#### **Hyojin Chin**

**Contact** Data Science Group, Center for Mathematical and Computational Sciences

Institute for Basic Science (IBS)

55, Expo-ro, Yuseong-gu

Daejeon 34141, Republic of Korea

Email: tesschin@gmail.com Mobile: +82-10-3576-3598

**Interests** Understanding and designing human interactions with artificial intelligence

systems, Solving challenging social science problems (e.g., hate speech, AI ethics, and misinformation) using computational methods, and explaining and

predicting unknown behavior by analyzing data

Positions Institute for Basic Science (IBS) Daejeon, Korea

Senior Researcher 2020.09 – Present

Data Science Group,

Center for Mathematical and Computational Sciences

Innocean WorldwideSeoul, KoreaSenior Account Planner2011.04 - 2015.08

Marketing Department

Samsung Electronics Suwon, Korea

Assistant Manager 2004.20 – 2011.04

**Brand Marketing Department** 

Education Ph.D. in the Graduate School of Knowledge Service Engineering, KAIST

\* Advisor: Mun Yong Yi 2015. 08 – 2020. 08

\* Thesis Topic: Understanding How a Conversational Agent Should Respond

to Users' Verbal Abuse

M.B.A. in Information and Media, KAIST College of Business

Certificate of Excellence 2013. 02 – 2014. 02

B.S in Food and Microbial Technology, Seoul Women's University

B.B.A in Business Administration 1999. 03 – 2004. 02

Honors Best Paper Award (Korean Artificial Intelligence Association 2023) 2023

Rising Star Researcher (Google & KAIST ExploreCSR) 2023 Best Paper Award (HCI Korea 2022 Conference) 2022

Best Paper Award (HCI Korea 2022 Conference) 2022
Best Presentation Award (Knowledge Service Engineering, KAIST) 2019

