

USER EXPERIENCE DESIGNER

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00 / PORTFOLIO 2012 - 2016

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2016



The Ukrainian company eScore Technologies specializes in software for betting solutions. The main product is a rub90.com betting portal.

I spent almost one year as a remote UX consultant. It evolved my self-organization and developed my remote presentation skills. Also, I had a lot of business analysis and desk research tasks.

3

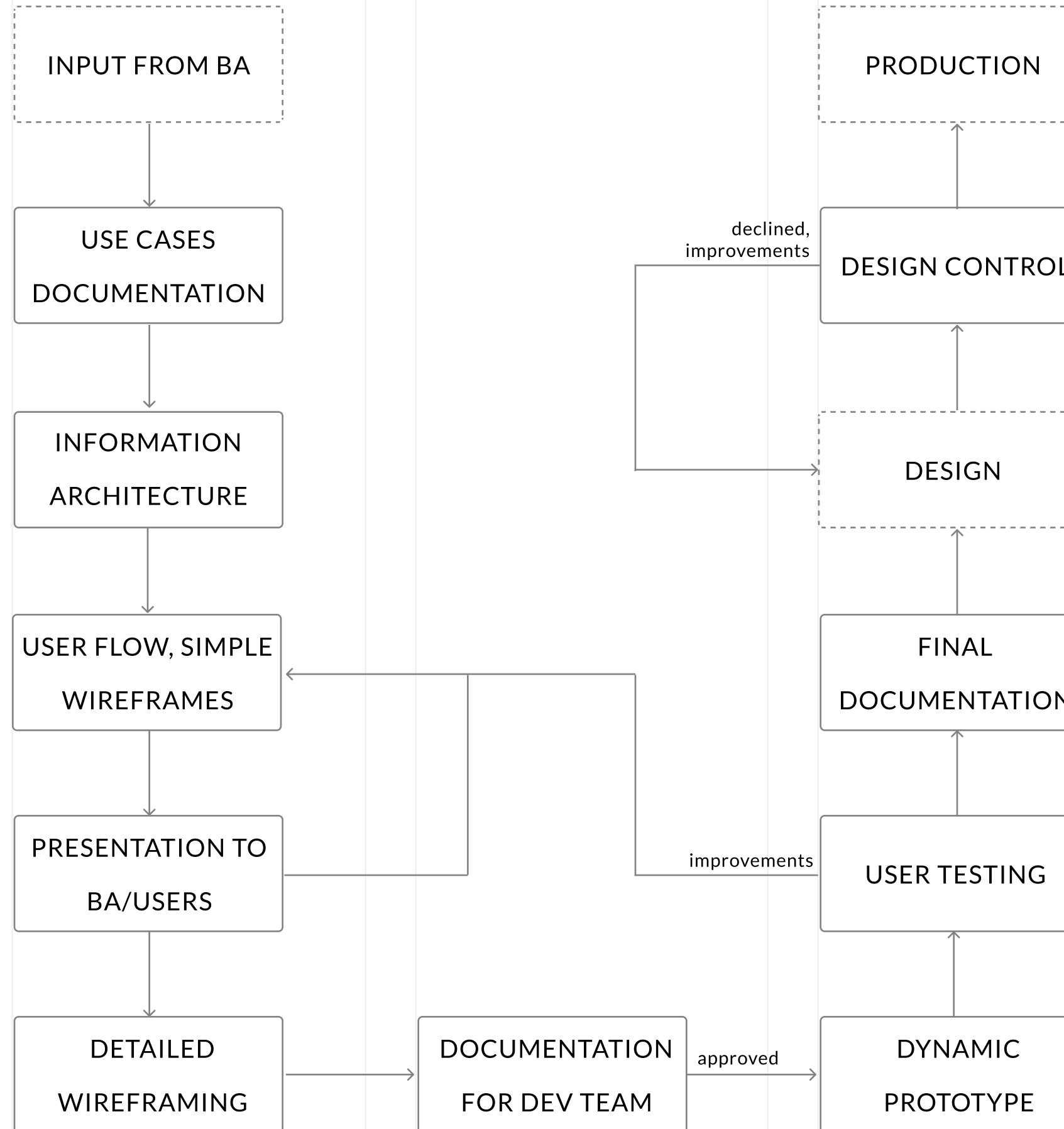
Projects

300+

Detailed wireframes

1

Year of remote experience and
self-organisation



UX Design process

My responsibilities:

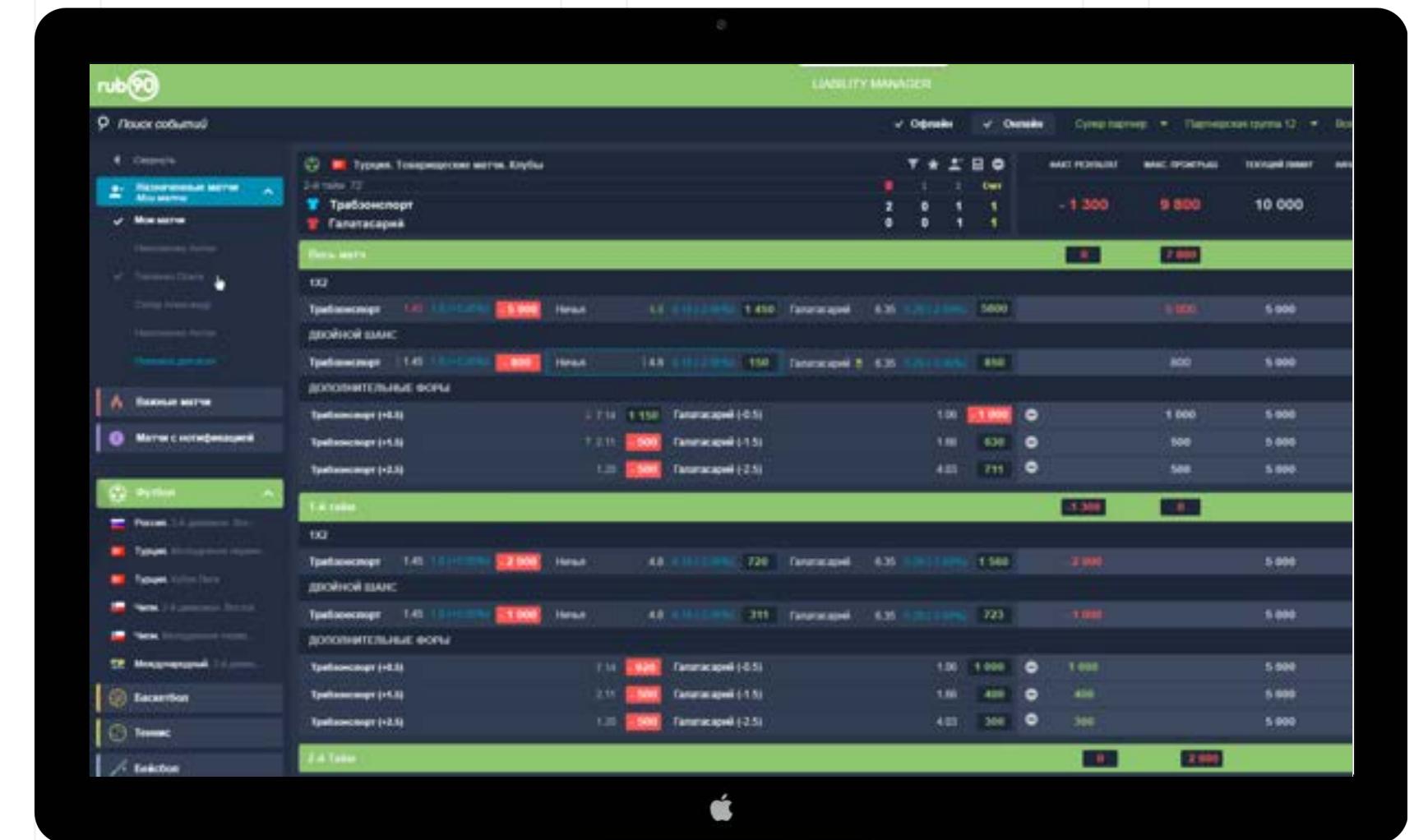
- Wireframing
- User interviewing
- Concept presenting
- Interaction design

The essential part of this process was direct communication with the user because our users (bookmakers/process operators) were available inside the company.



Liability Manager

Liability Manager is a bookmaker administration tool for managing sports betting risks at different stages. The tool provides the fastest risk management experience for bookmakers. Notifications, colour-coded alerts, dynamic layouts, and smooth use flows are crucial parts of product features.



