



California Internet Cafe

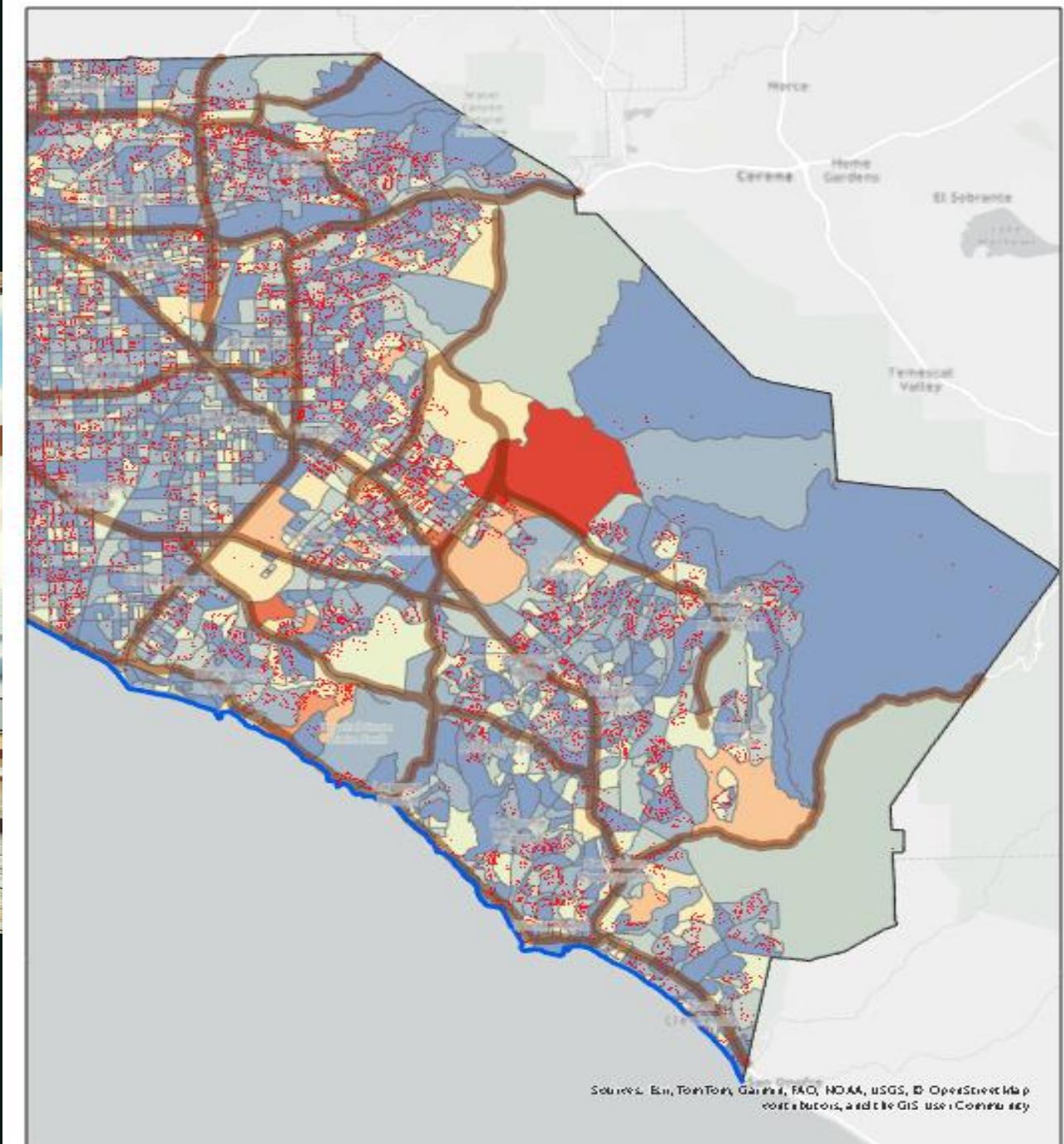
Jessica McPhaul



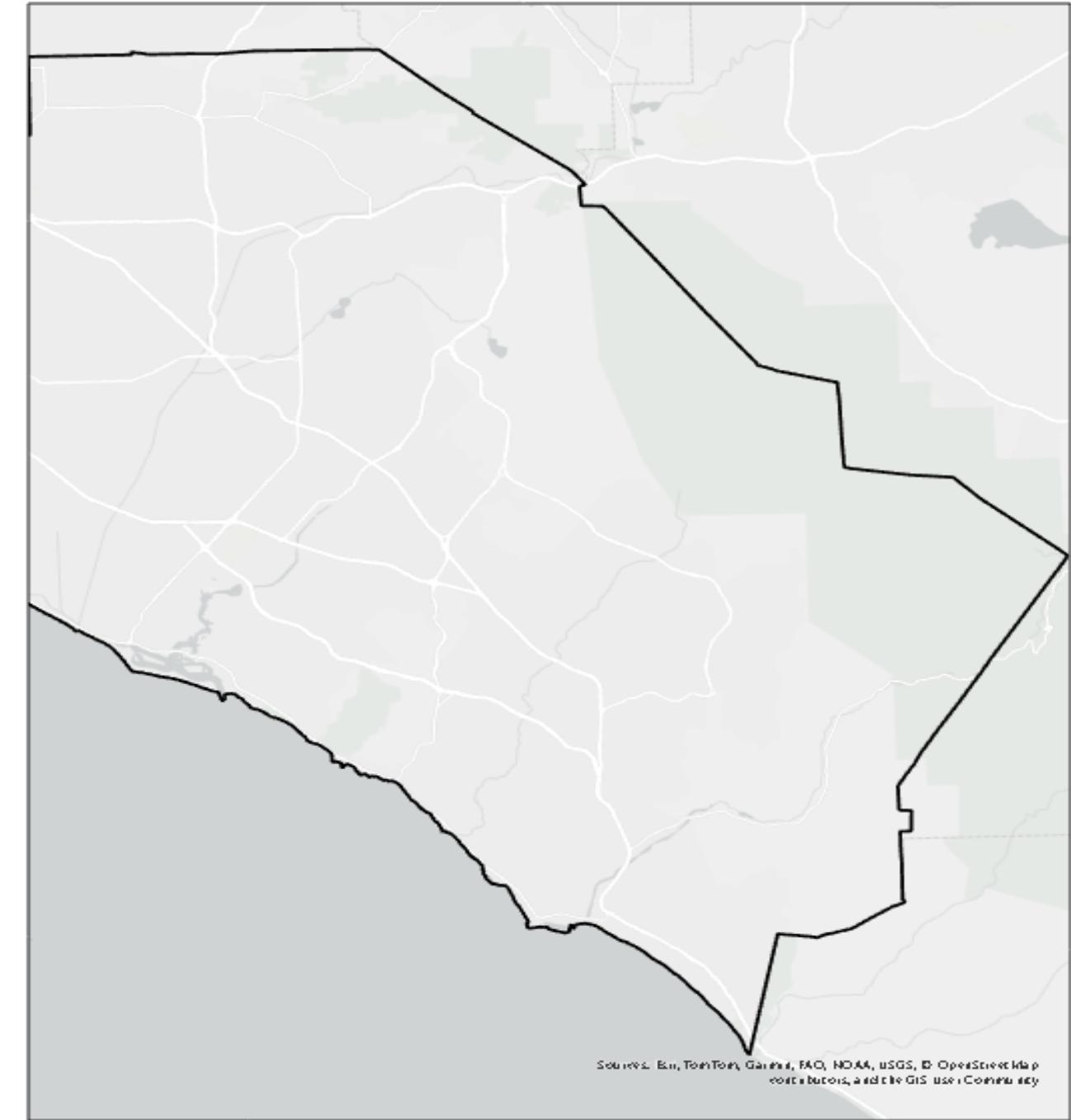


California County Blocks Clipped to Orange County
There are 2049 County Blocks in OC.

