Part_I_exploration_template

April 22, 2022

1 Part I - (Dataset Exploration Title)

1.1 by (your name here)

1.2 Introduction

Introduce the dataset

Rubric Tip: Your code should not generate any errors, and should use functions, loops where possible to reduce repetitive code. Prefer to use functions to reuse code statements.

Rubric Tip: Document your approach and findings in markdown cells. Use comments and docstrings in code cells to document the code functionality.

Rubric Tip: Markup cells should have headers and text that organize your thoughts, findings, and what you plan on investigating next.

1.3 Preliminary Wrangling

```
In [2]: # import all packages and set plots to be embedded inline
   import numpy as np
   import pandas as pd
   import matplotlib.pyplot as plt
   import seaborn as sb
   import calendar

%matplotlib inline
```

Load in your dataset and describe its properties through the questions below. Try and motivate your exploration goals through this section.

Out[4]: (183412, 16)

In [5]: df_bike_data.tail(10)

Out[5]:	duration_sec	$start_time$		${\tt end_time}$	\	
183402	122 2019-02-01	00:17:32.2580	2019-02-01	00:19:34.9380		
183403	249 2019-02-01	00:15:12.0670	2019-02-01	00:19:21.6990		
183404	256 2019-02-01	00:12:50.5540	2019-02-01	00:17:07.3620		
183405	111 2019-02-01	00:14:49.8740	2019-02-01	00:16:41.3010		
183406	706 2019-02-01	00:04:40.6160	2019-02-01	00:16:27.0800		
183407	480 2019-02-01	00:04:49.7240	2019-02-01	00:12:50.0340		
183408	313 2019-02-01	00:05:34.7440	2019-02-01	00:10:48.5020		
183409	141 2019-02-01	00:06:05.5490	2019-02-01	00:08:27.2200		
183410	139 2019-02-01	00:05:34.3600	2019-02-01	00:07:54.2870		
183411	271 2019-02-01	00:00:20.6360	2019-02-01	00:04:52.0580		
	start_station_id		st	art_station_name	\	
183402	119.0			8th St at Noe St		
183403	256.0		Hearst A	ve at Euclid Ave		
183404	241.0		As	hby BART Station		
183405	324.0	Union So		1 St at Post St)		
183406	138.0	•	_	St at Church St		
183407	27.0		Beale S	t at Harrison St		
183408	21.0 Montgo	mery St BART St	ation (Mark	et St at 2nd St)		
183409	278.0	·	The Alameda at Bush St			
183410	220.0		San Pablo Ave at MLK Jr Way			
183411	24.0		Spear	St at Folsom St		
	start_station_latitude	start_station_l	ongitude e	nd_station_id \		
183402	37.761047		2.432642	120.0		
183403	37.875112	-12	2.260553	247.0		
183404	37.852477	-12	2.270213	248.0		
183405	37.788300	-12	2.408531	19.0		
183406	37.750900	-12	2.427411	78.0		
183407	37.788059	-12	2.391865	324.0		
183408	37.789625	-12	2.400811	66.0		
183409	37.331932	-12	1.904888	277.0		
183410	37.811351	-12	2.273422	216.0		
183411	37.789677	-12	2.390428	37.0		
	end_s	tation_name en	d_station_l	atitude \		
183402	Mission D	olores Park	37	.761420		
183403	Fulton St at B	ancroft Way	37.867789			
183404	Telegraph Ave a	t Ashby Ave	37.855956			
183405		t Kearny St	37.788975			
183406	Folsom S	t at 9th St	37.773717			
183407	Union Square (Powell St	at Post St)	37	.788300		
183408	3rd St at	Townsend St	37	.778742		

183409	Morrison Ave	o o+ Iulio	ın C+	37.333658	
183410		37.817827			
183411	San Pablo Ave at 27th St 2nd St at Folsom St			37.785000	
103411	Zna s	t at roise	on oc	37.700000	
	end_station_longitude	bike_id	user_type	member_birth_year	\
183402	-122.426435	4326	Subscriber	NaN	
183403	-122.265896	4642	Subscriber	2000.0	
183404	-122.259795	4845	Subscriber	1980.0	
183405	-122.403452	4832	Subscriber	1984.0	
183406	-122.411647	5017	Subscriber	1988.0	
183407	-122.408531	4832	Subscriber	1996.0	
183408	-122.392741	4960	Subscriber	1984.0	
183409	-121.908586	3824	Subscriber	1990.0	
183410	-122.275698	5095	Subscriber	1988.0	
183411	-122.395936	1057	Subscriber	1989.0	
	member_gender bike_shar	re_for_all	•		
183402	NaN		No		
183403	Male		No		
183404	Male		Yes		
183405	Male		No		
183406	Male		No		
183407	Male		No		
183408	Male		No		
183409	Male		Yes		
183410	Male		No		
183411	Male		No		
<pre>df_bike_data.info()</pre>					
pandas.	<pre>core.frame.DataFrame'></pre>				

