



2021 PORTFOLIO

The opportunity to solve problems in a constructive, and creative way is what gets me out of bed in the morning. Graphic Design provides me these opportunities and I love every day I am able to practice my profession. It drives me to better myself, and the world around me.

I have always loved art, but I wasn't able to simply make something attractive just to ask a question. Through graphic design I am able to make something, not only more attractive, but to solve a problem and help improve the world around me!

I was raised in the country in a beautiful rural town outside of Ottawa. I went to a high school with a strong visual arts program, which led me to obtaining my first degree. I went to Ottawa University and received a Bachelor of Arts in Visual Art with a Minor in Classical Studies.

It was then that I found my greatest passion, Graphic Design and enrolled in a three-year Graphic Design Program at Algonquin College.

I love how a great design can not only improve the usability of the product and its environment, but also challenges the next designer to enhance it further. Graphic Design is my passion, and this passion makes my life better and I hope helps others as well.

When I am not designing I love to read mystery/fantasy novels, watch all different genres of movies, hangout with friends or just stay at home and hangout with my dogs. My greatest passion outside graphic design, and something I wish I could do more of, is travel! I have been to New York, Dominican Republic, Italy, France and England and, had it not been for Covid-19, Iceland, I hope post Covid I will be able to do more.

- Tessa Shein-Snidal

B A C K

N E X T

ABOUT ME





INFOGRAPHIC

INFOGRAPHIC

RIF MANITOBA

- HELPING FRENCH IMMIGRANTS AND PROMOTING MANITOBA'S FRENCH COMMUNITIES.



ITINÉRAIRE DES SERVICES EN FRANÇAIS

MUNICIPALITÉ DE TACHÉ

BIENVENUE



**FOURNISSEURS DE SERVICES EN FRANÇAIS
OFFERTS AUX NOUVEAUX ARRIVANTS D'EXPRESSION FRANÇAISE**



B A C K

N E X T

FOURNISSEURS DE SERVICES EN FRANÇAIS
OFFERTS AUX NOUVEAUX ARRIVANTS D'EXPRESSION FRANÇAISE

RÉGION RIVIÈRE-SEINE
MUNICIPALITÉ DE LA BROQUERIE

ACCUEIL FRANCOPHONE RIVIÈRE-SEINE
Service pré-départ
accueilfrancophonemb.com/pre-depart/
Accueil - Établissement
204-422-7020
rifsmb.ca
rifsmb.ca/man.php?g=75

AIGUILLAGE, RÉFÉRENCES ET RÉSSOURCES
Municipalité de la Broquerie
204-422-7020
mbsrc.ca

Centre de services bilangues (CSB) - Service gouvernemental
204-422-7020
csbs.mbs.ca

Santé Sud - Bureau régional
204-424-9890
southernhealth.ca/

Centre médical La Broquerie
204-424-5072
southernhealth.ca/regions/sud

Centre de bien-être communautaire La Broquerie (Dépôt bilangue)
204-424-5072
southernhealth.ca/regions/lb

Plastiqueur (Manitoba) Inc.
Winnipeg
1-800-207-0874
plastiqueur.ca

Infojustice Manitoba
1-844-932-8232
infojustice.ca

EDUCATION
Centre de la petite enfance et de la famille (CPEF) Saint-Joachim
204-478-4095
cpef.mbs.ca

Centre de loisirs francophone (CLF) Saint-Joachim
204-478-4095
cpef.mbs.ca

Club Santé Sud - La Broquerie Sports Club
204-479-4050
lbroquerie.ca/membredes-sports

Comité culturel de La Broquerie
204-352-0041
facebook.com/comiteculturel/

Société Saint-Jean-Baptiste de la Rive-Sud
204-424-5571
saintjean.sjsmb.ca

LOISIR, ART, CULTURE ET CENTRES COMMUNAUTAIRES
Directeur de l'activité sportive (DAS) 204-938-9642
sport@francophob.ca

Centre de loisirs francophone (CLF) Saint-Joachim
204-478-4095
lbroquerie.ca/membredes-sports

Club Santé Sud - La Broquerie Sports Club
204-479-4050
lbroquerie.ca/membredes-sports