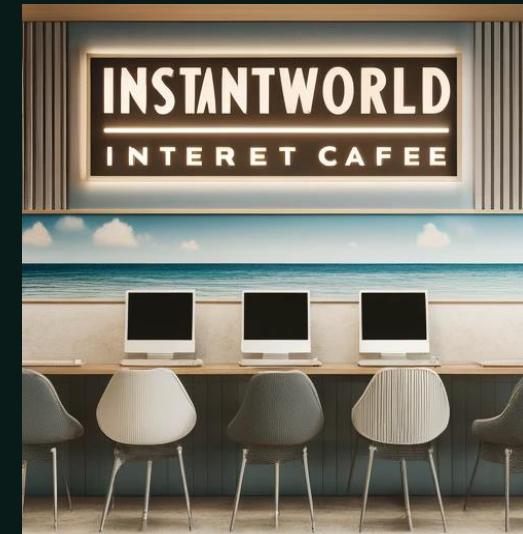
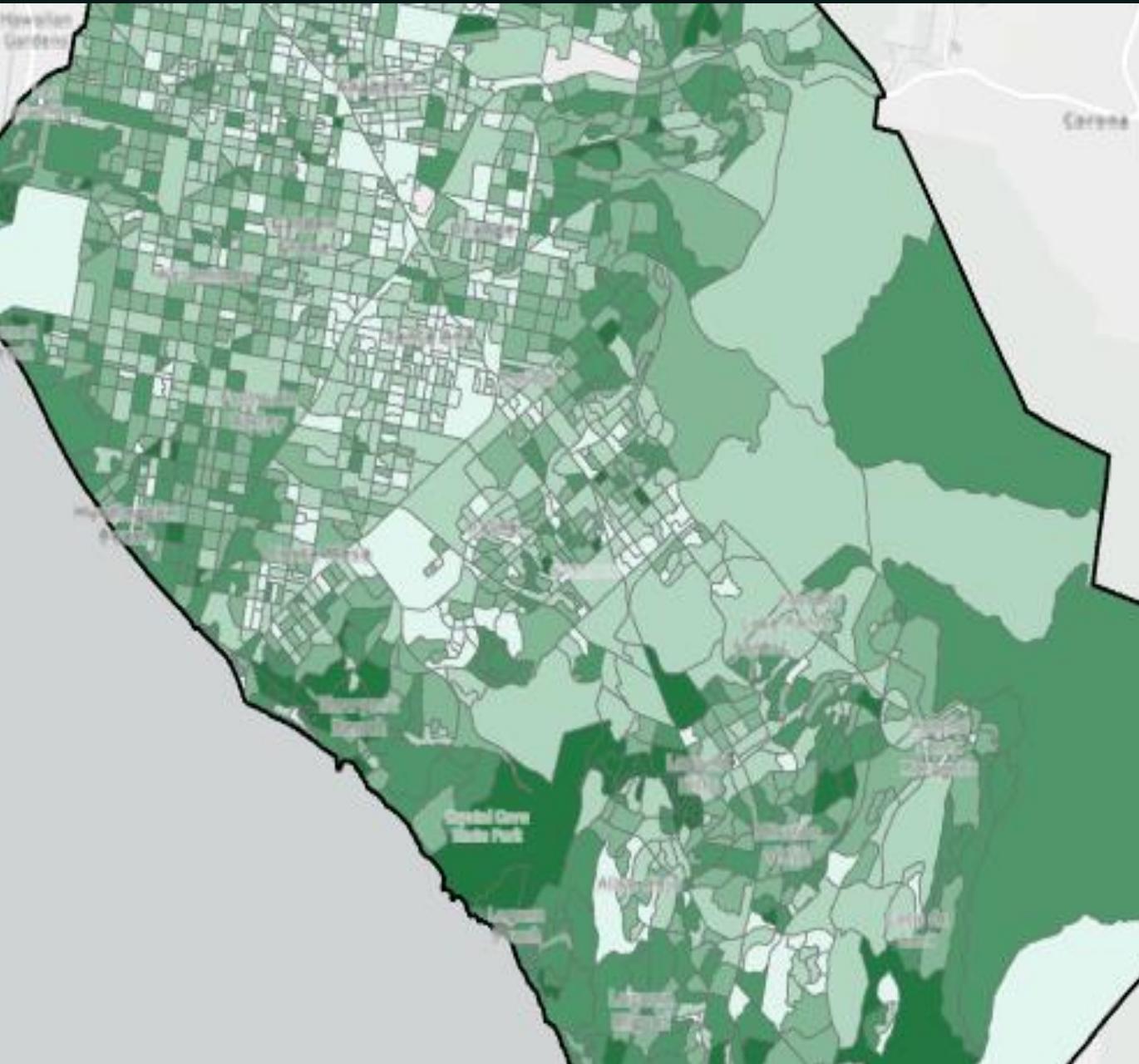
Landmarks, Points, Roads, County Blocks,
Coastline – all clipped to OC