30+

Design specifications

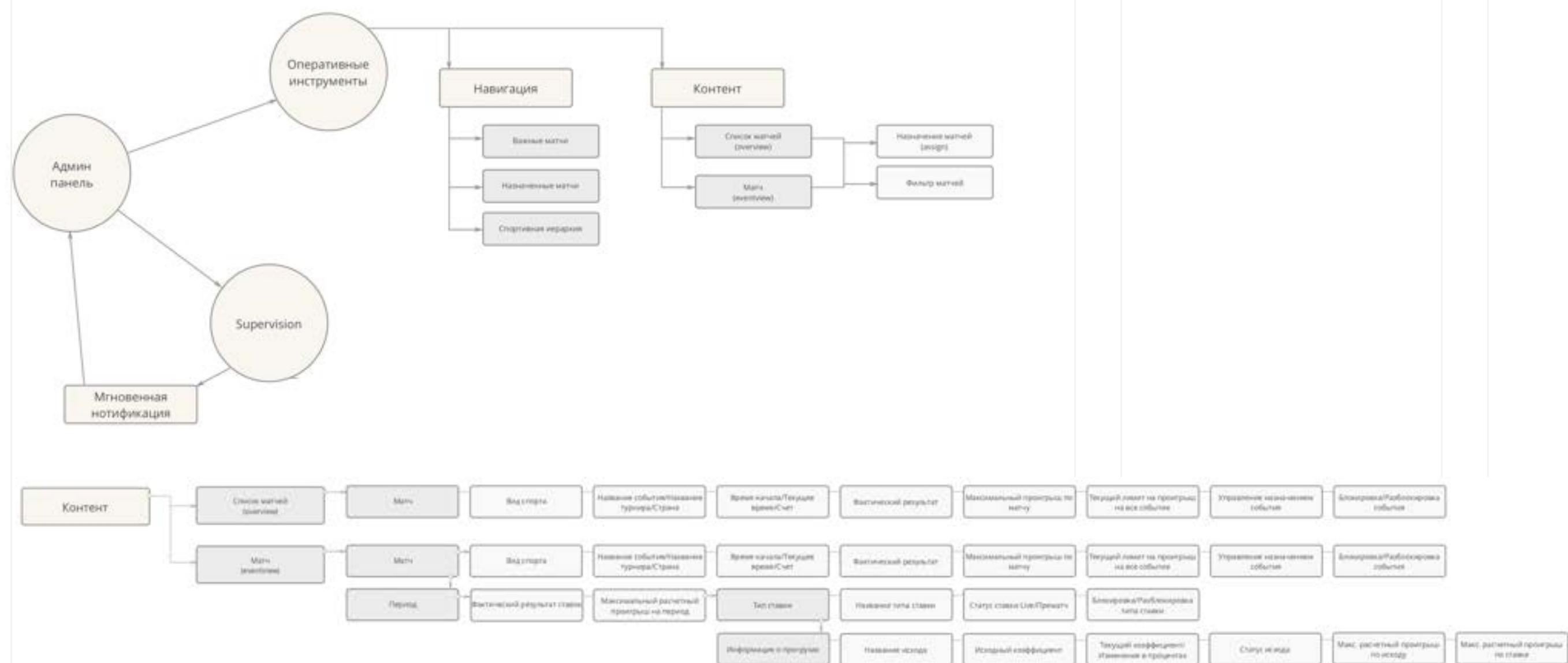
100%

Dynamic UI



The first sketch of information architecture for Liability Manager.

Общая ИА и структура Оперативных инструментов и Supervision





This wireframe of the Liability Manager tool shows a list of actual game matches and their risk statuses. The content in this area depends on risk forecasting on the backend.

Скрыть

Ввести исковую заявку

Тип: Оффайн Онлайн Супер партнер: Все доступные Партнерская группа: Все доступные Куб: не выбран

Overview Live Пречитан Прошедшие Матчи с прогрессом

Избранные (10) Live Пречитан Прошедшие Матчи с прогрессом

Матч	Статус события	Вес/заявка	Макс. прогресс	Первый клиент	Несколько клиентов	Просмотреть
Факел - Воронеж Байкал (Россия, Инди)	08.11.2015 11:20	-199	66	—	2	
Балтика - Тосно (Россия, ФИЛ)	08.11.2015 11:40	-244	33	—	1	
Шарлотт - Чикаго (США, НБА)	09.11.2015 02:30	-5434	4323	—	1	
Детройт - Индиана (США, НБА)	09.11.2015 02:40	-299	432	—	1	

Назначенные матчи (25) Live Пречитан Прошедшие Матчи с прогрессом

Матч	Статус события	Вес/заявка	Макс. прогресс	Первый клиент	Несколько клиентов	Просмотреть
Алтригем - Киддерминстер (Англия, Конференция)	07.11.2015 18:00 0:1	-5234	4323	—	1	
Борекам Вуд - Адершрот Таун (Англия, Конференция)	07.11.2015 18:00 0:1	-200	432	—	1	
Слейлайнерс - КК КРКА (Амстердамский, ГЛМ, Бельгия)	07.11.2015 18:45 0:0:41	-5234	4323	—	1	
Шепрони - Бенфика Лиссабон (Лиссабонский, Португалия)	07.11.2015 18:45 8:13	-200	432	—	1	
Бромли - Челтенхем Таун (Англия, Конференция)	07.11.2015 19:10	-1833	432	—	1	
Саутпорт - Честерсити (Англия, Конференция)	07.11.2015 19:30	-2354	553	—	1	
Суонси - Сток Сити (Англия, Премьер Лига)	07.11.2015 19:40	-2342	236	—	1	
Тюмень - Торпедо Армавир (Россия, ФНД)	07.11.2015 19:40	-4313	743	—	1	
Волга Н-Н - Газовик (Россия, Инди)	07.11.2015 17:00	-2234	331	—	1	
Сокол - Шинник (Россия, Инди)	08.11.2015 11:00	-2554	593	—	1	
Факел - Воронеж Байкал (Россия, Инди)	08.11.2015 11:20	-199	66	—	2	
Балтика - Тосно (Россия, ФИЛ)	08.11.2015 11:40	-244	33	—	1	
Шарлотт - Чикаго (США, НБА)	09.11.2015 02:30	-5434	4323	—	1	
Детройт - Индиана (США, НБА)	09.11.2015 02:40	-299	432	—	1	

Нотификации Дог.матча

Общие нотификации по матчу отметить все

07.11.2015 11:38:10
Доля прогресса типа ставки к лимиту на прогресс в матче за рамками контрольного значения
открыть в матче

07.11.2015 11:38:10
Доля прогресса на период к лимиту на прогресс в матче за рамками контрольного значения
открыть в матче

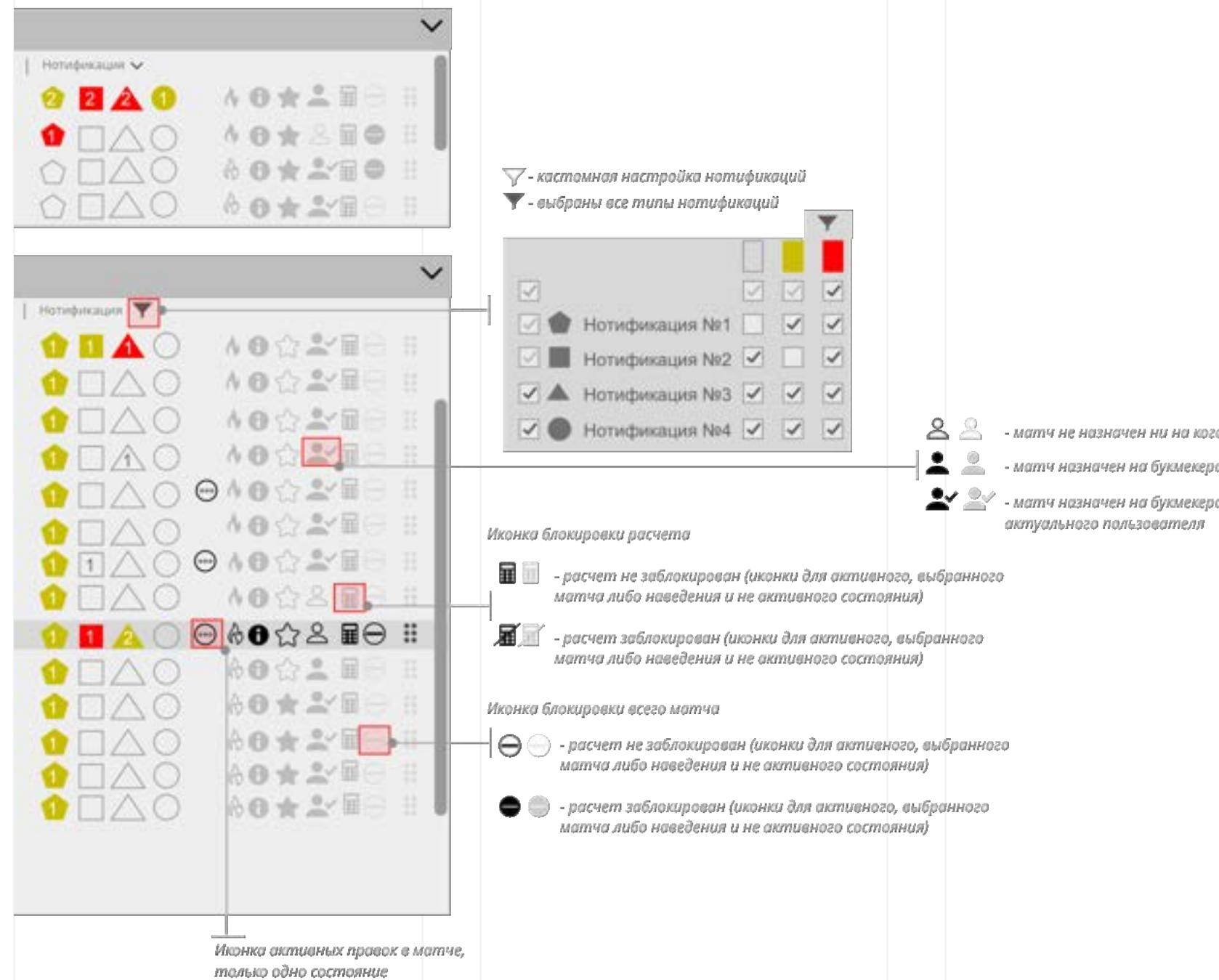
07.11.2015 11:38:10
Выбор фильтра заблокированных матчей и спасите все матчи назначенные не когда

Показывать любые Не заблокированные матчи Заблокированные матчи

Показывать любые Не важные матчи Важные матчи



The fundamental feature is a notification part of the panel. The mix of different status icons helps operators indicate the issue and handle it.





I created a lot of design specifications for developers and UI designers. This particular specification shows some logical aspects of how filters work.

Описание функциональности фильтров списка погрузов

1. Вид по-умолчанию, выбраны все типы погрузов (оффлайн, онлайн), все партнерские группы и клубы (пока не будет выбрана партнерская группа, выбор клуба недоступен):

2. Выбран тип только оффлайн, определенная партнерская группа, определенный клуб:

3. Выбран тип только оффлайн, определенная партнерская группа, открыт список клубов с возможностью фильтрации:

Оффлайн. Онлайн переключатель, работает на подобие чекбоксов, необходимо учитывать, что Оффлайн и Онлайн одновременно выключены быть не могут.

