



URIEL PROFILE

urieljsc.com



About Us

We are a dynamic team of innovators, technologists, and industry leaders dedicated to shaping the future of digital business. Our core team brings together deep expertise in artificial intelligence, blockchain technology, fintech, and competitive programming, ensuring we deliver cutting-edge solutions for our clients.





Our Vision

We aim to empower businesses to thrive in the digital era by leading innovation in digital transformation.

By leveraging artificial intelligence, advanced data platforms, and blockchain technology, we deliver tailored solutions that drive efficiency, security, and growth.

While our core strength lies in finance and e-commerce, our scalable solutions are designed to create impact across industries—helping organizations stay ahead in an ever-evolving digital landscape.





Core Values

- AI & E-Commerce: Our AI Lead leverages advanced machine learning techniques to enhance real-world e-commerce platforms, accelerating growth and improving operational efficiency.
- Fintech Leadership: Our team director has launched e-wallet systems managing over \$100M AUM and 8M+ users, with \$2M in B2B sales.
- Blockchain Expertise: Our technical director brings hands-on experience from successful blockchain startups, specializing in decentralized systems.
- Technical Excellence: Our engineers have earned national and regional ICPC awards, showcasing world-class problem-solving skills.





Our Projects

Innovative, AI-driven solutions designed to help businesses accelerate growth, boost efficiency, and drive digital transformation.



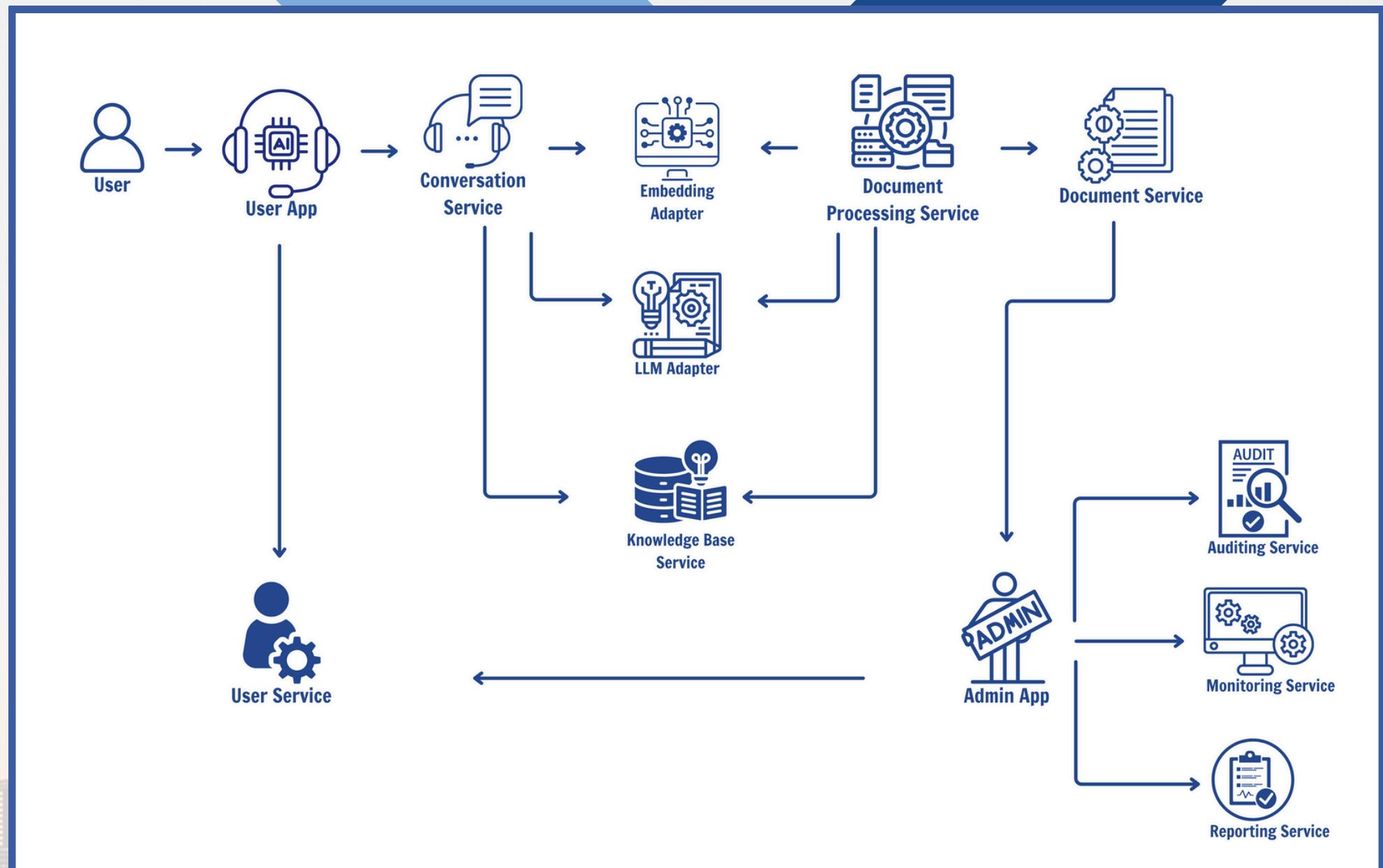
Uriel Shop – E-commerce & Subscription Platform

