

AMS SE Training Program 2022 New SE Hire Curriculum



# AMS SE Training – New Hire Curriculum (Internal Only)

# Contents

Overview:	. 3
Getting started!	. 3
Global Sales On-Boarding	. 3
AMS SE Technical Development	. 4
New SE Technical Development Curriculum Learning Tracks	. 5
New SE Technical Development Curriculum Exit Skills Objectives	. 5
Communication Resources During Training	. 6
Technical Development Training Modules – SE Fundamentals	. 7
Technical Development Training Modules – Core Product Enablement	. 8
Technical Development Training Modules – Solution Positioning	12
Technical Development Training Modules – Solution Validation Error! Bookmark not define	d.
Technical Development Training Modules – Program Management	16

Version	Author(s)	Update
1.0	Julio Rivera	Original
2.0	Education Services	Training Track charts (aligned with LearnCentral curriculum)

# Welcome to the Americas SE Technical Development Training Program!!

#### **Overview:**

AMS SE Leadership understands the importance of training and the resources and tools a new SE requires to be successful. The program was created for this purpose. The curriculum for the training has been designed by Veritas subject matter experts (SMEs) from the Americas Technology Practice and Global Technical Field Enablement teams. The curriculum will be a mix of self-study, lecture, hands-on lab, role play and daily meetings with Veritas SMEs to answer your questions and provide you with their insight from years of experience. The training will be provided by experienced SE's who have been in the field and can provide a real world understanding of the role and what is needed to be successful. All training will be provided virtually. To participate in the training, you will need VPN access to the Veritas corporate network, a Zoom account, laptop with video and audio access.

### **Getting started!**

By now you should have received a Welcome Email from the AMS SE Training Team advising that you have been assigned to participate in the AMS SE New Hire Training Class.

There are two components to the Training Curriculum:

- Global Sales On-Boarding
- AMS SE Technical Development

#### Global Sales On-Boarding

All new hire Veritas employees are required to participate in the Global On-Boarding Program which is managed by the respective GEO's Sales Enablement Team. Your respective On-Boarding begins the week in which you start with Veritas. Days 1 to 3 are reserved for your meetings with Human Resources, ensuring you get your respective mobile selling resources (ie. Laptop, Monitors...) and a meeting with a member of the AMS Sales Enablement Team. This meeting will provide you guidance on your onboarding experience and how to access the self-pace on-boarding course. As an SE you will have a minimum of 5 days to complete the on-boarding course. Depending on your start date you may have additional time. You are required to complete the course prior to your scheduled mandatory On-Boarding 3-day Boot Camp. If that is not possible you be assigned to take the next boot camp.

### **AMS SE Technical Development**

The AMS SE New Hire Technical Development phase of the training will start the week after your Onboarding week. The training will last a total of 11 Weeks. Broken down as follows:

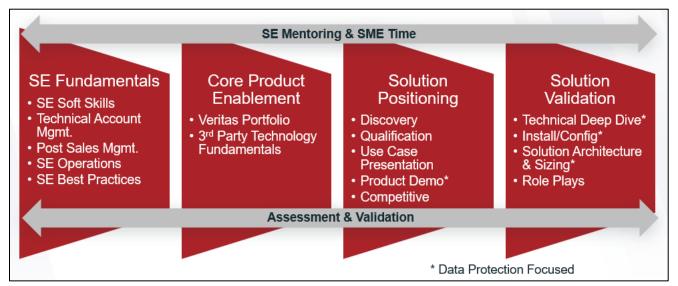
- Week 1 Global Sales On-Boarding Sales
- Weeks 2-7 Full Time Technical Training (3 Day On-Boarding Camp Included)
- Weeks 8-11 Part Time Technical Training (3 Hours per Day)

By now you should have received invite to block your time for the period of the training, which take place each day from 9am-6pm EST. Please accept this invite as it blocks your time for when you are in training. Soon after we will replace the blocks with specific sessions you will be expected to attend or complete.

We recommend you update your Outlook with an out of office message to reflect that you will be training, and your response will be delayed. For urgent items they should contact your SE backfill (provide email address) and/or SE Manager (provide email address). The full-time and part-time focus time is to ensure you have the time and focus to have a positive enablement experience and be best prepared to support your assigned territory after training.