In [6]:

<class 'pandas.core.frame.DataFrame'> RangeIndex: 183412 entries, 0 to 183411 Data columns (total 16 columns):

183412 non-null int64 duration_sec start_time 183412 non-null object 183412 non-null object end_time start_station_id 183215 non-null float64 183215 non-null object start_station_name start_station_latitude 183412 non-null float64 183412 non-null float64 start_station_longitude 183215 non-null float64 end_station_id 183215 non-null object end_station_name 183412 non-null float64 end_station_latitude end_station_longitude 183412 non-null float64 183412 non-null int64 bike_id user_type 183412 non-null object member_birth_year 175147 non-null float64 member_gender 175147 non-null object

```
bike_share_for_all_trip
                          183412 non-null object
dtypes: float64(7), int64(2), object(7)
memory usage: 22.4+ MB
In [7]: df_bike_data.isnull().sum()
                                      0
Out[7]: duration_sec
        start_time
                                      0
        end_time
                                      0
                                    197
        start_station_id
                                    197
        start_station_name
                                      0
        start_station_latitude
        start_station_longitude
                                      0
        end_station_id
                                    197
        end station name
                                    197
        end_station_latitude
                                      0
        end_station_longitude
                                      0
        bike_id
                                      0
                                      0
        user_type
                                   8265
        member_birth_year
        member_gender
                                   8265
        bike_share_for_all_trip
        dtype: int64
In [8]: df_bike_data.duplicated().sum()
Out[8]: 0
In [9]: #Find unique start stations:
        df_bike_data.start_station_name.nunique()
Out[9]: 329
In [10]: #Find unique end stations:
         df_bike_data.end_station_name.nunique()
Out[10]: 329
In [11]: #Find unique bike_id:
         df_bike_data.bike_id.nunique()
Out[11]: 4646
In [12]: #Find unique user_type:
         df_bike_data.user_type.nunique()
         df_bike_data.user_type.unique()
Out[12]: array(['Customer', 'Subscriber'], dtype=object)
```

In [13]: df_bike_data.describe()

Out[13]:		${\tt duration_sec}$	start_s	tation_id	start_	$_{ t station_latitude} \setminus$	
	count	183412.000000	1832	15.000000		183412.000000	
	mean	726.078435	1	38.590427		37.771223	
	std	1794.389780	1	11.778864		0.099581	
	min	61.000000		3.000000		37.317298	
	25%	325.000000		47.000000		37.770083	
	50%	514.000000	1	04.000000		37.780760	
	75%	796.000000	2	39.000000		37.797280	
	max	85444.000000	3	98.000000		37.880222	
		start_station_	-			d end_station_latitude	
	count		12.00000				
	mean	-1	22.35266		. 249123		
	std		0.11709		.515131		
	min	-1	22.45370	4 3	.000000	37.317298	
	25%	-1	22.41240	8 44	.000000	37.770407	
	50%	-1	22.39828	5 100	.000000	37.781010	
	75%	-1	22.28653	3 235	.000000	37.797320	
	max	-1	21.87411	9 398	.000000	37.880222	
		end_station_lo	ngi tuda	hik	e_id n	nember_birth_year	
	count		.000000	183412.00		175147.000000	
	mean		.352250	4472.90		1984.806437	
	std		.116673	1664.38		10.116689	
	min		.453704	11.00		1878.000000	
	25%		.411726	3777.00		1980.000000	
	50%		.398279	4958.00		1987.000000	
	75%		. 288045	5502.00		1992.00000	
			.874119	6645.00		2001.000000	
	max	-121	.014119	0045.00	0000	2001.000000	

In [14]: df_bike_data.duration_sec.sort_values(ascending=False)

```
Out[14]: 101361
                   85444
         85465
                   84548
         153705
                   83772
         127999
                   83519
         112435
                   83407
         5203
                   83195
         95750
                   82512
         173365
                   82385
         8631
                   81549
         176987
                   80891
         107581
                   79548
         94581
                   75262
         90195
                   74408
         86454
                   74097
```