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saintjean.sjsmb.ca

EMPLOIABILITÉ/ENTREPRENARIAT
CDEM Francopole 204-253-2320
cdemfrancopole.ca/

Corporation de développement économique (CDE) La Broquerie
204-371-0379
facebook.com/CDELB/CCO/

233-ALLO (SFM)
204-233-2556
1-800-655-4443
sfm@sfm.ca

EMPLOIABILITÉ/ENTREPRENARIAT
CDEM Francopole 204-253-2320
cdemfrancopole.ca/

Magistrat Le Néographe magistratlenegraphie.com

La Broquerie
204-371-0379
facebook.com/VSCLACCO/

ITINÉRAIRE DES SERVICES EN FRANÇAIS
MUNICIPALITÉ DE LA BROQUERIE

BIENVENUE

INITIATIVE DES COMMUNITÉS FRANCOPHONES ACCUEILLANTES RÉGION RIVIÈRE-SEINE

RIF Manitoba

SERVICE PRÉ-DÉPART ACCUEIL FRANCOPHONE
Accompagnement personnalisé :
- Accès à l'assurance maladie
- Accès à l'établissement, logement, emploi, intégration.

ACCUEIL
Accès à l'accès à l'logement et transition, etc.

LOISIR, ART ET CULTURE
Centres communautaires
Comité culturel de la Broquerie

EMPLOIABILITÉ/ENTREPRENARIAT
CDEM Francopole - Rivière-Seine
Centre de développement économique (CDE) La Broquerie (CDC/CCD)

ÉDUCTION
Services de garde :
- Centre de la petite enfance, Centre de la petite enfance et de la famille Saint-Joachim (CPEF)

ÉVALUATION DES BESOINS
Accès Francophone - Rivière-Seine

AIGUILLAGE, RÉFÉRENCE ET RÉSSOURCES
Points centraux
- Centre de la petite enfance et de la famille Saint-Joachim (CPEF)
- Centre de développement économique (CDE) La Broquerie (CDC/CCD)

Santé
- Centre médical
- Point d'accès à la santé publique
- Point d'accès à la santé publique Web

Ressources
- Plurielles 204-938-9642
- C23 ALLO
- Réseau communautaire de la région de la Rive-Sud
- Centre de développement économique (CDE) La Broquerie

RECHERCHE DE LOGEMENT
Accès Francophone - Rivière-Seine

RECHERCHE DE LOGEMENT
Accès Francophone - Rivière-Seine

rifmb.ca

Immigration, Réfugiés et Citoyenneté Canada

Voir au verso pour les liens de ressources.

INFOGRAPHIC

RIF MANITOBA

HELPING FRENCH IMMIGRANTS AND PROMOTING MANITOBA'S FRENCH COMMUNITIES.

ITINÉRAIRE DES SERVICES EN FRANÇAIS
VILLE DE SAINTE-ANNE

BIENVENUE

INITIATIVE DES COMMUNITÉS FRANCOPHONES ACCUEILLANTES RÉGION RIVIÈRE-SEINE

RIF Manitoba

SERVICE PRÉ-DÉPART ACCUEIL FRANCOPHONE
Accompagnement personnalisé :
- Accès à l'assurance maladie
- Accès à l'établissement, logement, emploi, intégration.

ACCUEIL
Accès à l'établissement préliminaire

LOISIR, ART ET CULTURE
Centres communautaires
Comité culturel de Sainte-Anne

EMPLOIABILITÉ/ENTREPRENARIAT
CDEM Emploidalité - Rivière-Seine
Centre de services bilangues (CSB)

ÉDUCTION
Enfants
- Centres de la petite enfance : Centre de la petite enfance et de la famille Sainte-Anne (CPEF) Point d'accès à la santé publique Web

Adolescents
- Centre de développement des compétences (CDC) Point d'accès à la santé publique Web

EVALUATION DES BESOINS
Accès Francophone - Rivière-Seine

AIGUILLAGE, RÉFÉRENCE ET RÉSSOURCES
Points centraux
- Marjolaine Sturt
- Centre culturel de la Broquerie
- Centre médical
- Point d'accès à la santé publique Web

Santé
- Centre de la petite enfance et de la famille Sainte-Anne (CPEF) Point d'accès à la santé publique Web

