

Knowledge Base

Activity Stream

Top Contributors

## Knowledge Base

Guides &gt; Setup and User Guides &gt; Site Translation/International

Guides &gt; Setup and User Guides &gt; Site Translation / Internationalization

← Search

Tools

Comment

Article

Related Conversations (0)

## Release Note

Content

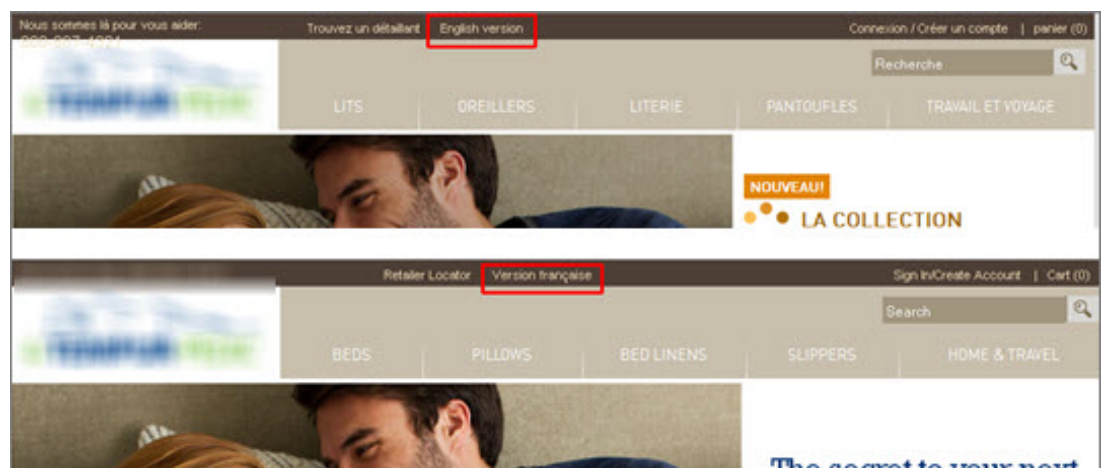
## Site Translation / Internationalization

Your entire website to be translated / internationalized into one or more languages. It is easy for your customers to change the language in which they want to view your site.

## Content | International

## Multiple Languages Can be Used on the Same Website

It is possible to run your website in countries that have multiple languages and to use other languages besides English on your site. It is easy for your customers to change the language in which they want to view your site. On the top screenshot shown below, the site is displayed in French. In order to switch the site to the English view, they simply need to click the link, highlighted in red, at the top of the page. When the link is clicked, the site will now be shown in English.



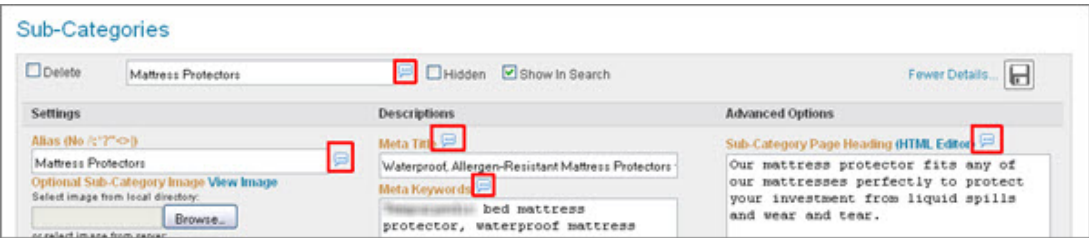
## How Does it Work?

Every page on the front-end of your website is translatable. Translatable content includes:

- **Static Content** - Content that your site is wired with.
- **Dynamic Content** - Content that is editable via the Site Manager. (e.g., Masters, Featured Content, Sub-Category names, etc.)