Leadership Award (KAIST College of Business) 2014

The Best Student of The Year (KAIST College of Business) 2013

Best Idea Award (Innocean Worldwide) 2012

	for Mathematical and Computational Sciences, Institute for Basic Science (IBS) KRW 5,000,000,000 2019.01 – 2023.12  Research Assistant, Human-Agent Interaction for Distributed Intelligence System, Electronics and Telecommunications Research Institute (ETRI)		
	KRW 150,000,000	2017.10 - 2	
	<b>Research Assistant,</b> Planning and Design of Big Data-E mendation systems, National Research Foundation of Kor	-	Recom-
	KRW 50,000,000	2017.03 - 2	2017.09
	<b>Research Assistant,</b> Real Estate Price Evaluation Using Korea Appraisal Board (KAB)	g Machine Lea	arning,
	KRW 50,000,000	2016.07 - 2	2016.12
	Research Assistant, Implementation of Smart Data Town Platform with Big		
	data & IOT, Institute of Information & communications T	Technology Pl	anning
	& Evaluation (IITP) KRW 137,200,000	2019.01 - 2	2023.12
Collaboration	Seoul Metropolitan Goverment.	2024.04 - P	resent
	Collaborative researcher analyzing AI Carecall's data		
	KT AI tech center	0000 10 D	
		2022.12 - P	resent
	Technical consulting for conversational agents		
	Technical consulting for conversational agents <b>SimSimi Inc.</b>	2022.12 - P 2021.08 - P	
	Technical consulting for conversational agents  SimSimi Inc.  Collaborative researcher analyzing SimSimi Inc.'s data	2021.08 – P	resent
Teaching Assistant	Technical consulting for conversational agents <b>SimSimi Inc.</b>	<b>2021.08 - P</b> 201	
Teaching Assistant Guest Lecturer	Technical consulting for conversational agents  SimSimi Inc.  Collaborative researcher analyzing SimSimi Inc.'s data  KAIST KSE521, Business Intelligence,	<b>2021.08 – P</b> 201  201  -Being, <i>CS492</i>	7, 2020 8, 2019
	Technical consulting for conversational agents  SimSimi Inc.  Collaborative researcher analyzing SimSimi Inc.'s data  KAIST KSE521, Business Intelligence,  KAIST KSE612, Human Decision Making and Support,  Topic: Users' AI Chatbot Misuses and AI for Human Well-  ative AI for society, School of Computing, KAIST  Topic: Social Computing for Mental Health, College of Nu	2021.08 – P  201 201 -Being, CS492 2 ursing, Ewha W	7, 2020 8, 2019 Gener- 2023.09 Vomans
	Technical consulting for conversational agents  SimSimi Inc.  Collaborative researcher analyzing SimSimi Inc.'s data  KAIST KSE521, Business Intelligence,  KAIST KSE612, Human Decision Making and Support,  Topic: Users' AI Chatbot Misuses and AI for Human Well- ative AI for society, School of Computing, KAIST  Topic: Social Computing for Mental Health, College of Nu University 2022.04	2021.08 – P  201 201 -Being, CS492 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	7, 2020 8, 2019 Gener- 2023.09 Vomans 2024.04
	Technical consulting for conversational agents  SimSimi Inc.  Collaborative researcher analyzing SimSimi Inc.'s data  KAIST KSE521, Business Intelligence,  KAIST KSE612, Human Decision Making and Support,  Topic: Users' AI Chatbot Misuses and AI for Human Well-  ative AI for society, School of Computing, KAIST  Topic: Social Computing for Mental Health, College of Nu	2021.08 – P  201 201 -Being, CS492 2 2 2 2 2 2 2 2 2 3 4 4 4 4 4 4 4 4 4	7, 2020 8, 2019 Gener- 2023.09 Vomans 2024.04
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Guest Lecturer	Technical consulting for conversational agents  SimSimi Inc.  Collaborative researcher analyzing SimSimi Inc.'s data  KAIST KSE521, Business Intelligence,  KAIST KSE612, Human Decision Making and Support,  Topic: Users' AI Chatbot Misuses and AI for Human Well- ative AI for society, School of Computing, KAIST  Topic: Social Computing for Mental Health, College of Nu University 2022.04  Topic: Methodologies for Social Computing for Mental Helege of Nursing, Ewha Womans University  Topic: Understanding Users' Chatbot Misuses and Healt tions in Chatbot Data  KAIST exploreCSR: Rising Stars 2023, Seminar, KAIST N1 B	2021.08 - P  201 201 -Being, CS492 ursing, Ewha W & 2023.04 & 2 Health Research th-related Con	7, 2020 8, 2019 Gener- 2023.09 Vomans 2024.04 ch, Col- 2022.04 aversa- 023. 02
Guest Lecturer	Technical consulting for conversational agents  SimSimi Inc.  Collaborative researcher analyzing SimSimi Inc.'s data  KAIST KSE521, Business Intelligence,  KAIST KSE612, Human Decision Making and Support,  Topic: Users' AI Chatbot Misuses and AI for Human Wellative AI for society, School of Computing, KAIST  Topic: Social Computing for Mental Health, College of Nuturiversity  2022.04  Topic: Methodologies for Social Computing for Mental Helege of Nursing, Ewha Womans University  Topic: Understanding Users' Chatbot Misuses and Health tions in Chatbot Data	2021.08 – P  201 201 -Being, CS492 ursing, Ewha W & 2023.04 & 2 Health Research th-related Cor Building 2 cheare Research	7, 2020 8, 2019 Gener- 2023.09 Vomans 2024.04 ch, Col- 2022.04 aversa- 023. 02
Guest Lecturer	Technical consulting for conversational agents  SimSimi Inc.  Collaborative researcher analyzing SimSimi Inc.'s data  KAIST KSE521, Business Intelligence,  KAIST KSE612, Human Decision Making and Support,  Topic: Users' AI Chatbot Misuses and AI for Human Wellative AI for society, School of Computing, KAIST  Topic: Social Computing for Mental Health, College of Nu University  2022.04  Topic: Methodologies for Social Computing for Mental Helege of Nursing, Ewha Womans University  Topic: Understanding Users' Chatbot Misuses and Healt tions in Chatbot Data  KAIST exploreCSR: Rising Stars 2023, Seminar, KAIST N1 B  Topic: How Natural Language Processing can Help Healt	2021.08 – P  201 201 -Being, CS492  ursing, Ewha W & 2023.04 & 2  Health Research th-related Cor  Building 2  cheare Research	7, 2020 8, 2019 Gener- 2023.09 Vomans 2024.04 ch, Col- 2022.04 aversa- 023. 02
Guest Lecturer	Technical consulting for conversational agents  SimSimi Inc.  Collaborative researcher analyzing SimSimi Inc.'s data  KAIST KSE521, Business Intelligence,  KAIST KSE612, Human Decision Making and Support,  Topic: Users' AI Chatbot Misuses and AI for Human Wellative AI for society, School of Computing, KAIST  Topic: Social Computing for Mental Health, College of Nutliversity  2022.04  Topic: Methodologies for Social Computing for Mental Helege of Nursing, Ewha Womans University  Topic: Understanding Users' Chatbot Misuses and Health tions in Chatbot Data  KAIST exploreCSR: Rising Stars 2023, Seminar, KAIST N1 B  Topic: How Natural Language Processing can Help Health IBS Winter School on AI-Boosted Basic Science, IBS, Daejeon	2021.08 - P  201 201 -Being, CS492 ursing, Ewha W & 2023.04 & 2 Health Research th-related Con Building 2 cheare Research yles	7, 2020 8, 2019 Gener- 2023.09 Vomans 2024.04 ch, Col- 2022.04 aversa- 023. 02

