

#### **Outline**

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

# **Executive Summary**

#### Summary of methodologies

- Data Collection through API
- Data Collection with Web Scraping
- Data Wrangling
- Exploratory Data Analysis with SQL
- Exploratory Data Analysis with Data Visualization
- Interactive Visual Analytics with Folium
- Machine Learning Prediction
- Summary of all results
  - Exploratory Data Analysis result
  - Interactive analytics in screenshots
  - Predictive Analytics result

#### Introduction

#### Project background and context

SpaceX's reusable Falcon 9 rocket offers significant cost advantages over competitors. Predicting first-stage landing success using machine learning can inform bidding strategies for alternative companies competing in the space launch industry.

#### **Objectives**

- Identify the key factors that influence the success of a rocket landing
- Analyze the interaction between factors that affect landing success
- Define the optimal conditions for successful landing programs



## Methodology

#### **Executive Summary**

- Data collection methodology:
  - Data was collected using SpaceX API and web scraping from Wikipedia.
- Perform data wrangling
  - One-hot encoding was applied to categorical features
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - How to build, tune, evaluate classification models

#### **Data Collection**

#### **Direct Data Collection from SpaceX API:**

- To access SpaceX API we utilized GET requests to retrieve and parse the JSON responses
- To facilitate data analysis, we transformed data into Pandas DataFrames using 'json\_normalize' function

#### Data Cleaning and Preprocessing:

- Identifying missing values & correcting data inconsistencies
- Transforming numerical and categorical variables into appropriate formats

#### Web Scraping from Wikipedia:

- Extracted launch records using BeautifulSoup for Falcon 9 as HTML tables, parsed the table data and converted it into Pandas DataFrames.

#### Data Integration and Harmonization:

- Single comprehensive dataset which involved merging the data frames based on shared identifiers and consistency in data formats and structures

#### Data Visualization and Insights

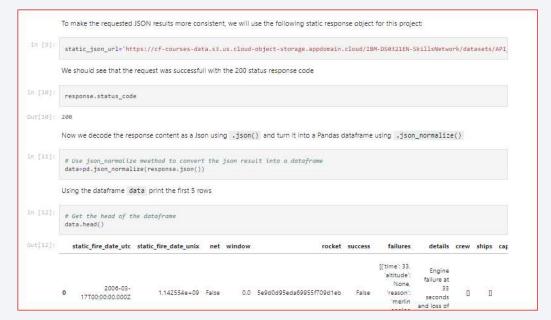
- Exploratory analysis to gain deeper insights into the factors influencing rocket landing success

#### Machine Learning for Predicting Landing Success

- Selected suitable algorithm (logistic regression or random forest classifiers) & trained it on the prepared data.
- The trained model was then evaluated on a separate test set to assess its accuracy in predicting landing outcomes.

## Data Collection - SpaceX API

- To access this SpaceX API, we utilized GET requests to retrieve and parse the JSON responses. This data was then transformed into pandas DataFrames using the 'json\_normalize' function to facilitate data analysis.
- The link to the notebook is https://github.com/testeroiddesign/testrepo/blob/main/jupyterlabs-spacex-data-collectionapi.ipynb