Быстрая фильтрация по клубам, аналог работы поиска google, также данная фильтрация работает так же и с партнерскими группами.

Для быстро сброса выбранных параметров партнера или клуба можно использовать крестик.

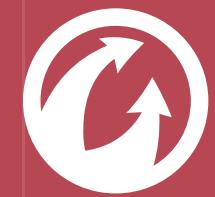
4. Выбраны все типы погрузов, определенная партнерская группа, открыт список клубов с фильтрацией:

5. Выбран тип погрузов только Онлайн, определенная партнерская группа, опция клуб заблокирована:

1. Вид по-умолчанию, валюта доллар, по-умолчанию, выбраны все типы погрузов (оффлайн, онлайн), все супер партнеры, все партнерские группы и клубы (пока не будет выбрана партнерская группа, выбор клуба недоступен):



2014 -2015



WARGAMING.NET

LET'S BATTLE

An award-winning online game developer and publisher. One of the leaders in the free-to-play MMO market, the company delivers authentic gaming experiences and services across PC, console and mobile platforms.

Wargaming Kyiv (Persha Studia) was an excellent company with a friendly work atmosphere. The UX process in there was smooth and structured. It was my first only UX designer job. I was thrilled and enjoyed the work process. Also, I got my first user testing and working with focus group experience there.

2

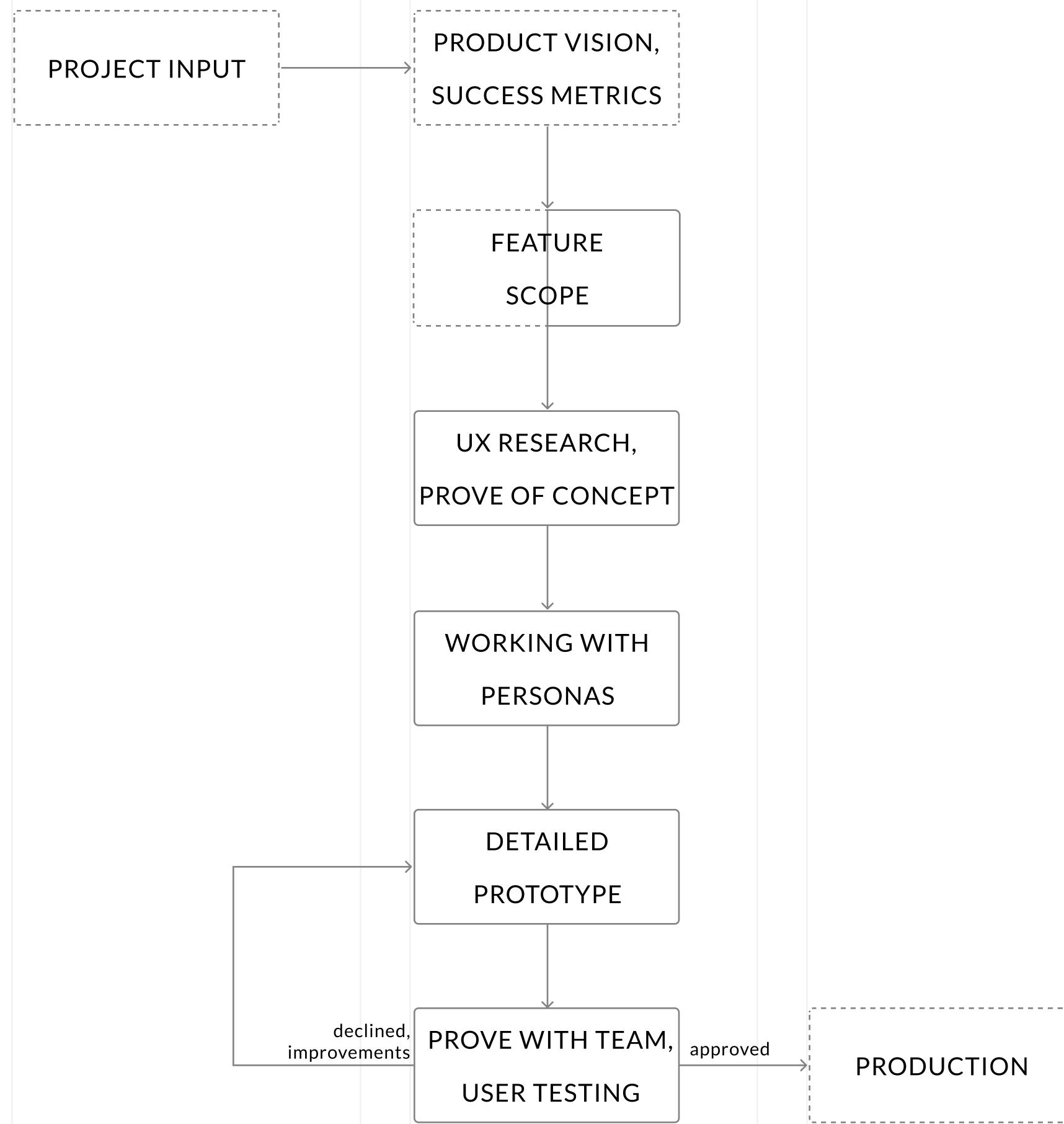
Projects

1

Windows-based application

1

Success product redesign



UX Design process

The global development process was divided into two phases: Preproduction (Analytics, UX design, UI design) and Production (Development, QA).

The most exciting part of the preproduction process was the feedback sessions during the prototype testing. It's a lot of fun to see how users break your ideas and concepts.

My responsibilities:

- Prototyping
- Prototyp testing
- User interviewing
- User feedback aggregation
- Work with research results
- Interaction design



Wargaming Game Center

It's a OS-based application for launching desktop games like World of Tanks, World of Warplanes, and World of Warships.

