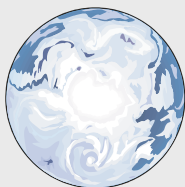


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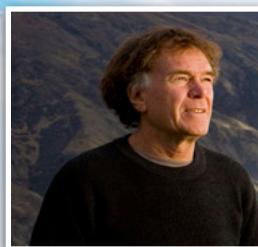


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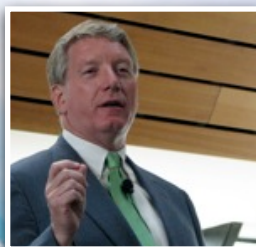
The Climate Misinformation Campaign that Confused America



Dr. Naomi Oreskes,
Author and Historian



Will Steger, Polar
Explorer and Founder,
Will Steger
Foundation



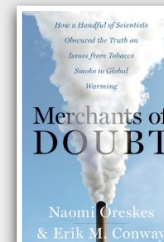
Steve Kelley, Senior
Fellow and Director,
Center for Science,
Technology and
Public Policy

Humphrey Institute of Public Affairs, Cowles Auditorium

University of Minnesota, West Bank Campus
301 19th Ave. S., Minneapolis, MN 55455

Wednesday August 11th, 2010, 6 P.M.

Special Guest, **Dr. Naomi Oreskes**, author of the recently published *Merchants of Doubt: How a Handful of Scientists Obscured the Truth on Issues from Tobacco Smoke to Global Warming* with Erik M. Conway

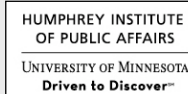


Science historians Naomi Oreskes and Erik M. Conway, explains what—or rather who—is to blame for the climate misinformation campaign. It's the troubling story of how a cadre of ideologues clouded the public interpretation of scientific facts to advance a political and economic agenda.

“Naomi Oreskes and Erik Conway have written an important and timely book. *Merchants of Doubt* should finally put to rest the question of whether the science of climate change is settled. It is, and we ignore this message at our peril.”

Elizabeth Kolbert, author of Field Notes from a Catastrophe

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