

TETYANA DIXON

USER EXPERIENCE DESIGNER

PORTFOLIO LINK

<https://www.behance.net/gallery/202317317/MLAB-Mobile-Mentorship-Application>

CONTACT

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Sugar Grove, IL

SKILLS

UX Research

User Interviews

User Personas

Task Analysis and User Flows

Information Architecture

Wireframing and Prototyping

User Testing

Responsive Design

SOFTWARE KNOWLEDGE

Figma

Miro

Adobe Suite

Final Cut Pro

EDUCATION

CareerFoundry, Berlin

Certificate UX Design
2023-2024

Intensive 850+ hours training with industry leading mentors and hands-on application of user experience design processes and tools.

DePaul University, Chicago

**Master of Science in Hospitality
Administration and Management**
2018 - 2020

Lynn University, Boca Raton

**Bachelor of Arts in Advertising and
Marketing**
2014 - 2018

LANGUAGES

English - Fluent

Ukrainian - Native

Russian - Fluent

PROFILE

UX Designer with a diverse background in real estate and advertising, offering a unique blend of client-centric understanding, creative marketing, strategic problem-solving, and bilingual skills in Russian and Ukrainian. Skilled in delivering exceptional user experiences through innovative solutions and a cross-cultural perspective.

UX/UI Project

MLab Mobile Mentorship Application

Final Project at CareerFoundry

2023 - 2024

Challenge: Create an intuitive mobile application to facilitate mentorship connections between professionals and mentees across various fields.

Process: Conducted extensive user research to identify the needs and pain points of both mentors and mentees. Developed user personas and journey maps to guide the design process. Collaborated with peers and users to design wireframes and interactive prototypes using Figma. Implemented user feedback through iterative testing and refinement to ensure a seamless user experience.

Result: Designed MLAB mobile mentorship application that allows mentors and mentees alike to connect. The app's intuitive interface and enhanced functionality received positive feedback from both mentors in the industry and peers, significantly improving the mentorship experience and fostering stronger professional connections.

WORK EXPERIENCE

Realtor and Marketing Director

The Gretz Team at Coldwell Banker Realty - Naperville, IL

2021 - Present

Safeguard client interests and financial viability by negotiating favorable contract terms. Enable smooth real estate transactions up to closing by gleaning required data and information from lenders, attorneys, and service companies.

- Contributed to the success of a top-ranking real estate team recognized with multiple awards.
- Amplified visibility and lead generation by devising and executing client-specific marketing strategies.
- Maximized value for buyers, sellers, and renters by guiding them through real estate transactions.

Corporate Client Concierge

Vosges Haut Chocolat - Chicago, IL

2020 - 2021

Enhanced satisfaction of multiple corporate clients by advising through holiday gift selection. Elevated brand reputation and customer loyalty by delivering standout customer service. Resolved issues by promptly handling live chat and email inquiries.

- Teamed up with colleagues during peak seasons to hit sales targets and optimize performance.
- Maintained quality support and swift response times, while navigating high-call volumes.

Special Event and Marketing Intern

Pritzker Military Museum and Library - Chicago, IL

2019

Supported Event Manager in streamlining event sales operations, leading to increased revenue and client satisfaction. Conceived and managed targeted mass mailings and social media content for special events department, aimed at amplifying event reach and attendance. Arranged accommodations for attendees, further elevating overall event experience and guest satisfaction.

- Oversaw registration and check-in protocols for Liberty Gala 2019, enhancing attendee experience via expedited processes.
- Contributed to strategic planning and execution of Liberty Gala 2019.