Ressources
- Plurielles 204-938-9642
- C23 ALLO
- Réseau communautaire de la région de la Rive-Sud
- Centre de développement économique (CDE) La Broquerie

RECHERCHE DE LOGEMENT
Accès Francophone - Rivière-Seine

rifmb.ca

Immigration, Réfugiés et Citoyenneté Canada

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VILLE DE SAINTE-ANNE

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Service pré-départ
accueilfrancophonemb.com/pre-depart/
Accueil - Établissement
204-422-7020
rifsmb.ca
rifsmb.ca/man.php?g=75

EMPLOIABILITÉ/ENTREPRENARIAT
CDEM Emploidalité 204-938-9642
cdemfrancopole.ca/

LOISIR, ART, CULTURE ET CENTRES COMMUNAUTAIRES
Directeur de l'activité sportive (DAS) 201-928-5662
sport@sante-anne.ca/

Aréna de Ste. Anne
204-938-9515
santeanne.ca/man.php?g=75

Club de Corrida 204-371-7374
santeanne.ca/man.php?g=75

Club de soccer santeanne.ca/man.php?g=75

Club de Baseball 204-422-5293
santeanne.ca/man.php?g=75

École culturelle de Sainte-Anne
santeanne.ca/man.php?g=75
facebook.com/santeanne/

Bibliothèque de Sainte-Anne 204-422-9500
bibliotheque.santeanne.ca/biblio/

Parcours Sainte-Anne des Chênes parcssteanne.ca/ville.html

233-ALLO (SFM)
204-233-2556
1-800-655-4443
sfm@sfm.ca

EMPLOIABILITÉ/ENTREPRENARIAT
CDEM Emploidalité 204-938-9642
cdemfrancopole.ca/

Magistrat Le Néographe magistratlenegraphie.com

La Broquerie
204-371-0379
facebook.com/VSCLACCO/

Information et Mutualisation
1-844-321-0322
info@sfm.ca

ÉVALUATION DES BESOINS
Ville de Sainte-Anne
204-938-9642
santeanne.ca/index.html?lang=fr

Centre de services bilangues (CSB) - Service gouvernemental
204-422-9500
santeanne.ca/gov/csfm/scrp/

Point d'accès à la santé publique et de la famille (CPEF)
204-422-9500
santeanne.ca/gov/csfm/scrp/

Point d'accès à la santé publique et de la famille (CPEF)
204-422-9500
santeanne.ca/gov/csfm/scrp/

Garderie les petits amis
204-422-9022
santeanne.ca/gov/csfm/scrp/

École Publique des Chênes P-12
204-422-9500
santeanne.ca/gov/csfm/scrp/

École Ste-Anne d'immersion
204-422-9742
santeanne.ca/gov/csfm/scrp/

St. Anne Adult Learning Centre
204-422-9511
santeanne.ca/gov/csfm/scrp/

B A C K

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ANNUAL REPORT

Canada's Horizons
A look into the Canada of 2040

Brett Cullen, CEO,
Federation of Canadian Municipalities
in collaboration with
David Coletto, CEO, Abacus Data

FCM FEDERATION OF CANADIAN MUNICIPALITIES

ANNUAL REPORT

FCM - FEDERATION OF CANADIAN MUNICIPALITIES

REPORT OF CANADIAN MUNICIPALITIES, VIEWING TRENDS AND THOUGHTS ON WHAT 2040 COULD BE

People

Canada is already one of the most diverse countries in the world, but in the next two decades the rate of change in our population will be the most dramatic in four centuries. Projections suggest that by 2040 all of Canada's growth will come from immigration — a level not matched since European settlement of the land. This growth will be enormous, permanently altering Canada demographically, culturally and socially.

If anti-immigration sentiments in other countries continue, Canada will be in even greater demand as a safe haven for immigrants and refugees. In addition to political and economic migrants, some may arrive as climate change refugees, from countries ravaged by environmental disasters. There are projections that up to 25 million additional humans could be displaced by climate change by 2040, their homes and habitats destroyed by weather events and rising sea levels.