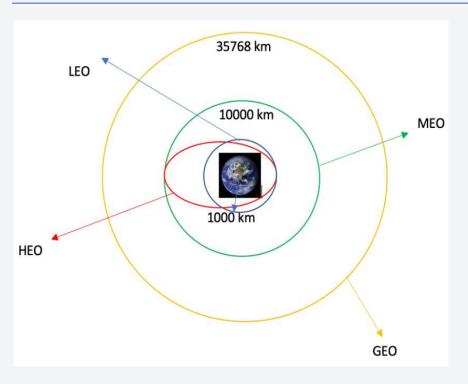


#### **Data Collection - Scraping**

- To supplement the data from the SpaceX API, we employed web scraping techniques to extract additional information from the Falcon 9 launch records on Wikipedia. Using BeautifulSoup, we extracted the launch records as HTML tables, parsed the table data, and converted it into pandas DataFrames.
- The link to the notebook is https://github.com/testeroiddesign/testrepo/blob/main/jupyterlabs-webscraping.ipynb

```
1. Apply HTTP Get method to request the Falcon 9 rocket launch page
In [4]: static_url = "https://en.wikipedia.org/w/index.php?title=List_of_Falcon_9_and_Falcon_Heavy_launches&oldid=1827686922"
In [5]: # use requests.get() method with the provided static_url
          # assign the response to a object
          html_data = requests.get(static_url)
           html data.status code
Out[5]: 200
    2. Create a BeautifulSoup object from the HTML response
In [6]: # Use BeautifulSoup() to create a BeautifulSoup object from a response text content
            soup = BeautifulSoup(html data.text, 'html.parser')
         Print the page title to verify if the BeautifulSoup object was created properly
           # Use soup.title attribute
           soup.title
Out[7]: <title>List of Falcon 9 and Falcon Heavy launches - Wikipedia</title>
    3. Extract all column names from the HTML table header
In [10]: column_names = []
          # Apply find_all() function with "th" element on first_launch_table
          # Iterate each th element and apply the provided extract column from header() to get a column name # Append the Non-empty column name ("if name is not None and Len(name) > 0") into a list called column names
          element = soup.find_all('th')
          for row in range(len(element)):
                 name = extract_column_from_header(element[row])
                 if (name is not None and len(name) > 0):
                     column_names.append(name)
    4. Create a dataframe by parsing the launch HTML tables
    5. Export data to csv
```

## **Data Wrangling**

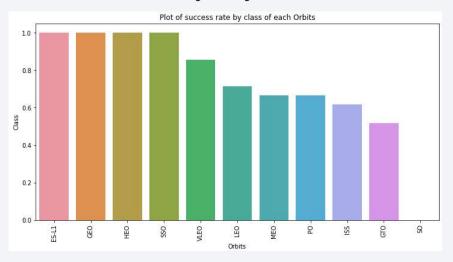


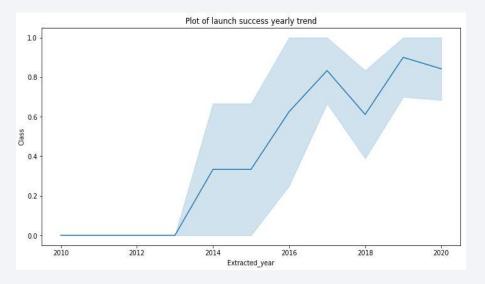
- We conducted exploratory data analysis
- identified training labels
- calculated launch counts by site and orbit
- created a landing outcome label
- exported the results to CSV

The link to the notebook is https://github.com/testeroid-design/testrepo/blob/main/labs-jupyter-spacex-Data%20wrangling\_Capstone.ipynb

#### **EDA** with Data Visualization

 We explored the data by visualizing the relationship between flight number and launch Site, payload and launch site, success rate of each orbit type, flight number and orbit type, the launch success yearly trend.





 The link to the notebook is https://github.com/testeroiddesign/testrepo/blob/main/jupyterlabs-edadata\_visualization\_Capstone.ipynb

#### EDA with SQL

- We loaded the SpaceX dataset into a PostgreSQL database without leaving the jupyter notebook.
- We applied EDA with SQL to get insight from the data. We wrote queries to find out for instance:
  - The names of unique launch sites in the space mission.
  - The total payload mass carried by boosters launched by NASA (CRS)
  - The average payload mass carried by booster version F9 v1.1
  - The total number of successful and failure mission outcomes
  - The failed landing outcomes in drone ship, their booster version and launch site names.
- The link to the notebook is https://github.com/testeroiddesign/testrepo/blob/main/EDA%20with%20SQL.ipynb

#### Build an Interactive Map with Folium

- We marked all launch sites, and added map objects such as markers, circles, lines to mark the success or failure of launches for each site on the folium map.
- We assigned the feature launch outcomes (failure or success) to class 0 and 1.i.e., 0 for failure, and 1 for success.
- Using the color-labeled marker clusters, we identified which launch sites have relatively high success rate.
- We calculated the distances between a launch site to its proximities. We answered some question for instance:
  - Are launch sites near railways, highways and coastlines.
  - Do launch sites keep certain distance away from cities.

