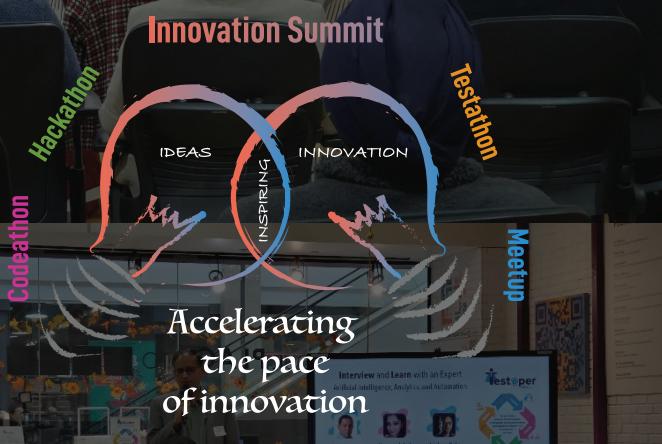




## Intelligent Automation Community

Testoper, the intelligent automation community, first of its kind, is the worldwide network of communities that helps enterprises, government, academics, and individuals to accelerate the pace of innovation. We are the non-profit community, passionate about innovation as a sport, to transform and advance testing, automation, and operations experts, intrapreneurs, and entrepreneurs succeed.



We do this by our community programs for the members dedicated and inspired to play the role of an expert in future innovation, and to make a difference in the country's economic growth. We provide a platform to connect, develop, launch, and advance member's dreams into a reality. It is the place to be for all who is hungry to stand out from the crowd, dedicated to continuous learning, foster innovation at work as an intrapreneur, and aspire to become an entrepreneur.

# Program

## 2020

## Catalog

# Program 2020 Schedule

Feb 25

Cloud, Automation, and DevOps

Register on <https://testopermeetup-feb.eventbrite.com/>



Intelligent Automation and Test Automation

Register on <https://testopercodeathon-mar-ia-ato.eventbrite.com/>

Mar 5 to  
Dec 10

Apr 23

Industry 4.0 and the rise of RPA

Register on <https://testopermeetup-apr.eventbrite.com/>



Data Science, Analytics and AI/ML

Register on <https://testopermeetup-jun.eventbrite.com/>

Jun 13

Jul 18 to  
Jul 19

Intelligent Automation Hackathon and Showcase

Register on <https://testoper-innovation-summit-july.eventbrite.com/>



5G, NFV/SDN, and Edge Computing

Register on <https://testopermeetup-sep.eventbrite.com/>

Sep 19

Nov 21

Artificial Intelligence and Blockchain

Register on <https://testoper-testathon-nov.eventbrite.com/>



Blockchain, AI, and AR/VR

Register on <https://testopermeetup-dec.eventbrite.com/>

Dec 19

# Program 2020 Details

## Why Testoper Meetup?

The Testoper Meetup is a program to learn the big picture of various disruptive technologies for enterprises, government, academics, and individuals who are dedicated and inspired to play the role of an expert in future innovation. It is a platform for both technical experts and businesses to connect and advance their dreams into a reality.



### BECOME THE COMMUNITY

## Who should attend Testoper Meetup?

- Technical experts to learn disruptive technologies, network, develop and advance their career
- Business experts to connect with like-minded to discover partnerships, leads, and opportunities
- Organizations to find the right talent, partners, and solutions for their digital transformation journey
- Academics to collaborate with industry experts, and learn the real-world experience
- And, for all passionate about innovation, and aspiring to become intrapreneurs and entrepreneurs.

## Why Testoper Codeathon?

The Testoper Codeathon is a deep dive coding program delivered by the collaborative engagement of community experts for the community members who are dedicated and inspired to play the role of an expert in future innovation. The intended program content for learning is available at

<https://github.com/testoper/Codeathon>



### BECOME THE EXPERT

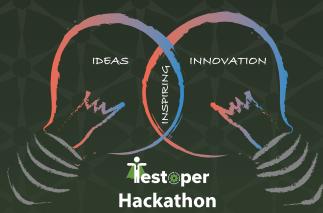
## Who should attend Testoper Codeathon?

- Architects, designers, and developers to learn test automation and operations skills in the world of agile to become the overall expert
- Testers and operations professional to learn test automation and intelligent automation to advance career
- The individuals who are hungry to stand out of the crowd and passionate about innovation
- The individuals want to make a difference at work as an Intrapreneur delivering continuous improvement
- And, for individuals to connect, launch, and advance their Entrepreneur dreams into reality

# Program 2020 Details

## Why Testoper Innovation Summit?

Testoper Innovation Summit is the high-profile two days program for building ecosystems of innovation, entrepreneurship, intrapreneurship and accelerating its impact at scale. It gathers enterprises, government, academics, and individuals for learning ideas together, building real-world solutions, showcasing the latest research, innovation, ideas, and results in the area of the future Intelligent Automation. Testoper Innovation Summit will catalyze innovation, intrapreneurship, and entrepreneurship with its two featured program tracks. They are Testoper Hackathon and Testoper Innovation Showcase.



## Testoper Innovation Summit



### Testoper Hackathon

The platform for innovators, intrapreneurs, and entrepreneurs to learn ideas together, form teams, build solutions to real-world challenges and launch startups.

