



PMS 102U



PMS 148U



PMS Black



Hello Emily Alguire,

My name is Tessa Sherin-Snidal and I am a graphic designer. As I mentioned in my original email to you, I have designed this logo to help you promote your company, Kars Massage Therapy, in a new and more successful way. I have reinvented your company's logo so that the recognition of what you have to offer is simple and straightforward, but keeping with the earthy, healthy nature of your company. The colours are calm and relaxing and the shapes and lines reduce well and are understandable at a small size for more versatile advertising. The curves flow and keep with the serenity you want to project and font of the wordmark gives an appeal of trust and reliability for your company, yet keeping with a traditional feel. I think this logo well represents you and your company and can help to give your company the look you want.

Tessa Sherin-Snidal

1539-2

Option 1



PMS 99C



PMS 148C



PMS Black



Hello Emily Alguire,

My name is Tessa Sherin-Snidal and I am a graphic designer. As I mentioned in my original email to you, I have designed this logo to help you promote your company, Kars Massage Therapy, in a new and more successful way. I have reinvented your company's logo so that the recognition of what you have to offer is simple and straightforward, but keeping with the earthy, healthy nature of your company. The colours are calm and relaxing and the shapes and lines reduce well and are understandable at a small size for more versatile advertising. The mountain's lines make the logo show a stable and reliable look to show the viewer the feel you want for your company, while the font makes the look of the logo a little more modern. I think this logo well represents you and your company and can help to give your company the look you want.

Tessa Sherin-Snidal

1539-2

Option 2