Link: <a href="https://github.com/testeroid-design/testrepo/blob/main/Capstone Folium lab jupyter launch site location.jupyterlite.ipynb">https://github.com/testeroid-design/testrepo/blob/main/Capstone Folium lab jupyter launch site location.jupyterlite.ipynb</a>

## Build a Dashboard with Plotly Dash

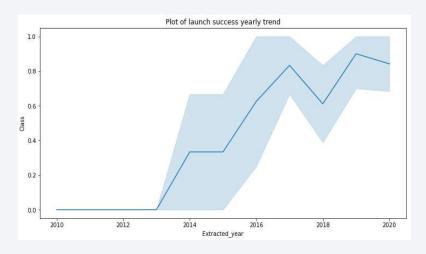
- We built an interactive dashboard with Plotly dash
- We plotted pie charts showing the total launches by a certain sites
- We plotted scatter graph showing the relationship with Outcome and Payload Mass (Kg) for the different booster version.
- The link to the notebook is https://github.com/testeroid-design/testrepo/blob/main/Capstone\_Build%20a%20Dashboard%20Application%20with%20Plotly.ipynb

## Predictive Analysis (Classification)

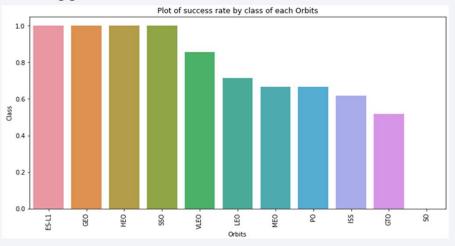
- We loaded the data using numpy and pandas, transformed the data, split our data into training and testing.
- We built different machine learning models and tune different hyperparameters using GridSearchCV.
- We used accuracy as the metric for our model, improved the model using feature engineering and algorithm tuning.
- We found the best performing classification model.
- The link to the notebook is https://github.com/testeroiddesign/testrepo/blob/main/Capstone\_Machine\_Learning\_Prediction\_Part\_5.ju pyterlite.ipynb

#### Results

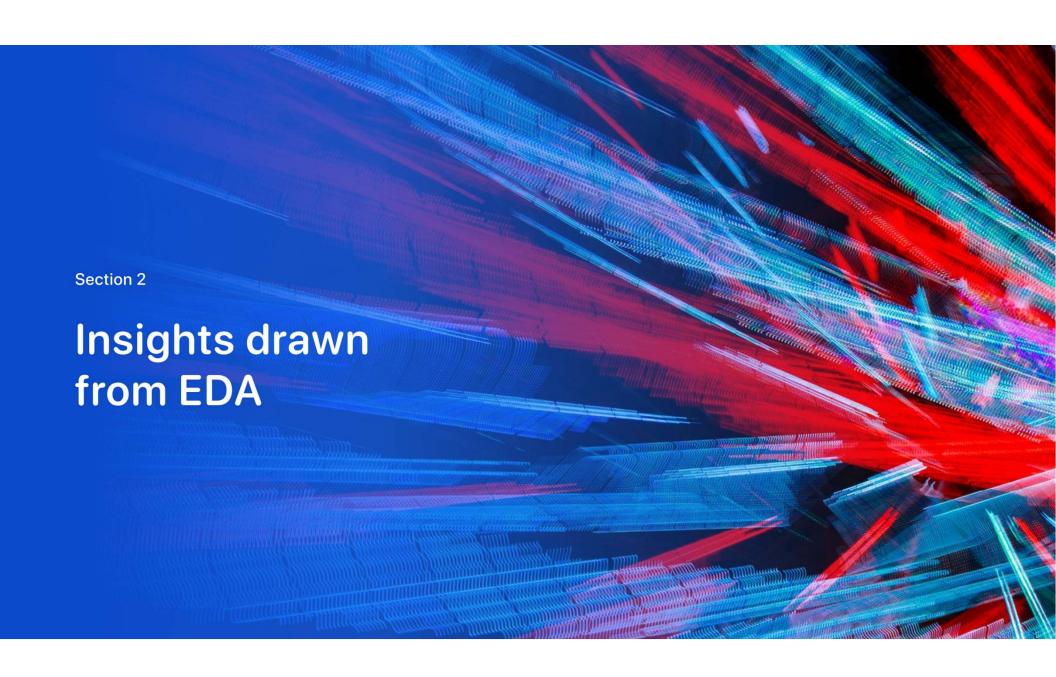
• The launch success rate was gradually increasing from 2013.