Among new Canadians, Statistics Canada forecasts that 55 per cent will arrive from Asia, China, India, Africa, Latin America and Eastern Europe. Nearly all of these newcomers will settle in larger cities, particularly Toronto, Montreal and Vancouver. Within a few decades, just under half of Canadians will be members of a visible minority. About half will be either foreign-born or have at least one parent who immigrated to Canada.

"Increased immigration is not only a positive, it is a necessity," says Alan Broadbent, Founder, Chair and CEO of Maytree. "With a larger population we would have more resilience."

New Canadians, including refugees, will continue to arrive in larger numbers.

Our energy sources will be more sustainable and clean

on carbon, which will stimulate a transition to renewable energy. But for Canada and other countries to meet their climate commitment, investment will be required in traditional renewables like wind and solar power so they can assume a greater share of the generating burden. Even if capacity increases, the cost of producing renewable energy could be significantly higher than fossil fuels, with the initial costs being a leading driver. Governments will face big decisions about whether to invest in much costlier sources of renewable energy or fall short of their commitments to reduce emissions.

Across the economy, by increasing energy efficiency, we could reduce the resiliency of our energy supply. Any disruptions in service would have much broader implications than just local. Transports and other infrastructures would be at risk as well. As the energy mix changes over the next few decades, governments will need to consider not just the capacity, but the security of the system.

As we increase our reliance on electrical energy, we could reduce the resiliency of our energy supply.

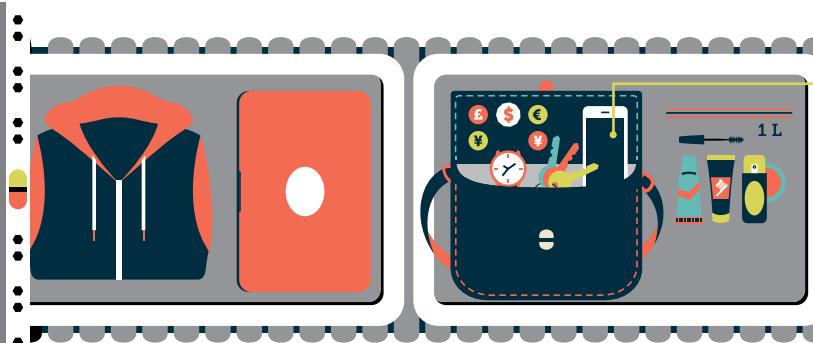
Significant investments in communications networks are required to fulfill the demands of the next generation.

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INFOGRAPHIC
**CANADIAN AIR TRANSPORT
 SECURITY AUTHORITY**
 —————
**ESSENTIAL INFORMATION FOR AIR
 TRAVELERS IN THE COVID-19 AGE**



Essential Information for Essential Air Travel

Before you leave:
 Ensure you have a multi-layer face covering to bring to the airport.



Follow the rules for liquids, aerosols and gels. You can now bring one bottle of hand sanitizer up to 355 mL in addition to any 100 mL containers in your carry-on bag.

When you arrive:

DO NOT
 enter the checkpoint if you exhibit known COVID-19 symptoms.

Wear a face covering.



Sanitize your hands if you can. Extra hand sanitizer dispensers have been placed at the checkpoint.



If you're flying out of one of Canada's 15 busiest airports, you will have your temperature taken before entering the screening line.



While in line:

Maintain 2 metres from others.



You'll be asked to scan your own boarding pass or other document of entitlement.



Place small electronics and loose items in your carry-on or purse instead of a bin to reduce touchpoints.



During screening:

All screening officers will be wearing gloves and face coverings.



Gloves are changed when soiled, torn, before a physical pat-down or bag search, and upon request.



Explosive trace detection swabs are changed with every use.



Checkpoint cleaning:

We have put enhanced cleaning procedures in place, including increased bin-cleaning frequency and the use of strong anti-viral cleaning products throughout the checkpoint.



For more information about our COVID-19 measures, go to catsa-acsta.gc.ca/covid19-response. You can also download our app at catsa-acsta.gc.ca/mobile-app, or find us on Facebook (facebook.com/catsa_gca) or Twitter (twitter.com/catsa_gc).

Safe travels!

