

# Homepage

PICTURE OF ME

FADE

Elite Performance is Not Trained.  
It Is Engineered

1.B) SERVICES

TRAINING - TESTING - COACHING

1.C) About Me

1.D) Testimonials

Newsletter

# INPERSON

2.A) HERO HEADLINE

*BACKGROUND VIDEO (faded,  
example*

*<https://www.loom.com/share/1eb6ca8a97a5465f8f1d65d6ec2ea168>*

2.B) *ATHLETE DEFINED, PROCESS,*

CAROUSEL with the dots  
SLIDE ACROSS IMAGES OF  
BENEFITS

2.C) *THE DIFFERENCE*

APPLY

# **ONLINE**

**3.A) HERO HEADLINE (MORE THAN  
REMOTE.**

**3.B) Why most Online Programs  
Fail**

**VIDEO OF  
PERFORMANCE SUPPORT**

**TYPEFORM - YOU ARE READY TO GO -  
PROGRAM BUILDER - BOOK A CALL**

**FAQ**

**3.C) This is not Self Service**

**3.B) CORE COMPONENTS -  
CAROUSEL SLIDES**

# ASSESSMENT

*4.A) HERO - THE MISSING  
MIDDLE  
THE GAP BETWEEN*

*4.B) AUTHORITY*

*4.C) WHAT THIS  
ASSESSMENT IS*

*4.D) HOW THE SYSTEM  
INTEGRATES*

*IMAGES OF EQUIPMENT*

*4.E) THE OUTCOME*

*BOOK AN APPOINTMENT*

# EDUCATION

## ***A New Standard for Performance***

Built for the moments that destabilize careers, teams, and identities.

Not another course.

A structured system for operating when certainty disappears.

Designed for high-performance sport environments, teams, and competitive leaders navigating instability.

***Get Early Notification (or some similar wording)***

# RESOURCES

Performance Database

Rotational Reboot

Comeback Code

Youth Athlete Transition

Workshop Clinic

# **BLOG**

***Similar to as is, just take away the yortago***

***can we make them small boxes***

***change colour theme***

**SHOP**

*change colour theme*