#### The biggest success rate has ES-L1, GEO, HEO & SEO:

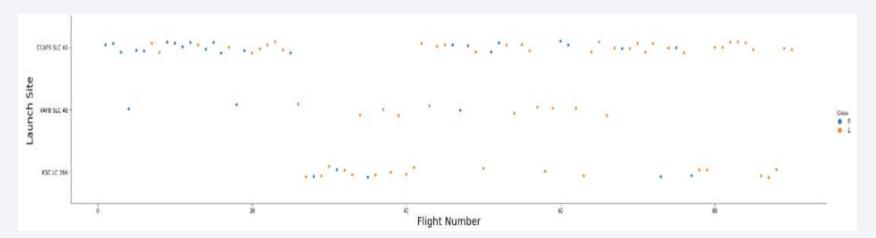






## Flight Number vs. Launch Site

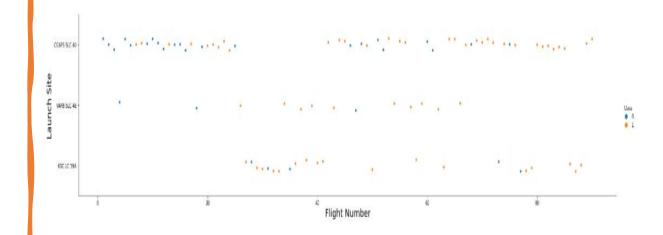
• From the plot, we found that the larger the flight amount at a launch site, the greater the success rate at a launch site.



# Payload vs. Launch Site

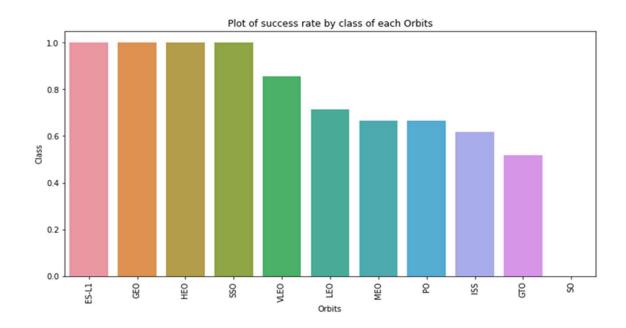


The greater the payload mass for launch site CCAFS SLC 40 the higher the success rate for the rocket.



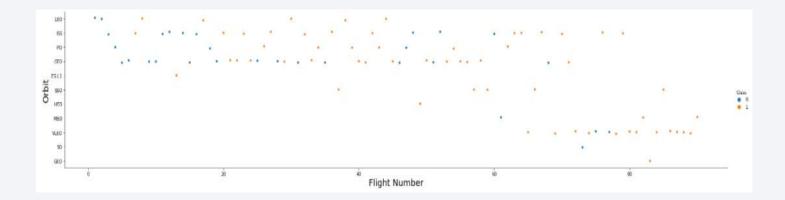
#### Success Rate vs. Orbit Type

 From the plot, we can see that ES-L1, GEO, HEO, SSO, VLEO had the most success rate.