33431 69620 120711 69335 105162 62 84454 62 83770 62 129402 62 9221 62 86969 62 33320 62 97032 62 91046 62 161611 62 171049 62 73372 62 85488 61 27017 61 154115 61 179646 61 19581 61 19581 61 121470 61 51120 61 18578 61 58992 61 80047 61 64088 61 82564 61 134955 61 44301 61 44787 61 103565 61 157305 61 169882 61	123383 73587 129176 116671 129177 136599 145977 128648 29922 14381 95747 31295 32098 54376	73930 72824 72627 72590 72576 72361 71470 71326 70925 70211 70072 70050 69980 69803
105162 62 84454 62 83770 62 129402 62 9221 62 86969 62 33320 62 97032 62 91046 62 161611 62 171049 62 73372 62 85488 61 27017 61 154115 61 179646 61 19581 61 121470 61 51120 61 18578 61 58992 61 80047 61 64088 61 82564 61 134955 61 44301 61 44787 61 103565 61 157305 61 169882 61		
84454 62 83770 62 129402 62 9221 62 86969 62 33320 62 97032 62 91046 62 161611 62 171049 62 73372 62 85488 61 27017 61 154115 61 179646 61 19581 61 121470 61 51120 61 18578 61 58992 61 80047 61 64088 61 82564 61 134955 61 44301 61 44787 61 103565 61 157305 61 169882 61	120711	69335
33320 62 97032 62 91046 62 161611 62 171049 62 73372 62 85488 61 27017 61 154115 61 179646 61 19581 61 51120 61 18578 61 58992 61 80047 61 64088 61 82564 61 134955 61 44301 61 44787 61 103565 61 157305 61 169882 61	84454 83770 129402	62 62 62
97032 62 91046 62 161611 62 171049 62 73372 62 85488 61 27017 61 154115 61 179646 61 19581 61 121470 61 51120 61 18578 61 58992 61 80047 61 64088 61 82564 61 134955 61 44301 61 44787 61 103565 61 157305 61 169882 61	86969	62
91046 62 161611 62 171049 62 73372 62 85488 61 27017 61 154115 61 179646 61 19581 61 121470 61 51120 61 18578 61 58992 61 80047 61 64088 61 82564 61 134955 61 44301 61 44787 61 103565 61 157305 61 169882 61		
161611 62 171049 62 73372 62 85488 61 27017 61 154115 61 179646 61 19581 61 51120 61 18578 61 58992 61 80047 61 64088 61 82564 61 134955 61 44301 61 44787 61 103565 61 157305 61 169882 61		
171049 62 73372 62 85488 61 27017 61 154115 61 179646 61 19581 61 51120 61 18578 61 58992 61 80047 61 64088 61 82564 61 134955 61 44301 61 44787 61 103565 61 157305 61 169882 61		
73372 62 85488 61 27017 61 154115 61 179646 61 19581 61 121470 61 51120 61 18578 61 58992 61 80047 61 64088 61 82564 61 134955 61 44301 61 44787 61 103565 61 157305 61 169882 61		
85488 61 27017 61 154115 61 179646 61 19581 61 121470 61 51120 61 18578 61 58992 61 80047 61 64088 61 82564 61 134955 61 44301 61 44787 61 103565 61 157305 61 169882 61		
27017 61 154115 61 179646 61 19581 61 121470 61 51120 61 18578 61 58992 61 80047 61 64088 61 82564 61 134955 61 44301 61 44787 61 103565 61 157305 61 169882 61		
154115 61 179646 61 19581 61 121470 61 51120 61 18578 61 58992 61 80047 61 64088 61 82564 61 134955 61 44301 61 44787 61 103565 61 157305 61 169882 61		
179646 61 19581 61 121470 61 51120 61 18578 61 58992 61 80047 61 64088 61 82564 61 134955 61 44301 61 44787 61 103565 61 157305 61 169882 61		
121470 61 51120 61 18578 61 58992 61 80047 61 64088 61 82564 61 134955 61 44301 61 44787 61 103565 61 157305 61 169882 61	179646	61
51120 61 18578 61 58992 61 80047 61 64088 61 82564 61 134955 61 44301 61 44787 61 103565 61 157305 61 169882 61	19581	61
18578 61 58992 61 80047 61 64088 61 82564 61 134955 61 44301 61 44787 61 103565 61 157305 61 169882 61	121470	
58992 61 80047 61 64088 61 82564 61 134955 61 44301 61 44787 61 103565 61 157305 61 169882 61		
80047 61 64088 61 82564 61 134955 61 44301 61 44787 61 103565 61 157305 61 169882 61		
64088 61 82564 61 134955 61 44301 61 44787 61 103565 61 157305 61 169882 61		
82564 61 134955 61 44301 61 44787 61 103565 61 157305 61 169882 61		
134955 61 44301 61 44787 61 103565 61 157305 61 169882 61		
44301 61 44787 61 103565 61 157305 61 169882 61		
44787 61 103565 61 157305 61 169882 61		
103565 61 157305 61 169882 61		
169882 61	103565	61
	157305	61
		61

 ${\tt Name: duration_sec, Length: 183412, \ dtype: int64}$

2 Observations:

- 1.Convert start_time and end_time to datetime.
 - 2.Convert start_station_id and end_station_id from float to string.
 - 3.Convert bike_id to from integer to string.
 - 4.Convert user_type and member_gender to category.
- 5.Convert the member_birth_year to member_age so we can analyze the age statistics of the bike users.
- 5.I do see missing values in start_station_name,end_station_name and member_birth_year,member_gender, we do not need this for our analysis so I am going to let it pass.