2.5

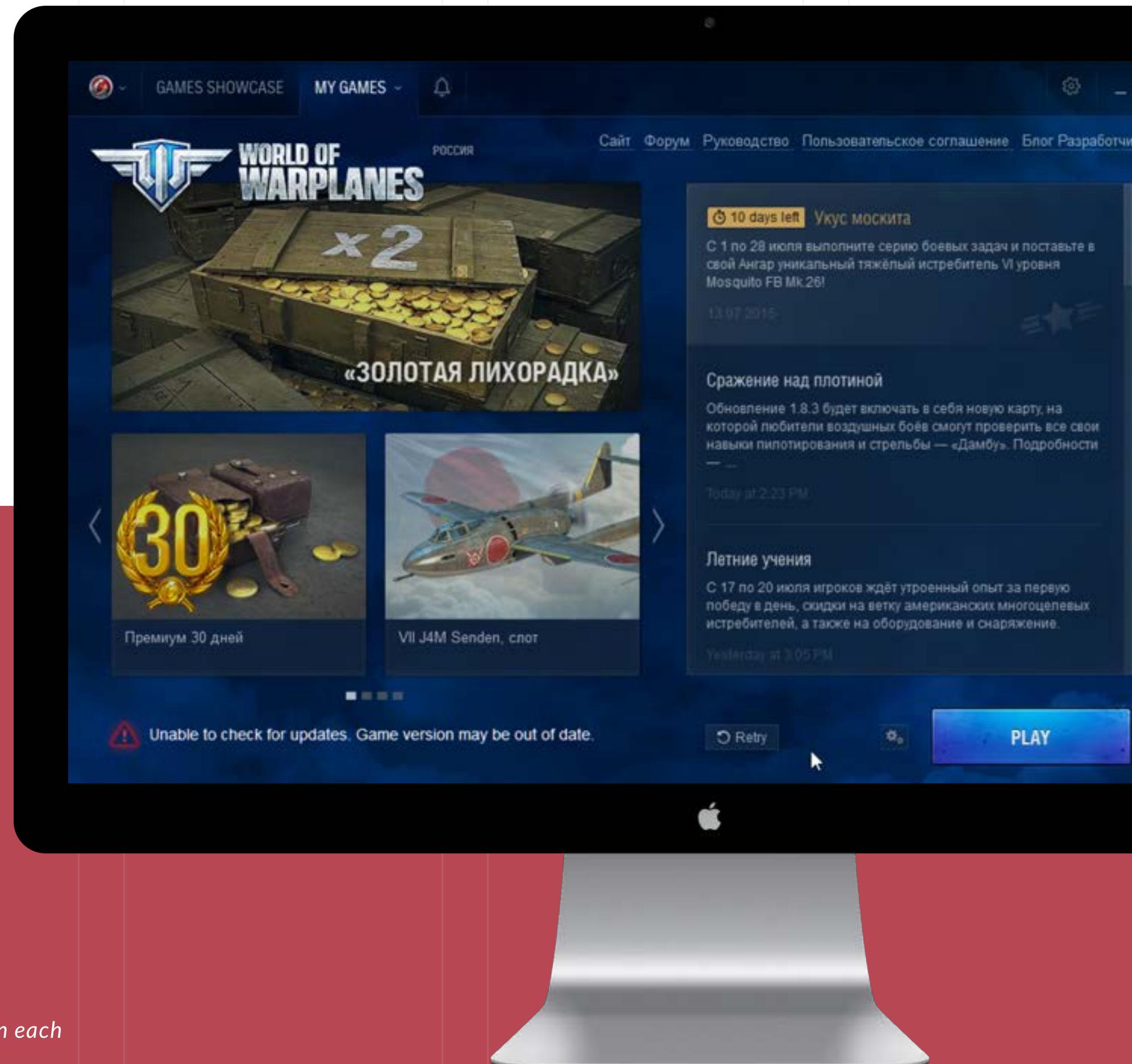
Weeks from concept to prototype testing

15+

Major changes during the test

4x12

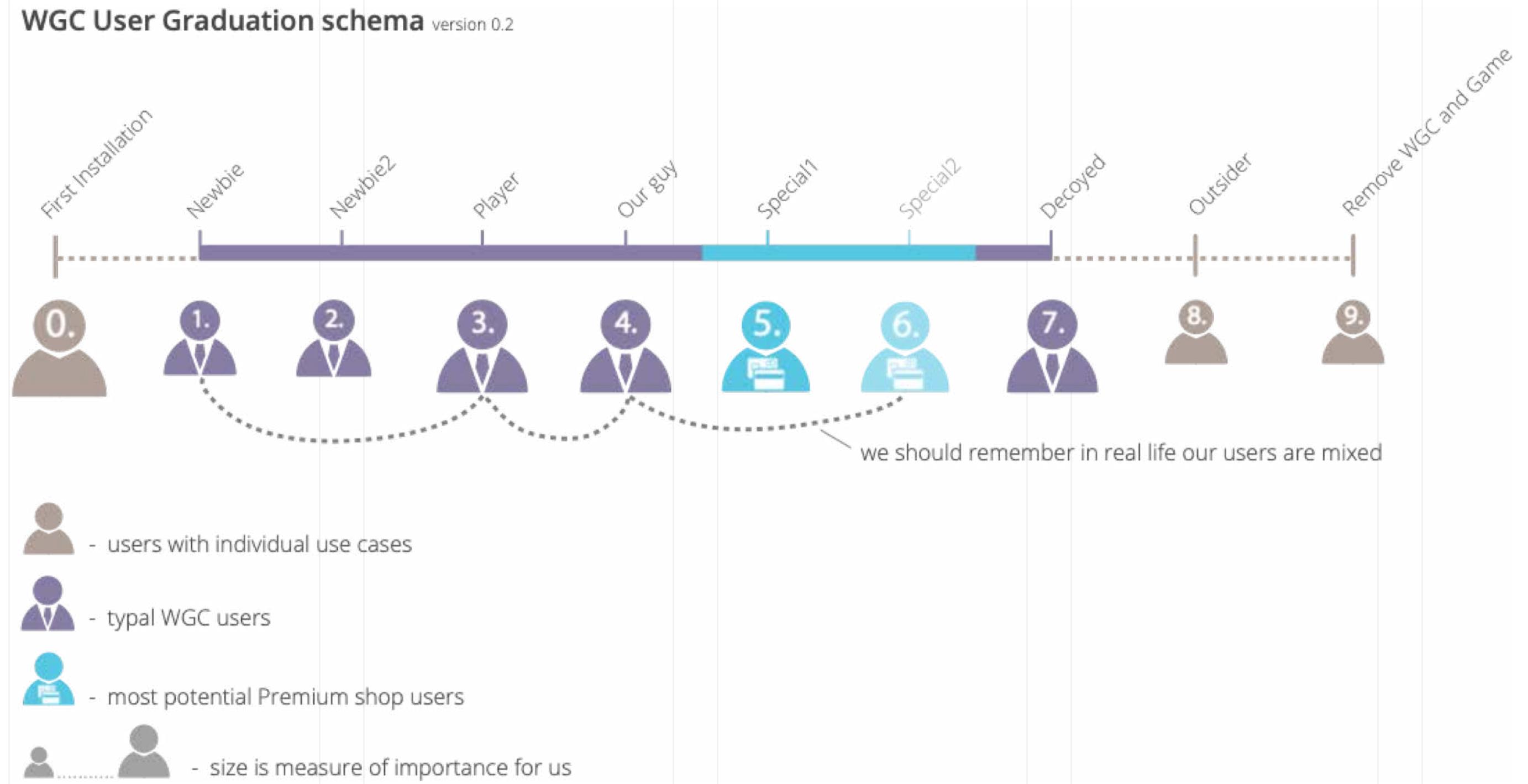
Focus groups x people in each





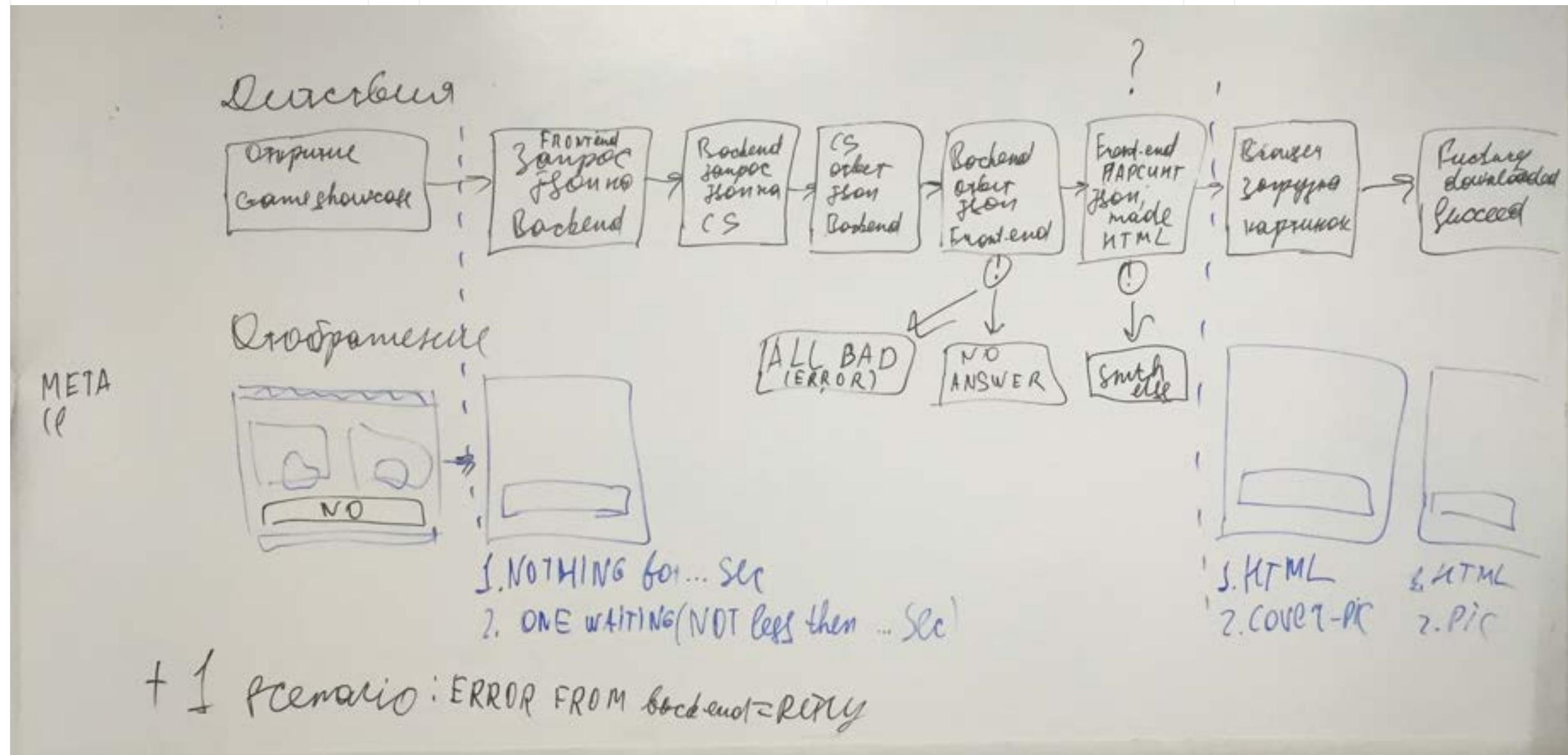
At Wargaming, I always worked with user-centric solutions. It's crucial to know your user (player).

The process begins with user graduation.





During every phase of product development, I had a numerous amount of brainstorming with the team. One of my favourite parts is presenting the idea to my teammates on a whiteboard.





One of the tasks was to propose solutions for four primary user flows: Game installation, Game Running, Games news, and Game uninstallation. We conducted prototype tests on focus groups (in four phases) to illuminate issues and make the experience smoother.

Участники тестирования

Этап I

Дата тестирования: 29 May 2015

Сергей Кривенко UX Designer 	Замечания: <ul style="list-style-type: none">думал что иконка WG выкинет на главную страницу игрсо второго раза догадался что крестикперечень всех игр наверху был бы логичнеевообще не догадался как переключится опять на танкижмет на логотип игры чтобы установить еще одну копию игры
Роман Кузюк Frontend developer 	Замечания: <ul style="list-style-type: none">регион воспринимается как локализация промо страницыхочет открыть меню сбоку, не хочет добавлять игру сверхуне понял как поставить игру с другого региона
Артем Брин UI Designer 	без замечаний
Юрий Гордон	



Together with the UI designer, we prepared a clickable prototype in Adobe Flash. We tried to keep this prototype dynamic and make changes after each sensible feedback from test group.

Choose game copy: World of Tanks

Quick Start Guide Useful links ▾ Game options

GOLD RUSH
TOOK x2 IN PREMIUM SHOP

CTA

VIII Panther mit 8,8 cm L/71, slot, 7 days

650,00 UAH Special Offer | 12d.

ADD FUNDS

Clan Wars Map Exhibition: Westfield

Introduction to the Ranked Team Battle Season

Stand-To: Week of June 15



2013 -2014

<epam>

It was the most intensive time in my career. I learnt how to deliver UX concepts for comprehensive solutions. My main business domain was the mining industry. Our client "Modular Mining" had a stack of Windows-based tools for operating inside and outside mines.

