## QUANTITATIVE RESEARCH METHODS DR. MEIKE MORREN

Lecture 5

#### contents

- Linear regression
  - Deterministic vs Probabilistic
  - Simple regression
  - T-test

- Sums of squares (ANOVA approach)
- Ordinary least squares

Plotting the line

#### LINEAR REGRESSION

#### Simple linear regression

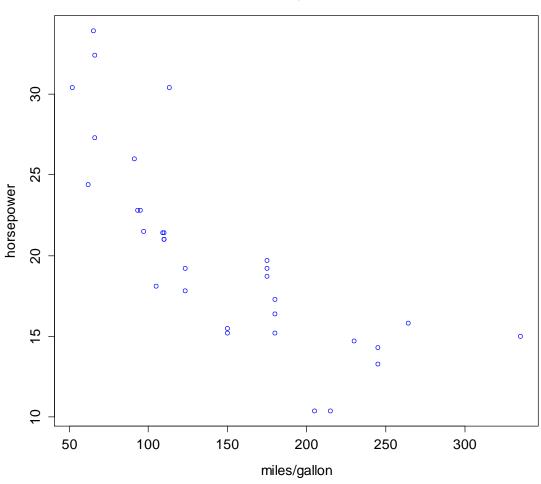
- Straight line
- Y is called the response/dependent variable
- x is called the predictor or independent variable (sometimes explanatory)
- The model is written as:

$$Y_i = \beta_0 + \beta_1 x_i + \varepsilon_i$$

## R plot mtcars

## Scatterplot

#### Scatterplot of miles/gallon & horsepower



#### Deterministic vs probabilistic

Deterministic

$$Y_i = \beta_0 + \beta_1 x_i$$

Probabilistic

$$Y_i = \beta_0 + \beta_1 x_i + \varepsilon_i$$

#### Estimation of parameters

$$b_0 = \bar{y} - b_1 \bar{x}$$

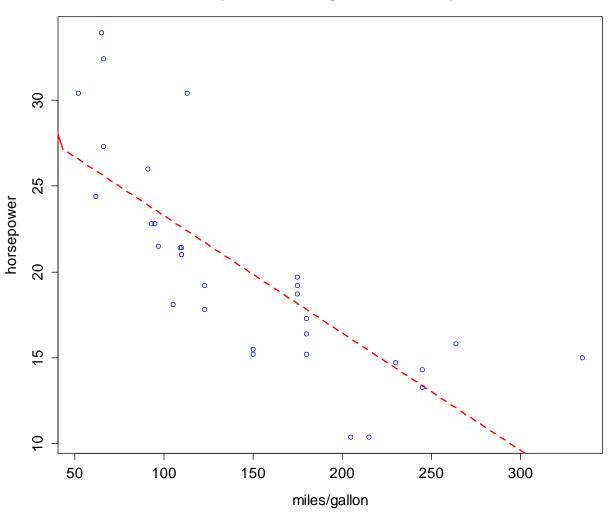
$$b_1 = \frac{\sum_{i=1}^{n} (x_i - \bar{x})(y_i - \bar{y})}{\sum_{i=1}^{n} (x_i - \bar{x})^2}$$

Using the expected value which is the mean here and can also be written as:

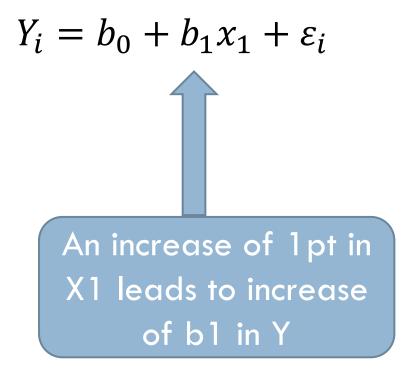
$$\overline{y} = E(y) = \frac{1}{n} \sum_{i=1}^{n} y_i$$

### Ad line (first estimate parameters)

#### Scatterplot of miles/gallon & horsepower



## Equation (1)



#### Assess fit

Y	X	Y predicted	Error	Error squared
21	110	22.59	-1.59	2.54
22.8	110	22.59	-1.59	2.54
21.4	931	23.75	95	.91
18.7	110	22.59	-1.19	1.43
18.1	175	18.16	.54	.29
14.3	105	22.93	-4.83	23.38
24.4	245	13.38	.92	.84
22.8	62	25.87	-1.47	2.16
19.2	95	23.62	82	.67