3 Cleaning Data:

- First copy the data.
- Then work on the Data type issues:(Tidiness)
- start_time and end_time to datetime
- start_station_id, end_staion_id has to be changed to string.
- bike_id should be changed to str.
- user_type,member_gender,bike_share_for_all_trip change to category

```
In [17]: #Copy the Data :
         df=df_bike_data.copy()
         df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 183412 entries, 0 to 183411
Data columns (total 16 columns):
                           183412 non-null int64
duration sec
                           183412 non-null object
start_time
                           183412 non-null object
end_time
                           183215 non-null float64
start_station_id
                           183215 non-null object
start_station_name
```

```
183412 non-null float64
start_station_latitude
start_station_longitude
                           183412 non-null float64
                           183215 non-null float64
end_station_id
                           183215 non-null object
end_station_name
                           183412 non-null float64
end_station_latitude
                           183412 non-null float64
end_station_longitude
bike_id
                           183412 non-null int64
user_type
                           183412 non-null object
                           175147 non-null float64
member_birth_year
                           175147 non-null object
member_gender
bike_share_for_all_trip
                           183412 non-null object
dtypes: float64(7), int64(2), object(7)
memory usage: 22.4+ MB
In [18]: ## We are using pd.to_datetime to convert datetime :
         df.start_time = pd.to_datetime(df.start_time)
         df.end_time = pd.to_datetime(df.end_time)
In [19]: # Convert datatype to str using astype(str)
         df.start_station_id = df.bike_id.astype(str)
         df.end_station_id = df.bike_id.astype(str)
         df.bike_id = df.bike_id.astype(str)
In [20]: # Converting categorical data like user_type, member_gender and bike_share_for_all_trip
         df['user_type'] = df['user_type'].astype('category')
         df['member_gender'] = df['member_gender'].astype('category')
         df['bike_share_for_all_trip'] = df['bike_share_for_all_trip'].astype('category')
In [21]: # lets check the data now:
         df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 183412 entries, 0 to 183411
Data columns (total 16 columns):
                           183412 non-null int64
duration_sec
start_time
                           183412 non-null datetime64[ns]
                           183412 non-null datetime64[ns]
end time
                           183412 non-null object
start_station_id
                           183215 non-null object
start_station_name
                           183412 non-null float64
start_station_latitude
start_station_longitude
                           183412 non-null float64
end_station_id
                           183412 non-null object
                           183215 non-null object
end_station_name
                           183412 non-null float64
end_station_latitude
end_station_longitude
                           183412 non-null float64
                           183412 non-null object
bike_id
                           183412 non-null category
user_type
                           175147 non-null float64
member_birth_year
```

```
bike_share_for_all_trip 183412 non-null category
dtypes: category(3), datetime64[ns](2), float64(5), int64(1), object(5)
memory usage: 18.7+ MB
In [22]: df['start_time'].value_counts()
Out [22]: 2019-02-01 13:40:09.492
         2019-02-11 17:05:07.840
                                    2
         2019-02-19 17:52:44.175
                                    2
         2019-02-01 18:24:34.874
                                    2
         2019-02-22 20:11:42.256
                                    2
         2019-02-25 08:52:07.582
                                    2
         2019-02-07 09:06:07.056
                                    2
         2019-02-15 07:47:00.197
         2019-02-07 17:56:08.897
                                    2
         2019-02-06 21:35:57.574
                                    2
         2019-02-15 08:43:18.422
                                    2
         2019-02-14 16:48:08.897
                                    1
         2019-02-12 00:37:22.208
                                    1
         2019-02-07 19:05:00.464
                                    1
         2019-02-07 17:49:10.708
         2019-02-05 08:04:22.768
         2019-02-22 18:44:48.135
         2019-02-23 14:41:59.618
                                    1
         2019-02-24 17:34:23.058
                                    1
         2019-02-16 07:45:55.848
                                    1
         2019-02-27 17:38:49.466
         2019-02-14 08:22:41.664
         2019-02-15 17:29:47.892
         2019-02-04 19:04:57.803
         2019-02-13 13:05:53.508
                                    1
         2019-02-10 16:18:50.219
                                    1
         2019-02-08 13:13:04.955
                                    1
         2019-02-28 08:17:47.738
                                    1
         2019-02-15 08:15:46.769
                                    1
         2019-02-11 14:32:39.707
         2019-02-19 18:51:36.112
                                    1
         2019-02-24 13:50:59.528
         2019-02-26 16:42:00.925
                                    1
         2019-02-08 11:59:53.802
                                    1
         2019-02-28 18:37:53.980
                                    1
         2019-02-15 08:06:04.668
         2019-02-12 16:43:27.189
         2019-02-22 21:07:22.133
         2019-02-28 20:58:51.575
```