7

Projects

1

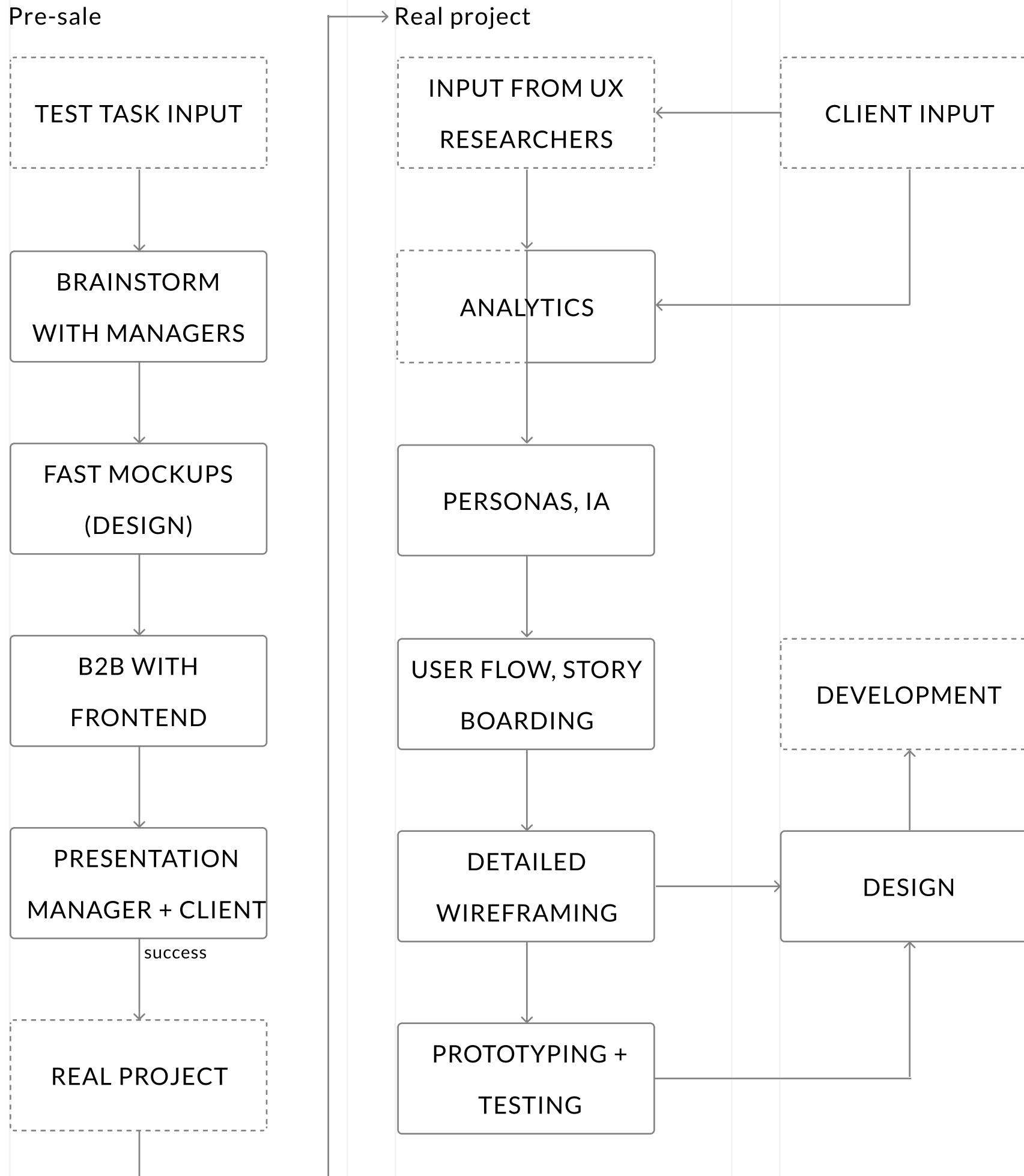
*Local design competition
(third place)*

2

*Successful pre-sale +
Government projects*

1

*Windows-based application
for Microsoft Surface tablet*



UX Design process

At Epam (an outsourcing company), a UX design process begins from the pre-sale phase. Together with developers, you have only a few weeks to provide an MVP version of the product and present it to the client. So, it sounds challenging but it increases your ability to concentrate on the essentials.

My responsibilities:

- User interviewing
- Creating a UX concept
- Contributing to project style guide
- UI design
- Presenting design to stakeholders
- Interaction design



MMSI MineCare

<http://www.modularmining.com/product/minecare-3/>

The MineCare solution improves every aspect of the maintenance management process on mining sites, providing the information and tools you need to monitor the health of your entire fleet in real time. This solution helps to prevent catastrophic equipment failures by turning data into information, and information into action.

8

Designers

1

Case study

1.5

Years project





As a part of the big design team, I earned exceptional experience as a UX designer. Experience in collaborating, decision proving, and working with various input information (user research, customer requests). This screen shows the transformation of user needs into a detailed user flow I was designing.

Dispatcher (Dave Smith)

Dave shows up at work. He opens up the application and logs in. Application opens and Dave sees his multi-screen default layout: Primary screen with Dashboard, 2nd screen containing Events Handling Component full view and 3rd screen is empty with MMSI Logo in the background.



Dave's primary responsibility is to monitor equipment and make sure everything goes well with them. If something goes wrong, the System sends notifications about issue type, location and the latest sensor values from the affected equipment.

- Dave monitors Events in Events Handling Component. He looks at the view where he sees list of events sorted by date. He can switch to graphical representation to understand the overall situation.

Filters 1.1

Events Monitoring

SOURCE	READ TIME	TYPE ID	EVENT	VALUE
T100	11:04:48 AM 11/02/2013	55.1.419	Transmission Oil Temperature Warning - Transm...	0° 87°/02/13
T100	11:04:28 AM 11/02/2013	55.1.41	Transmission Oil Pressure - Low 0.110 - On (H170)	0° 87°/02/13
T100	11:04:05 AM 11/02/2013	55.1.576	Transmission Check Warning - No Warning (H170)	0° 87°/02/13
T100	11:03:56 AM 11/02/2013	55.1.2	Stop 6.7% - Rolling (H1700)	0° 87°/02/13
T100	11:03:43 AM 11/02/2013	55.1.363	Steer Oil Temperature Warning - Steering Oil Temp...	0° 87°/02/13
T100	11:03:40 AM 11/02/2013	55.1.405	Steer Oil Filter Warning - Steer Oil Filter Clogged (0° 87°/02/13
T100	11:03:31 AM 11/02/2013	55.1.403	Steer Oil Filter Warning - Steer Oil Filter Clogged (0° 87°/02/13
T100	11:03:42 AM 11/02/2013	55.1.404	Steer Oil Filter Warning - No Warning (H1700)	0° 87°/02/13
T100	11:03:37 AM 11/02/2013	55.1.404	Steer Oil Filter Warning - No Warning (H1700)	0° 87°/02/13

DETAILS

Source Category: Equipment

Status: TNT

Read Time: 11/02/13 11:04:56 AM

Type ID: 55.1.2

Type name: Stop 6.7% - Rolling (H1700)

Value: 0° 87°/02/13 08:04:56:05

Latitude: 37° 52' 35.87" N

Longitude: 107° 7' 46.37" W

Filters 1.2

Events Monitoring

TYPE ID	EVENT	VALUE
55.1.419	Transmission Oil Temperature Warning - Transm...	0° 87°/02/13
55.1.81	Transmission Oil Pressure - Low 0.110 - On (H170)	0° 87°/02/13
55.1.576	Transmission Check Warning - No Warning (H170)	0° 87°/02/13
55.1.2	Stop 6.7% - Rolling (H1700)	0° 87°/02/13
55.1.363	Steer Oil Temperature Warning - Steering Oil Temp...	0° 87°/02/13
55.1.405	Steer Oil Filter Warning - Steer Oil Filter Clogged (0° 87°/02/13
55.1.403	Steer Oil Filter Warning - Steer Oil Filter Clogged (0° 87°/02/13
55.1.402	Steer Oil Filter Warning - No Warning (H1700)	0° 87°/02/13
55.1.404	Steer Oil Filter Warning - No Warning (H1700)	0° 87°/02/13

DETAILS

Source Category: Equipment

Status: TNT

Read Time: 11/02/13 11:04:56 AM

Type ID: 55.1.2

Type name: Stop 6.7% - Rolling (H1700)

Value: 0° 87°/02/13 08:04:56:05

Latitude: 37° 52' 35.87" N

Longitude: 107° 7' 46.37" W

Filters 1.3

Events Monitoring

SOURCE	READ TIME	TYPE ID	EVENT	VALUE
T100	11:04:48 AM 11/02/2013	55.1.419	Transmission Oil Temperature Warning - Transm...	0° 87°/02/13
T100	11:04:28 AM 11/02/2013	55.1.41	Transmission Oil Pressure - Low 0.110 - On (H170)	0° 87°/02/13
T100	11:04:05 AM 11/02/2013	55.1.576	Transmission Check Warning - No Warning (H170)	0° 87°/02/13

DETAILS

Source Category: Equipment

Status: TNT

Read Time: 11/02/13 11:04:56 AM

Type ID: 55.1.2

Type name: Stop 6.7% - Rolling (H1700)

Value: 0° 87°/02/13 08:04:56:05

Latitude: 37° 52' 35.87" N

Longitude: 107° 7' 46.37" W



Also, one of my main tasks was to prepare style guide specifications for developers.

Report (re-styled light)

Report (re-styled light)

Report (re-styled dark)

Report (re-styled dark)



On a final stage of my participating, I did a case study of this project. It was used as a presentation for future clients.

Discovery **UI Concepts** **Style Guide** **Prototype** **Team**

Building UI Framework for Modular Mining System

The Client
Founded in 1979, Modular Mining Systems, Inc. provides open pit and underground mining customers worldwide with mining management solutions that enhance productivity, safety and equipment availability.

The Challenge
Modular developed a suite of scattered legacy applications with inconsistent design and duplicated functionality. To solve this, we needed to create a framework for the new generation of Modular applications, based on business needs and latest trends in design.

Project Goals

- Design metro-style UI prototype** to confirm the feasibility of metro concepts for the entire family of products, and learn the issues associated with transition.
- Help Modular to shift from development-centric process to user-centric product design process.**
- Develop hi-fidelity prototype** on the target platform. Use prototype to test the concept for business viability and technical feasibility.

