

TESSA SHERIN-SNIDAL

Graphic Designer

CONTACT

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PROGRAMS

- Illustrator
- Photoshop
- InDesign
- Animate
- After Effects
- Photoshop
- Dimension
- Xd
- LiveCycle
- Acrobat Pro
- Media Encoder
- Dreamweaver
- Atom
- WordPress
- Squarespace
- Shopify
- NotePad++
- Microsoft Office
- Google Suite
- Lectora

COVER LETTER

PRINT & DIGITAL DESIGNER

I am well versed in creating both printed and digitally delivered marketing and learning materials and collateral such as flyers, brochures, newsletters, logo designs, business cards, posters stationery, website design, motion graphics pieces, social media advertisements, e-modules, dynamic and static forms, job aids, infographics and much more. I have demonstrated experience in adult learning development and design using the ADDIE model and have worked with and tested in a Learning Management System. I am adept at working with multiple programs in Adobe, Microsoft and Google Suites. I can efficiently code websites using HTML, CSS and JavaScript working with many different web design platforms such as WordPress, Shopify, Squarespace, Dreamweaver, Atom and GitHub.

In addition to my knowledge base, I actively seek out new technologies, programs and techniques and stay up-to-date with industry trends and advancements in my field. This acquired experience, knowledge base and determination to provide quality deliverables on time have allowed me to stay ahead of the curve and provide exceptional, innovative, timely work to all of my employers, including those I have worked for on a project basis.

I am respected, diligent and professional and work well in solving challenging problems against tight timelines in a team and an individual environment.

I would love to set up a future interview to discuss my abilities, how I would be a great asset for you and your company and my love of graphic design.

Thank you very much for your time and consideration; I look forward to hearing from you soon.

Sincerely,

Tessa Sherin-Snidal