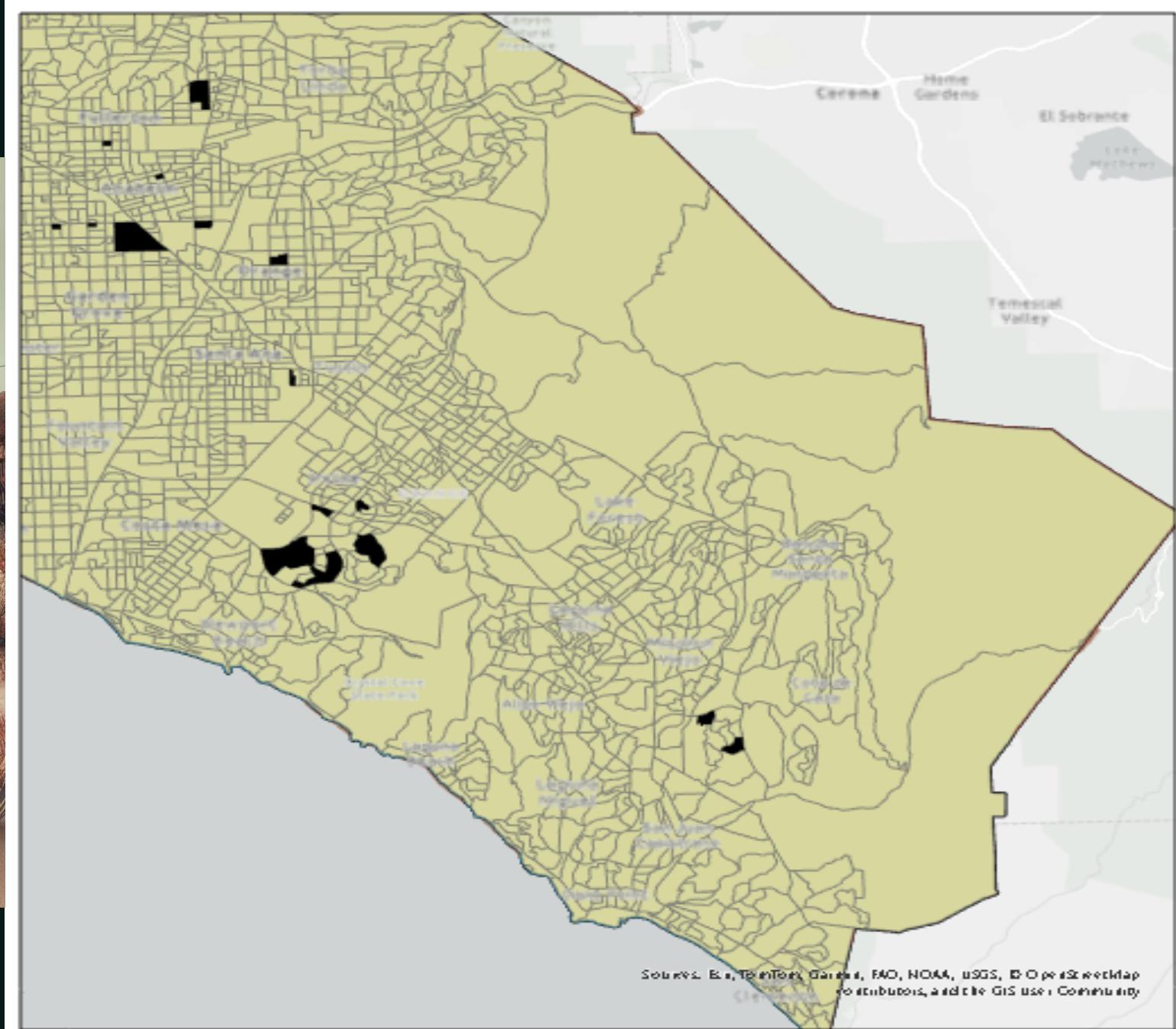
OC Boundary

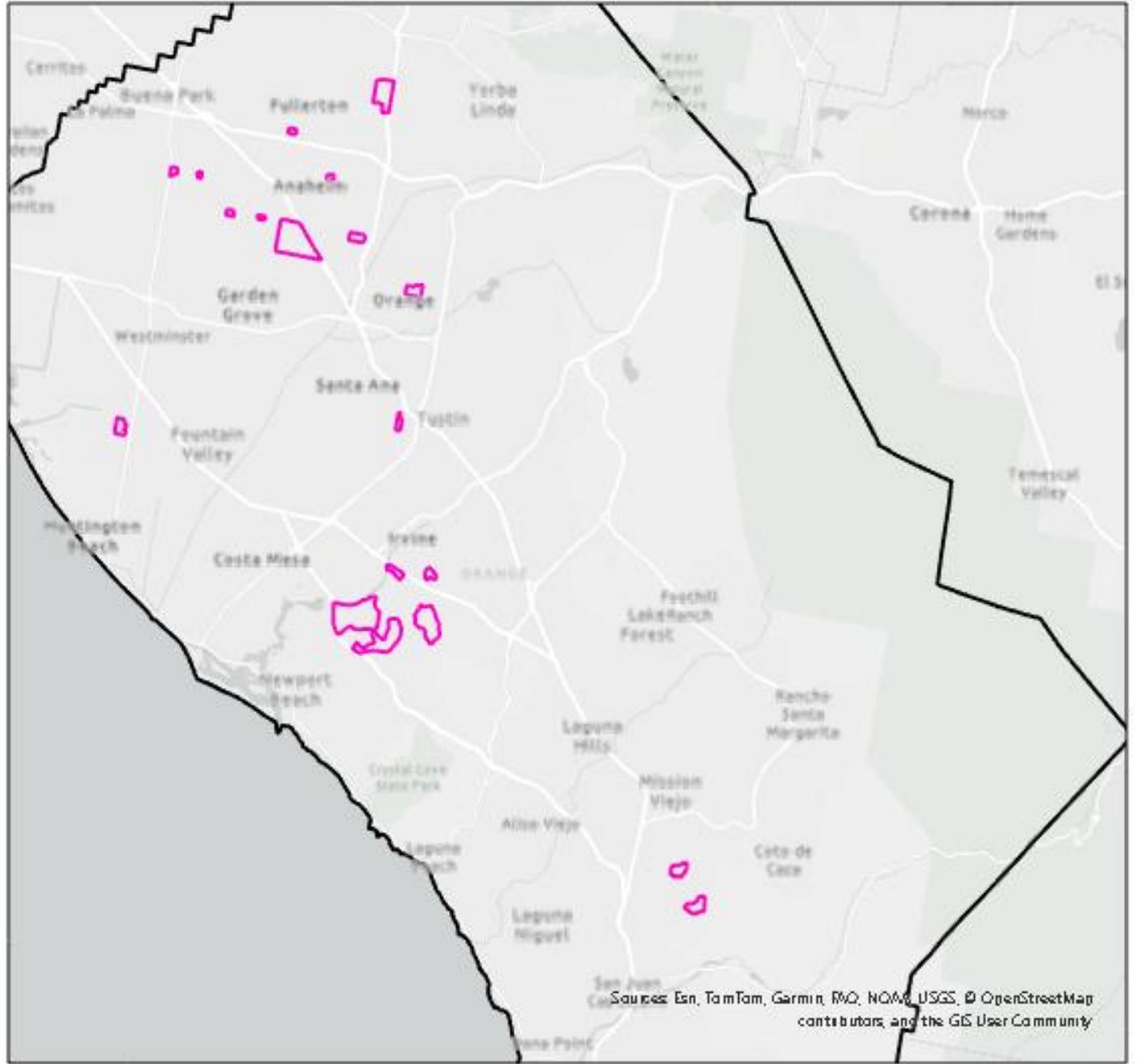


Block Group by Age



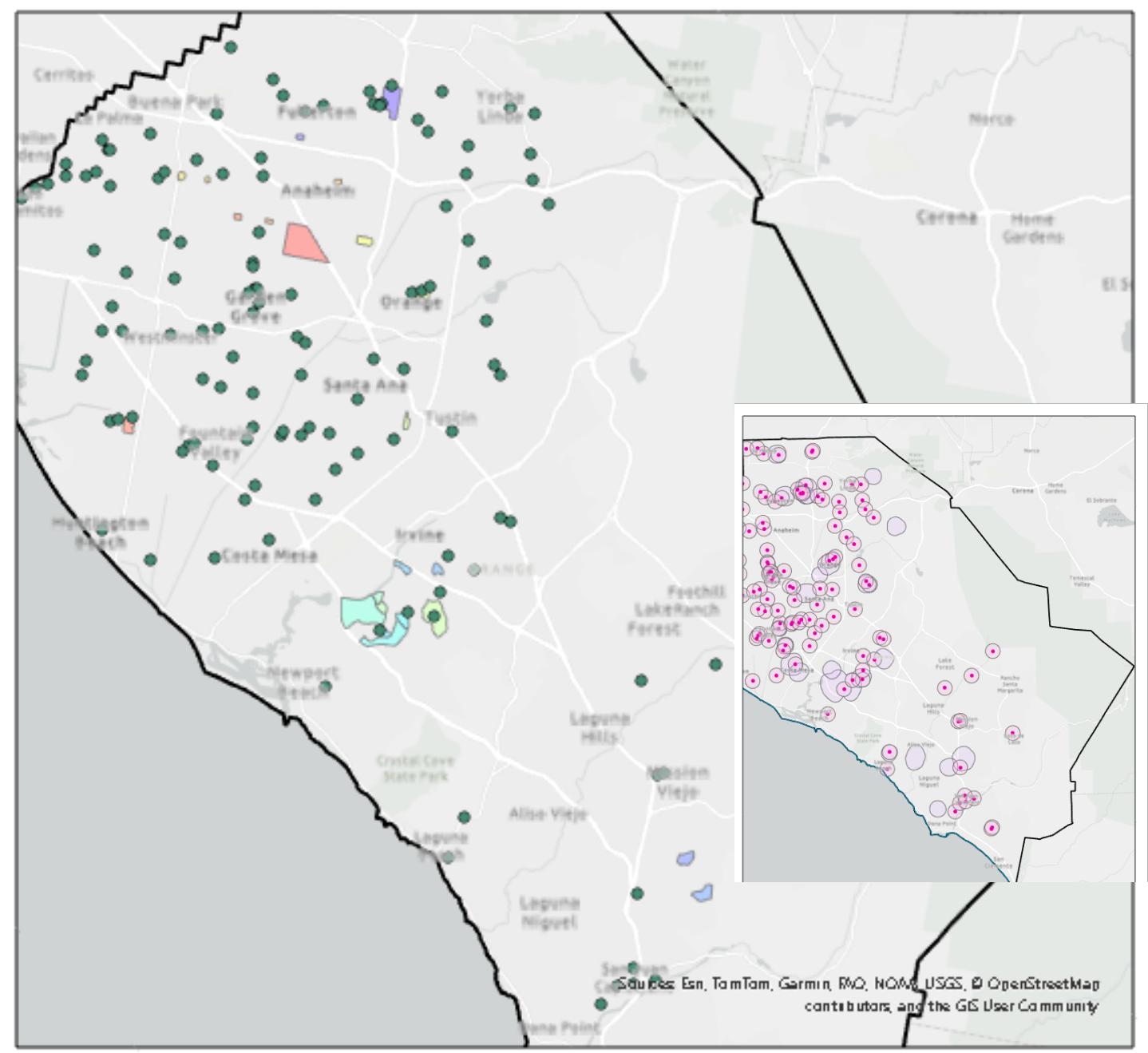
23 Block Groups with Median Age 22 or Under