Personas

Demographic	Goals	Use Cases
Age: 27 Not married Works and lives in Clayton, Idaho Household: \$150 000	Repair equipment that came in repair shop. Perform planned repairs status of the equipment.	I need check new work orders to be able plan and evaluate new repairs. I need to plan repairs with my schedule to be able carry out a maintenance plan.
Mike Technician	Chung Thung Supervisor	David Dispatcher

UX Process

Build UI Concepts

- Pluggable Component Model
- Dashboard
- Smart Zoom
- Multiple Screens
- Advanced Tables
- Notification Framework
- Voice Recognition
- Smart Links

Style Guides

Push button

Push button rest state	Push button active state	Push button hover state
Sample Text	Sample Text	Sample Text
Push button finger down	Push button finger up	Push button finger over
Push button double click	Push button pressed	Push button released
Push button mouse enter state	Push button mouse leave state	Push button mouse over state
Keyboard focus	Keyboard focus	Keyboard focus

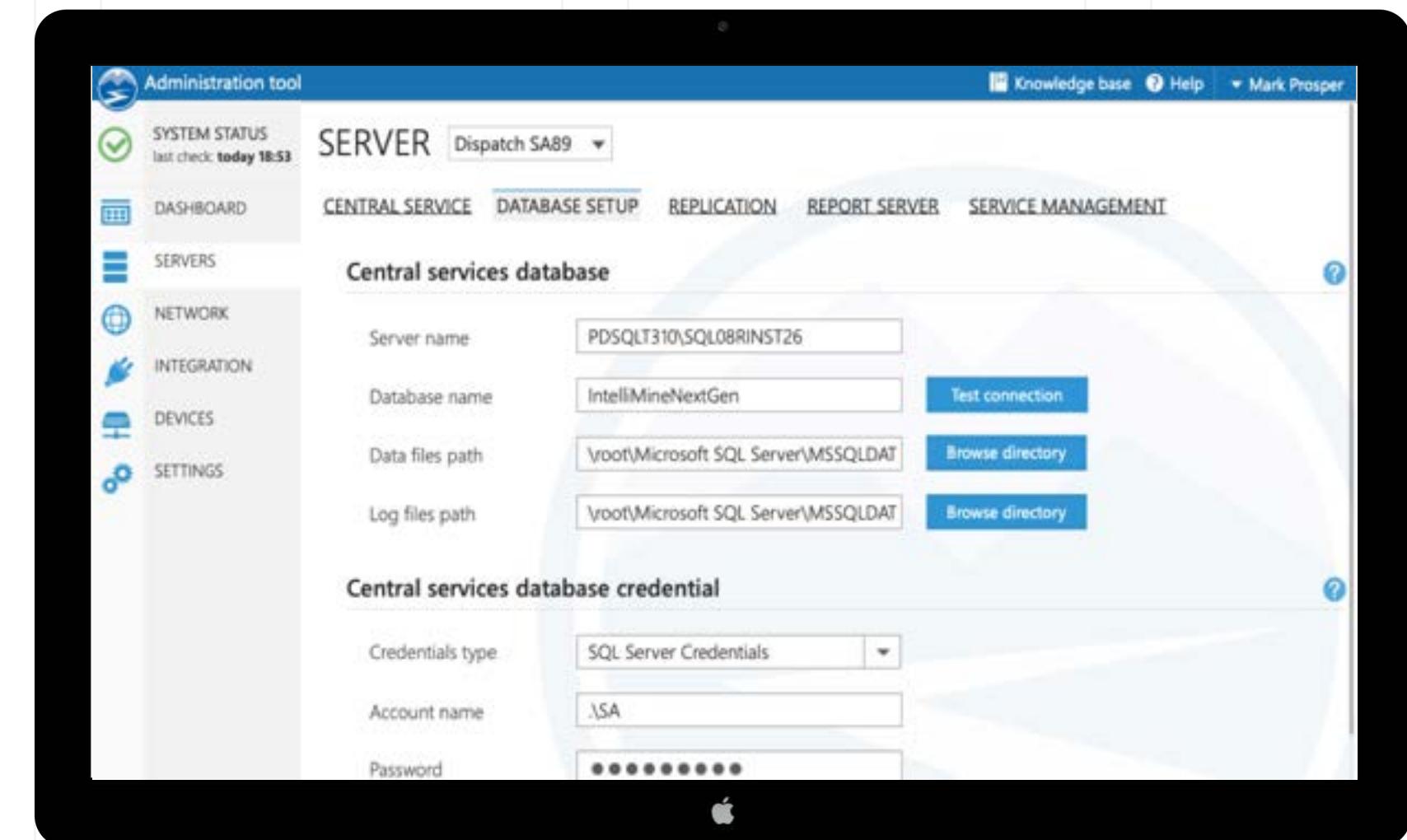
Text box

Text box rest state	Text box active state	Text box hover state
Sample Text	Sample Text	Sample Text
Text box mouse enter state with helper text	Text box mouse leave state with helper text	Text box mouse over state with helper text
Text box double click	Text box pressed	Text box released
Text box mouse enter state with user input	Text box mouse leave state with user input	Text box mouse over state with user input
Text box focus	Text box focus	Text box focus



Administration tool UX concept

This project is a collection of concepts for user interface design and development. The primary purpose is to help the design and development team follow a consistent approach to developing a more user-centric application. Initially, it was a bunch of different MS Windows-based applications. Which helps to maintain, configure and troubleshoot mining camp servers.



7

Scenarios

30+

Detailed wireframes

1

Doc specification

1.5

Months of work

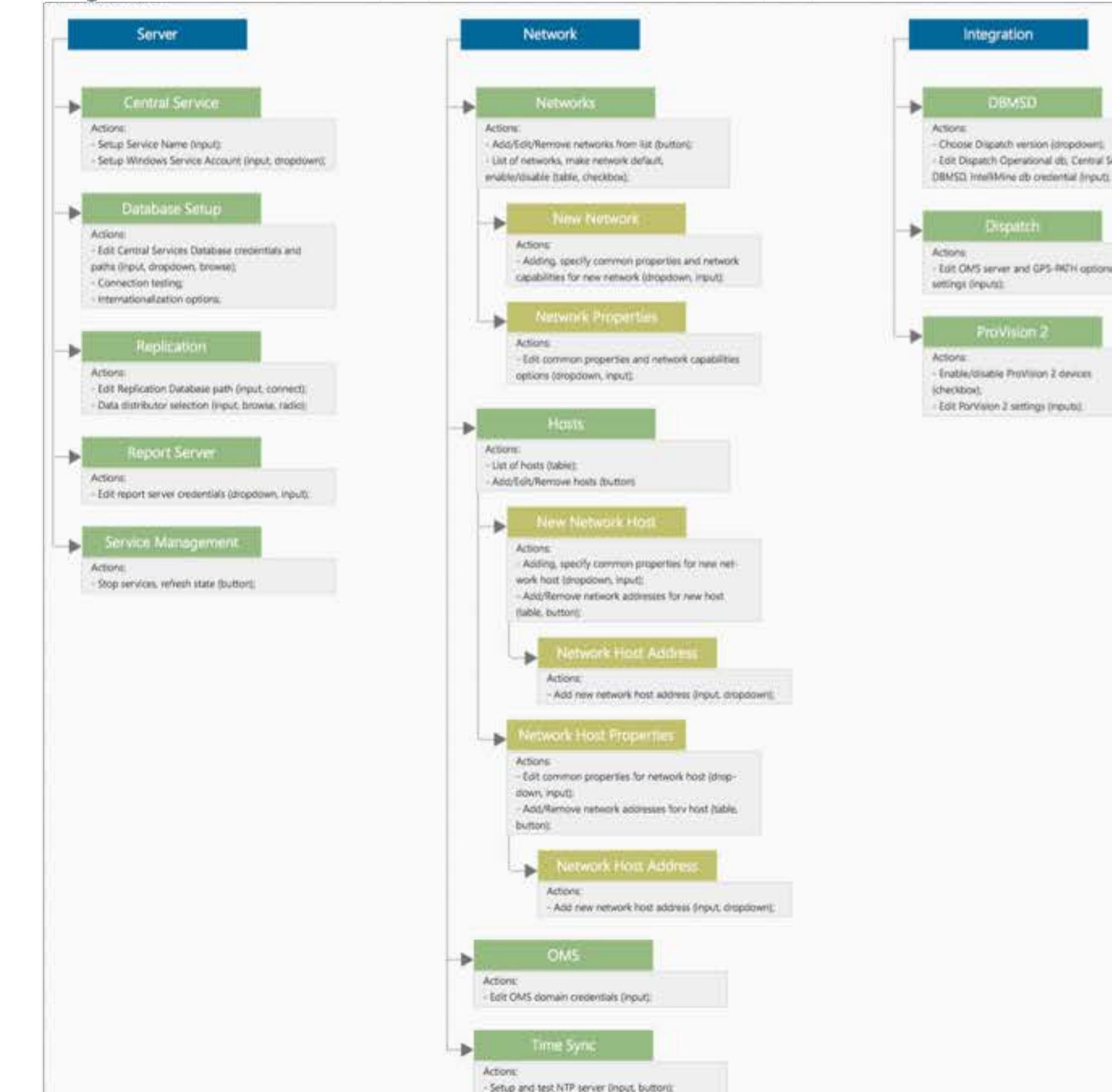


Project tasks:

- Integration of all components into a single interface (one shell) to speed up and simplify the task execution
- Require to use modern web UI technology (fully web-based application)
- Simplicity leads to clarity, learn-ability and performance