#### Assess fit

Calculate predicted values using the parameters

 Find the errors (= difference between predicted and actual values)

Sum all squared errors

### Model fit (1)

SSE = sum of squared errors

$$SSE = \sum_{i=1}^{n} (Y_i - \widehat{Y}_i)^2$$

SST = sum of squares (total variation)

$$SST = \sum_{i=1}^{n} (Y_i - \overline{Y})^2$$

SSR = sum of squares regression (explained variation)

$$SSR = \sum_{i=1}^{n} (\widehat{Y}_i - \overline{Y})^2$$

## Model fit (2)

$$SST = SSE + SSR$$

$$R^2 = 1 - SSE/SST$$

$$R^2$$
 adjusted =

$$1 - (SSE/(n-k)) / (SST/(n-1))$$

$$SSE = \sum_{i=1}^{n} (Y_i - \widehat{Y}_i)^2$$

$$SST = \sum_{i=1}^{n} (Y_i - \overline{Y})^2$$

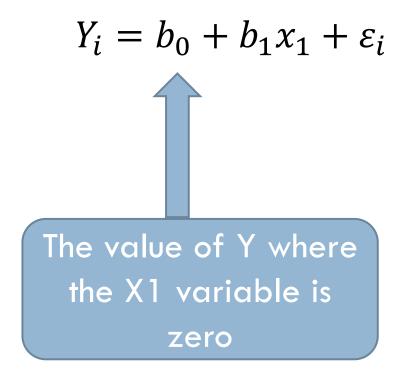
$$SSR = \sum_{i=1}^{n} (\widehat{Y}_i - \overline{Y})^2$$

T-TEST, DUMMY VARIABLES

# Compare t-test with regression model with dummy variable

- Compare two countries
- □ No exercise!

#### Equation



#### Exercise 5\_1.r

#### Use the WVS dataset

Relate happiness to income

- Write vectorised function of linear regression using equations of b0 and b1 (see lecture)
- Calculate the R squared (optional)
- c) Check with Im function
- d) Estimate a model with dummy variable
- Check with t.test function

#### MULTIPLE REGRESSION

#### Multiple vs simple regression

 Estimation becomes more complicated when multiple explanatory variables are included

A general method would be the least squares
 (ordinary least squares – OLS) where one obtains
 the regression coefficients by minimizing the errors

 In order to compute the coefficients. we need to use derivations

## OLS (1)

- $\square$  Minimizing the sum of the squared deviations of the  $Y_i$ 's
- $\hfill\Box$  This minimized solution provides reliable and stable estimates of  $\beta_n$
- □ The estimated regression function is written

$$\widehat{Y}_i = b_0 + b_1 x_1 + \dots + b_n x_n + \varepsilon_i$$

Another way to model this the relationship is

$$f_{\theta}(x) = \theta_1 x_1 + \dots + \theta_n x_n$$

### **OLS(2)**

■ We want to minimize the least-squares cost function

$$J(\theta) = \frac{1}{2m} \sum_{i=1}^{m} (f_{\theta}(x^{(i)}) - y^{(i)})^2$$

Where  $x^{(i)}$  is the *i*th observation and  $y^{(i)}$  is the *i*th expected result

## OLS (3)

We can rewrite this loss function J as

$$f_{\theta}(x) = \theta^T x$$

 With this we can rewrite the least-squares cost function using matrix multiplication

$$J(\theta_{0..n}) = \frac{1}{2m} (X\theta - y)^T (X\theta - y)$$

#### **Derivatives**

$$\frac{\partial J}{\partial \theta} = 2X^T X \theta - 2X^T y = 0$$
$$X^T X \theta = X^T y$$

If the matrix  $X^TX$  is invertible. we can multiply both sides by  $(X^TX)^{-1}$  and get