175147 non-null category

member_gender

```
2019-02-22 16:51:18.573
2019-02-26 18:00:14.261
                           1
2019-02-23 15:48:40.739
                           1
2019-02-27 17:05:03.492
                           1
2019-02-06 18:58:06.780
2019-02-06 17:15:16.704
2019-02-13 17:43:25.648
2019-02-01 17:15:10.299
2019-02-06 11:24:39.263
                           1
2019-02-01 13:58:40.112
2019-02-08 23:48:34.668
2019-02-23 19:34:42.560
                           1
2019-02-10 14:34:28.356
2019-02-12 18:11:13.018
2019-02-07 17:55:09.080
2019-02-18 22:36:48.726
2019-02-22 08:46:15.436
                           1
2019-02-19 17:29:08.242
2019-02-11 10:24:37.610
                           1
2019-02-20 08:02:52.933
                           1
2019-02-15 07:01:31.319
                           1
Name: start_time, Length: 183401, dtype: int64
```

3.0.1 What is the structure of your dataset?

The dataset has 183401 records with 16 columns for the month of Febuary 2019.

The original data has the following details trip duration in seconds, start_time and end_time of the trip, start_station and end_station,user_type, member_gender, member_birth_year and so on.

3.0.2 What is/are the main feature(s) of interest in your dataset?

I am most intrested to check when the bikes are most in demand in a particular day, time and also how age and gender factor affects the demands for bike rides.

- Most frequent times of travel.
- The hour of the day that has highest number of bike rides.
- Most popular start and end stations.
- Statistics of Bike users based on age and gender.
- Mean travel time.

3.0.3 What features in the dataset do you think will help support your investigation into your feature(s) of interest?

Most features in the dataset are useful particularly start_time, end_time,start_station,end_station,gender,type of users,age and durations. These features will help me get more information on bike rides and their users.

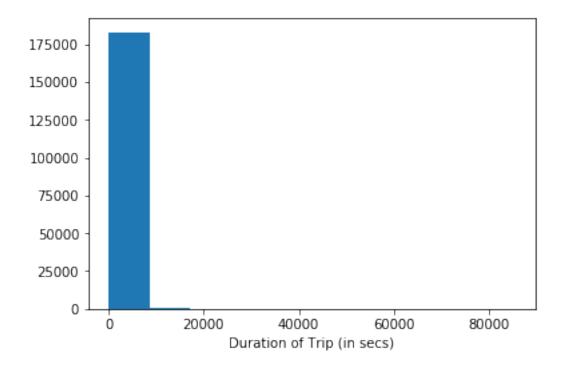
3.1 Univariate Exploration

In this section, investigate distributions of individual variables. If you see unusual points or outliers, take a deeper look to clean things up and prepare yourself to look at relationships between variables.

Rubric Tip: The project (Parts I alone) should have at least 15 visualizations distributed over univariate, bivariate, and multivariate plots to explore many relationships in the data set. Use reasoning to justify the flow of the exploration.

Rubric Tip: Use the "Question-Visualization-Observations" framework throughout the exploration. This framework involves asking a question from the data, creating a visualization to find answers, and then recording observations after each visualisation.

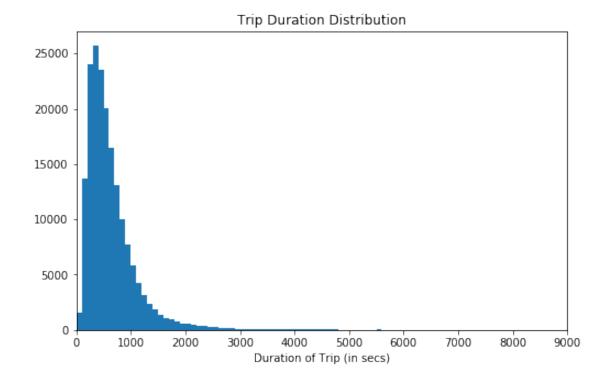
```
In [23]: #Lets look into our first feature duration:
         df['duration_sec'].describe()
Out[23]: count
                  183412.000000
        mean
                    726.078435
                    1794.389780
         std
         min
                      61.000000
         25%
                     325.000000
         50%
                     514.000000
         75%
                     796.000000
                   85444.000000
         max
         Name: duration_sec, dtype: float64
In [24]: #lets plot a histogram to check it skewness:
         plt.hist(data = df, x= 'duration_sec');
         plt.xlabel('Duration of Trip (in secs)')
Out[24]: Text(0.5,0,'Duration of Trip (in secs)')
```



Here we dont see a very clear graph, from which we can analyze.