Ad-hoc Reviewer

ACM CSCW 2022, 2023, 2024 (Special Recognition for Outstanding Re-

view at 2022)

Behaviour & Information Technology, 2024

ACM CHI 2023 (Special Recognition for Outstanding Review)
IJHCS, International Journal of Human-Computer Studies, 2021-2023
Conference on Empirical Methods in Natural Language Processing, 2022

The World Wide Web Conference, 2021

**Skills** 

Data Science: Statistical Analysis, Data Mining, Data Visualization, Machine

Learning, Natural Language (Python, R, SPSS, SQL, Jamovi)

**User Research Methods:** Interviewing (In-depth & Focus Group)

Participant-Observation, Survey Design, Experiment Design, Usability Test **Design Conversational Agent:** Develop a text-base and voice-base conver-

sational agents.

References

Dr. Meeyoung Cha, Associate Professor, School of Computing, KAIST,

meeyoungcha@kaist.ac.kr

Dr. Mun Yong Yi, Professor, Graduate School of Data Science, KAIST,

munyi@kaist.ac.kr

**Dr. Chiyoung Cha**, Associate Professor, College of Nursing, Ewha Womans

University, chiyoung@ewha.ac.kr

#### **Publications List**

Citations

Google Scholar 255 citations (as of May 29, 2024)

https://scholar.google.com/citations?user=SCh8esQAAAAJ&hl=ko

Journals& Conferences **Exploring the Influence of User Characteristics on Verbal Aggression Towards Social Chatbots** 

H. Chin, and Mun Yi

Behaviour & Information Technology, 2024, (Accepted, SCIE, IF=3.70, Q2, 68.8%)

Detecting Offensive Language in an Open Chatbot Platform

H. Song, J. Hong, C. Jung, **H. Chin**, M. Shin, Y. Choi, J. Choi, and M. Cha *In Proceedings of the 2024 Joint International Conference on Computational Linguistics, Language Resources and Evaluation (LREC-COLING 2024), pages 4760–4771, Torino, Italy. ELRA and ICCL.* 

https://aclanthology.org/2024.lrec-main.426/

The Potential of Chatbots for Emotional Support and Promoting Mental Well-Being in Different Cultures