$$\theta = (X^T X)^{-1} X^T y$$

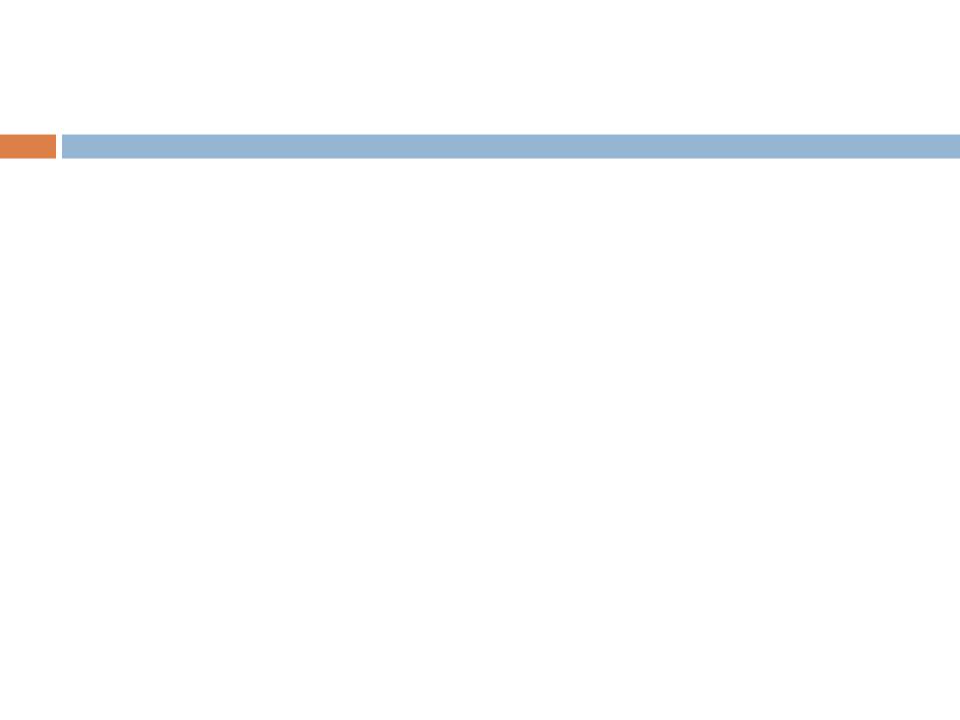
#### OLS estimation: step by step

 This formula can be used to estimate multiple regression coefficients

- 1. Combine all k independent variables in columns in a matrix (n x k)
- 2. Add a vector of 1s to estimate the intercept
- 3. Make a vector of the dependent variable
- 4. Solve the formula

#### Example mtcars

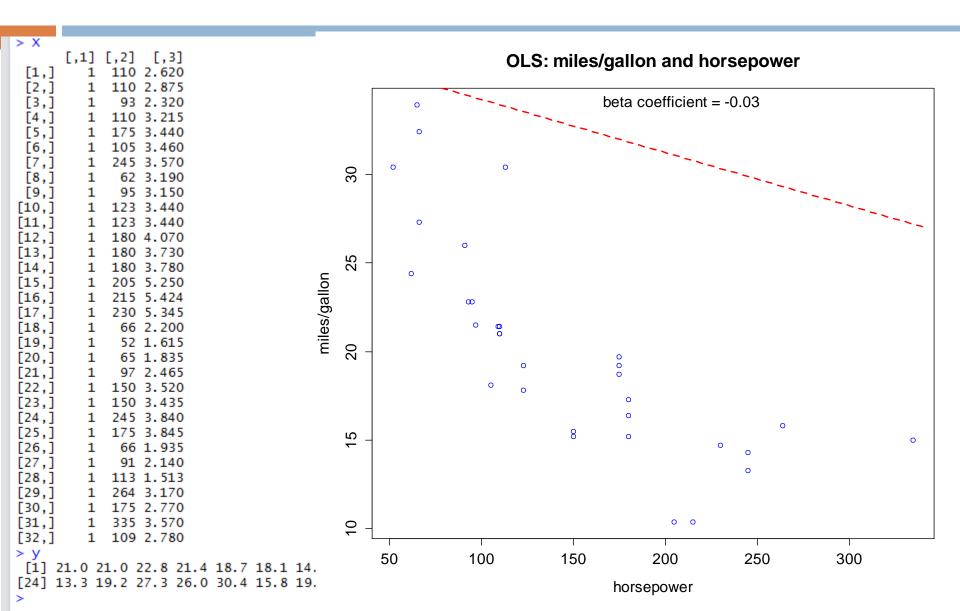
- Include both horsepower and weight
- Estimate linear regression using the formula
- Plot two variables
- Add regression line using the coefficients that you found