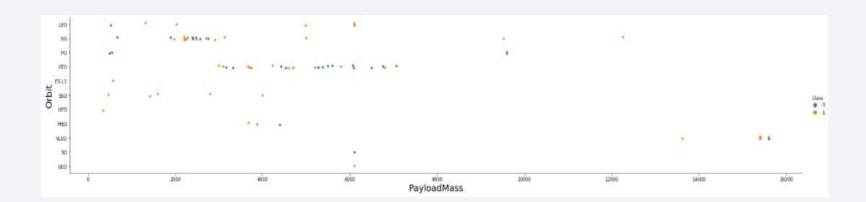
# Flight Number vs. Orbit Type

• The plot below shows the Flight Number vs. Orbit type. We observe that in the LEO orbit, success is related to the number of flights whereas in the GTO orbit, there is no relationship between flight number and the orbit.



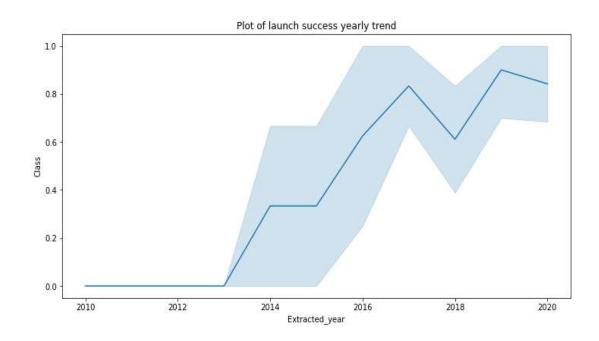
# Payload vs. Orbit Type

 We can observe that with heavy payloads, the successful landing are more for PO, LEO and ISS orbits.



# Launch Success Yearly Trend

 From the plot, we can observe that success rate since 2013 kept on increasing till 2020.



#### All Launch Site Names

 We used the key word DISTINCT to show only unique launch sites from the SpaceX data.

#### Display the names of the unique launch sites in the space mission

# 0 KSC LC-39A 1 CCAFS LC-40 2 CCAFS SLC-40 3 VAFB SLC-4E

# Launch Site Names Begin with 'CCA'

11]:	task_2 = '''  SELECT *  FROM SpaceX  WHERE LaunchSite LIKE 'CCA%'  LIMIT 5  '''  create_pandas_df(task_2, database=conn)											
[11]:		date	time	boosterversion	launchsite	payload	payloadmasskg	orbit	customer	missionoutcome	landingoutcom	
	0	2010-04- 06	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failu (parachut	
	1	2010-08-	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of	0	LEO (ISS)	NASA (COTS) NRO	Success	Failu (parach <mark>ut</mark>	
					107			V			CP-01-01	
	2	2012-05-	07:44:00	F9 v1.0 B0005	CCAFS LC-	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attem	
	2	2012-05-	07:44:00 00:35:00	F9 v1.0 B0005	CCAFS LC-		525 500	LEO		Success		

 We used the query above to display 5 records where launch sites begin with `CCA`

## **Total Payload Mass**

 We calculated the total payload carried by boosters from NASA as 45596 using the query below

```
Display the total payload mass carried by boosters launched by NASA (CRS)

In [12]: 

task_3 = '''

SELECT SUM(PayloadMassKG) AS Total_PayloadMass
FROM SpaceX
WHERE Customer LIKE 'NASA (CRS)'

"""

create_pandas_df(task_3, database=conn)

Out[12]: 
total_payloadmass

0 45596
```

# Average Payload Mass by F9 v1.1

 We calculated the average payload mass carried by booster version F9 v1.1 as 2928.4

#### Display average payload mass carried by booster version F9 v1.1

## First Successful Ground Landing Date

 We observed that the dates of the first successful landing outcome on ground pad was 22<sup>nd</sup> December 2015

