., Inc.; and *National Geographic Adventure's* Second Annual Lifetime Achievement Award.

On October 18, 2007, Steger was honored at the 2007 Lowell Thomas Awards Dinner for his journeys to the North Pole, Antarctica and his recent *Global Warming 101 Expedition* to Baffin Island. He is joined by a handful of other legends receiving awards for their work in "Exploring Climate Change," whose accolades include: oceanography, geochemistry, glaciology, paleoclimatology, filmmaking and atmospheric science. The awards are named for Lowell Thomas (1892–1991), the legendary journalist, broadcaster and explorer who made "Lawrence of Arabia" famous. Thomas was a 53-year member of The Explorers Club. For more information: www.explorers.org.

On November 15, 2007, Steger and Sir Richard Branson will receive the Second Annual Lifetime Achievement Award, presented as part of *National Geographic Adventure* magazine's celebration of the year's greatest accomplishments in the world of adventure. Steger will be honored for his *Global Warming 101 Expedition*, as well as his lifetime of achievements in exploration. For more information: www.nationalgeographic.com.

"I am deeply honored by these awards but I know we're not done yet. I will remain steadfast in my commitment to solve our climate change crisis through the educational programming and policy work of the Will Steger Foundation," Steger noted.

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About the Will Steger Foundation and Global Warming 101

Established in January 2006 by renowned polar explorer Will Steger, the Will Steger Foundation (WSF) promotes change through education and advocacy. Global Warming 101 is the first initiative of the Will Steger Foundation and raises broad public awareness about global warming as witnessed through Will Steger's polar expeditions. Global Warming 101 expeditions offer a unique view of people and places at the tipping point of climate change, while www.globalwarming101.com serves as an international platform for furthering education, discussion and activism, and sharing the experiences and updates from each global warming expedition.