Join New Metaverse Experiences

We are building new user experience technology that bridges **IRL social interactions** and the **metaverse**.



TESSERALABS

tessera-labs.com

OUR PROJECT

We organize social events to join a tribe in the Metaverse:

- Tessera Labs allows social media users to meet like minded people and join a tribe by attending real life events
- These events are held in real time in multiple locations interconnecting people through proprietary technology
- We project these real events into the metaverse, providing interactive content to mainstream metaverse providers (Roblox, Meta, Decentraland, Sandbox,...)





THE PROBLEM

The digital experience of Gen Z is often lacking in terms of engagement and excitement, and this issue extends to the current metaverses. Despite the potential for virtual worlds to offer immersive and dynamic experiences, many metaverses are characterized by a lack of events and activities. This results in a subpar digital experience for the generation that has grown up with technology at their fingertips.



How we meet the users needs

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From Social media to community

2

From community to first metaverse event

3

From metaverse event to IRL event



OUR SOLUTION

TribeFramework



Metaverse enabled
framework to
create and
manage
communities, that
allows to join and
belong to a tribe.

MetaverseBeam



Infrastructure to project real-time events into the metaverse.

LightRoom



New technology, integrating AR components, which allows to interconnect geographically more room on the same event.



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TribeFramework

DAO-based community management and event organization

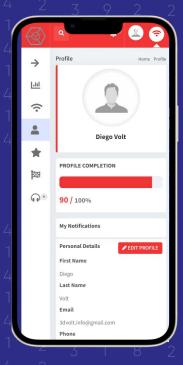
- DAO events supported by Tessera's Blueprints
- NFT-based authorization
- Avatar Management (open standards)
- Cross-chain NFT integration
- Integration with community tools



Discord,



Twitter)



Cross-game Avatar Platform Powered By





LightRoom

IRL event enabler

- Share and receive streams from other Light Rooms
- Al-oriented to support real-time streams
- BYOD App: event dashboard, attendees profiles,
- Directional Microphones and Loudspeakers
- Display (screens / googles)
- Cameras to detect multiple points of view, track users movements and render 3D images







MetaverseBean

An infrastructure to project real life events into any metaverse in real time.

- Unity plugins integration
- Cross-Metaverse rooms
- Realtime creation based on seats necessity
- Live stream native integration
- Audio and Chat integration