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N E X T

Canada



CATS A
 ACSTA



MARKETING COLLATERAL

B R O C H U R E

SCOUTS CANADA

PROMOTING SCOUTS AND
THEIR WAY OF ENRICHING
THE LIVES OF CHILDREN

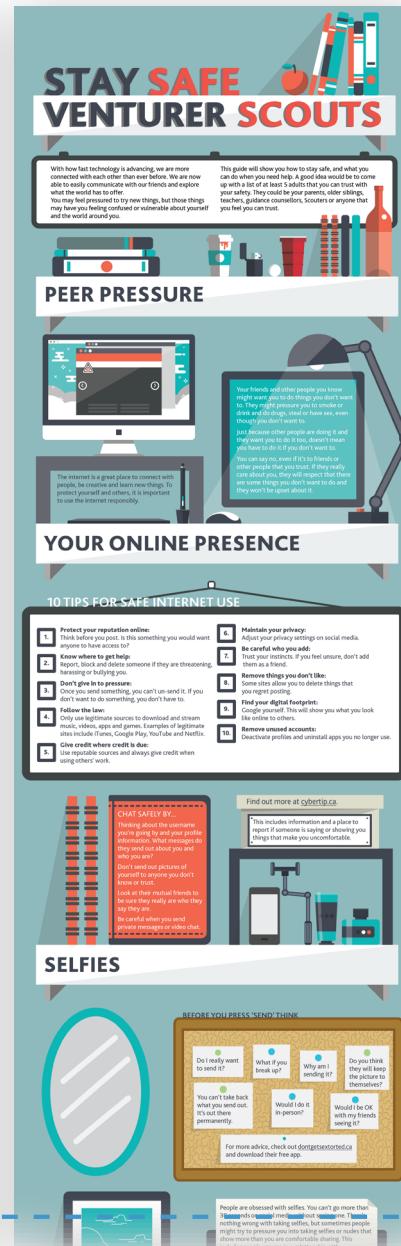
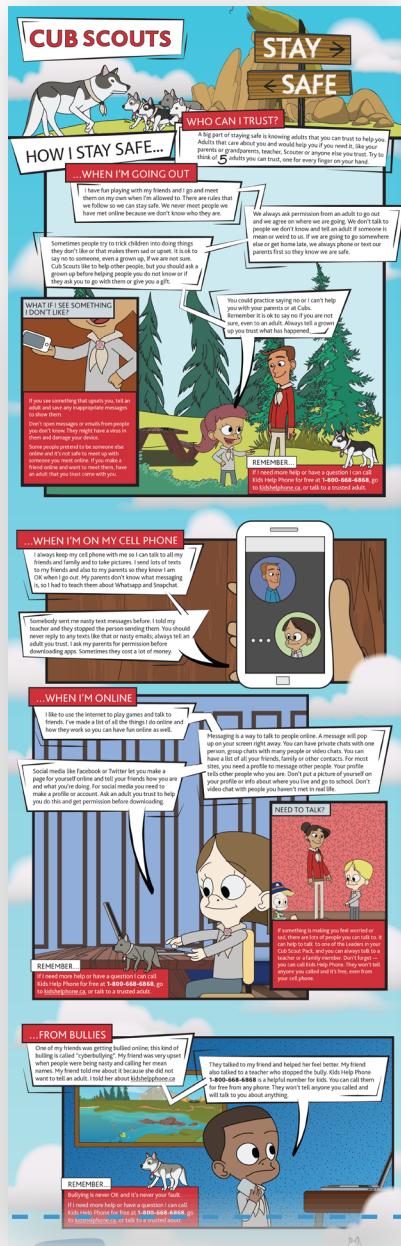
B A C K

N E X T

INFOGRAPHIC

SCOUTS CANADA

INFORM SCOUTS OF ALL
AGES THE CHALLENGES OF
THE WORLD THEY LIVE IN



B A C K

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LIFE JACKETS & PFD'S

Whether paddling, sailing or enjoying another kind of watercraft activity, being out on the water is fun for Scouting youth of all ages. One of the most important pieces of safety equipment for water-based adventures is your Personal Flotation Device (PFD) or lifejacket. Check out the tips below to choose the right PFD or lifejacket for your next outing on the water. And remember, a lifejacket or PFD only works if you wear it!