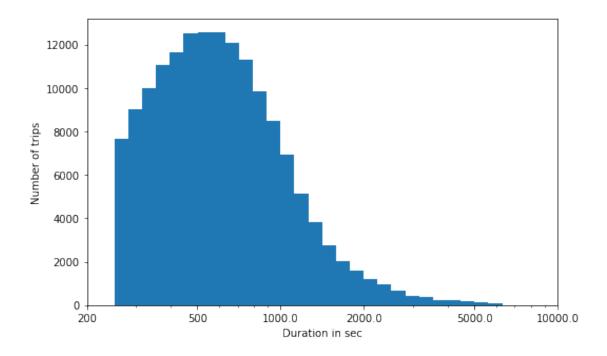
```
In [25]: #Lets try with a standard plot:
    binsize = 100
    bins = np.arange(0, df['duration_sec'].max()+binsize, binsize)

plt.figure(figsize=[8, 5])
    plt.hist(data = df, x = 'duration_sec', bins = bins)
    plt.xlim(0, 9000)
    plt.xlabel('Duration of Trip (in secs)')
    plt.title('Trip Duration Distribution')
    plt.show();
```



The plot clearly shows its right skewed.

```
In [26]: # Using log scale to plot as we see a long tail the distribution:
         #First lets check the sum of putliers beyond 6000seconds:
         outliers = ((df['duration_sec'] > 6000))
         outliers.sum()
Out[26]: 909
In [27]: #Lets plot a log scale with values less than 6000 and remove the outliers greater than
         log_filter = df.query('duration_sec < 6000')</pre>
         log_binsize = 0.05
         log_bins = 10 ** np.arange(2.4, np.log10(log_filter['duration_sec'].max())+log_binsize,
         #lets plot the histogram with title, ticks and labels:
         plt.figure(figsize=[8,5])
         plt.hist(data = log_filter, x = 'duration_sec', bins = log_bins)
         plt.xscale('log')
         tick_locs=[200,500,1e3,2e3,5e3,1e4]
         plt.xticks(tick_locs,tick_locs) #Set ticks as 1,3,5
         plt.xlabel('Duration in sec')
         plt.ylabel('Number of trips')
         plt.show();
```

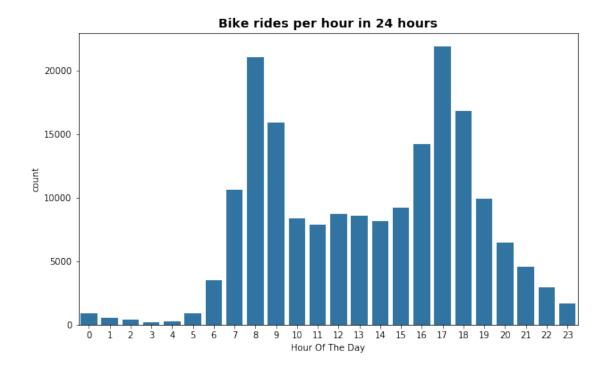


Observation for the above Plot:

After using the log scale to plot the duartion seconds we are able to see a much clearer graph. From the plot we observe that maximum rides around 550 seconds, and almost minimum after 6000 seconds. In this plot we see that the numbers of rides are on the short duration end and very few trips on the long duration. There are about 909 outliers as per the data(as plotted when duration_seconds for greater than 6000). The outliers are reason for long right skewed.

Rubric Tip: Visualizations should depict the data appropriately so that the plots are easily interpretable. You should choose an appropriate plot type, data encodings, and formatting as needed. The formatting may include setting/adding the title, labels, legend, and comments. Also, do not overplot or incorrectly plot ordinal data.

```
In [28]: #2.Lets plot the start_time per hour basis for 1 day:
    #First lets extract the hour from start_time:
    df['start_time_hour']= pd.DatetimeIndex(df['start_time']).hour
    # Now lets plot the graph :
    plt.figure(figsize = (10,6))
    base_color = sb.color_palette()[0]
    sb.countplot(data = df, x = 'start_time_hour', color = base_color)
    plt.title('Bike rides per hour in 24 hours',fontsize = 14, fontweight = 'bold')
    plt.xlabel('Hour Of The Day');
```



Observation Of the above plot: From the plot we observe that there are two peaks, therefore its a bimodal graph.

Its clear from the above that there are two peak times one in the morning at 8:00am and one in the evening at 17:00 hours.

The times clearly show that the peaks are during office commute hours. This is follwed by 9:00am in the morning and 18:00 hours in the evening. Most bike are hired from 6:00am in the morning to almost 22:00 hours in the night.

Most active times are during 7:00am to 19:00 hours in the evening.