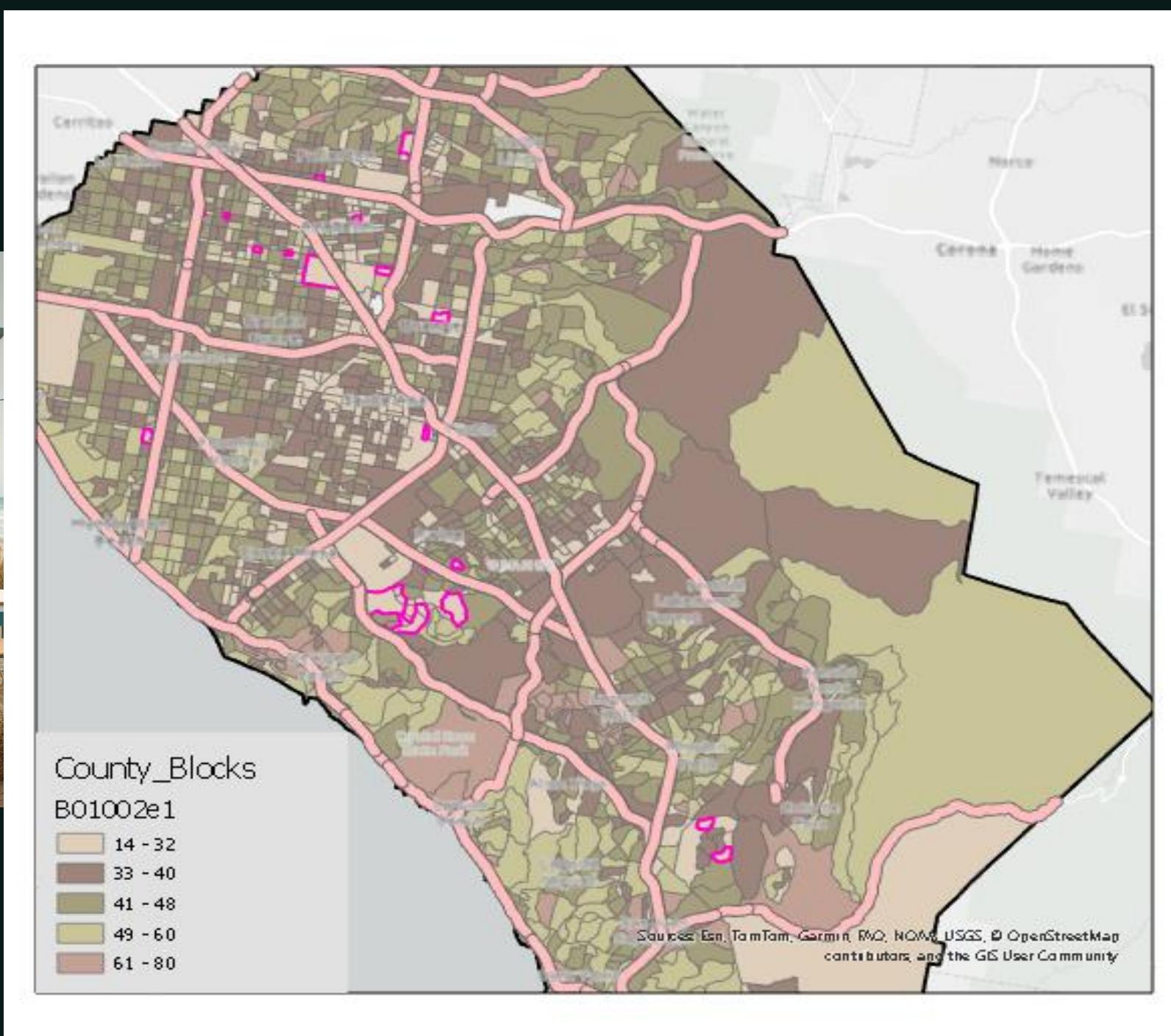
27 High Schools and Universities



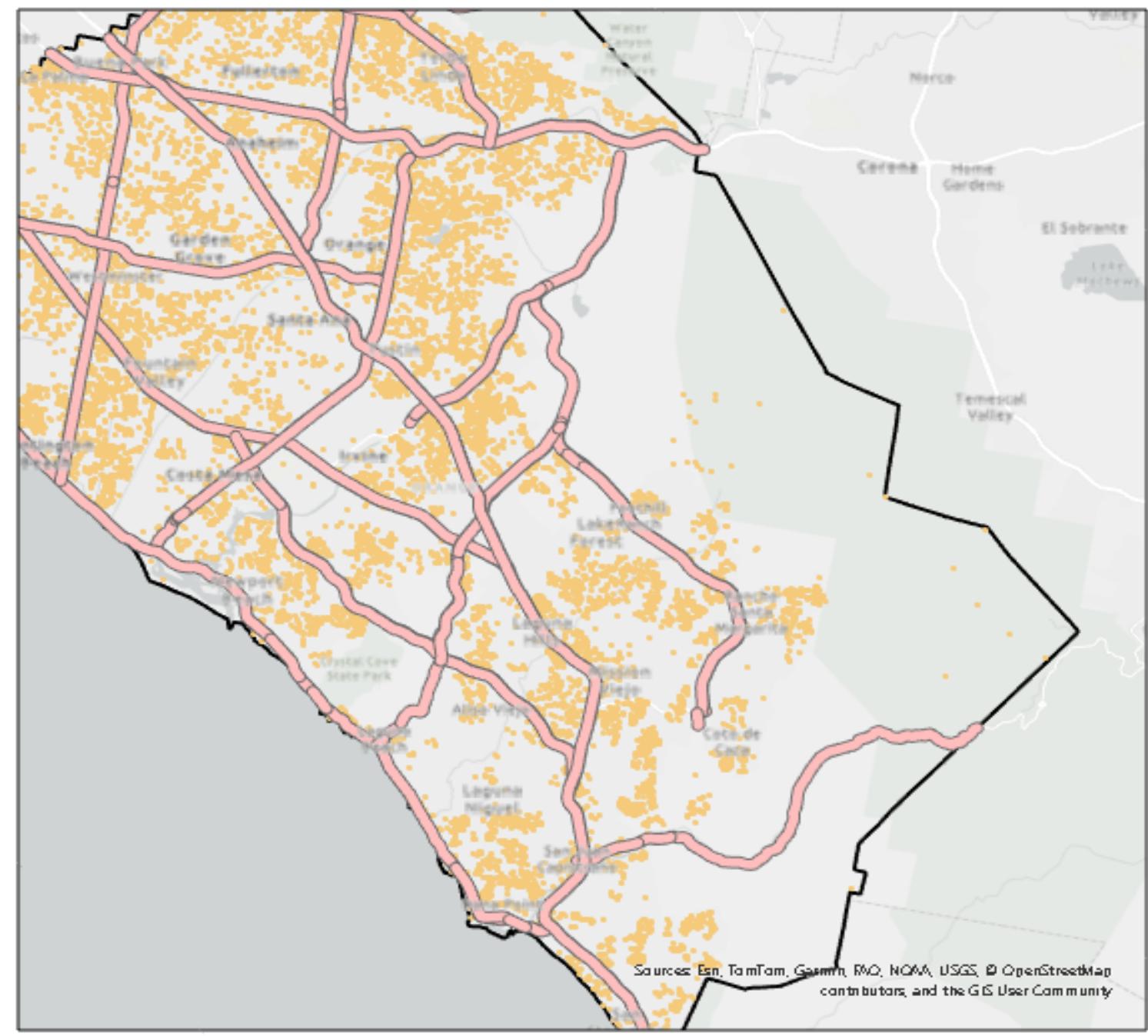


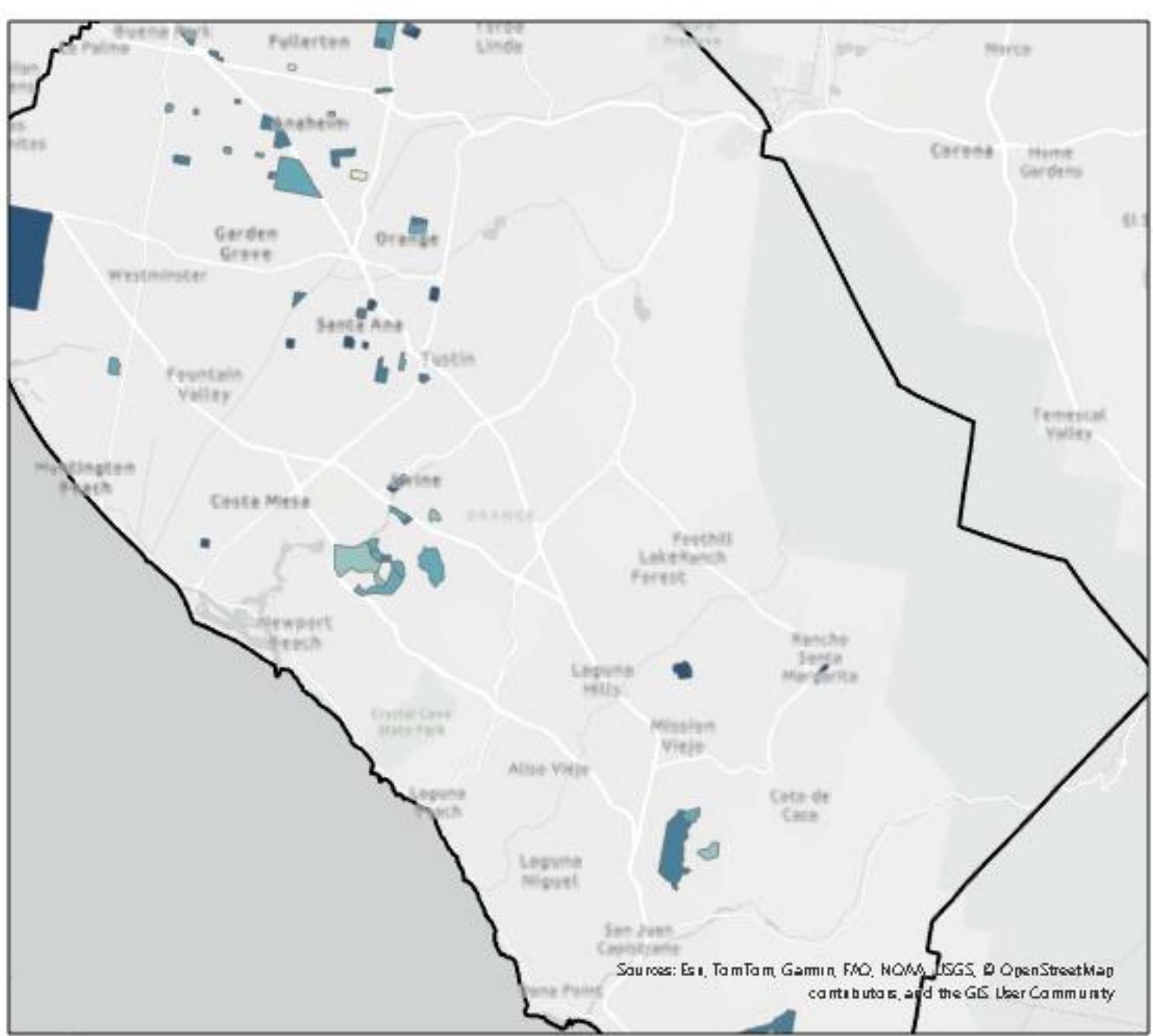
136 Landmark Points

Road & Age Demographics