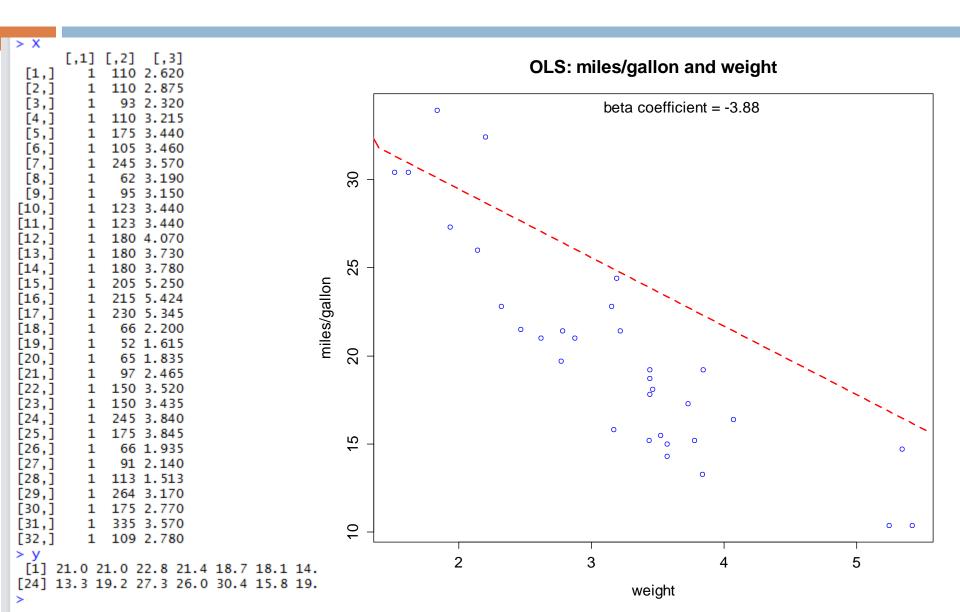
#### Y and X

```
> X
       [,1] [,2] [,3]
  [1,]
          1
             110 2.620
  [2,]
             110 2.875
  [3,]
              93 2.320
  [4,]
          1 110 3.215
  [5,]
          1 175 3.440
  [6,]
          1 105 3.460
  [7,]
             245 3.570
  [8,]
              62 3.190
          1
  [9,]
              95 3.150
          1
 [10,]
          1 123 3.440
 [11,]
          1 123 3.440
 [12,]
          1 180 4.070
 [13,]
          1 180 3.730
 [14,]
             180 3.780
 [15,]
          1 205 5.250
 [16,]
             215 5.424
 [17,]
             230 5.345
 [18,]
              66 2.200
          1
 [19,]
              52 1.615
          1
 [20,]
              65 1.835
          1
 [21,]
              97 2.465
 [22,]
          1 150 3.520
 [23,]
            150 3.435
 [24,]
            245 3.840
          1
 [25,]
             175 3.845
 [26,]
              66 1.935
 [27,]
              91 2.140
          1
 [28,]
          1 113 1.513
 [29,]
          1 264 3.170
 [30,]
          1 175 2.770
 [31,]
             335 3.570
          1
 [32,]
             109 2.780
 > y
 [1] 21.0 21.0 22.8 21.4 18.7 18.1 14.3 24.4 22.8 19.2 17.8 16.4 17.3 15.2 10.4 10.4 14.7 32.4 30.4 33.9 21.5 15.5 15.
 [24] 13.3 19.2 27.3 26.0 30.4 15.8 19.7 15.0 21.4
 >
```

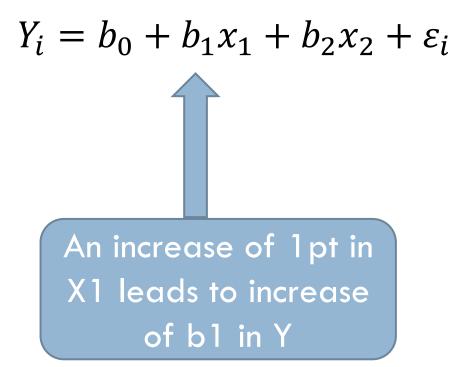
## Scatterplot of y and X1



## Scatterplot of y and X2



### Equation (1)



#### Interpretation beta coefficients:

- A 1-point increase in weight (measured in 1000lbs)
   leads to a 3.88 decrease in miles per gallon
- Thus, the heavier the car, the fewer miles you can drive with a gallon of gasoline

- □ Controlling for horsepower:
- This effect holds for all values of horsepower. So irrespective of how fast the car can drive, an 1pt increase in weight will always lead to a 3.88 decrease in miles per gallon

## Equation (2)

$$Y_i = b_0 + b_1 x_1 + b_2 x_2 + \varepsilon_i$$

$$= Constant$$

$$= Intercept$$

#### Interpretation constant:

The mean level of the dependent variable where ALL the independent variables are 0

Thus...

