



Miguel Zuleta

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OBJECTIVE

Demonstrate a great ability to efficiently design and develop banner ads, e-mail campaigns, and website projects utilizing different types of tools and techniques.

EDUCATION

- BFA at Youngstown State University, Youngstown, OH | Fall 2008
- Major in Graphic Design

PROFILE

- Technically proficient in Adobe InDesign, Illustrator, Photoshop, Dreamweaver, Flash, Quark, FontLab, Microsoft Word, Excel and PowerPoint. Fluent in HTML and CSS.
- Fluent in English and Spanish.

EXPERIENCE

AERIA GAMES & ENTERTAINMENT | 12/09 - Present (Full Time Employee)

- Responsible for designing and developing ad banners, e-mail campaigns, websites, launchers, landing pages, and teaser sites for different games owned by Aeria Games.
- Specialize in ad banner compression and e-mail development.

AERIA GAMES & ENTERTAINMENT | 09/09 - 12/09 (Contract)

- Assigned to localize into Spanish some of the major games of the company. The term "localizing" goes beyond translating: it consists of adapting translations to fit a specific audience's idioms, slang, and mannerisms.

COLEGIO MUNDO MONTESSORI | 03/08 - 03/09 (Freelance)

- Designed the official logo of a Montessori High School in Bogotá, Colombia. Redesigned the school's corporate identity, brochures, and website. Also designing and translating school documents in English and Spanish.
- (05/07 - 07/07) Responsible for the English/Spanish translation of a book on early childhood Montessori Teachings and Methodology.

C&A DIAMONDS INT. | 09/07 - 08/09 (Subcontract with Epic Inventions)

- Accountable for organizing, editing, restoring and embellishing low quality images of jewelry before they can be displayed online.

EPIC DUEL | 02/08-02/09 (Freelance)

- Developed the official logo of the online based multi-player game.
- Responsible for designing character players' faction flags for the online based multi-player game.

EXHIBITIONS

- 2007 | GRAPHIC IMPERATIVE, Youngstown State University.
- 2007 | 72nd STUDENT ART SHOW, McDonough Museum, Youngstown, OH
- 2008 | BFA SENIOR SHOW, McDonough Museum, Youngstown, OH

REFERENCES UPON REQUEST