Road & Landmark Points



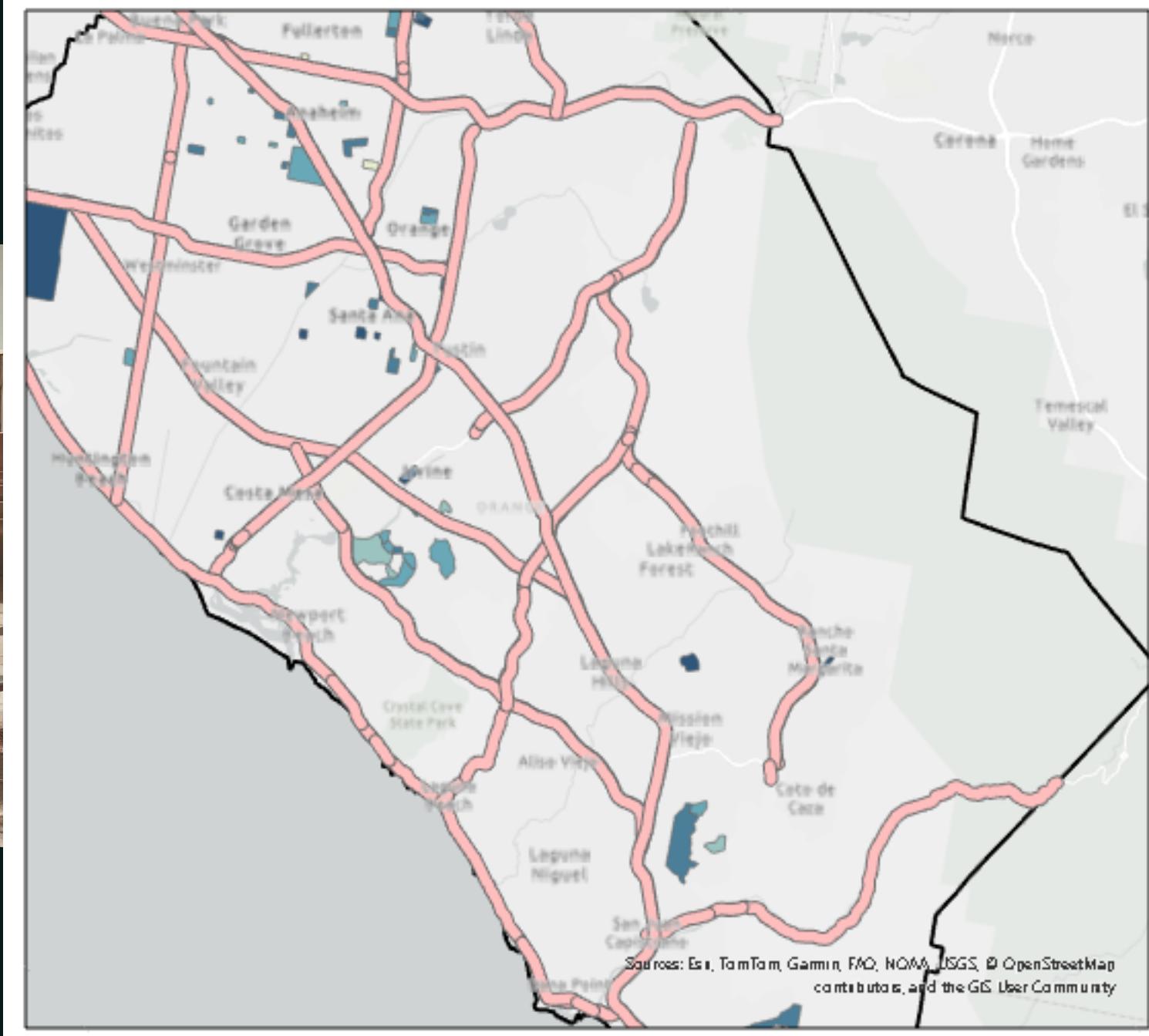


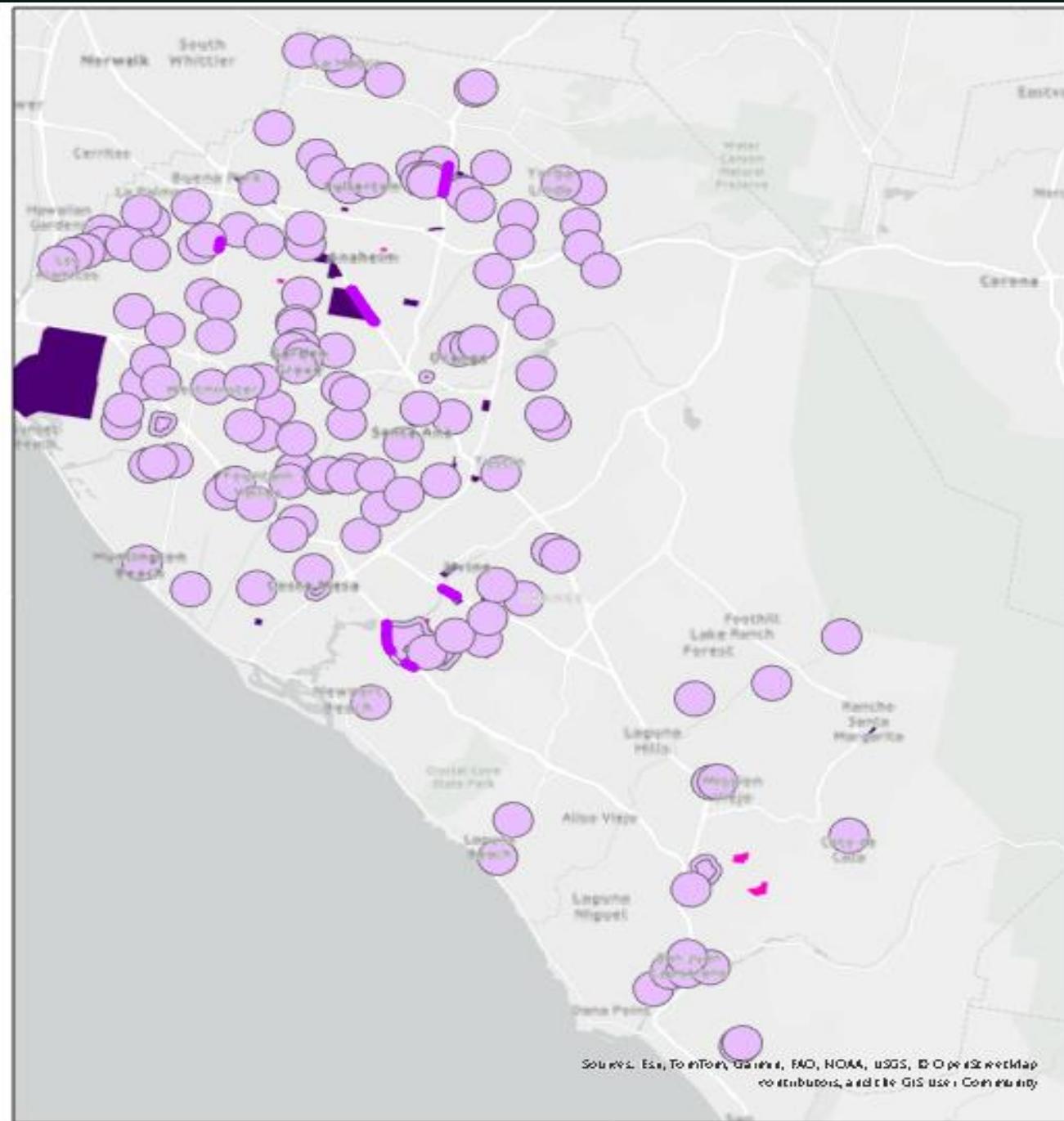
Criteria 1: Median age of the neighborhood (block group) is less than 25.

