

## Purpose

This report examines half a year from Sep 11, 2015-Mar 21, 2016 of websites created by the Huffington Post Multimedia group. The purpose of this report is to provide a visually pleasing approach to the overall data of these websites as well as an outside perspective from the individual projects we create at a day to day basis.

TOTAL SESSIONS

1,961,858

Average 10,061 sessions/day

SESSIONS PER MEDIUM

FACEBOOK 390,977

TWITTER	49,761
DIGG	34,158
REDDIT	7,654
LINKEDIN	1,227

MOST DAILY SESSIONS | FEWEST DAILY SESSIONS

43,810

January 21

22

December 20

LONGEST GAP BETWEEN PUBSLISH DATES

12 days

Beginning January 13

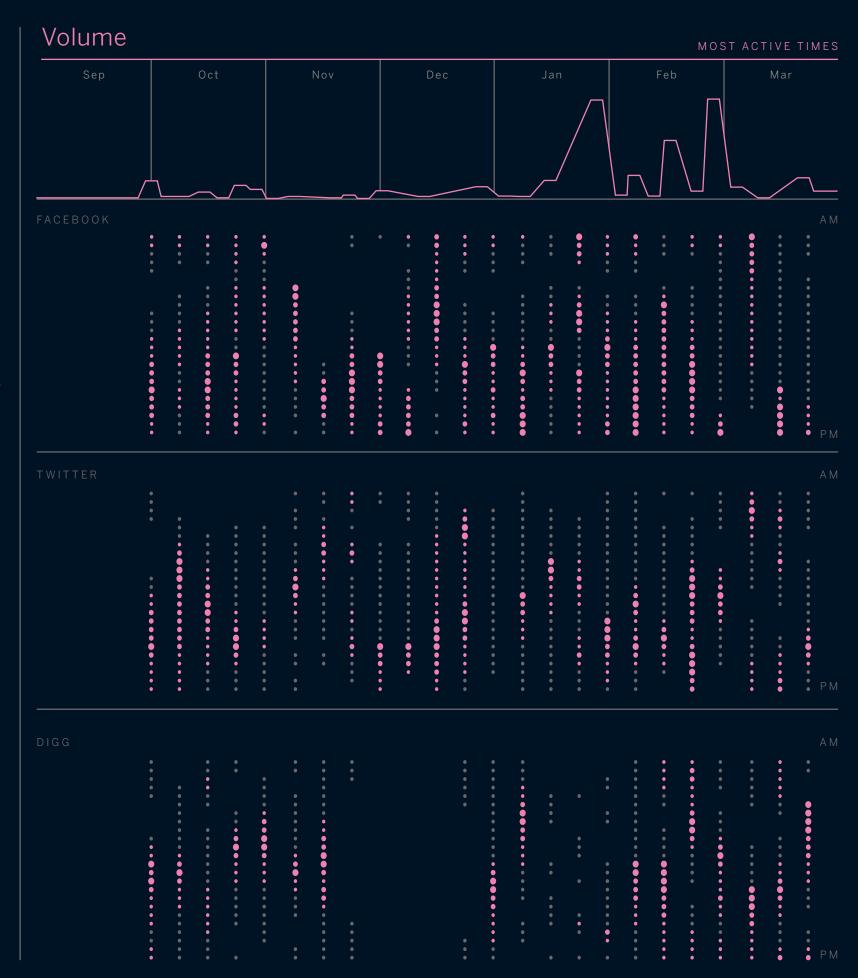
TOTAL USERS

1,562,578

Average 8,013 users/day

AVG. SESSION DURATION

2m 17s



## Locations

SESSIONS LOCATIONS

21,552

Average 91 sessions/location

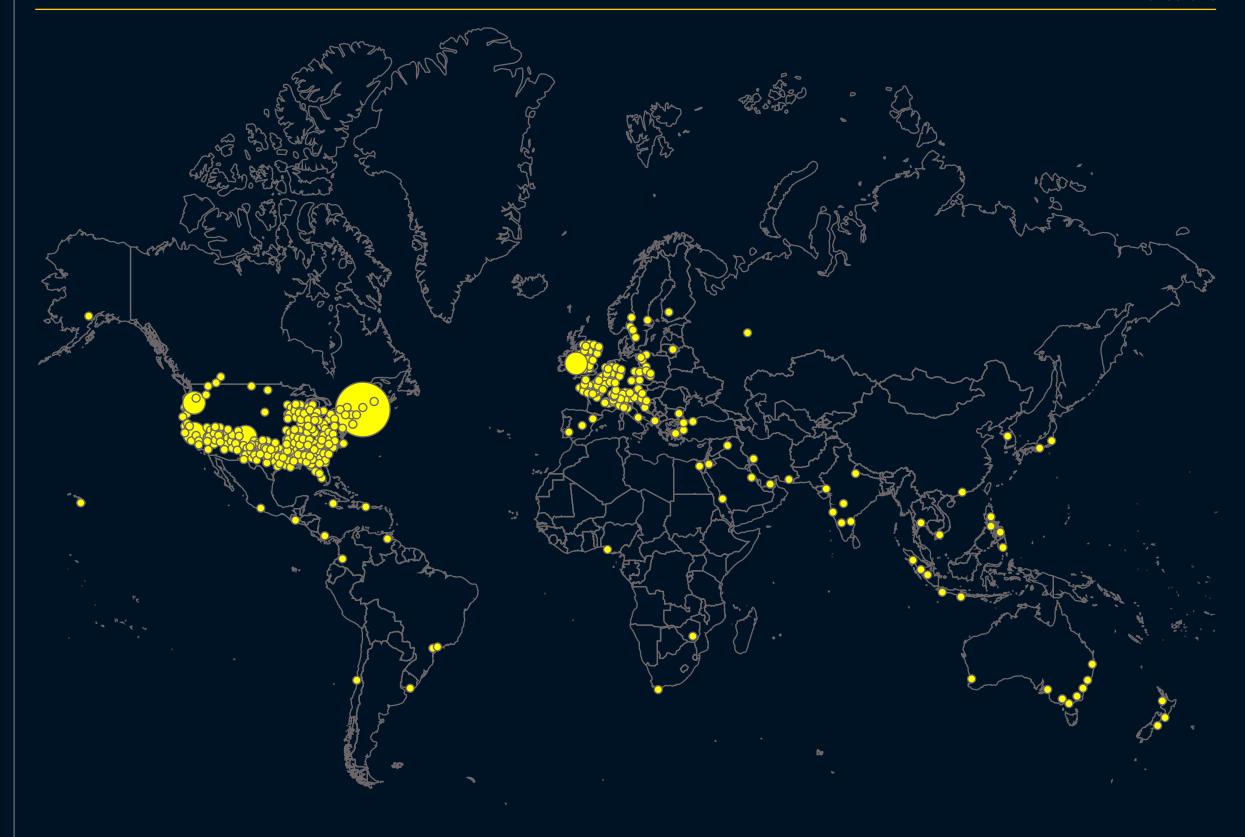
## TOP SESSION LOCATIONS

NEW YORK	97,878
LOS ANGELES	57,336
CHICAGO	43,661
SAN FRANCISCO	31,725
WASHINGTON	29,516

## TOP 50 OF 232 COUNTRIES REACHED

United States (1,562,615), Canada(73,000), United Kingdom (55,789), Australia (28,834), Philippines (24,133), France (16,964), Germany (15,768), India (11,966), Netherlands (9,908), Indonesia (8,720), Mexico (8,261), Turkey (6,919), Singapore (6,848), Ireland (6,600), New Zealand (6,523), Brazil (5,986), Spain (5,761), Sweden (5,708), Japan (5,185), South Africa (5,009), Malaysia (4,452), United Arab Emirates (4,400), Switzerland (4,395), South Korea (4,186), Italy (4,123), Denmark (3,944), Norway (3,839), Belgium (3,426), Greece (3,289), Russia (2,699), Thailand (2,652), Hong Kong (2,634), Portugal (2,492), Israel (2,307), Finland (2,201), Austrai (2,165), Poland (2,146), Puerto Rico (2,111), Colombia (2,074), Saudi Arabia (1,992), Romania (1,958), Argentina (1,891), Pakistan (1,786), China (1,723), Kenya (1,700), Costa Rica (1,341), Chile (1,323), Hungary (1,308), Taiwan (1,294), Egypt (1,114)

Reach



DESIGNED AT THE HUFFINGTON POST