**H. Chin,** H. Song, G. Baek, M. Shin, C. Jung, M. Cha, J. Choi, C. Cha *Journal of Medical Internet Research (JMIR)*, 2023, (SCIE, IF=7.40, Q1, 97.6%) http://dx.doi.org/10.2196/51712

Context-Aware Offensive Language Detection in Chatbot-Human Conversation Data

M. Shin, **H. Chin**, H. Song, Y. Choi, and M. Cha

In 2024 IEEE International Conference on Big Data and Smart Computing (Big-Comp)

https://doi.org/10.1109/BigComp60711.2024.00049

# User-Chatbot Conversations During the COVID-19 Pandemic: A Study Based on Topic Modeling and Sentiment Analysis

**H. Chin**, G.Lima, M. Shin, A. Zhunis, C. Cha, J Choi, and M. Cha *Journal of Medical Internet Research (JMIR)*, 2023, (SCIE, IF=7.40, Q1, 97.6%) https://www.jmir.org/2023/1/e40922

#### **Understanding the Categories and Characteristics of Depressive Moods** in Chatbot Data

**H. Chin**, C. Jung, G. Baek, C. Cha, J. Choi, and M. Cha. *KIPS Transactions on Software and Data Engineering, September 2022. (KCI)* http://ktsde.kips.or.kr/digital-library/25979

# Voices that Care Differently: Understanding the Effectiveness of a Conversational Agent with an Alternative Empathy Orientation and Emotional Expressivity in Mitigating Verbal Abuse

H. Chin and M.Y. Yi

International Journal of Human-Computer Interaction, 2022, (SCIE, SSCI, IF=4.7, Q1),

https://doi.org/10.1080/10447318.2021.1987680

#### An Experimental Study to Understand User Experience and Perception Bias Occurred by Fact-checking Messages

S. Park, Y. Park, **H. Chin**, J. Kang, and M. Cha

In proc. of the Web Conference (WWW), April 2021. (Acceptance rate = 20.6%)

https://doi.org/10.1145/3442381.3450121

### Empathy Is All You Need: How a Conversational Agent Should Respond to Verbal Abuse

**H. Chin**, L.W. Molefi, and M.Y. Yi.

In proc. of the ACM CHI Conference on Human Factors in Computing Systems, 2020, (Acceptance Rate=24.3%)

https://doi.org/10.1145/3313831.3376461

#### **Explicit Content Detection in Music Lyrics Using Machine Learning**

H. Chin, J. Kim, Y. Kim, J. Shin, and M.Y. Yi

In proc. of the IEEE International Conference on Big Data and Smart Computing (BigComp), 2018.

https://doi.org/10.1109/BigComp.2018.00085

# Job Preference Analysis and Job Matching System Development for the Middle Aged Class

S. Kim, J. Jang, S. Kim, **H. Chin**, and M.Y. Yi *Journal of Intelligence and Information Systems, 2016. (KCI)* https://doi.org/10.13088/jiis.2016.22.4.247

#### Workshops& Posters

#### Algorithm-driven news outcomes on political knowledge and MeToorelated rumor beliefs

S.Y. Bae, **H. Chin**, and M. Cha, *In Extended Abstracts of the 2022 International Communication Association Conference*, 2022

#### Do differences in national or political identity matter more for preferences?

M. Whiting, S. Park, M. Cha, S.W. Lee, **H. Chin**, and M.M. Molaie, 8th The International Conference for Computational Social Science (IC2S2), 2022

### A Study of Verbal Abuse Types and Conversational Agents' Response Styles

H. Chin and M.Y. Yi, In Extended Abstracts of the 2019 CHI Conference on Human Factors in Computing Systems (CHI EA '19), 2019 https://doi.org/10.1145/3290607.3312826