Lifejacket

What's the difference between a lifejacket and a PFD? A lifejacket will ensure your face is out of the water even if you lose consciousness. There are three approved types of lifejacket, including the rectangular "keyhole" design. All lifejackets are red, orange or yellow.

PFD Personal Flotation Device

Like a lifejacket, a PFD will help to keep you afloat if you fall into the water. However, if you are unconscious, a PFD does not ensure that your face is out of the water. PFD's are vests. A PFD may be designed to keep you both safe and comfortable for a specific boating activity, such as paddling, waterskiing or fishing.

Sizing a PFD or Lifejacket

- You should be able to comfortably zip and/or unzip your PFD or lifejacket
- Your arms and neck should be able to move freely
- The PFD or lifejacket should be comfortably snug so that it cannot ride up too much when you move
- If your PFD or lifejacket can be pulled up past your eyes when it's zipped up, it's too big
- If your PFD or lifejacket cannot be zipped or restricts your movement, or makes you feel uncomfortable, it's too small.

Features & Accessories

- Your PFD or lifejacket should be brightly coloured.
- Your PFD or lifejacket should include reflective elements.
- Securely attach a whistle to your PFD or lifejacket.
- Your PFD or lifejacket should have a clearly visible label stating that it has been approved for use in Canada.

Inspection Checklist

If you answered yes to any of the questions, then your PFD is likely for use. It may require repairs if:

- Are there tears in the seam?
- Is the zipper broken?
- Are any of the buckles broken?

Storing your PFD or Lifejacket

PFDs and lifejackets should be stored in a cool, dry, well-ventilated place, out of direct sunlight. Ensure your lifejacket is thoroughly dry before it is stored.

Visit [Transport Canada's website](#) to learn more.
[Scouts.ca](#)

INFOGRAPHIC SCOUTS CANADA

SHOW THE IMPORTANCE OF
PFD'S AND HOW TO WEAR

GILETS DE SAUVETAGE & VFI

Les jeunes ont toujours beaucoup de plaisir à participer à des activités aquatiques dans une embarcation comme le canot, le kayak, la planche à voile, etc. L'article d'équipement de sécurité le plus important lors de ces activités est votre vêtement de flottaison individuel (VFI) ou votre gilet de sauvetage. Et souvenez-vous qu'un gilet de sauvetage ou un VFI est seulement efficace si vous le portez!

Gilet de sauvetage VFI: vêtement de flottaison individuel

Qu'est-ce qui différencie un gilet de sauvetage d'un VFI? Un gilet de sauvetage vous garde la tête hors de l'eau même si vous perdez connaissance. Il existe trois types approuvés de gilets de sauvetage, dont un modèle rectangulaire universel. Tous les gilets de sauvetage sont rouges, orange ou jaunes.

Trouvez le bon VFI ou gilet de sauvetage

- Vous devriez pouvoir attacher confortablement votre VFI ou gilet de sauvetage
- Vos bras et votre cou devraient pouvoir bouger aisément.
- Le VFI ou gilet de sauvetage devrait être confortablement ajusté à votre corps afin qu'il ne puisse pas trop remonter si vous tombez à l'eau.
- Si vous pouvez soulever votre VFI ou gilet de sauvetage jusqu'à vos oreilles ou vos yeux lorsqu'il est attaché, c'est qu'il est trop grand.
- Si votre VFI ou gilet de sauvetage ne peut être attaché convenablement, restreint vos mouvements ou semble trop serré, c'est qu'il est trop petit.

Caractéristiques & accessoires

- Votre VFI ou gilet de sauvetage doit être de couleur vive.
- Votre VFI ou gilet de sauvetage devrait contenir des éléments réfléchissants.
- Attachez de façon sécuritaire un sifflet à votre VFI ou gilet de sauvetage.
- Votre VFI ou gilet de sauvetage devrait avoir une étiquette visible annonçant que l'article est approuvé au Canada.

Liste de vérification

- Les coutures où le tissu sont-elles déchirées?
- La fermeture éclair est-elle brisée?
- Les sangles sont-elles brisées?
- Le tissu est-il délavé ou plissé?

Si vous avez répondu oui à une de ces questions, votre VFI n'est sûrement pas sécuritaire. Vous devrez effectuer des réparations ou le changer.