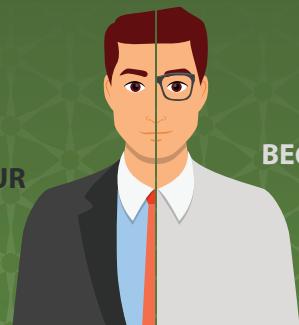
### Testoper Innovation Showcase

The platform to showcase the latest research, innovation, ideas, and results through the presentation, open and transparent group discussions, and exhibits.

## Who should attend Testoper Innovation Summit?

- The aspiring entrepreneurs who want to pitch ideas, network, team up, learn, develop MVP, present, win, and start their startup
- The early-stage companies to showcase innovation, get exposure to like-minded experts, entrepreneurs, customers, and investors
- The enterprises, government, and academics passionate about innovation and intrapreneurship seeking partners and alliances
- The industry experts, thought leaders, scientists, visionaries, forward thinkers, and inspiring speakers to share experiences
- And, the judges, mentors, and investors to support and explore joint venture, strategic alliances, and collaborative partnership

BECOME THE ENTREPRENEUR



BECOME THE INTRAPRENEUR

BECOME THE INNOVATOR

# Program 2020 Details

## Why Testoper Testathon?

The Testoper Testathon is the high-profile one-day program for testing and operations experts to display their exemplary testing and monitoring expertise by discovering participating company's product defects that impact customer experience.



## BECOME THE TESTGEEK

### Who should attend Testoper Testathon?

- The testing and operations experts to display their skills, find new jobs, advance their careers, and win prizes
- The startups and small to large-sized companies to improve product quality; as a result, reduce customer churn
- The businesses that provide the products and solutions for testing and operating high-quality products
- The individuals and companies looking to network, learn and explore joint venture, strategic, and collaborative partnerships
- And, the organizations are looking to hire for testing, automation, and operations experts



# Program 2020 Sponsorship

PLATINUM \$12,000	GOLD \$8,000	SILVER \$4,000
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## Employee Engagement and Recruitment

Testoper Meetup tickets	8	5	3
Testoper Codeathon tickets	6	4	2
Testoper Innovation Summit tickets incl Hackathon and Showcase	5	3	2
Testoper Testathon tickets	5	3	2
Possibility to judge and mentor at the program			
Opportunity to co-organize, volunteer, and speak at the program			
Chance for creative and productive recruitment of experts			

PLATINUM \$12,000	GOLD \$8,000	SILVER \$4,000
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## Customer Engagement and Acquisition

Promotional codes to attendees			
Product demo and product placement at the program			
Speed networking at the program			
Opportunity to provide product or solution training sessions	3	2	1
Possibility to organize Testoper programs in your premises			
Chance to showcase your innovation and differentiation			
Receive post event report about companies, solutions, and attendees			



# Program 2020 Sponsorship

**PLATINUM**  
**\$12,000**

**GOLD**  
**\$8,000**

**SILVER**  
**\$4,000**

## Marketing Engagement and Branding

Company name/logo listed on the program website and collateral



Opportunity to display a sign or banner at the Program



Giveaway of handout material, swag and other related to materials



Thank you and promotional mention by the program host



Booth or table at the program



Chance to mention as sponsor of major meals (breakfast, lunch, dinner)



Opportunity to mention as sponsor of snacks and coffee/tea/drinks



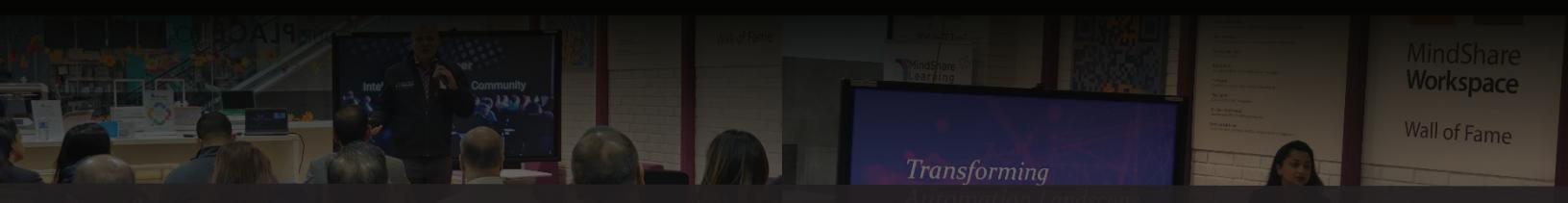
Possibility to give away as sponsor the prizes/certificates to winners



Advice on strategic alliances, and collaborative partnership



Opportunity for speaking opportunity to showcase innovation



Whatever an organization's vision for the future, digital transformation is essential for growth. The digital transformation will impact every area of the business, from process to technology, products, and more. More than ever, the organizations require a platform for a collaborative culture and shared learning, helping employees to be more productive, strengthening business partnerships, validating ideas and make better decisions, and faster. And, the platform where innovation, entrepreneurship, and intrapreneurship are of the main focus. Supporting, being part of the journey, and sponsoring the Testoper community is one of the best ways to achieve that.



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Intelligent Automation Community

## Accelerating the pace of innovation



Being efficient and fast is all about transformation, and success is all about welcoming it.

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