54 Occurrences for Criteria 1

Criteria 1: With Roads

54 Occurrences for Criteria 1





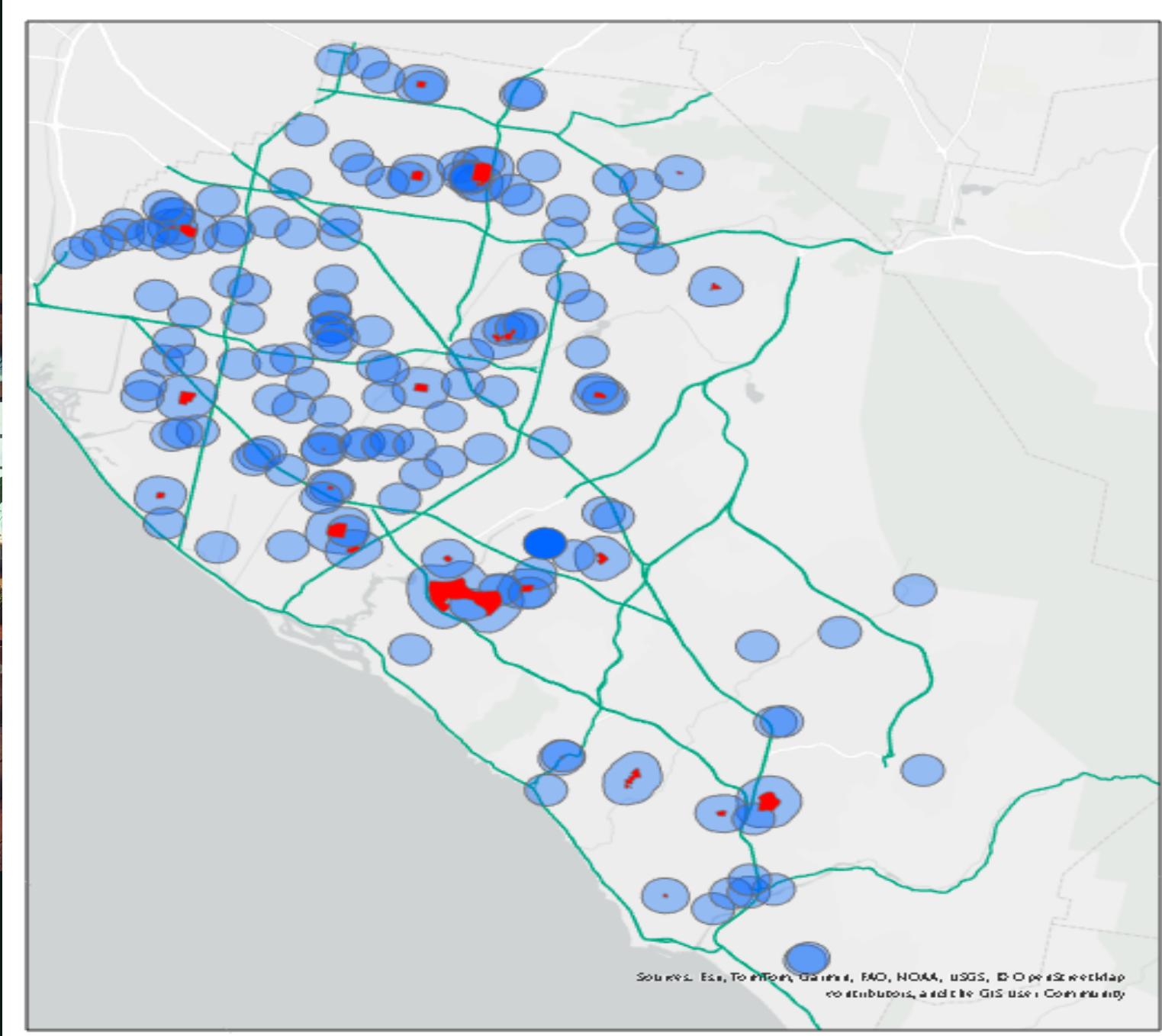
Combined Buffer to create Criteria 2



Criteria 2: With Roads

Under 22 Intersected with

1 km buffer of Age-appropriate schools

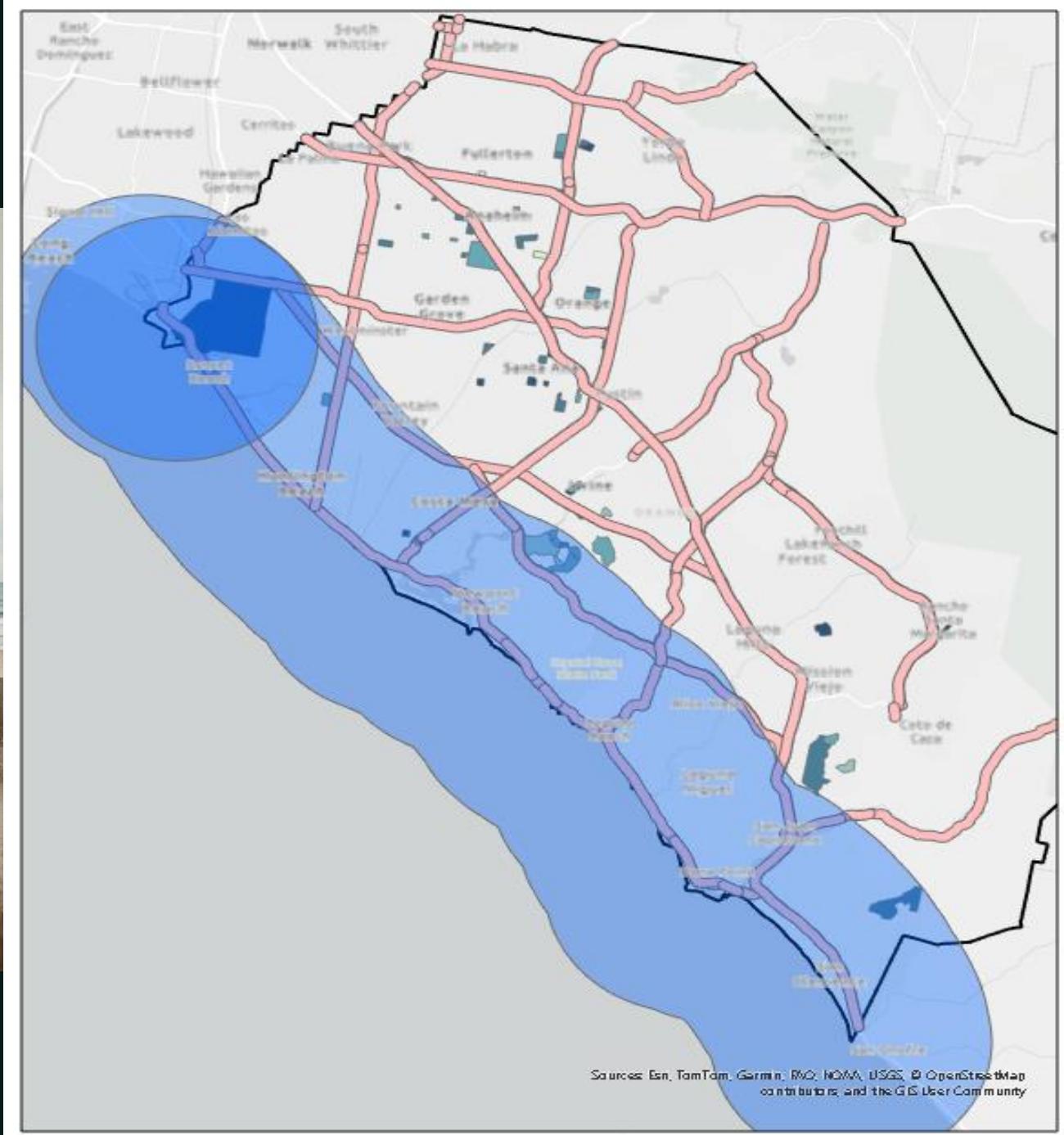


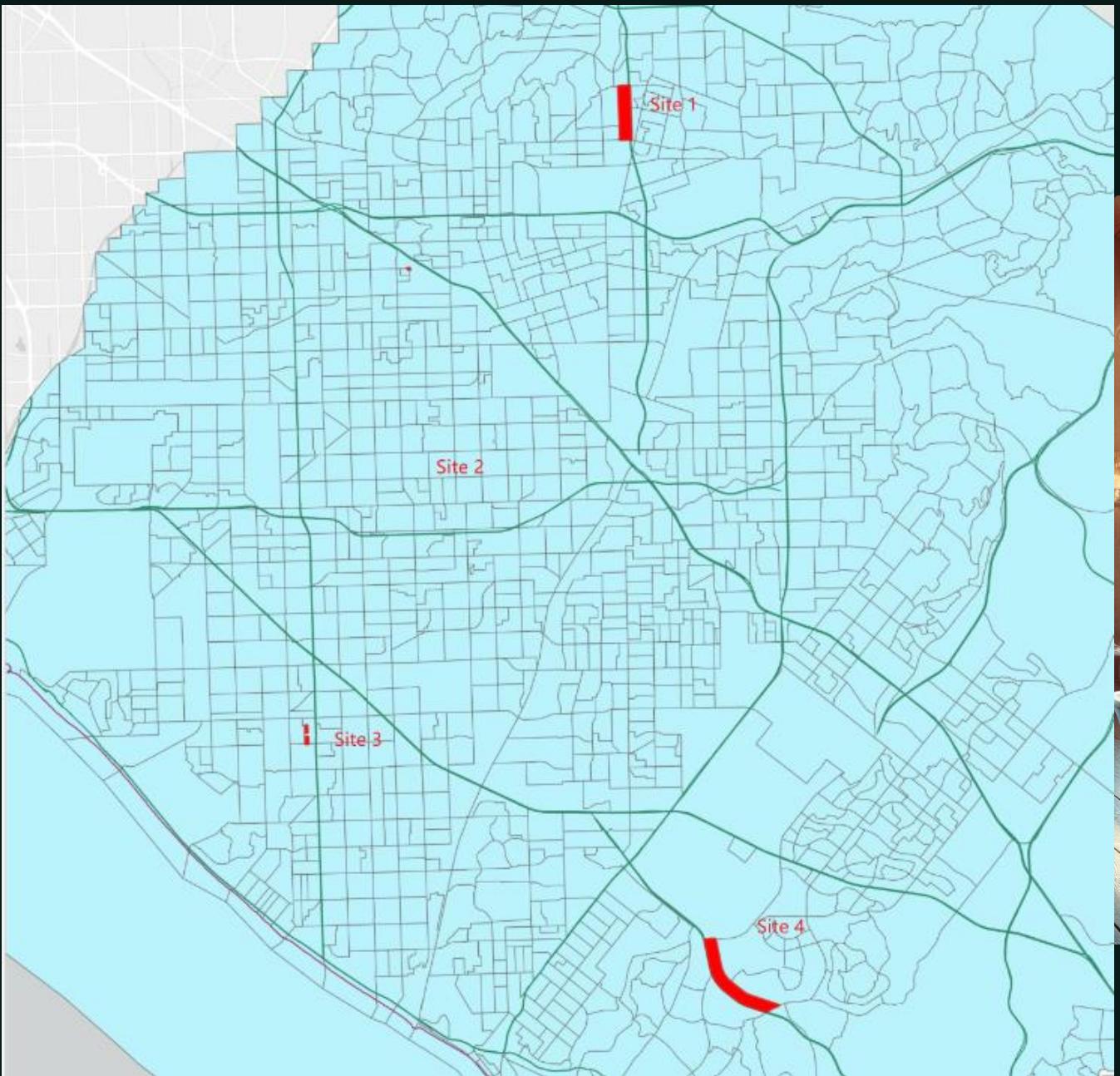
Criteria 3: Must be near busy street

52 polygons within 10 different
blockgroups w/n 300 meter of major
road



Criteria 4: Coastline



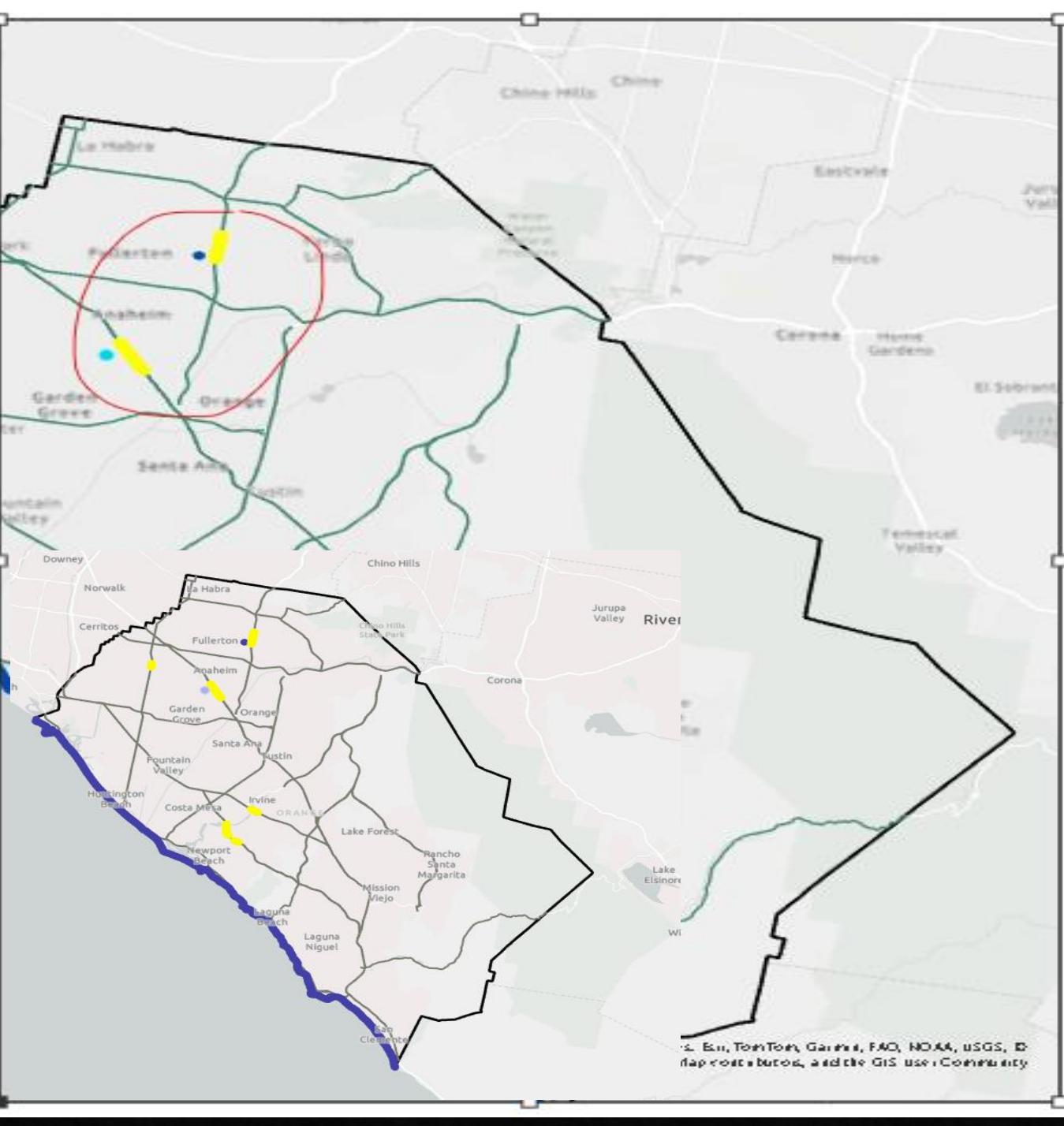