Rangement de votre VFI ou gilet de sauvetage

Les VFI ou gilets de sauvetage devraient être rangés dans un endroit frais, sec et aéré, à l'abri de la lumière directe du soleil. Assurez-vous que votre VFI ou gilet de sauvetage est bien sec avant de le ranger.

Visitez le site de [Transports Canada](#) pour en savoir davantage.
[Scouts.ca](#)

B A C K

N E X T



BACK

NEXT

WEBSITE DESIGN



FIRST PILLAR
LANDSCAPE MANAGEMENT

FIRSTPILLAR.CA
WEBSITE DESIGN
FIRST PILLAR
LANDSCAPE
MANAGEMENT



TAKE PRIDE IN YOUR PROPERTY

RESIDENTIAL

LAWN CARE

LANDSCAPING

M A I N T E N A N C E

MAINTENANCE

LAWN AND GARDEN

SPRING / FALL CLEAN-UP

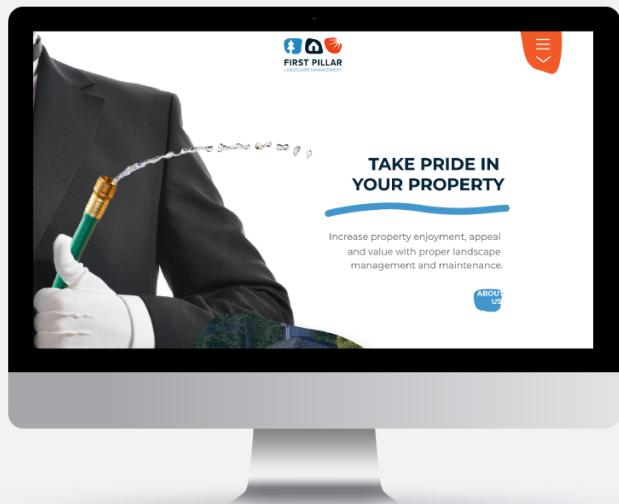
SNOW REMOVAL

YEARS' EXPERIENCE

LOCAL EXPERTISE

PROPERTIES THAT REVEAL

YOUR INDIVIDUALITY.
YOUR INTEGRITY.
YOUR ATTENTION.
YOUR EXPERTISE.



B A C K

N E X T



BRANDING IDENTITY

K A R S
M A S S A G E
T H E R A P Y
B R A N D I N G
I D E N T I T Y



Digital Online Presence

ACCEPTABLE



When displaying the correct official social media icons, they must be displayed in the same manner as the Kary Management Therapy Center logo. Icons must be white with black outlines.

Facebook and Instagram icons must be displayed in the same manner as the Kary Management Therapy Center logo. They must be white with black outlines.

The Twitter icon must be used in the same manner as the Kary Management Therapy Center logo. It must be white with black outlines.

When displaying the correct official social media icons, they must be displayed in the same manner as the Kary Management Therapy Center logo. They must be white with black outlines.

UNACCEPTABLE



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KARY MANAGEMENT THERAPY CENTER

Digital Online Presence

POLICY



14

15

The image is a collage of various stationery items and a logo. On the left, there are two examples of business cards for 'KARS' with different designs. In the center, there is a large blue vertical banner featuring a stylized white lotus flower logo at the bottom. To the right, there is a collection of office supplies including a notepad, pens, a calculator, a small electronic device, and a pair of scissors.

B A C K

N E X T



MAGAZINE MOCKUP



MAGAZINE MOCKUP

E S Q U I R E



B A C K

N E X T



SOCIAL MEDIA GIF

SOCIAL MEDIA GIF

SHERIN SNIDAL DESIGN

HAVE A SOCIAL MEDIA
WAITING GIF TO ANTICIPATE
THE WEBSITE REDESIGN



B A C K

N E X T



GRAPHIC T-SHIRT SLOGANS

G R A P H I C
T - S H I R T
S L O G A N S
VITA FITNESS

PROMOTE VITA FITNESS
WITH PERSONALIZED
GRAPHIC SLOGANS



B A C K

N E X T



WEBSITE



RÉSUMÉ



EMAIL

B A C K

CHEERS!