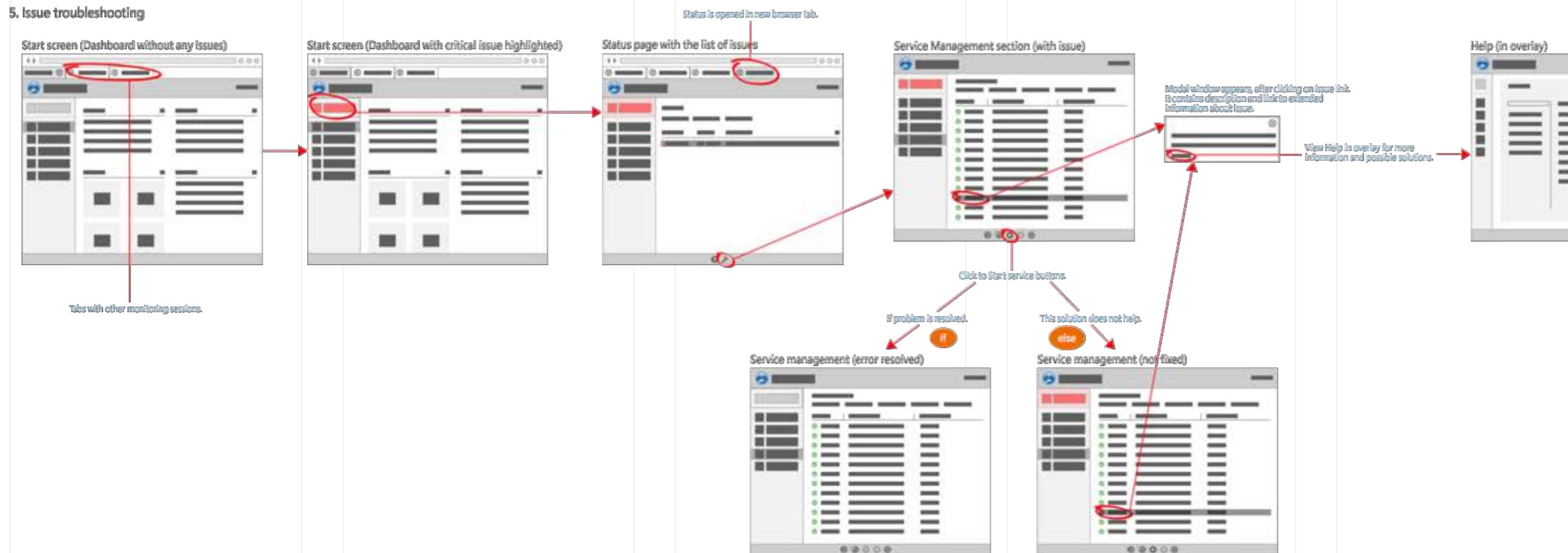
This screen shows the Information Architecture of a new toolset inherited from the legacy version.

Configuration:





During solution development, I did many storyboards and user flows to cover all functionality of legacy products. These stories transformed into detailed wireframes and specifications.





The primary purpose of this project is to compile many different systems into one robust solution with the ability to change any of the components and add something new without impacting another module.

Second level navigation.

Most common page (settings edit)

Administration tool

Knowledge base Help Mark Prosper

SYSYEM STATUS last check today 18:53

SERVER Dispatch SA89

Central Service Database setup Replication Report server Service management

DASHBOARD SERVERS NETWORK INTEGRATION DEVICES USERS SETTINGS

Central services database

Server name: PDSQLT310\SQL08RINST26

Database name: IntelliMineNextGen

Data files path: \\root\Microsoft SQL Server\MSSQLDATA

Log files path: \\root\Microsoft SQL Server\MSSQLDATA

Test connection

Browse directory

Central services database credential

Credentials type:

Account name: \SA login is not match

Password: [REDACTED] password is not match

Internationalization

Locale: en-US

Measurement system: SQL Server Credentials

save

Test connection flow.

IntelliMineNextGen Connecting ...

IntelliMineNextGen Test connection Connection failed

IntelliMineNextGen Test connection Successfully connected

Modal window, which serves for choosing path on server.

Log file path on server: "SQL08RINST26"

SQL08RINST26
sqroot
root
Microsoft SQL Server
MSSQLDATA
SAMPLES
QUERIES
PUBBA
PUBWIZ

Select path

Common forms may contain different inputs, dropdowns and switchers.



The wizard approach reduces the time spent on the installation of components. The user doesn't have to go through different administration areas to finish it. Wizards will make installation flow easy to accomplish even if the installation is interrupted.

Second step of wizard

Basic configuration wizard for FatigueAlert

Steps: 1 Central service, 2 DBMSD adapter, 3 Dispatch adapter, 4 Pro Vision 2, 5 OMS, 6 Replication, 7 Report server, 8 Database setup

DBMSD Adapters

Dispatch

EMBEDDED DEVICES

Dispatch operational database

Host: PDSQLT310
Server instance: SQL08R2INST26
Name: SYSLAB2Operational

DBMSD

Messaging type: MSMQ
Queue name: DBmsdEvents
Dispatch Main host: 172.131.72.1

PREVIOUS STEP NEXT STEP

Main navigation menu can be collapsed.
Name appears on mouse over

Third step of wizard

Basic configuration wizard for FatigueAlert

Steps: 1 Central service, 2 DBMSD adapter, 3 Dispatch adapter, 4 Pro Vision 2, 5 OMS, 6 Replication, 7 Report server, 8 Database setup

Dispatch adapter

OMS server

OMS server address: 172.31.213.90
Login timeout: 30000
Communication timeout: 30000

GPS-Path options

Interval: PDSQLT310
Array size: SQL08R2INST26
X origin: SYSLAB2Operational
Y origin: SYSLAB2Operational
Y origin: SYSLAB2Operational

Check configuration manual

Context hint with a link to Help article.



It is essential to receive notifications about issues which affect system operation. The user should be able to identify the problem and take action. It is hard to maintain system operation without monitoring, troubleshooting and installing updates.

System Status provides users the ability to monitor, define issues, troubleshoot them, receive notifications about required updates and install them.

The screenshot shows the 'System Status page (troubleshooting)' interface. At the top, there are tabs for 'Troubleshooting', 'Log journal', 'Changes log', 'Installed components', and 'Software update'. The 'Troubleshooting' tab is selected. Below the tabs, the heading 'Actual issues monitoring' is displayed, along with runtime, configuration, and total counts. A table lists four issues:

Date	Issue	Description
today, 14:18	Report server not responding	Error Code 408: Request Timeout error is an er was prepared to...
today, 15:38	Device _33 is not reachable	Error Code 408: Request Timeout error is an er was prepared to...
today, 11:38	Host _34 not configured	In the <system.webServer><modules> tag, remove <add name...
13.04.2013	Host _115 not configured	In the <system.webServer><modules> tag, remove <add name="CustomErrorModule">, if it is present. In the <system.webServer><modules> tag, remove <add name="CustomErrorModule">, if it is present.

At the bottom of the table, there are 'help' and 'resolve' buttons. To the right of the table, a 'Issue filter' sidebar is visible, containing a 'Fields' section with checkboxes for 'Runtime' and 'Configuration', both of which are checked.

Issue status: critical, warning.
Issue type: Runtime, Configuration.



2012 -2013

Adstream

Adstream is the leading ad workflow, management, and cross-media distribution provider.

Adstream was my first international employer. I started as a manual QA and usability tester. Through that experience, I understood the different shapes of interface building. User interaction patterns, UI best practices, working with user feedback and more. After one year as QA, I decided to switch to a new role in a current project because it was my dream. I grew up as UX/UI designer and did a lot of various tasks, mostly interaction design tasks.

5

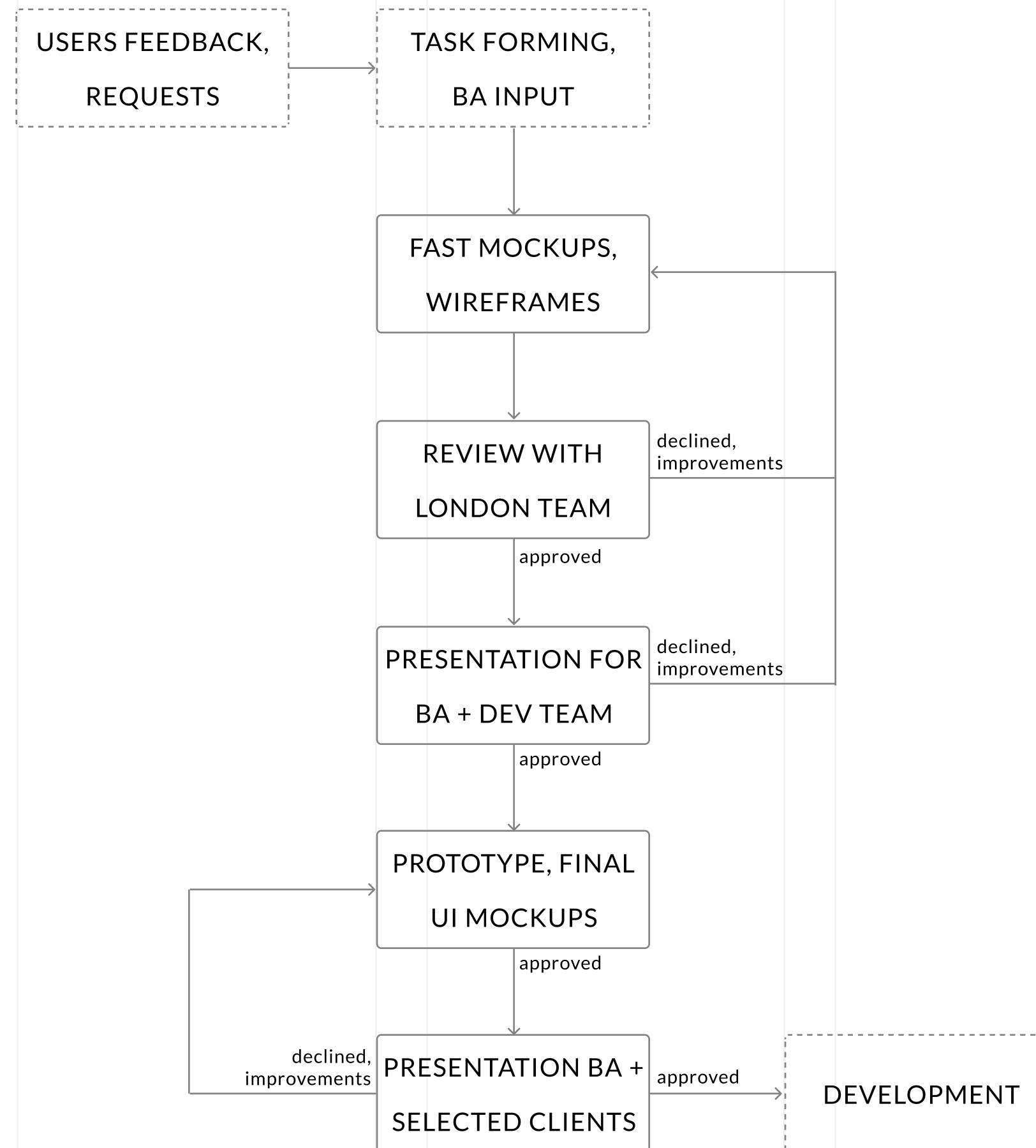
Dynamic projects

1

Mac OS X application

2

*In-house speeches for
community of company*



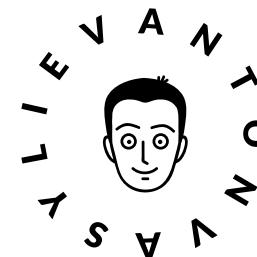
Design process

We were a team of four designers based in London and Kyiv.