The mean level of miles per gallon for 0 weight and 0 horsepower

#### MULTIPLE REGRESSION

Standardized coefficients

#### Standardized regression

- If you have multiple variables that have a different range of values, the unstandardized coefficients are hard to compare in terms of strength
- A 1-point increase in one variable means something else than a 1-point increase in another variable

- Therefore, ALL variables are standardized
- The 1-point increase becomes a 1-standard deviation increase

# Z-scores (centered and standardized)

Calculate z-scores:

$$z_i = \frac{x_i - \bar{X}}{\sigma_x}$$

- Calculate mean
- Calculate standard deviation (sd)
- Calculate z scores

Z-scores have a

mean of zero and standard deviation of 1

#### Example mtcars

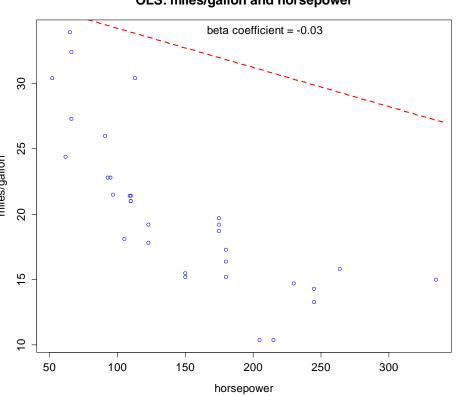
- □ First calculate z-scores (for loop)
- Create X vectors of standardized scores
- Solve equation with standardized values
- □ Plot the line
- Compare with previous results

#### Example mtcars: X1

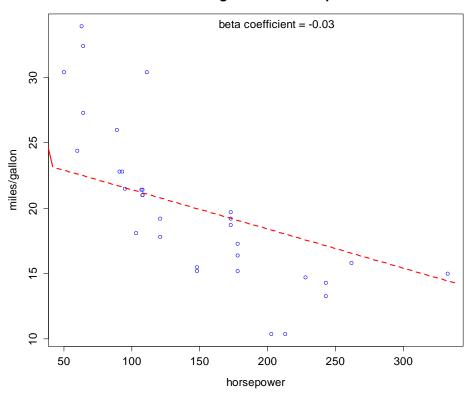
#### Unstandardized

#### Standardized





#### OLS: miles/gallon and horsepower

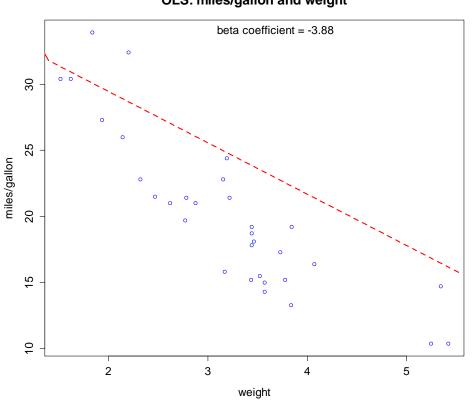


## Example mtcars: X2

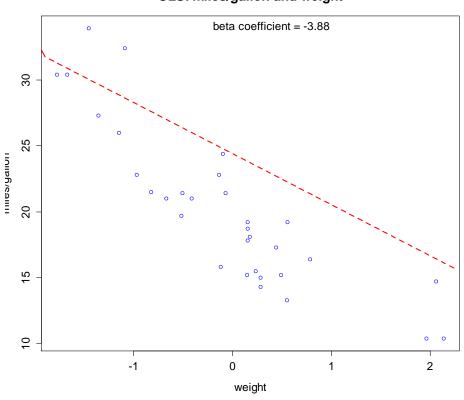
#### Unstandardized

#### Standardized





#### OLS: miles/gallon and weight



#### Interpretation effect weight:

- A 1 standard deviation increase in weight (measured in 1000lbs) leads to a 3.88 standard deviation decrease in miles per gallon
- □ Thus, the heavier the car, the fewer miles you can drive with a gallon of gasoline

- □ Controlling for horsepower:
- □ This effect holds for all values of horsepower. So irrespective of how fast the car can drive, an increase in weight will always lead to a decrease in miles per gallon

#### Exercise 5\_2.r

- Include country in your model using a dummy
- Estimate manually the regression coefficients of a multiple regression equation
- □ Use the function solve for to solve the derivations
- Calculate standardized values (not dummy vars!)
- Check results with Im
  - Unstandardized regression vs standardized
  - Your own code vs Im

#### Next lecture

- moderation
- □ (if we have the time) mediation