Managing Translations

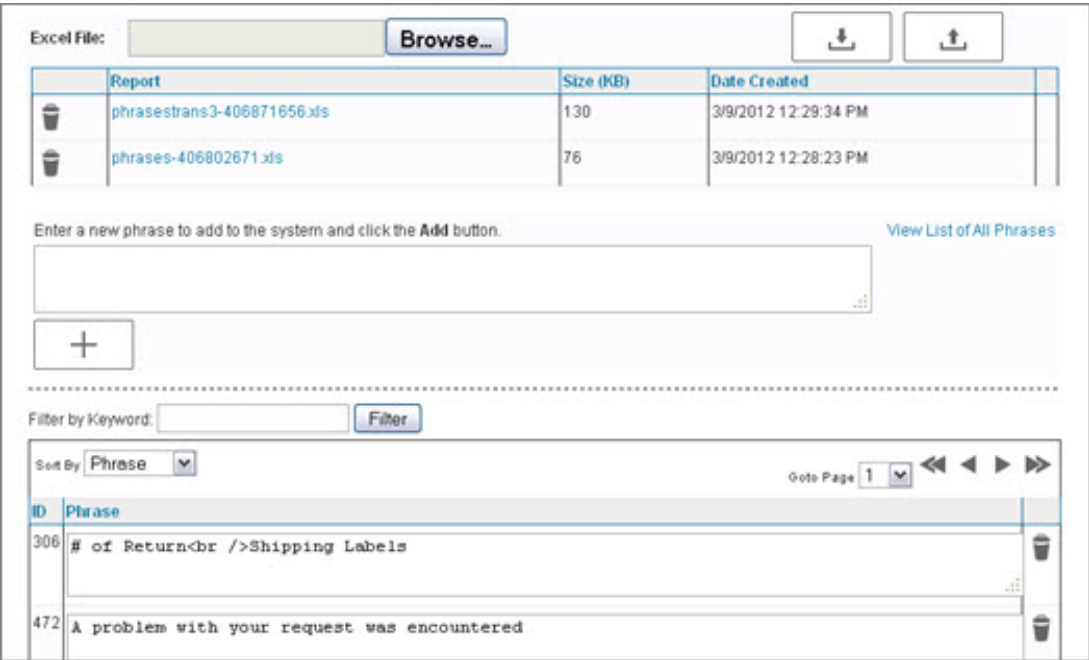
All translatable content will be represented by display of the "translate" icon (highlighted in red in the illustration below) next to the field that is translatable. When is field is translatable but has NO data associated with it, the translate icon will not appear. Once data is entered and saved, the icon will appear.



Managing Static Content

Content | International | Phrases

**Add Phrases.** To add phrases/text, which is pre-existing functionality, go to Content | International | Phrases. You can add phrases here or import a spreadsheet of phrases.



Content | International | Translate Phrases

**Translate Phrases.** To translate phrases, which is also pre-existing functionality, go to Content | International | Translate Phrases. This module allows you to translate the phrases you added as described in the above "Add Phrases" section.



Managing Dynamic Content

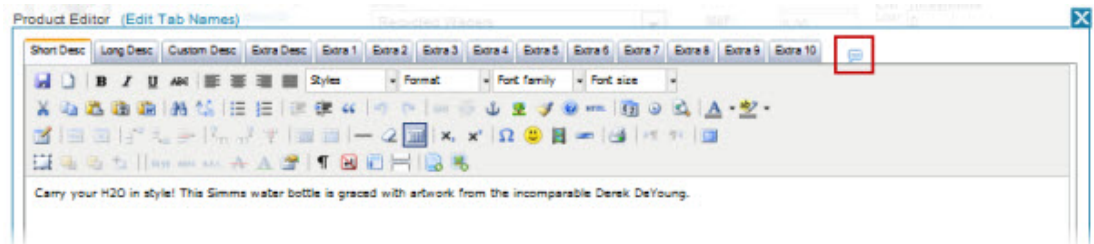
Dynamic content is inclusive of a lot of different areas of data that is displayed on the site as well as managed in the Site Manager. The Sub-Category module, illustrated earlier, shows one example of dynamic translatable content in the Site Manager. Other examples of dynamic content are Featured Content, Masters, Product Information, Categories, etc.

Within dynamic content there are two varieties, dynamic content that is editable in an HTML editor and that which is not. This is relevant because when the translate icon is clicked the behavior is slightly different. Editing these two types of dynamic content is explained below.

