

	Impact	
Feasibility	High	Low
High	Implementing an electronic health record (EHR) system	Improving patient waiting room comfort
	Launching telemedicine services	Offering healthy food options in the hospital cafeteria
	Automating patient appointment scheduling	Upgrading the hospital website for a better user experience
Low	Expanding into specialized care (e.g., cancer treatment center)	Developing a new niche service (e.g., alternative medicine)
	Developing a medical research facility	Building a luxury VIP patient wing
	International expansion for medical tourism	Installing solar panels for sustainable energy