# Successful Drone Ship Landing with Payload between 4000 and 6000

 We used the WHERE clause to filter for boosters which have successfully landed on drone ship and applied the AND condition to determine successful landing with payload mass greater than 4000 but less than 6000

Out[15]:	boosterversion		
	0	F9 FT B1022	
	1	F9 FT B1026	
	2	F9 FT B1021.2	
	3	F9 FT B1031.2	

# Total Number of Successful and Failure Mission Outcomes

List the total number of successful and failure mission outcomes

```
In [16]:
          task_7a = '''
                  SELECT COUNT(MissionOutcome) AS SuccessOutcome
                  FROM SpaceX
                  WHERE MissionOutcome LIKE 'Success%'
          task 7b = '''
                  SELECT COUNT(MissionOutcome) AS FailureOutcome
                  WHERE MissionOutcome LIKE 'Failure%'
          print('The total number of successful mission outcome is:')
          display(create pandas df(task 7a, database=conn))
          print('The total number of failed mission outcome is:')
          create pandas df(task 7b, database=conn)
         The total number of successful mission outcome is:
            successoutcome
                      100
         The total number of failed mission outcome is:
Out[16]:
            failureoutcome
```

 We used wildcard like '%' to filter for WHERE MissionOutcome was a success or a failure.

# Boosters Carried Maximum Payload

 We determined the booster that have carried the maximum payload using a subquery in the WHERE clause and the MAX() function. List the names of the booster\_versions which have carried the maximum payload mass. Use a subquery

Out[17]:		boosterversion	payloadmasskg
	0	F9 B5 B1048.4	15600
	1	F9 B5 B1048.5	15600
	2	F9 B5 B1049.4	15600
	3	F9 B5 B1049.5	15600
	4	F9 B5 B1049.7	15600
	5	F9 B5 B1051,3	15600
	6	F9 B5 B1051,4	15600
	7	F9 B5 B1051,6	15600
	8	F9 B5 B1056.4	15600
	9	F9 B5 B1058.3	15600
	10	F9 B5 B1060.2	15600
	11	F9 B5 B1060.3	15600

#### 2015 Launch Records

• We used a combinations of the WHERE clause, LIKE, AND, and BETWEEN conditions to filter for failed landing outcomes in drone ship, their booster versions, and launch site names for year 2015



# Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad))

Out[19]:		landingoutcome	count
	0	No attempt	10
	1	Success (drone ship)	6
	2	Failure (drone ship)	5
	3	Success (ground pad)	5
	4	Controlled (ocean)	3
	5	Uncontrolled (ocean)	2
	6	Precluded (drone ship)	1
	7	Failure (parachute)	1

- We selected Landing outcomes and the COUNT of landing outcomes from the data and used the WHERE clause to filter for landing outcomes BETWEEN 2010-06-04 to 2010-03-20.
- We applied the GROUP BY clause to group the landing outcomes and the ORDER BY clause to order the grouped landing outcome in descending order.