#### WatchOut: Facilitating Safe Driving Behaviors with Social Support

**H. Chin**, H. Zabihi, S. Park, M.Y. Yi, and U. Lee, *In Proceedings of the 2017 CHI Conference Extended Abstracts on Human Factors in Computing Systems (CHI EA '17)*, 2017

https://doi.org/10.1145/3027063.3053188

# Conferences (Korean)

# Depression-related discourse between AI chatbot and users: A qualitative study

G. Baek, C. Cha, J. Choi, M. Cha, and **H. Chin\*** Proceedings of the Korean Information Science Society Conference, 2023

#### **Contrastive Learning for Hate Speech Detection**

C. Jung, H. Song, **H. Chin**, M. Shin, and M. Cha *Proceedings of the Korean Information Science Society Conference*, 2022

### Unique Characteristics of Human-Chatbot Conversations and Their Potential for Mental Health Support

A. Zhunis, G. Lima, **H. Chin**, M. Shin, J. Choi, C. Cha and M. Cha. *Proceedings of the Korean Information Science Society Conference*, 2022

### Characteristics and differences of depressive moods in Korean and English Chatbot Data

**H. Chin** G.Baek, C.Cha, J.Choi, and M.Cha. *Proceedings of HCI korea 2022 (Best Paper Award)* 

### A Study on the Categories and Characteristics of Depressive Moods in Chatbot Data

**H. Chin**, G.Baek, C.Cha, H. Im, J. Choi, and M. Cha. *Proceedings of the Korea Information Processing Society Conference*, 2021

#### Hate Speech Detection in Chatbot Data Using KoELECTRA

M. Shin, **H. Chin**, H. Song, J. Choi, H. Lim, and M. Cha. *Proceedings of the 33th Annual Conference on Human and Cognitive Language Technology, 2021* 

#### A Study on the Influence of Contents of Internet News Comments on the Acceptance of New Car Products

**H. Chin** and M.Y. Yi. Proceedings of the Korean Information Science Society Conference, 2017

#### Job Preference and Selection Analysis of Senior People for Developing Senior Job Recommendation Algorithm

S. Kim, S. Kim, J. Jang. **H. Chin**, and M.Y. Yi. *Proceedings of the Korean Information Science Society Conference, 2016* 

### Requirement Analysis of Personalized Job Matching Service for Middle-Aged Adults in South Korea

J. Jang, D. Zhao, S. Kim, **H. Chin**, S. Kim, and M.Y. Yi. *Proceedings of HCI korea* 2016

#### **Working Paper**

Behaviors and Perceptions of Human-Chatbot Interactions Based on Top Active Users of a Commercial Social Chatbot, with A. Zhunis, and M.Cha [CSCW 2024 Conditionally Accept with Minor Revision]

Exploring the Influence of User Characteristics on Verbal Aggression Towards Social Chatbots, with M.Y. Yi [Behaviour Information Technology. SCIE, IF=3.7, Q2, Minor Revision]

I Am Not Them: Fluid Identities and Persistent Out-group Bias in Large Language Models, with W. Dong, A. Zhunis, J. Han and M.Cha

Empathetic conversation with chatbots for depression: Analysis of help-seeking user utterances and commercial conversational agents' responses. with G. Baek, C. Cha, J. Choi, and M. Cha

Algorithm-Driven News Use and Citizens' Political Information Engagement, with S. Bae, and M. Cha

#### Media Coverage

# AI research to detect danger signals in isolated households with the Seoul Metropolitan Government

KR-KAIST News, Mar 2024, https://shorturl.at/wyDFT

KR-Yonhapnews, Mar 2024, https://www.yna.co.kr/view/AKR20240328067000004

KR-Daily Toady, Mar 2024, http://www.dailytoday.co.kr/m/view.php?idx=96328

# Conversation with AI chatbot was found to reduce negative moods during COVID-19

EN-Medicalxpress, Jan 2023, https://shorturl.at/cvHS7

KR-Yonhapnews, Jan 2023, https://rb.gy/mx669

KR-Chosun Biz, Jan 2023, https://rb.gy/6lkft

KR-DongaScience, Jan 2023, https://rb.gy/lsexh