



7th Annual PhillyForce Conference Sponsorship Packages

Monday, May 6, 2019 ➤ World Café Live ➤ Time: 8:30 AM – 6:30 PM

This year, PhillyForce is offering two levels of sponsorship for the conference. These spots are available on a first come basis by registering using our online registration website.

Sponsorship Levels and Benefits	Trailblazer Only 8 Spots Available (\$4,400)	Ohana Only 3 Spots Available (\$1,200)
Display table in the conference lobby. Each sponsor table includes (1) six-foot table with two chairs and basic white linen to display their materials and use to engage attendees. Sponsors are expected to bring their own "booth" signage and marketing materials. Availability of sign placement will depend on the space available.	✓	
A 5-minute Demo Jam presentation (Show and Tell) in the sponsor spotlight session. This will be a fun-filled competition between vendors competing for a prize and bragging rights. There will not be any other sponsor-led sessions during this event. <i>Your presentation should be led by one of your customers or users to make it more appealing to the conference attendees.</i> The 5-minute demo jam during the sponsor highlights session is the only speaking engagement available.	✓	
Vendor Quest game (Bingo style). Attendees will be encouraged to visit all sponsor tables to complete their Quest to be entered into winning a prize awarded during the cocktail reception.	✓	
Logo on Philadelphia Developer User Group Trailblazer Community page for a full year	✓	
Logo on EventBrite.com registration website	✓	



Contact details for all registered attendees sent in file post event	✓	
Company name in all conference digital communications to attendees. This includes the email marketing campaign to 1,800+ members in PhillyForce Salesforce Developer User Group list and past attendees.	✓	✓
Inclusion in official podium announcements during the event	✓	✓
Inclusion in PowerPoint informational loop display during the event	✓	✓
Opportunity to provide collateral material(s) such as flyers or a giveaway at the registration desk	Items will be at sponsor table	✓
Opportunity to provide prizes for our social media advocacy giveaway at the end of the day	✓	✓
Social media posts by @PhillyForce accounts and organizers on our conference hashtags thanking the sponsors and referencing their social media profiles & content	✓	✓
Complimentary tickets to the conference. Will be provided a discount code for online registration. Regular rate tickets are \$76.00 per person.	5 (\$380.00 value)	2 (\$155.00 value)



Additional Sponsor Opportunities; These are single sponsor option, first come, first served.

Happy Hour Sponsor - \$3,900

Sponsor the Happy Hour from 4:45 PM - 6:30 PM taking place in the Upstairs Live bar. The attendees will enjoy a one-hour beer/wine open bar with light appetizers. Sponsor signage will be placed on the bar for recognition. Additional branding opportunities, such as branded napkins, are available.

Sponsor for Bags-\$900 or In-Kind Sponsor

A reusable bag to be given to each attendee to hold swag items and materials for the conference. The bag will be handed out at the registration desk. The bag must also feature PhillyForce logo. Option to either have conference order/manage the ordering of bag or sponsor to donate 400 bags and have them shipped directly to the planner or bring onsite.

Lanyard Sponsorship-\$600 or In-Kind Sponsor

Lanyard to be given to each attendee to hold provided name tag for each attendee and be handed out at the registration desk. The lanyard will feature the company name/logo. Option to either have conference order/manage lanyards or sponsor to donate 400 lanyards and have them shipped directly to the planner or bring onsite.

Frequently Asked Questions (FAQ)

- The PhillyForce Conference is a full day educational event for the Salesforce ecosystem (admins, developers, and users).
- Admin- and developer-focused content will be spread across both stages this year.
- Registration for the PhillyForce Conference is a nominal fee of \$76.00 per person. Early bird is \$38.00 and will be available to the first 150 attendees who register (**free** for sponsors' staff based on the above chart).
- Last year's conference had 440 registered attendees and 280 in attendance.
- This sponsorship opportunity is independent of any other arrangement sponsors may have made with PhillyForce in the past or planning to in the future.
- The Demo Jam Presentation/Sponsor Spotlight will be immediately prior to lunch with voting results announced in the afternoon. Demo jam will be downstairs only for **maximum attention and impact** with the attendees.

Our 2019 PhillyForce #PF19 conference will be an affiliate event of [Philly Tech Week 2019](http://2019.phillytechweek.com) presented by Comcast - to learn more about #ptw19 please visit: <http://2019.phillytechweek.com>



To secure a sponsorship please visit our registration website: <https://phillyforce2019.eventbrite.com>

Click on Register and choose your level. Please note: the name used for registering as the sponsor level will be the first of your complimentary registration tickets. You then have a choice of paying by check or by credit card (fees apply).

Make checks payable to Albrecht Events, LLC. All payments are due before March 29th.

Send your check payable to:

Attn: 2019 PhillyForce
239 Providence Lane
Lansdale, PA 19446

Thank you in advance for your consideration in supporting this conference. Once you have registered online I will follow up with you regarding your sponsor benefits and provide further details. Email support@albrechtevents.com with any questions.

We look forward to having you there!

Patrick Mulhern, Svatka Simpson, and Alex Sutherland
PhillyForce - Philadelphia Developer User Group