### Content | Products | Add/Edit | Editor

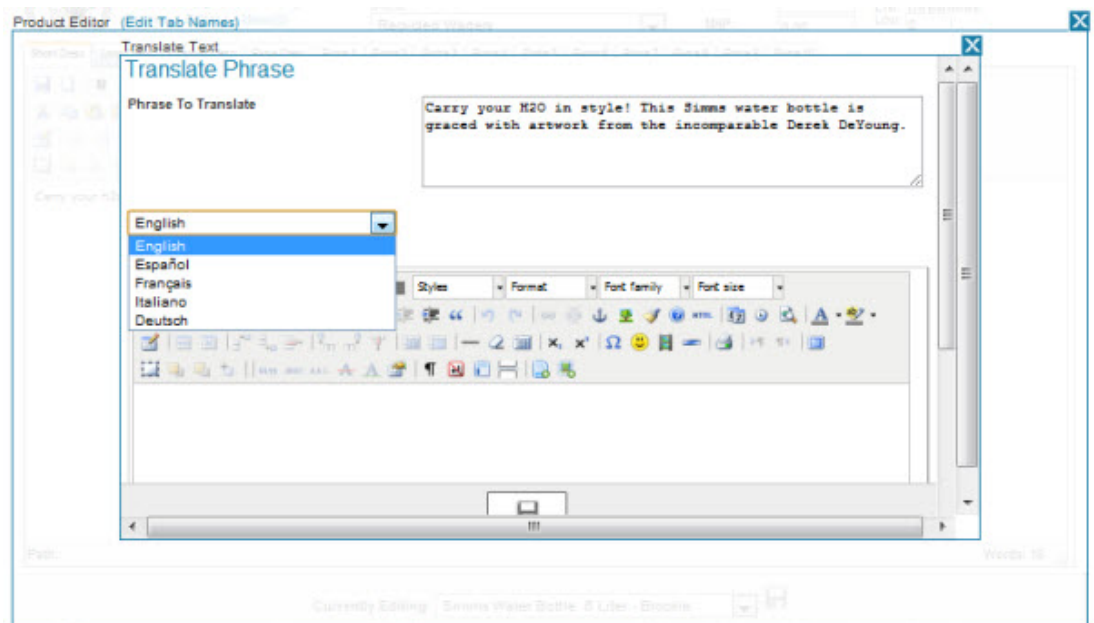
**HTML Dynamic Editor Translation.** To translate products using the HTML editor, for example, go to Content | Products | Add/Edit. Click on the Editor to open the Product Editor.

Click on the **translation icon** next to the HTML and the translate window will open.



In the **Translate Text** window, which is an HTML editor, the content to translate is displayed in a read-only textbox and a drop-down menu contains all possible languages available for translation. You will use the HTML editor to place the translated content.

To translate the text, select the language you want to translate into from the drop-down menu. Enter the translated language in the HTML editor, and click to save your edits. To translate into multiple languages, simply choose each language from the drop-down menu, add each version of the text, and save your changes for each language translation.



### Content | Categories | Add/Edit

**Regular Dynamic (Non-HTML) Translation.** To translate using the non-HTML editor, for an example, go to Content | Categories | Add/Edit. Click the translation icon next to the Category Name.

Add/Edit Categories					
Delete	List ID	Category Name		Order	Display on
	43	Beds		1	<input type="checkbox"/>
	44	Pillows		2	<input type="checkbox"/>
	45	Bed Linens		3	<input type="checkbox"/>
	50	Slippers		4	<input type="checkbox"/>
	47	Home & Travel		5	<input type="checkbox"/>

The **Translate Phrase** content window will open. In the example illustrated below, since this is not an HTML editor, the content to translate is displayed in a read-only textbox. There will be textbox fields below indicating the languages available for translation on this site.

Enter the translated content into the applicable field(s) and click the save button when your edits are complete.

Translate Phrase	
Phrase To Translate	<div>Beds</div>
Language	Translation
English	<input type="text"/>
Español	<input type="text"/>
Français	Lits
Italiano	<input type="text"/>
Deutsch	<input type="text"/>