It is essential to include the graphicx and float packages when inserting images.

The image below sets the width to be 90% of the width of the text:



Figure 1: The K2 mountain in Baltistan

The image below sets the width to be 50mm:



Figure 2: The K2 mountain in Baltistan

The image below sets the height to be 10mm:



Figure 3: The K2 mountain in Baltistan

The image below sets the height to be 30mm and the width to be 130mm. This stretches the image:



Figure 4: The K2 mountain in Baltistan