- A flexible e-commerce platform built to support both one-time and subscription-based sales, enabling businesses to scale recurring revenue streams while maintaining operational agility. Designed for adaptability and insight-driven decision making, it empowers merchants to respond to changing customer behavior and market demands with confidence.
- Key Features:
 - **Order Management:** Handle both recurring and one-time purchases with ease.
 - **Customer Management:** Advanced segmentation and profiling to boost customer loyalty.
 - **Product Management:** Efficiently manage product lines and SKUs.
 - **Business Reports:** Real-time revenue tracking and financial insights for smarter decisions.



Uriel Assistant – AI Assistant for Education

- A chat-based AI assistant purpose-built for schools, designed to enhance personalized experience and empower with contextual academic support. Tailored for both teachers and learners, it delivers focused interactions that enhance productivity, autonomy, and engagement.
- **Key Features:**
 - **Conversation Management:** Seamlessly manage educational interactions.
 - **Multi-tenancy:** Support multiple schools, classes, and user groups.
 - **LLM & RAG Integration:** Deliver precise, contextualized AI assistance for teachers and students.

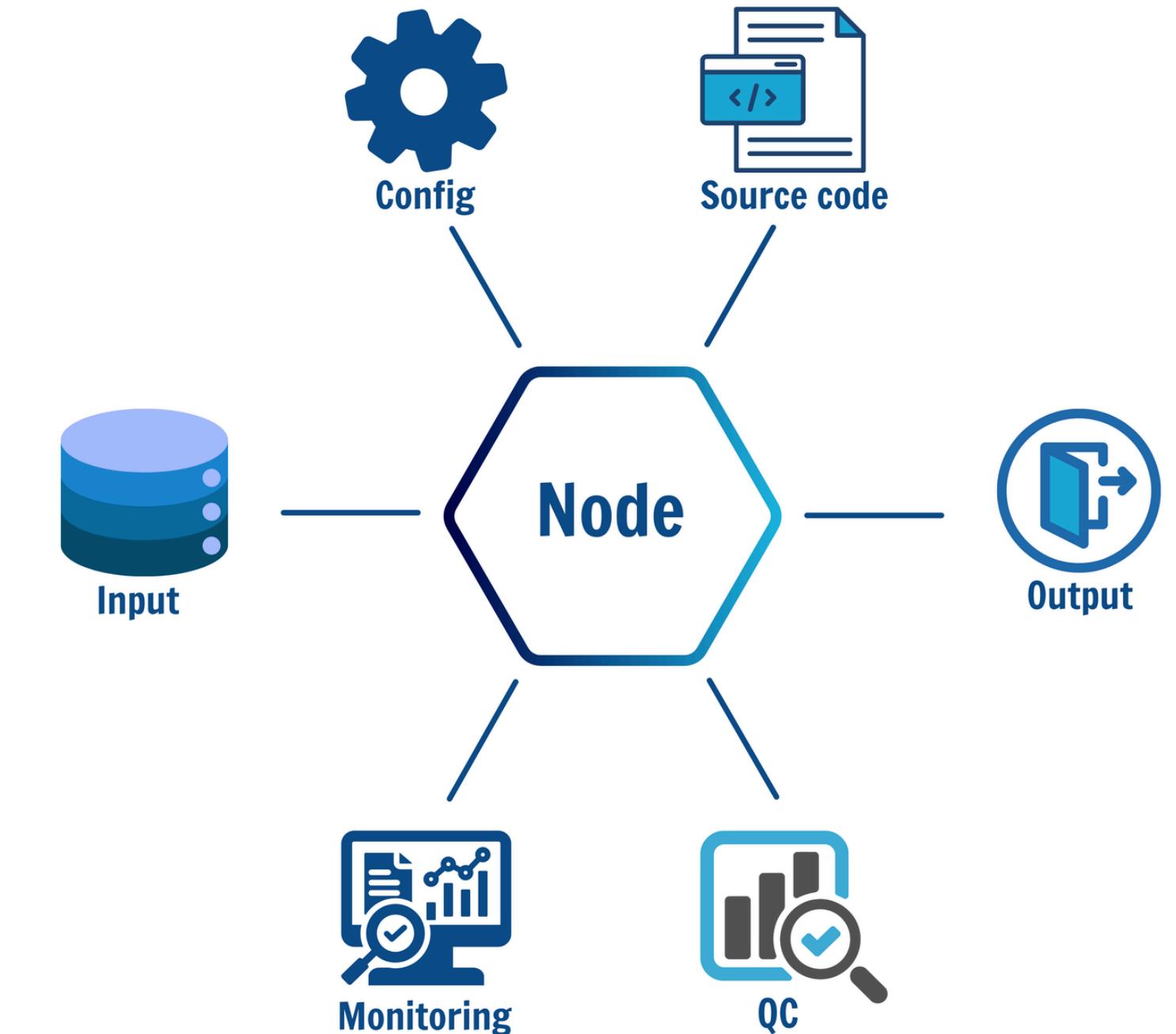


Uriel Node – Data & AI-Powered ETL Platform

- Designed around a graph-based architecture, this ETL platform enables high-performance data workflows across distributed sources. Intelligent automation and built-in AI capabilities help teams reduce manual processing, streamline ingestion, and query data with greater clarity and control.

- **Key Features:**

- Node-centric Data Graph Management.
- Dataset management.
- Multi-source Data Ingestion (file systems, databases).
- Auto-scaling based on compute load.
- Integrated AI tools: OCR, NLP pipelines, LLM-based query assistant.