You will be provided dedicated time for Lunch, Breaks and Meeting with your SE Manager/SE Mentor.

## **New SE Technical Development Curriculum Learning Tracks**



### **New SE Technical Development Curriculum Exit Skills Objectives**

Our primary objective is to prepare the SE with the core skills needed as a Veritas Account SE.

- Veritas Account SE Readiness, which includes:
  - Level 1 & Level 2 across NetBackup, Flex & Flex Scale and NSP
  - Level 1 across Veritas Portfolio
  - Veritas SE Best Practices & Soft Skills
  - Understanding & How to Leverage Veritas Resources
  - Guidance on Technology Fundamental Enablement Requirements

#### Note:

- Level 1 includes Technical Discovery, Qualification, Use Case Presentation, Demo & Competitive
- Level 2 includes Technical Deep Dive, Install & Config, Architecture & Sizing

Additional training and Level 2 training will be offered via elective self-study sessions and ad-hoc workshops during the part-time phase of your training.

## **Communication Resources During Training**

Communication Option	Link	Description
Teams Channel	CSTS-AMS-SE-Training	To be used by SE's to ask any questions of the SME's.
Class Email DL	DL-AMS-SE-Training@veritas.com	The planning team will use to communicate with SEs in class.
Outlook Mailbox	CSTSAMSSE.training@veritas.com	Invites to all training sessions will be sent from this mailbox and SE's can use to ask questions of the planning team.

The program is managed by Julio Rivera and Adam Ehling. All training invites and future communications will come from <a href="mailto:CSTSAMSSE.training@veritas.com">CSTSAMSSE.training@veritas.com</a>. If you have any questions, please feel free to contact us at the same email address.

# **Technical Development Training Modules – SE Fundamentals**

Module Name	Delivery Format	Module Description	TIME		
	100: Technical Account Management for AMS (Americas) SE				
Roles and Responsibilities in CSTS	e-Learning Lecture	Review of all CSTS Roles and How SEs engage and work with them.	30 minutes		
Technical Account Management Best Practices	e-Learning Lecture	Resources and Best Practices for Managing your accounts from a technical account perspective	1 Hour		
Americas: Veritas Roles and Teams ATP & National Architects	e-Learning Lecture	The Role of the AMS Technology Practice and National Architects and how to request resources and engage.	1 Hour		
Working with Technical Support and Managing Escalations	e-Learning Lecture	The training will provide the SE Best Practices and Resources to manage a post-sales issue for a customer, how and when to escalate.	1 Hour		
Veritas SE Best Practices	e-Learning Lecture	Understanding the role of the SE, best practices, norms, do's and don'ts	1 Hour		
Technical Decision Status	e-Learning Lecture	The training will review the TDS process and best practices to update and manage.	1 Hour		
		200: Pre-Sales Professional Skills			
Pre-Sales Professional Skills Part 1	e-Learning Lecture	VPP Workshop provides SEs with the required soft skills to perform the role of a Veritas SE. Part 1 training will include: the opening, value workshop, listening, navigating contacts and customer research.	2.25 hours		
Pre-Sales Professional Skills Part 2	e-Learning Lecture	VPP Workshop provides SEs with the required soft skills to perform the role of a Veritas SE. Part 2 training will include: discovery, objection handling, storytelling and presentation delivery.	2.25 hours		
Pre-Sales Professional Skills Part 3	e-Learning Lecture	VPP Workshop provides SEs with the required soft skills to perform the role of a Veritas SE. Part 3 training will include: presentation creation, presenting virtually, how to demo and the close.	2.5 hours		

