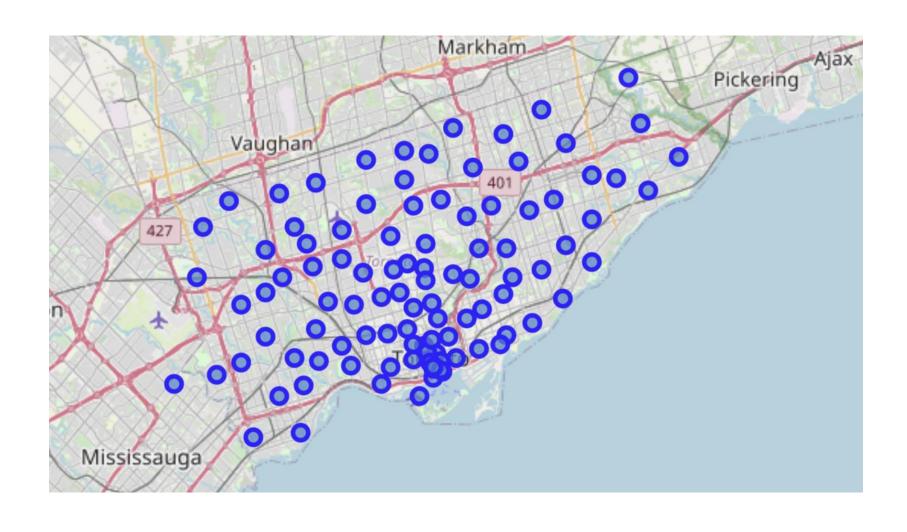
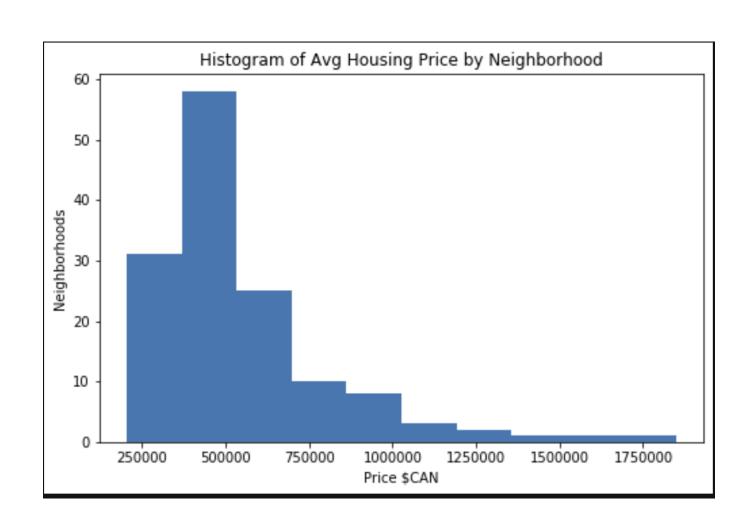
Foursquare Venue Effect on Toronto Home Prices

Mark Atkins

Toronto Neighborhoods



Histogram of Housing Prices



Venues with Correlation >0.2

	Home Prices
Home Prices	1.000000
Bagel Shop	0.263501
Candy Store	0.238034
College Gym	0.359421
College Quad	0.430248
Liquor Store	0.253851
Playground	0.243628
Pub	0.237198
Trail	0.294946

R^2 for Test Set with Home Price Target

• Highly Correlated venues: $R^2 = 0.22$

• Summation of Venues: R²= 0.02

Conclusion

• Both metrics did not yield accurate results to predict home price

 MLR of venue data alone is not enough to accurately predict housing prices

 This indicates simply adding venues to a neighborhood is not an optimal method to increase housing value