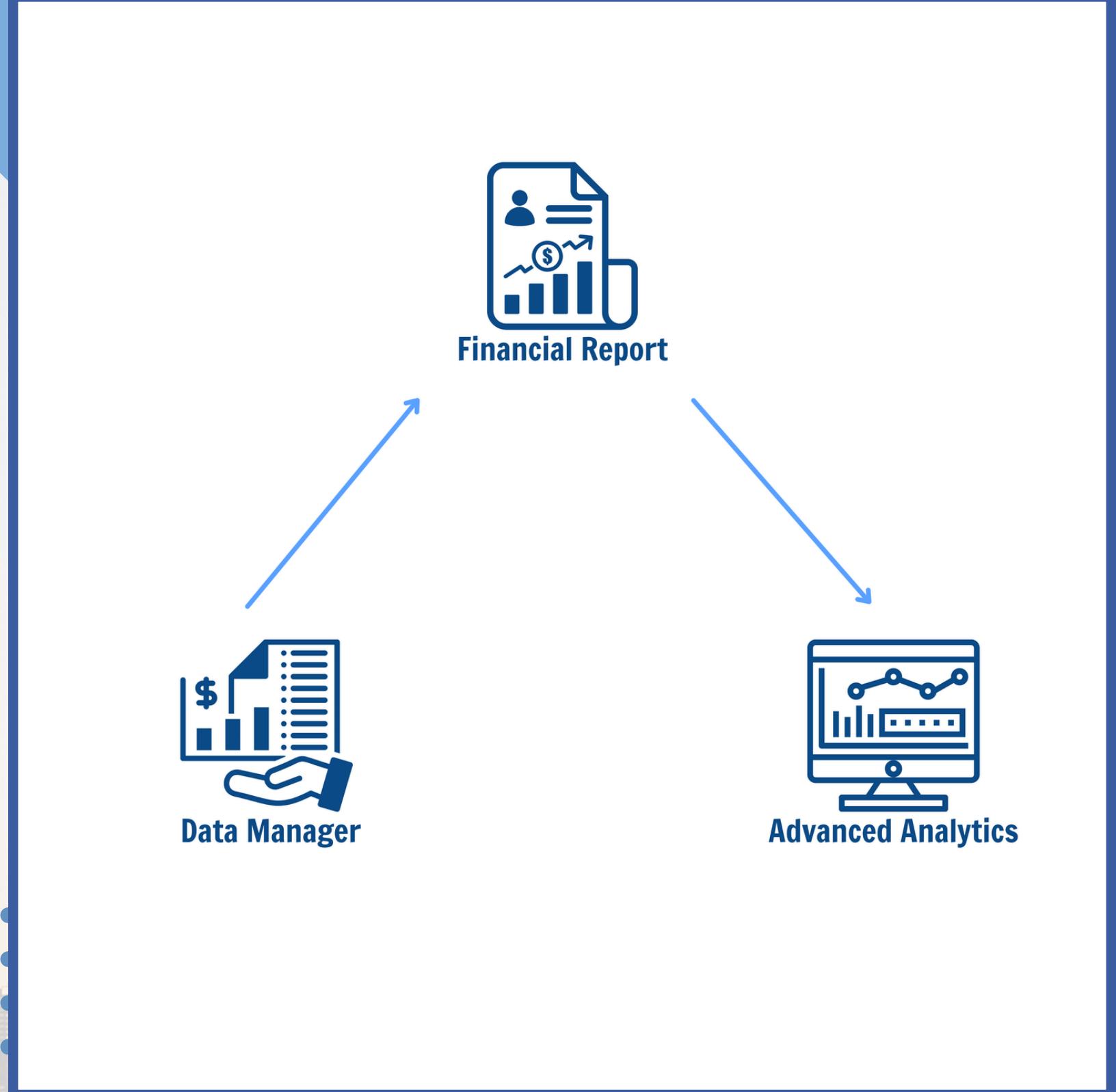
Uriel CRM – Customer Engagement Platform

- Built to elevate how businesses connect with their customers, this platform blends automation and AI to support meaningful, timely engagement at every stage of the customer journey. From first touch to long-term retention, it enables teams to personalize outreach and scale communication with confidence.
- **Key Features:**
 - **Customer Profiling & Segmentation:** Target the right audience with precision.
 - **Campaign Management:** Run automated email and push notification campaigns.
 - **AI Chatbot:** Engage customers 24/7 with real-time AI-powered assistance.



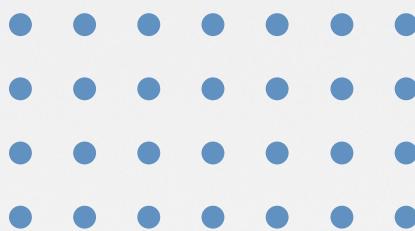
Uriel Accounting – E-commerce Financial Reporting System

- Financial data becomes actionable when it's unified, accessible, and tailored to your operations. This platform brings together imported and connected data sources to generate audit-ready financial reports, enabling e-commerce businesses to stay compliant, informed, and in control.
- **Key Features:**
 - **Multi-Platform Support:** Consolidate sales data from Amazon, Wix, and more.
 - **Customizable Reports:** Stay compliant with evolving financial regulations.
 - **Secure Financial Storage:** Safeguard sensitive data while ensuring easy retrieval.





Our Partners



A full-service consulting firm bridging global companies and Southeast Asia markets, especially Vietnam. Thoth Digital supported SLiner by developing tailored AI-powered e-commerce insights, helping their clients navigate new tax regimes and optimize cross-border strategies.



An Australian IT services provider focused on intelligent automation and DevOps. We partnered with GenesIT to integrate AI-driven automation workflows and performance-optimized DevOps pipelines, boosting their clients' platform reliability and efficiency.

Advisory Board



Quantitative Finance

Vice President at a leading global quant fund, with 10+ years of experience in data-driven investment strategies.



Albert Phan

Tai Pham

Backed by a leading Singapore investment fund, we fuse technical excellence with market insight to deliver transformative digital solutions globally.

Cross-Border E-Payments

Regional manager at a top China-based e-payment firm, with 20+ years in finance, legal compliance, and international commerce.



Contact Us



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