# **Technical Development Training Modules – Core Product Enablement**

Module Name	Delivery Format	Module Description	TIME
		300: Technical Fundamentals	
Azure Cloud Fundamentals	Self-Study	This is a customize Learning Path for Azure Cloud Fundamentals.  The agenda aligns to the needs of a New Hire Veritas SE	2.25 hours
AWS Cloud Fundamentals	Self-Study	This is a customize Learning Path for AWS Cloud Fundamentals.  The agenda aligns to the needs of a New Hire Veritas SE	2.25 Hours
Storage Fundamentals	Self-Study & SME Time*	This is a customize Learning Path for Storage Fundamentals. The agenda aligns to the needs of a New Hire Veritas SE	2.25 Hours
Kubernetes Fundamentals	Self-Study & SME Time*	This is a customize Learning Path for Kubernetes Fundamentals.  The agenda aligns to the needs of a New Hire Veritas SE	1.5 Hours
Security Fundamentals	Self-Study & SME Time*	This is a customize Learning Path for Security Fundamentals. The agenda aligns to the needs of a New Hire Veritas SE	1.5 Hours
Networking Fundamentals	Self-Study & SME Time*	This is a customize Learning Path for Networking Fundamentals.  The agenda aligns to the needs of a New Hire Veritas SE	2 Hours
HA & Business Continuity Fundamentals & SME Time	Lecture & SME Time*	This session is presented Veritas Storage SME's and is focused on the fundamentals of High Availability and Business Continuity. This is not Veritas product focused.	1.5 Hours
All Cloud Fundamentals & SME Time	Lecture & SME Time*	This session is presented by a Veritas Cloud SMEs and review the three major CSP core features and alignment to Veritas.	1.5 Hours
Hypervisors Workloads Primer	Lecture	A review and 101 of Veritas Data Protection supported Hypervisor workloads.	1.25 Hours
Database Workloads Primer	Lecture	A review and 101 of Veritas Data Protection supported Database workloads.	1.25 hours
*SME TIME	Live call-in	For topics above that have SME Time available, sign up for a session from LearnCentral. Make sure you have reviewed the topic and bring at least 2 or 3 questions you would like the SME to answer to the session.	1 hour

Module Name	Delivery Format	Module Description	TIME
	400: V	eritas Portfolio: Data Protection Software	
NetBackup Core, Traditional Workloads, Virtualization	Self-Study	Attendees will review and watch recordings in FACET Self Study Training modules covering NetBackup functionality, traditional workloads, VMware, CloudPoint and VRP	:45
	(online) Assessment	Attendees will complete an assessment to check their knowledge of content covered in previous topic.	:30
NetBackup – What's New: 8.3	Self-Study & SME Time*	Attendees will review and watch recordings in FACET Self Study Training modules covering NetBackup functionality, traditional workloads, VMware, CloudPoint and VRP	1:30
	(online) Assessment	Attendees will complete an assessment to check their knowledge of content covered in previous topic	1:00
NetBackup – What's New: 10.0	Self-Study & SME Time*	Attendees will watch a series of 4 videos (Tech Talks) lead by SMEs to learn about the new features, benefits and fixes in NBU 10.0	6:00
	(online) Assessment	Attendees will complete an assessment to check their knowledge of content covered in previous topic	
NetBackup Veritas Resiliency Platform	Self-Study		:30
	(online) Assessment	Attendees will complete an assessment to check their knowledge of content covered in previous topic	
NetBackup SaaS Protection	Self-Study	Attendees will learn the core features/functionality of NetBackup SaaS Protection.	
	(online) Assessment	Attendees will complete an assessment to check their knowledge of content covered in previous topic	
*SME TIME	Live call-in	For topics above that have SME Time available, sign up for a session from LearnCentral. Make sure you have reviewed the topic and bring at least 2 or 3 questions you would like the SME to answer to the session.	1:00

Module Name	Delivery Format	Module Description	TIME
	500: V	eritas Portfolio: Data Protection Appliance	
NetBackup Appliance Core	Self-Study & SME Time	Attendees will review and watch recordings covering the NetBackup Appliance Core	:15
	On-line Assessment	Attendees will complete an assessment to check their knowledge of content covered in previous topic	:30
NetBackup Appliance 5250 Update	Self-Study & SME Time	Attendees will review and watch recordings covering the NetBackup Appliance 5250 Updates.	:30
NetBackup Flex Appliance Core	Self-Study & SME Time	Attendees will review and watch recordings covering the NetBackup Flex Appliance Core.	:15
	On-line Assessment	Attendees will complete an assessment to check their knowledge of content covered in previous topic	:30
What's New in Flex 2.1	Self-Study & SME Time	Attendees will review and watch recordings covering what's new for NetBackup Flex Appliance 2.1.	1:50
NetBackup Flex Scale Core	Self-Study & SME Time	Attendees will review and watch recordings covering NetBackup Flex Scale Core.	
	On-line Assessment	Attendees will complete an assessment to check their knowledge of content covered in previous topic	
What's New in Flex Scale 2.1	Self-Study & SME Time	Attendees will review and watch recordings covering what's new for NetBackup Flex Appliance 2.1.	
What's New in Flex Scale 3.0	Self-Study & SME Time	Attendees will review and watch recordings covering what's new for NetBackup Flex Appliance 3.0.	
Access Software & Appliance Core	Self-Study & SME Time	Attendees will review and watch recordings covering NetBackup Software & Appliance Core.	
	On-line Assessment	Attendees will complete an assessment to check their knowledge of content covered in previous topic	
What's New for Access	Self-Study & SME Time	Attendees will review and watch recordings covering what's new for Access.	
*SME TIME	Live call-in	For topics above that have SME Time available, sign up for a session from LearnCentral. Make sure you have reviewed the topic and bring at least 2 or 3 questions you would like the SME to answer to the session.	1:00

Module Name	Delivery Format	Module Description	TIME
	600	): Veritas Portfolio: InfoScale & Insights	
InfoScale Enterprise- Aware	Self-Study & SME Time	Attendees will review and watch recordings to help make employee aware of InfoScale Enterprise.	:45
	On-line Assessment	Attendees will complete an assessment to check their knowledge of content covered in previous topic	1:00
Enterprise Vault - Aware	Self-Study & SME Time	Attendees will review and watch recordings to help make employee aware of Enterprise Vault.	:20
	On-line Assessment	Attendees will complete an assessment to check their knowledge of content covered in previous topic	:30
Compliance & Discovery Accelerator - Aware	Self-Study & SME Time	Attendees will review and watch recordings to help make employee aware of Compliance & Discovery Accelerator.	:20
	On-line Assessment	Attendees will complete an assessment to check their knowledge of content covered in previous topic	:30
EV.Cloud - Aware	Self-Study & SME Time	Attendees will review and watch recordings to help make employee aware of EV.Cloud.	:20
	On-line Assessment	Attendees will complete an assessment to check their knowledge of content covered in previous topic	:30
eDiscovery Platform - Aware	Self-Study & SME Time	Attendees will review and watch recordings to help make employee aware of eDiscovery Platform.	:13
	On-line Assessment	Attendees will complete an assessment to check their knowledge of content covered in previous topic	:30
Data Insight – Aware	Self-Study & SME Time	Attendees will review and watch recordings to help make employee aware of Data Insight.	:13
	On-line Assessment	Attendees will complete an assessment to check their knowledge of content covered in previous topic	:30
Merge1 - Aware	Self-Study & SME Time	Attendees will review and watch recordings to help make employee aware of Merge1.	:30
*SME TIME	Live call-in	For topics above that have SME Time available, sign up for a session from LearnCentral. Make sure you have reviewed the topic and bring at least 2 or 3 questions you would like the SME to answer to the session.	1:00

Module Name	Delivery Format	Module Description	TIME
	70	00 - 900: Lab Time for Veritas Products	
Lab: NetBackup Admin	Lab /hands-on	Attendees will work through the eBook and labs #1,2, 4,6,7,8,9,10,11,12,13,14,16,17	varies
*SME TIME	Live call-in	For topics above that have SME Time available, sign up for a session from LearnCentral. Make sure you have reviewed the topic and bring at least 2 or 3 questions you would like the SME to answer to the session.	1:00
Lab: NetBackup Advanced Admin	Lab /hands-on	Attendees will work through the eBook and labs # 1,3,5,6,7,13,14	varies
*SME TIME	Live call-in	For topics above that have SME Time available, sign up for a session from LearnCentral. Make sure you have reviewed the topic and bring at least 2 or 3 questions you would like the SME to answer to the session.	1:00
Lab: Flex Appliance	Lab /hands-on	Attendees will work through the eBook and labs #1 – 10	varies
*SME TIME	Live call-in	For topics above that have SME Time available, sign up for a session from LearnCentral. Make sure you have reviewed the topic and bring at least 2 or 3 questions you would like the SME to answer to the session.	1:00