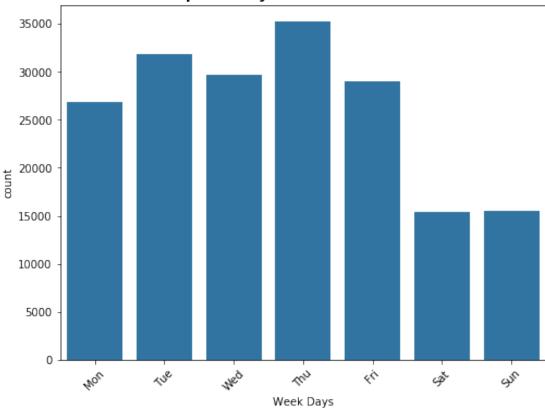
plt.xlabel('Week Days');

```
In [29]: #Lets plot the next category popular days of the week:
    #First we need to extract the day of the week from start_time:
    df['day_of_week']= pd.DatetimeIndex(df['start_time']).dayofweek
    df.head()

#Here we get numbers for day of the week so we need to change dayofweek number to day n
    df['day_of_week'] = df['day_of_week'].apply(lambda x: calendar.day_abbr[x])

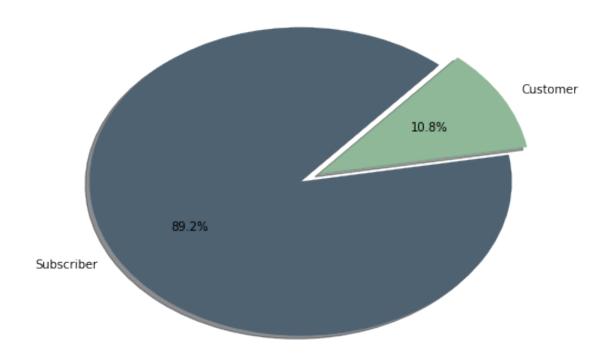
#Now lets plot the graph :
    weekdays = ['Mon', 'Tue', 'Wed', 'Thu', 'Fri', 'Sat', 'Sun']
    plt.figure(figsize=(8,6))
    base_color = sb.color_palette()[0]
    sb.countplot(data=df, x='day_of_week', color=base_color, order=weekdays)
    plt.title('Popular Days of Rides in a Week', fontsize=14, fontweight='bold')
    plt.xticks(rotation = 45)
```





Observation: The above plot clearly shows that Thursdays are the days bikes are mostly hired followed by Tuesdays Wednesdays and Fridays. Weekends being low compared to other days. Clearly bikes are being hired to reach work places, schools, colleges etc mostly during weekdays so the demand is higher during weekdays.

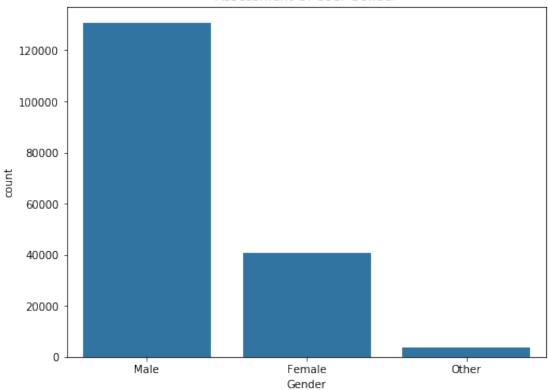
Subscriber vs. Customer (in %)



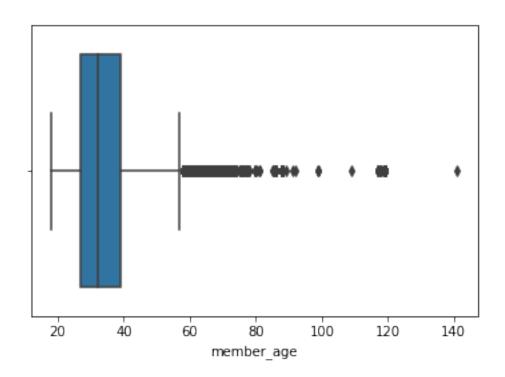
Observation: Clearly majority users are Subscribers or members with 89.2%, the rest being casual customers contributing 10.8%.

CategoricalIndex(['Male', 'Female', 'Other'], categories=['Female', 'Male', 'Other'], ordered=Fa





```
In [32]: #Lets calculate member_age and store data in user_age column:
         df['member_age'] = 2019 - df['member_birth_year']
         df = df[np.isfinite(df['member_age'])]
         df['member_age'].describe()
Out[32]: count
                  175147.000000
         mean
                      34.193563
                      10.116689
         std
         min
                      18.000000
         25%
                      27.000000
         50%
                      32.000000
         75%
                      39.000000
                     141.000000
         max
         Name: member_age, dtype: float64
In [33]: #lets plot and check:
         sb.boxplot(data=df, x='member_age');
```