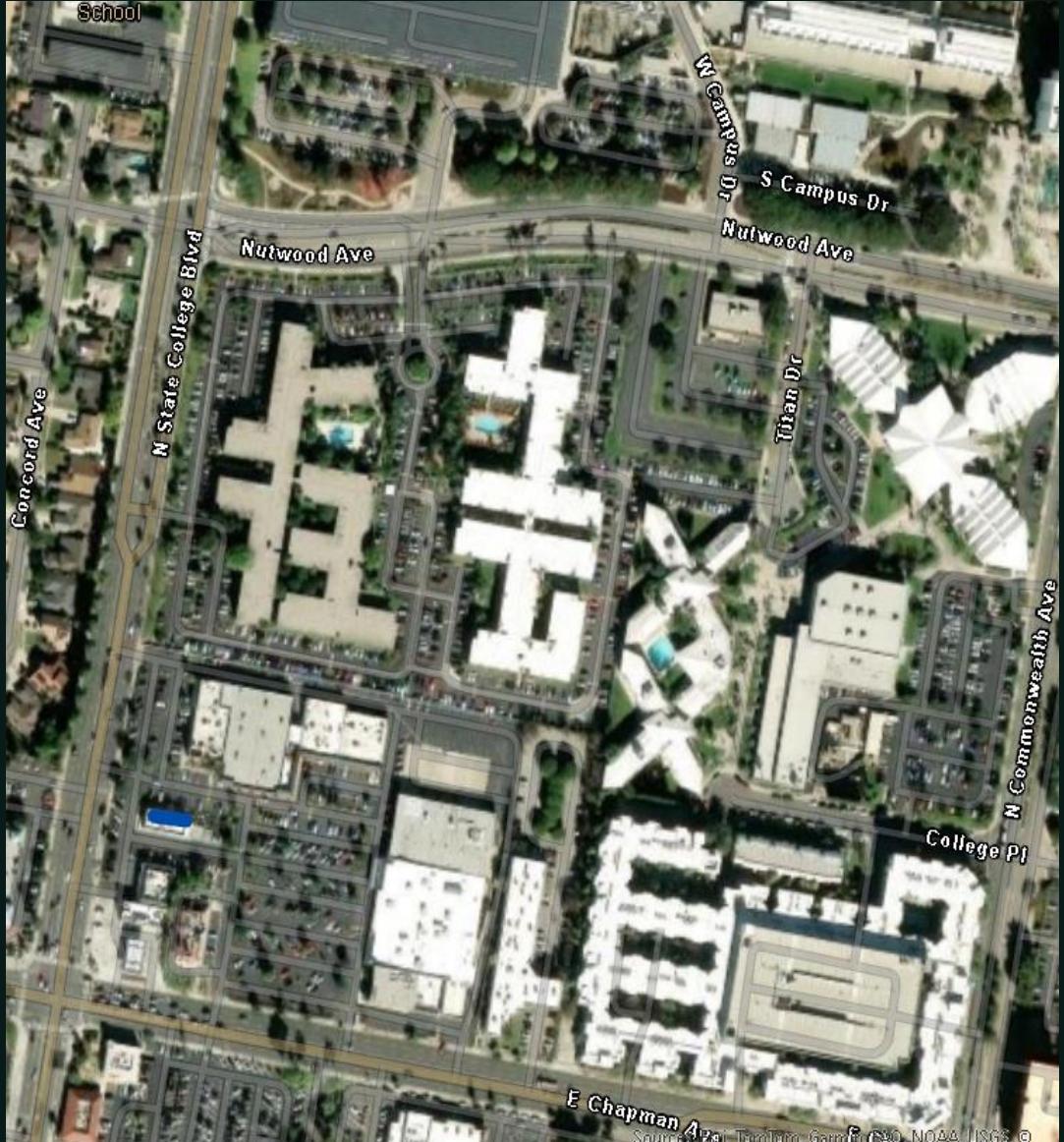
Combine Criteria for Final Selections



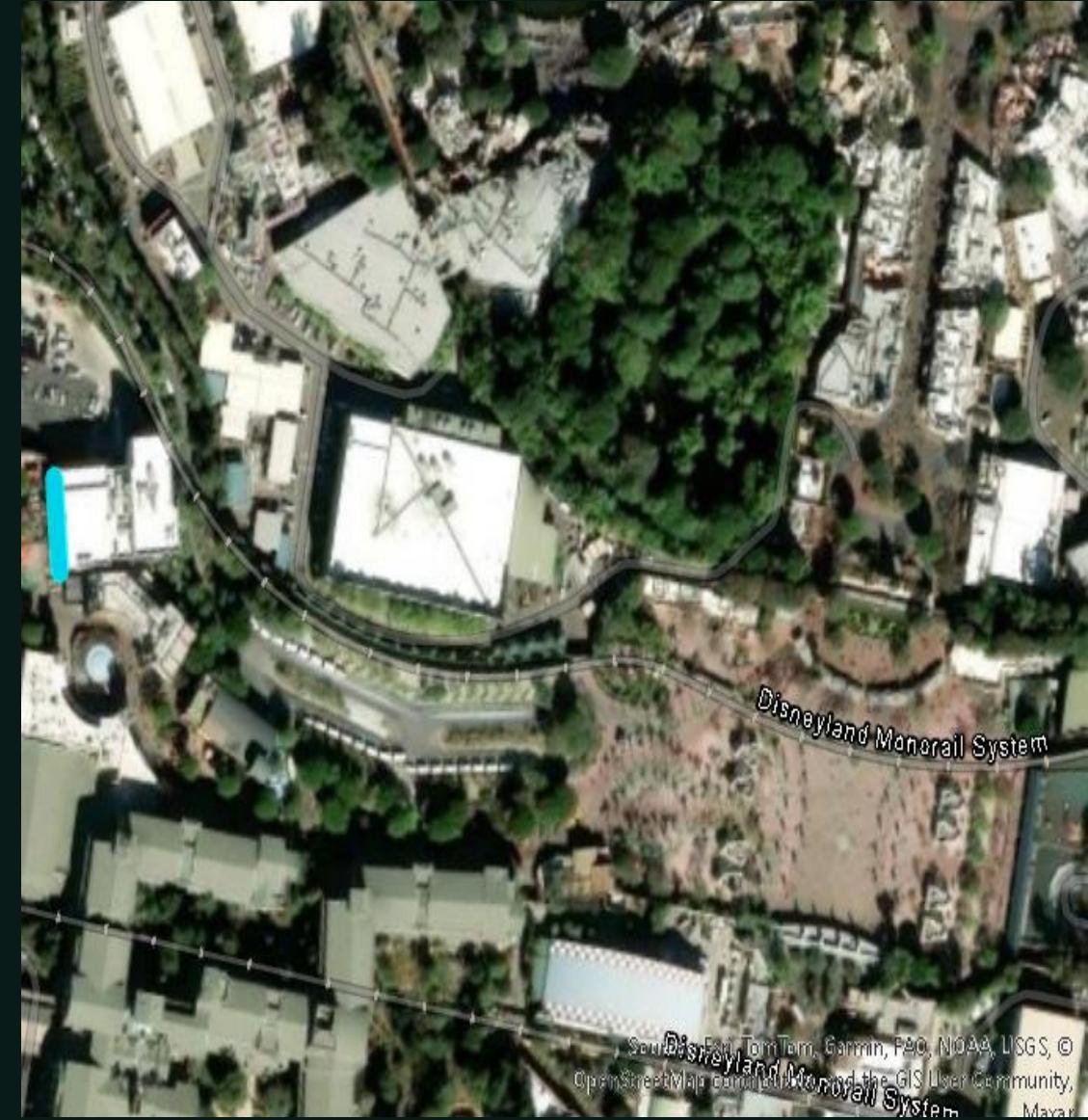


Final Map with Site Suggestions





Option 1: 520 N State College
Blvd, Fullerton, CA 92831



Option 2: 1530 Disneyland Dr,
Anaheim, CA 92802

A modern internet cafe interior featuring a large open space with several round wooden tables and black chairs. Each table has a small computer monitor on it. In the background, there's a bar area with stools and shelves. Large windows on the left provide a view of a city skyline across a body of water.

InstantWorldTM INTERNET CAFÉ

The median age is under 25. The specific address is already designed to be a coffee shop, so heavy renovations would not be required. The area has the most overlapping buffers in terms of under 25, under 22, access to Major Roadways and educational facilities with age –appropriate attendees. All the requirements are met within this spot.



My Final Recommendation is to
acquire the location from Philz
Coffee. Easy transition &
community readiness make this a
perfect spot.

THANK YOU .