# **Technical Development Training Modules – Solution Positioning**

Module Name	Delivery Format	Module Description	TIME
		1000: Solution Positioning – Level 1	
SSE Learning Path – Level 1 – Ransomware & Security	Self-Study & SME Time	The SSE - Level 1 Training will cover Discovery, Qualification, High Level/Use Case Presentation, Product Demo and Competitive Awareness for the given topic.	2. 5 Hours
SSE Learning Path – Level 1 – Cloud Data Protection	Self-Study & SME Time	The SSE - Level 1 Training will cover Discovery, Qualification, High Level/Use Case Presentation, Product Demo and Competitive Awareness for the given topic.	3 Hours
SSE Learning Path – Level 1 – Flex Appliance	Self-Study & SME Time	The SSE - Level 1 Training will cover Discovery, Qualification, High Level/Use Case Presentation, Product Demo and Competitive Awareness for the given topic.	2. 5 Hours
SSE Learning Path – Level 1 – Flex Scale	Self-Study & SME Time	The SSE - Level 1 Training will cover Discovery, Qualification, High Level/Use Case Presentation, Product Demo and Competitive Awareness for the given topic.	2.5 Hours
SSE Learning Path – Level 1 – NetBackup SaaS Protection	Self-Study & SME Time	The SSE - Level 1 Training will cover Discovery, Qualification, High Level/Use Case Presentation, Product Demo and Competitive Awareness for the given topic.	2 Hours
SSE Learning Path – NetBackup for Kubernetes	Self-Study & SME Time	The SSE - Level 1 Training will cover Discovery, Qualification, High Level/Use Case Presentation, Product Demo and Competitive Awareness for the given topic.	2 Hours
	1100: So	ution Positioning – SME Presentation and Demos	
SME Presentation &/or Demos – NetBackup	Lecture	An SME for the selection product will present and/or demonstrate the product(s) as if they were presenting to a customer. The goal is to show "What Good Looks Like".	1.25 hours
SME Presentation &/or Demos – Flex	Lecture	An SME for the selection product will present and/or demonstrate the product(s) as if they were presenting to a customer. The goal is to show "What Good Looks Like".	1.5 Hours
SME Presentation &/or Demos – Flex Scale	Lecture	An SME for the selection product will present and/or demonstrate the product(s) as if they were presenting to a customer. The goal is to show "What Good Looks Like".	1.5 Hours
SME Presentation &/or Demos – Access	Lecture	An SME for the selection product will present and/or demonstrate the product(s) as if they were presenting to a customer. The goal is to show "What Good Looks Like".	1 Hour
SME Presentation &/or Demos – NSP	Lecture	An SME for the selection product will present and/or demonstrate the product(s) as if they were presenting to a customer. The goal is to show "What Good Looks Like".	1 Hour

Module Name	Delivery Format	Module Description	TIME
	1100: Solution P	Positioning – SME Presentations and Demos (continued)	
SME Presentation &/or Demos – NBU IT Analytics	Lecture	An SME for the selection product will present and/or demonstrate the product(s) as if they were presenting to a customer. The goal is to show "What Good Looks Like".	1 Hour
SME Presentation &/or Demos – InfoScale	Lecture	An SME for the selection product will present and/or demonstrate the product(s) as if they were presenting to a customer. The goal is to show "What Good Looks Like".	1 Hour
SME Presentation &/or Demos – Enterprise Vault	Lecture	An SME for the selection product will present and/or demonstrate the product(s) as if they were presenting to a customer. The goal is to show "What Good Looks Like".	1 Hour
SME Presentation &/or Demos – EV.Cloud	Lecture	An SME for the selection product will present and/or demonstrate the product(s) as if they were presenting to a customer. The goal is to show "What Good Looks Like".	1 Hour
SME Presentation &/or Demos – Data Insight	Lecture	An SME for the selection product will present and/or demonstrate the product(s) as if they were presenting to a customer. The goal is to show "What Good Looks Like".	1Hour
SME Presentation &/or Demos – VIC & eDiscovery	Lecture	An SME for the selection product will present and/or demonstrate the product(s) as if they were presenting to a customer. The goal is to show "What Good Looks Like".	1 Hour
SME Presentation &/or Demos – Merge 1	Lecture	An SME for the selection product will present and/or demonstrate the product(s) as if they were presenting to a customer. The goal is to show "What Good Looks Like".	1 Hour
SME Presentation &/or Demos – Backup Exec	Lecture	An SME for the selection product will present and/or demonstrate the product(s) as if they were presenting to a customer. The goal is to show "What Good Looks Like".	1 Hour
		1200: Solution Positioning – Level 2	
SSE Learning Path – Level 2 – Ransomware & Security	Self-Study & SME Time	The SSE - Level 2 Training will cover Technical Deep Dive, Install & Configuration, Sizing & Architecture for the given topic.	3 Hours
SSE Learning Path – Level 2 - Flex Scale	Self-Study & SME Time	The SSE - Level 2 Training will cover Technical Deep Dive, Install & Configuration, Sizing & Architecture for the given topic.	2.5 Hours
SSE Learning Path – Level 2 - NetBackup SaaS Protection	Self-Study & SME Time	The SSE - Level 2 Training will cover Technical Deep Dive, Install & Configuration, Sizing & Architecture for the given topic.	3 Hours
SSE Learning Path – Level 2 NetBackup for Kubernetes	Self-Study & SME Time	The SSE - Level 2 Training will cover Technical Deep Dive, Install & Configuration, Sizing & Architecture for the given topic.	3 hours

# **Technical Development Training Modules – Solution Validation**

	1300: Solution Validation – Tools & Operations			
Solution Design Best Practices	Lecture	Data Protection Sizing and Architecture Best Practices	1:00	
Universal Sizing Estimator	Lecture	This is a training for the sizing tool USE will cover Installation, Configuration and Use Case Usage.	2:00	
Solution Assurance	Lecture	This session will cover the Solution Assurance Program. It will review the process, resources, and Best Practices.	1:00	
Veritas Product Evaluation (PoC/T&B/ Trail)	Lecture	This training will review the process to request approval to execute a product evaluation. The training will cover the resources and best practices for a product evaluation.	1:20	
		1400: Practical Application – Role Play		
Data Protection Presentation	Role Play	The SE will be expected to build a Data Protection Presentation that can be delivered to a new customer. They will be asked to present to a panel of SME's and answer questions.	3 Hours	
Data Protection Demonstration	Role Play	The SE will be expected to build a Data Protection Demonstration that can be delivered to a new customer. They will be asked to present to a panel of SME's and answer questions.	3 Hours	
Data Protection Discovery	Role Play	Adam		
Practical Solution Design Presentation	Role Play	This is a role play exercise where the SE is provided a customer use case. They are given time for discovery and then to present to a panel of SME's who play the role of a customer and different personas. The SEs are asked to create a solution design which meets customer requirements. They will then present and be asked questions and challenge to see how they manage the meeting and present their content in the time allocated.		

### **Technical Development Training Modules - Program Management**

Module Name	Delivery Format	Module Description	TIME
Technical Curriculum Introduction & Kick- Off	Lecture	1st Session of Curriculum will review agenda, communications, and other details.	1.5 Hour
Weekly Kick-Off Calls	Lecture	Weekly Call with Training Planning Team to discuss any issues, weeks agenda and answer any questions.	.5 Hours
Weekly SE Manager Call	Lecture	The SE will meet once a week with the their SE Manager on a preset date and time to discuss their development, questions they may have and additional guidance	.5 Hour
Weekly SE Mentor Call	Lecture	The SE will meet once a week with their assigned SE Mentor on a pre-set date and time to discuss their development, questions they may have and additional guidance	.5 Hour
Technical Development Close- Out & Next Steps	Lecture	Last Session of Curriculum, will recap training, capture feedback, and provided guidance on part-time training	1.5 Hours

#### **About Veritas**

Veritas Technologies is a global leader in data protection and availability. Over 80,000 customers—including 87 percent of the Fortune Global 500—rely on us to abstract IT complexity and simplify data management. The Veritas Enterprise Data Services Platform automates the protection and orchestrates the recovery of data everywhere it lives, ensures 24/7 availability of business-critical applications, and provides enterprises with the insights they need to comply with evolving data regulations. With a reputation for reliability at scale and a deployment model to fit any need, Veritas Enterprise Data Services Platform supports more than 800 different data sources, over 100 different operating systems, more than 1,400 storage targets, and more than 60 different cloud platforms. Learn more at <a href="https://www.veritas.com">www.veritas.com</a>. Follow us on Twitter at <a href="https://www.veritas.com">weritas.com</a>. Follow us on Twitter at

2625 Augustine Drive, Santa Clara, CA 95054 +1 (866) 837 4827 veritas.com

For specific country offices and contact numbers, please visit our website.