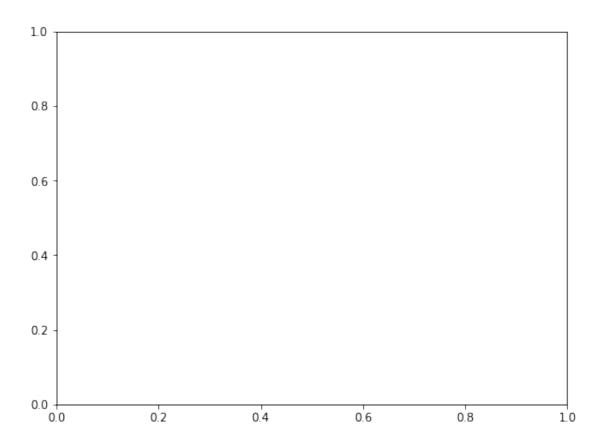


Observation:

From the above plot we can clearly see that there are outliers. Here the maximum age shows 140 we also we see that after 100 also we many more outliers, lets focus on member age group 100 and be

```
4 plt.figure(figsize=[8,6])
----> 5 plt.hist(data=df, x='member_age', bins=bin_edges)
      6 plt.xlabel('Age (years)')
      7 plt.xlim([15,100])
    /opt/conda/lib/python3.6/site-packages/matplotlib/pyplot.py in hist(x, bins, range, dens
                              histtype=histtype, align=align, orientation=orientation,
  3002
  3003
                              rwidth=rwidth, log=log, color=color, label=label,
-> 3004
                              stacked=stacked, normed=normed, data=data, **kwargs)
  3005
            finally:
  3006
                ax._hold = washold
    /opt/conda/lib/python3.6/site-packages/matplotlib/__init__.py in inner(ax, *args, **kwar
  1708
                            warnings.warn(msg % (label_namer, func.__name__),
   1709
                                          RuntimeWarning, stacklevel=2)
-> 1710
                    return func(ax, *args, **kwargs)
   1711
                pre_doc = inner.__doc__
   1712
                if pre_doc is None:
    /opt/conda/lib/python3.6/site-packages/matplotlib/axes/_axes.py in hist(***failed resolv
                    # this will automatically overwrite bins,
  6205
   6206
                    # so that each histogram uses the same bins
-> 6207
                    m, bins = np.histogram(x[i], bins, weights=w[i], **hist_kwargs)
                    m = m.astype(float) # causes problems later if it's an int
  6208
                    if mlast is None:
  6209
    /opt/conda/lib/python3.6/site-packages/numpy/lib/function_base.py in histogram(a, bins,
    667
            if not np.all(np.isfinite([mn, mx])):
                raise ValueError(
    668
--> 669
                    'range parameter must be finite.')
    670
            if mn == mx:
                mn = 0.5
    671
```

ValueError: range parameter must be finite.



3.2 Bivariate Exploration

In this section, investigate relationships between pairs of variables in your data. Make sure the variables that you cover here have been introduced in some fashion in the previous section (univariate exploration).

3.2.1 Discuss the distribution(s) of your variable(s) of interest. Were there any unusual points? Did you need to perform any transformations?

Main variables of intrest are duration(in seconds), start_time-from which I have extracted hours in a day and day of the week, user_type, member-gender, member_birth_year(from which I have calculated member_age). I noticed that duration in seconds was not very clear so I used a log function to get a clearer view of the data. I have used start_time column to extract the hours and days of the week. After calculating the member_age I realized there are lot of outliers, so I set a limit of maximum age limit of 100 years inorder for me to get a clear and clean graph.

3.2.2 Of the features you investigated, were there any unusual distributions? Did you perform any operations on the data to tidy, adjust, or change the form of the data? If so, why did you do this?

The two variables with many outliers with large range of values was duration in seconds for which I use log function to transform the data. Also after calculating the member age i found a

lot of outliers with large values so I had to limit with a maximum value of 100 years, which is reasonable.

In []:

3.2.3 Talk about some of the relationships you observed in this part of the investigation. How did the feature(s) of interest vary with other features in the dataset?

Your answer here!

3.2.4 Did you observe any interesting relationships between the other features (not the main feature(s) of interest)?

Your answer here!

3.3 Multivariate Exploration

Create plots of three or more variables to investigate your data even further. Make sure that your investigations are justified, and follow from your work in the previous sections.

In []:

3.3.1 Talk about some of the relationships you observed in this part of the investigation. Were there features that strengthened each other in terms of looking at your feature(s) of interest?

Your answer here!

3.3.2 Were there any interesting or surprising interactions between features?

Your answer here!

3.4 Conclusions

You can write a summary of the main findings and reflect on the steps taken during the data exploration.

Remove all Tips mentioned above, before you convert this notebook to PDF/HTML

At the end of your report, make sure that you export the notebook as an html file from the File > Download as... > HTML or PDF menu. Make sure you keep track of where the exported file goes, so you can put it in the same folder as this notebook for project submission. Also, make sure you remove all of the quote-formatted guide notes like this one before you finish your report!

In []: