# Applications: Video

#### Introduction

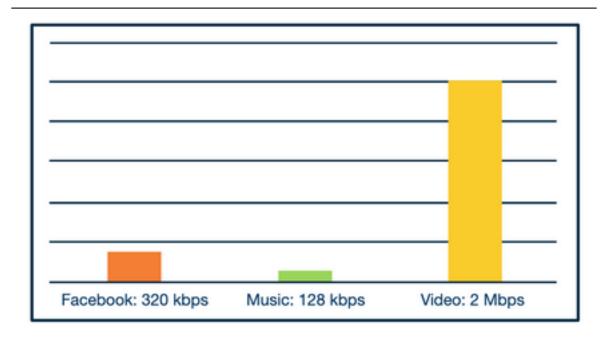
- 1. Video
  - Studying application layer
    - Voice and video applications
  - VoIP
  - Video compression
  - Bitrate adaptation

# Multimedia Applications: A Perspective from the Network

- 1. Multimedia applications
  - Any network application that employs video or audio
  - Deal with interesting challenges
    - Video needs to play at the speed it was recorded
    - Can't have a delay in audio

#### Background: Video and Audio Characteristics

- 1. Video
  - High bit rate, between 100 kbps to over 3 Mbps
  - Can compress video, trading off compression for quality
- 2. Audio
  - Lower bit rate than video
  - Glitches are more noticeable than in video
  - Can also be compressed



Bitrate Comparison

# Types of Multimedia Applications and Characteristics

- 1. Streaming Video
  - Video starts playing within a few seconds of receiving data instead of waiting for the entire file to download first
  - Interactive; can pause, fast forward, skip ahead, move back
  - Continuous playout: Shouldn't freeze up in the middle
  - Stored on a CDN rather than one data center
- 2. Streaming Live Audio and Video
  - Similar to stored audio and video with important differences
  - Many simultaneous users
  - Delay sensitive
- 3. Conversational Voice and Video Over IP
  - VoIP: Phone over Internet instead of traditional circuit-switched telephony
  - Highly delay sensitive
    - Short delay of 150 ms acceptable
    - Long delay of over 400 ms is noticeable
  - Loss tolerant
    - Can just ask the other side to repeat themselves

#### Quiz 1

- 1. When streaming stored audio and video, the content starts playing within a few seconds of receiving data, instead of waiting for the entire file to download first.
  - True
- 2. Streaming audio and video is interactive and should have a continuous playout.
  - True
- 3. Streaming live audio and video is usually not interactive and is delay-sensitive.
  - True
- 4. Conversational voice and video over IP is a service that uses traditional circuit-switched telephony networks.
  - False

#### How Does VoIP Work?

- 1. Encoding
  - Analog audio is a continuous wave, but digital data is discrete
  - Audio signal is sampled thousands of times per second
    - Each sample is rounded to a discrete number in a particular range, called quantization
  - Pulse Code Modulation on an audio CD takes 44,100 samples per second, with each value being 16 bits long
  - Encoding schemes
    - Narrowband
    - Broadband
    - Multimode (can operate on either)
  - VoIP aims to minimize bandwidth while still being understandable
- 2. Signaling
  - Signaling protocol takes care of how calls are set up and torn down
  - Four major functions
    - User location
    - Session establishment
    - Session negotiation
    - Call participation management
  - VoIP uses signaling protocols, just like telephony, to perform the same functions
    - Session Initiation Protocol (SIP)

## QoS for VoIP: Metrics

- 1. Three major QoS metrics
  - End-to-end delay
  - Jitter
  - Packet loss

# QoS for VoIP: End-to-End Delay

- 1. Total Delay
  - Time it takes to encode audio
  - Time it takes to put it into packets
  - Normal network delays, such as queueing delays
  - Playback delay from receiver's playback buffer
  - Decoding delay to reconstruct the signal
  - End-to-end delay is the accumulation of all these sources
    - Because VoIP is so sensitive to delays, VoIP applications have thresholds, such as 400 ms, beyond which packets are discarded

# Delay limits for one-way transmission according to ITU-T Rec.G.114.

End-to-end delay (ms)	Quality
0 - 150	Acceptable for most users
150 - 400	Acceptable but has impact
400 and above	Unacceptable

End-to-end Delay

#### QoS for VoIP: Delay Jitter

- 1. Jitter
  - Different buffer sizes, queueing delays, and network congestion levels can delay packets by different amounts, called jitter
  - Jitter is problematic for VoIP because it interferes with reconstructing the analog voice stream
    - Too many dropped sequential packets can make the audio unintelligible
  - Mitigated by maintaining a "jitter buffer"
    - Hides variation in delay between different received packets by buffering them and playing them out for decoding at a steady rate
    - Long buffer reduces lost packets, but adds to end-to-end delay

## Quiz 2

1. The rounding of samples to a discrete number in a particular range is called quantization.

- True
- 2. The only consideration when encoding VoIP is to use as little bandwidth as possible.
  - False
- 3. When using VoIP, all packets are transmitted, regardless of any end-to-end delay, to make sure that no message is unaccounted for.
  - False
- 4. Which service maintains a jitter buffer as a mechanism for mitigating jitter?
  - VoIP

#### QoS for VoIP: Packet Loss

- 1. Packet loss is inevitable
  - VoIP operates on the Internet, which is a "best-effort" service
    - Could use TCP to retransmit, but packets that are received too late are no good
    - Congestion control can also drop transmission rate to be lower than the receiver's drain rate
    - Typically use UDP
  - Packet loss for VoIP: A packet is lost if it either never arrives OR if it arrvies after its scheduled playout
    - VoIP can tolerate loss rates between 1 and 20 percent
  - Methods for dealing with packet loss
    - Forward Error Correction (FEC)
    - Interleaving
    - Error concealment
- 2. Forward Error Correction
  - Transmit redundant data alongside the main transmission, which allows the receiver to replace lost data with the redundant data
  - Redundant data could be lower quality as a backup
  - Redundant transmissions use more bandwidth
- 3. Interleaving
  - Doesn't transmit redundant data so doesn't add extra bandwidth
  - Works by mixing chunks of audio together so that if one set of chunks is lost, the lost chunks aren't consecutive
    - Many smaller audio gaps are preferable to one large audio gap
  - Increases latency because receiver has to wait longer for consecutive chunks
  - Limited utility with VoIP, but useful for streaming stored audio
- 4. Error Concealment
  - Guessing what the lost audio packet might be
  - Similarity between really small audio snippets (4-40 ms)
  - Computationally cheap and generally works well
  - Can also interpolate around lost packet, but this is more computationally expensive

#### Quiz 3

- 1. Most of the time, VoIP uses UDP to transmit audio.
- 2. Which of the following applications has less delay tolerance (i.e. a lower threshold in terms of when a packet is considered lost)?
  - VoIP
- 3. Which of the following services is the least sensitive to network delays? (i.e. more tolerant to network delays).
  - File transfer
- 4. Which of the following services is the most tolerant to packet losses?
  - VoIP
- 5. Which of the following decreases the end-to-end delay when using VoIP?
  - UDP

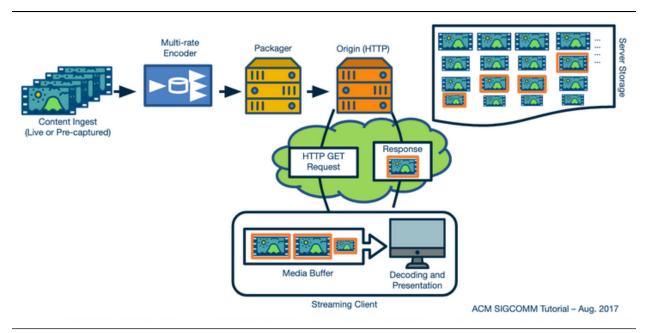
- 6. Which of the following is more likely to result in packet losses when using VoIP?
  - UDP
- 7. When using Forward Error Concealment, the redundant data that is transmitted alongside the main transmission could be a copy of the original data divided into chunks or could also be a lower-quality version.
  - True
- 8. An advantage of using Interleaving is that there is no added latency.
  - False
- 9. Error concealment can be computationally cheap if a lost packet is simply replaced with a previous packet.
  - True

# Live/On Demand Streaming Introduction

- 1. Live Streaming
  - Account for 60-70% of Internet traffic
  - Enabling technologies
    - Bandwidth for core network and last-mile access links have increased tremendously over the years
    - Video compression technologies have become more efficient
    - Development of Digital Rights Management culture has encouraged content providers to put their content on the Internet
  - Two categories
    - Live streaming (sports, concerts)
    - On-demand (Netflix, Youtube)

## Video Streaming Bigger Picture

- 1. Steps in Streaming
  - Video is created
    - Typically high quality
  - Compressed using an encoding algorithm
  - Secured using DRM and hosted over a server
  - End-users download the video content over the Internet
  - Content is decoded and rendered on the user's screen



Adaptive Streaming over HTTP

# Sources of Redundancy in Video Compression

- 1. Compression
  - Lossy: Can not recover the high quality video
    - Gives higher savings in terms of bandwidth
  - Lossless: Original video can be recovered
  - Temporal redundancy: Consecutive images in a video are similar
  - Spatial redundancy: Nearby pixels in an image are similar

#### **Image Compression**

- 1. JPEG Compression
  - Transform image from RGC to color components (chrominance or Cb, Cr) and brightness (luminance or Y)
  - Operate on Cb, Cr, and Y independently
    - Divide the image into 8x8 blocks
    - Apply Discrete Cosine Transformation to each sub-image
  - Compress the matrix of coefficients using a pre-defined quantization table
    - Round to the nearest integer
  - Perform a lossless encoding to store the coefficients

#### Video Compression and Temporal Redundancy

- 1. How do we encode similar frames in a video?
  - Instead of encoding each JPEG separately, encode one and then the differences between images
    - I-frame: Initial frame
    - P-frame: Predicted frame
  - Encode an I-frame every 15 images
  - B-frame: Bi-directional frame; Encode a frame as a function of the past and future frames

#### VBR vs CBR

- 1. Variable vs Constant Bit Rate
  - Constant bit rate: Output size of the video is fixed over time
  - Variable bit rate: Output size of the video remains the same on average, but varies
    - More computationally expensive than CBR
  - Video compression is expensive in general

#### UDP vs TCP

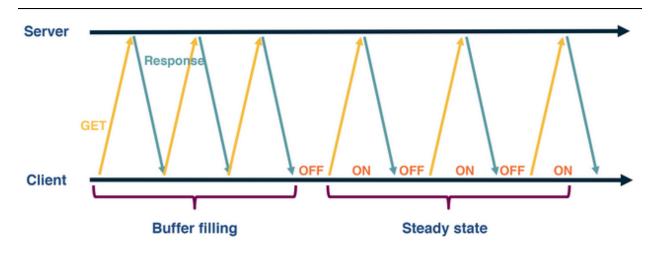
- 1. UCP or TCP for video delivery?
  - Video needs to be decoded at the client
    - Might fail if some data is lost
  - Content providers typically pick TCP for video delivery as it provides reliability
    - TCP provides congestion control which is required for effectively sharing bandwidth over the Internet

## Why Do We Use HTTP?

- 1. What application protocol is used for video delivery?
  - Original vision was to have specialized video servers that stored the state of the client
    - When a client paused a video, it would signal to the server to stop sending video
    - Clients would have to do a minimal amount of work
    - Requires providers to buy specialized hardware
  - Another option is to use HTTP
    - Server is stateless, intelligence for downloading video is stored at the client
    - Major advantage is that content providers could use the existing CDN infrastructure
    - Easier to bypass middleboxes and firewalls as they already understood HTTP

#### Progressive Download vs Streaming

- 1. Downloading or Streaming
  - Download entire file through an HTTP GET request
    - Users could leave the video mid-way, wasting network resources
    - Would require storing the entire video in memory
  - Instead, send byte-range requests
    - Because Internet is best-effort, client pre-fetches some video ahead and stores it in a playout buffer
  - Filling state: Video buffer is empty and client tries to fill it as soon as possible
  - Steady state: Video buffer is full, so client waits for it to become lower than a threshold, then sends a request for more content



Progressive Download vs Streaming

# How to Handle Network and User Device Diversity?

- 1. Diversity
  - Device: Smartphone vs TV
  - Network environment: Ethernet/WiFi vs Cellular
  - Throughput: Family members using bandwidth
  - Due to this diversity, content providers encode their video at multiple bitrates chosen from a set of pre-defined bitrates
    - Higher bitrate means higher quality
  - Bitrate adaptation: Picking the best bitrate based on current circumstances
    - Client downloads a manifest file containing all the metadata about the video and associated URLs

#### Quiz 4

- 1. Video delivery is tolerant to packet losses. Reliability of packet delivery is not that important.
  - False
- 2. Content providers store all the intelligence to download the video at the server.
  - False
- 3. What is the first item downloaded by a client's video player?
  - A manifest file
- 4. Suppose that Alice is using a cloud service to listen to many MP3 songs, one after the other, each encoded at a rate of 128 kbps. Suppose that she downloads for 30 minutes (1800 seconds). How many Mbytes of data are transferred during the 30-minute session? Round your answer to the nearest Mbytes. (For simplification, assume 1 MB = 8,000 Kb).
  - 29 MB
- 5. Suppose that Bob is using a cloud service to watch video encoded at a rate of 2 Mbps. Suppose that his session lasts for 30 minutes (1800 seconds). How many Mbytes of data are transferred during the 30-minute session? Round your answer to the nearest MB. (For simplification, assume 1 MB = 8,000 Kb).
  - 450 MB

# Bitrate Adaptation in DASH

1. DASH

- Dynamic Streaming over HTTP (DASH): Client dynamically adjusts the video bitrate based on the network conditions and device type
  - HLS and MPEG-DASH are the most popular implementations
- In DASH, a video is divided into chunks and each chunk is encoded in multiple bitrates
  - Each time a chunk is downloaded, the client calls the bitrate adaptation function f
  - Algorithm adapts the video bitrate based on its estimation of the network conditions

## What are the Goals of Bitrate Adaptation?

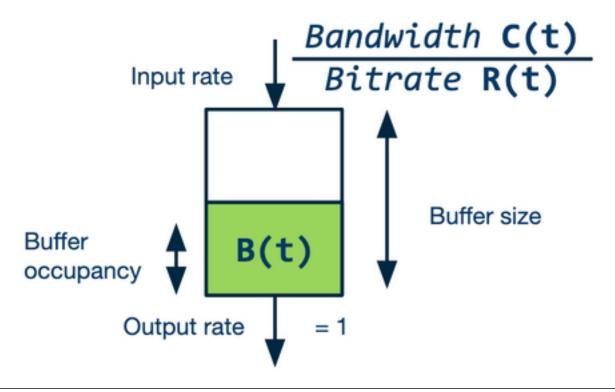
- 1. Goals of bitrate adaptation
  - Low or zero re-buffering: Users close a session if the video stalls often
  - High video quality: Better the video quality, better the user QoE. A higher video quality is usually characterized by high bitrate video chunk
  - Low video quality variations: Many quality variations reduce user QoE
  - Low startup latency: Time it takes for video to start playing should be short
  - Some of these metrics are at odds with each other; can't win them all
    - Goal is to consider tradeoffs and maximize user quality of experience

# Bitrate Adaptation Algorithms

- 1. Inputs to bitrate adaptation algorithm
  - Network throughput: Want to select a bitrate that is less than or equal to the available throughput
    Rate-based adaptation
  - Video buffer: Amount of video in the buffer can inform the video bitrate of the next chunk
    - Full buffer means we can afford to download high quality chunks

# Throughput-based Adaptation and its Limitations

- 1. Rate-based adaptation
  - Buffer-filling rate is network bandwidth divided by the chunk bitrate
  - Buffer-depletion rate is 1
  - To have stall-free streaming, we need the buffer-filling rate to be greater than the buffer-depletion rate
    - C(t)/R(t) > 1 or C(t) > R(t)



Buffer-fill and Depletion Rates

#### Rate-based Adaptation Mechanisms

- 1. Adaptation Mechanisms
  - Estimation: Estimate future bandwidth by considering the throughput of the last few downloaded chunks
    - Smoothing filter (moving average or harmonic mean) is used over these throughputs to estimate the future bandwidth
  - Quantization: Continuous throughput is mapped to discrete bitrate
    - Select max bitrate less than the throughput estimate, including a factor in this selection
  - Why do we add a factor?
    - Want to be conservative in our estimate of future bandwidth to avoid re-buffering
    - If chunks are VBR-encoded, their bitrate can exceed normal bitrate
    - Additional application and transport-layer overheads associated with downloading the chunk
  - Client only requests next chunk when there is space in its buffer

#### Issues with Bitrate Adaptation

- 1. Issues
  - Rate-based adaptation can end up overestimating or underestimating the future bandwidth which can lead to selection of a non optimal chunk bitrate

#### Problem of Bandwidth OVER-Estimation with Rate-based Adaptation

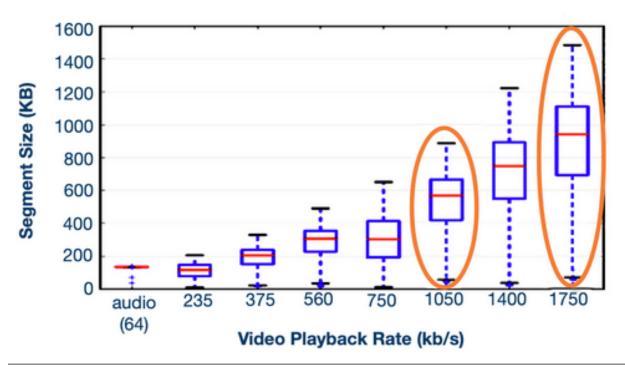
- 1. Over-estimation
  - When the bandwidth changes rapidly, the client has no way of knowing instantaneously
  - Takes time to converge to the right estimate of the bandwidth

# Quiz 5

- 1. One of the goals of quality of experience is to have high re-buffering.
  - False
- 2. Assume the available network bandwidth is 15 Mbps and the bitrate of the chunk is 3 Mbps. Determine the buffer-filling rate and the buffer-depletion rate.
  - Filling rate: 5
  - Depletion rate: 1
- 3. Calculate how long it takes to download a 5-second chunk.
  - 50 seconds

#### Problem of Bandwidth UNDER-Estimation with Rate-based Adaptation

- 1. Under-estimation
  - As bitrate decreases, chunk size also reduces
  - In the presence of a competing flow, a smaller chunk size would lower the probability for the video flow to get its fair share
  - Client ends up further underestimating the network bandwidth and picks up an even lower bitrate until it converges
  - Occurs because of the ON-OFF behavior in DASH
    - Two competing TCP flows would get their fair share as TCP is fair



Problem of Underestimation

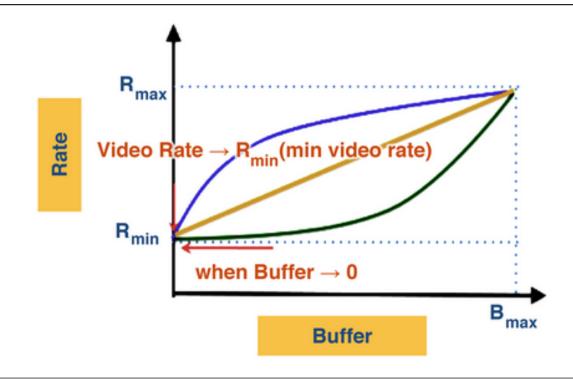
# Rate-based Adaptation Conclusion

- 1. Rate-based adaptation
  - Pick the chunk bitrate based on estimation of available network bandwidth
  - Actual available bandwidth is unknown and variable, so it uses past throughput as a proxy for the available bandwidth

 Reactive estimation can lead the player to sometimes underestimate or overestimate the bandwidth in different scenarios

# Bitrate Adaptation Algorithm: Buffer-Based

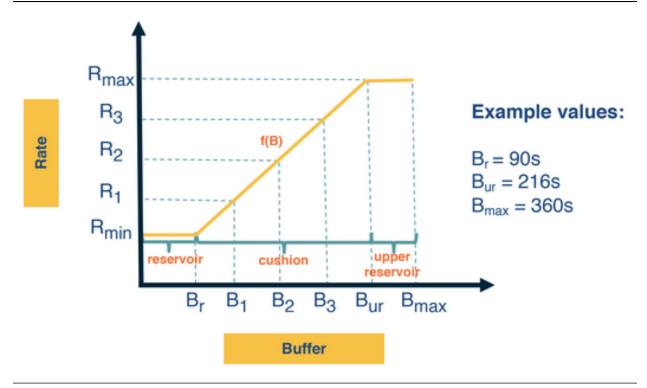
- 1. Using buffer occupancy to inform bitrate selection
  - If buffer occupancy is low, player should download a low bitrate chunk and increase the chunk quality of the buffer occupancy increases
- 2. Benefits
  - Avoids unnecessary re-buffering
  - Fully utilizes the link capacity and does not suffer from bandwidth underestimation



Bitrate Adaptation Algorithm

# **Buffer-Based Adaptation Example**

- 1. Buffer-based function
  - Reservoir region corresponds to low buffer occupancy
    - Player always selects minimum available bitrate
  - Player selects highest available bitrate in the upper reservoir region
  - In the cushion region, bitrate is a linear function of the buffer occupancy



Bitrate Adaptation Algorithm Example

# Issues with Buffer-based Adaptation

- 1. Issues
  - In startup phase, buffer occupancy is 0, meaning the player will download low quality chunks (maybe unnecessary)
  - Can lead to unnecessary bitrate oscillations
  - Requires a large buffer to implement the algorithm efficiently

# **Bitrate Adaptation Conclusion**

- 1. Conclusion
  - Area of active research
  - Most video players use both signals