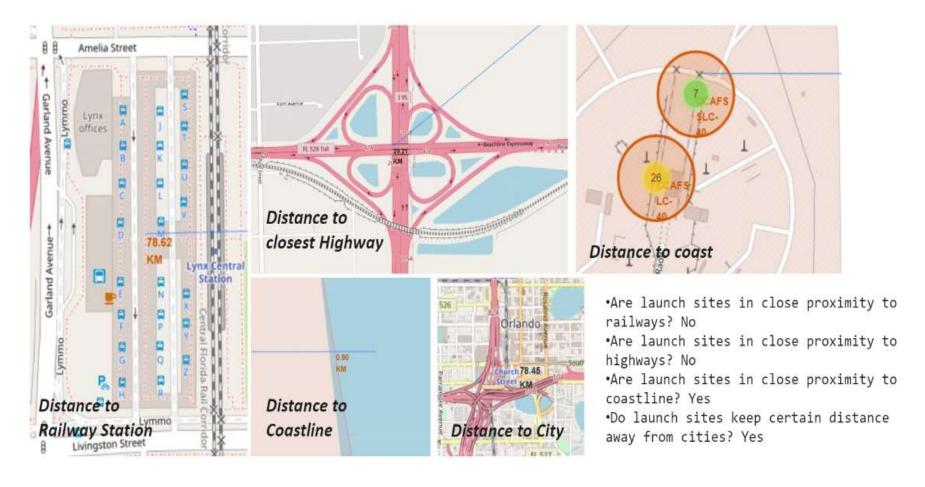
# All launch sites global map markers

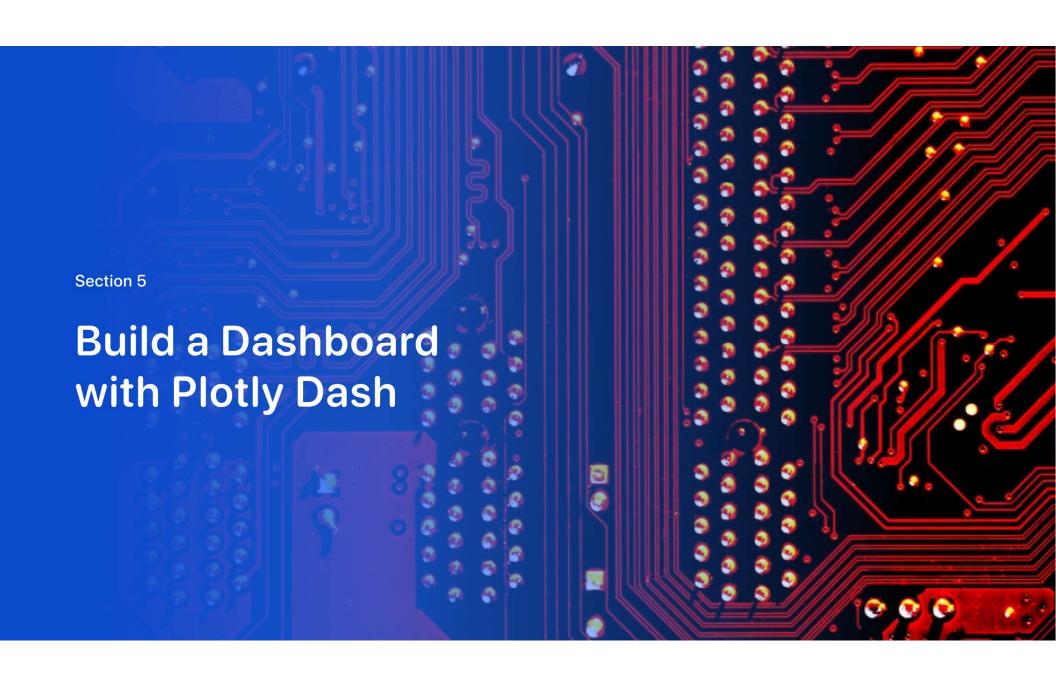


# Markers showing launch sites with color labels

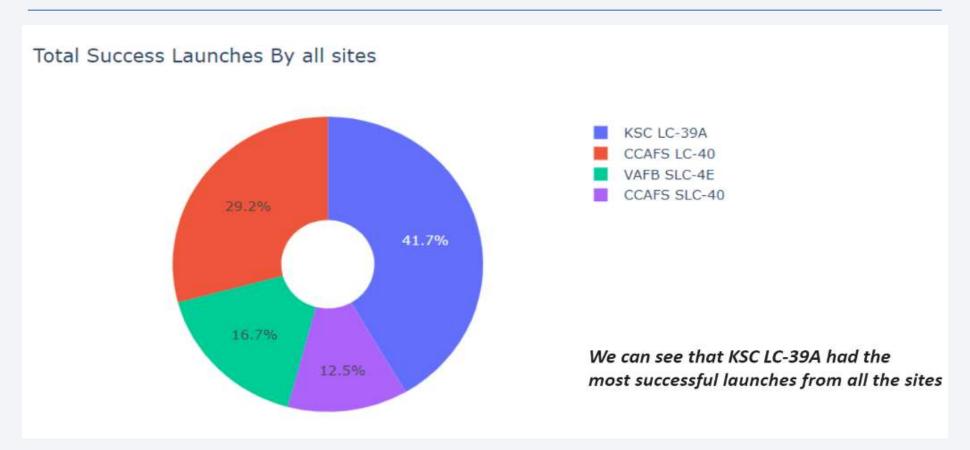


#### Launch Site distance to landmarks

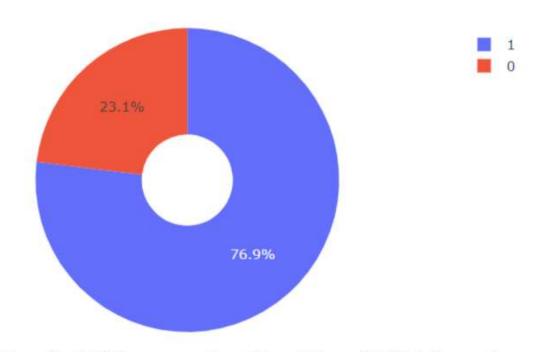




#### Pie chart showing the success percentage achieved by each launch site

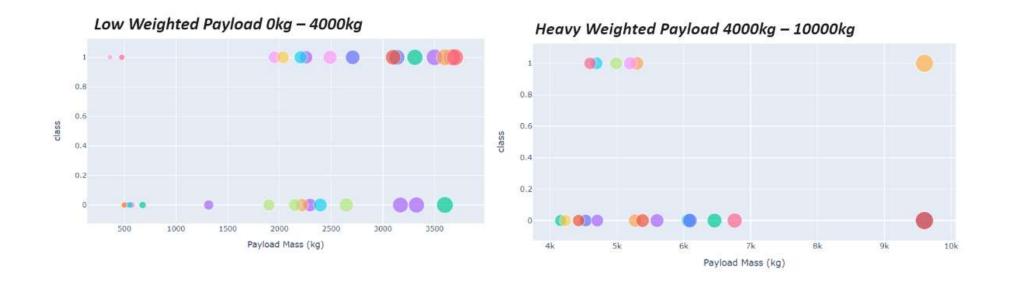


#### Pie chart showing the Launch site with the highest launch success ratio



KSC LC-39A achieved a 76.9% success rate while getting a 23.1% failure rate

# Scatter plot of Payload vs Launch Outcome for all sites, with different payload selected in the range slider



We can see the success rates for low weighted payloads is higher than the heavy weighted payloads



# Classification Accuracy

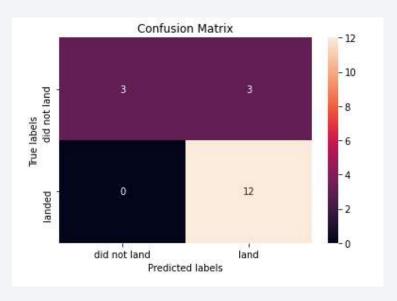
 The decision tree classifier is the model with the highest classification accuracy

Best model is DecisionTree with a score of 0.8732142857142856

Best params is : {'criterion': 'gini', 'max\_depth': 6, 'max\_features': 'auto', 'min\_samples\_leaf': 2, 'min\_samples\_split': 5, 'splitter': 'random'}

#### **Confusion Matrix**

• The confusion matrix for the decision tree classifier shows that the classifier can distinguish between the different classes. The major problem is the false positives .i.e., unsuccessful landing marked as successful landing by the classifier.



#### Conclusions

#### We can conclude that:

- The larger the flight amount at a launch site, the greater the success rate at a launch site.
- Launch success rate started to increase in 2013 till 2020.
- Orbits ES-L1, GEO, HEO, SSO, VLEO had the most success rate.
- KSC LC-39A had the most successful launches of any sites.
- The Decision tree classifier is the best machine learning algorithm for this task.