Due to the specific user ecosystem, we had direct feedback from the creative agencies and distribution channels through the business analytic team. Feedback also includes feature requests and workflow improvements.

My responsibilities:

- User's feedback absorption
- Creating user flows
- Creating final UI assets
- Collaborating with the developers
- Presentation for clients



Adstream Platform

<http://www.adstream.com/solutions-overview/>

The global content solution trusted by the world's greatest advertisers and marketers.

This solution helps to deliver and store digital assets for brands, agencies, studios, production and post-production partners.

The screenshot shows a web-based application window titled "Adstream". At the top, there is a navigation bar with links for "Dashboard", "Projects", "Library", and "Jobs". On the right side of the header, there are icons for notifications (14), messages (3), and a user profile for "Peter Prosper". Below the header, there is a search bar with placeholder text "Enter your search here.." and a "Advanced Search" link. The main content area has a title "Failed Validation of Validated_358_america_nokia_m38.pdf". Underneath this, there is a section titled "Validation Results" which contains a red error message: "✖ You file has failed validation against the publisher specification." Below this message, there is a note: "Your file did not have any high resolution previews included. To fix this, you can add as many of these automatically, but some still remain and the file will need manual modifications before it can be submitted." There is also a "Before fixing" link. To the right of the validation results, there is a "Messages" section with 11 items listed. The messages include various warnings and errors such as low resolution previews, transparency detected, annotations detected, and specific trapping and color requirements. The background of the application window is white, and the overall interface is clean and professional.

10+

Years of product history

4

Designers from Kyiv and London



Axure RP was the main program for idea confirmation with BA and Devs. Adstream Platform covers various workflows. My favourite is Adstream Pagestore, a tool for managing print assets. This prototype shows the main screen of this system.

Sitemap Page Notes

Adstream PageStore Jobs Transfers 3 Logs

print_user@ads

Show Links and Options

- 1.0 Jobs Table
 - 1.1 Job
 - 1.1.1 Job
 - 1.2 Query
 - 1.3 Accept
- 1.4 Transfers
 - 1.4.1 all transfers
- 1.6 Proof
 - 1.6.1 email
- 1.7 Jobs Table (without new trans
- 1.8 Top logs menu
- 1.9 Archive action
- 1.10 Copy to production

- 2.0 Search
 - 2.1 Advanced Search
- 3.0 Logs
- 4.0 Archive
- 7.0 Originator
 - 7.1 Send
 - 7.2 Edit Job
- 5.0 Settings (user & general)
 - 5.0 User settings (admin)
 - 5.0.1 Add/Edit User
 - 5.1 Production
 - 5.2 QAutomate
 - 5.2.1 Rule
 - 5.2.2 Rule 2

Incoming Urgent Accepted Archived

Accept

3 filters selected reset filter

Destination	Status	Publication Date	Booking #	Advertiser	Format	Source
Something Weekly	New	12.12.11	AGAB-001-000	Auchan	PDF	FTP
Something Daily	Produced	12.12.11	AGAB-001-001	Microsoft	EPS (PC)	Adstream Use
3 Publications	Produced (1 of 3)	12.12.11	A-011-004	Disney	EPS (Mac)	FTP
Something Daily	Queried	12.12.11	AGAB-001-001	Microsoft	EPS (Mac)	AdSend
2 Publications	Accepted (1 of 2)	12.12.11	A-011-004	Auchan	PDF	AdSend

Destination Publication Section Status

SMB	Something Weekly	Lifestyle	Accepted
SMB	Something Daily	Sports	New
Publication Code	AGAB-001-000	On Sale Date	12/1/11
Publication Date	10/1/11	Production/Key #	2354
Booking #	1753787	Caption	
Section/Location	Sports	Material Instructions	
Booked Depth	30	Insertion/Issue #	12
Booked Width	2 Columns	Format	PDF
Advert Client Name	MartMart	Ad Type	Original
		Multiple Rundates	yes
		Dates	

T34 GVG[12-8A].pdf (12 mb)

View Full Details



For mockups and final design deliverables, we used Adobe Photoshop. This screen shows the pdf data confirmation process after upload.

Adstream

New PSOL PDF.pdf (On Hold)

General Info

Publisher: adstream
Style: Process
Width: 300.0 mm
Ad Size: 2 Column(s)

Publication: GWGPublication
Section: section1
Height: 300.0 mm

Additional Info

Advertiser*: Nike
Booking Number*: #43578328
On Sale Date: 30/10/2012
Material Deadline: 5/11/2012

Publication Date*: 20/11/2012
Repeat Dates: 22/11/2012, 23/11/2012, 24/11/2012

Brand: Lustmord

Insertions 6

Search your insertion here...

1. Adstream Australia
Publication 12435
Booking Number #4352
Advertiser Nokia
First Publication Date 12.12.2012
2. Adstream Canada
Publication 12435
Booking Number #4352
Advertiser Nokia
First Publication Date 12.12.2012
3. Adstream Porto
Publication 12435
Booking Number #4352
Advertiser Nokia
First Publication Date 12.12.2012
4. Adstream Ukraine
Publication 12435
Booking Number #4352
Advertiser Nokia
First Publication Date 12.12.2012

Preview

2012021512402340 Gr a .



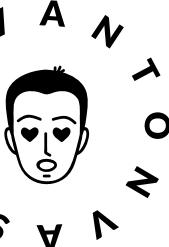
Adstream products have a table structure, so we had plenty of challenges with filtering and representing the data suitably. The task is letting users bring their assets with all needed data as fast&easy as possible.

▼ ⚡ Jobs Connect Logs Mark Sutcliffe

Pagestore

Enter your search here... Advanced Search

Incoming	Outgoing	Archive Incoming	Archive Outgoing		
<input type="button" value="C"/> <input type="button" value="Accept"/> <input type="button" value="Query"/> <input type="button" value="Download"/> <input type="button" value="Proff"/> <input type="button" value="Copy to Production"/> <input type="button" value="Archive"/> <input type="button" value="Delete"/> Filters: All	<input type="button" value="Jobs per page"/> 10				
<input type="checkbox"/> Publication Name	Booking Number	Publication Date	Advertiser	File Name	<input checked="" type="checkbox"/> Publication Name
<input type="checkbox"/> NKA-732312A324	#5349853	22 Jun 2012	Lumia Smart Phone	GWG_T344_p...[SSSQF].pdf	<input checked="" type="checkbox"/> Booking Number
<input type="checkbox"/> KLGS-12345	#7534895	09 Jan 2015	Coco Pops Cereals	T344_GWG[T344H5].pdf	<input checked="" type="checkbox"/> Publication Date
<input type="checkbox"/> NKE-1A345	#7584304	08 Sep 2013	Nike Dunk ID	Rainbow[T344H7].pdf	<input checked="" type="checkbox"/> Advertiser
<input type="checkbox"/> NKA-732312A324	#6542345	01 May 2014	Lumia Smart Phone	cosmospeci121170937.pdf	<input checked="" type="checkbox"/> File Name
<input type="checkbox"/> KLGS-12345	#6845492	09 Nov 2011	Coco Pops Cereals	Rainbow[AD11GA].pdf	<input checked="" type="checkbox"/> Status
<input type="checkbox"/> NKE-1A345	#5675834	01 May 2014	Nike Dunk ID	巨象-伊公12[ASOA2T].pdf	<input type="button" value="On Hold"/>
<input type="checkbox"/> NKA-732312A324	#6659322	09 Jan 2015	Lumia Smart Phone	Sel Halil, Today at 11,21	<input type="button" value="On Hold"/>
<input type="checkbox"/> KLGS-12345	#6594349	02 Jan 2014	Coco Pops Cereals	Sel Halil, Today at 11,20	<input type="button" value="Downloaded"/>



One of the highlights of designing this product was the PDF validation system which helps users to investigate the problem with their files. This screen shows the PDF validation process.



Peter Prosper

Dashboard Projects Library Jobs

adstream streamlining advertising

Enter your search here... Advanced Search

PDF Validation

You file has failed validation against the publisher specification.

The validation process has identified areas of your file that the system could automatically correct. These are highlighted by the yellow warning messages in the 'Before' report. You now have the following options:

1. Accept and Send - system corrections will be applied and your file will automatically be sent to the destination. Please note that the workflow for some UK Publishers will show this button as 'Accept and Proceed'.
2. Forward for Fixing - click for further details of our Prepress Services.
3. Back - update booking information or upload a different file.

Preview is the residual NON-CRITICAL WARNINGS AND NOTES, showing post system-optimisation should you click accept and allow the system to perform the fixes.

Before fixing

After fixing

Messages

- Your document will appear with 85mm float left & right.
- Your document will appear with 90mm float top & bottom.
- The "Trapping" for this PDF is not defined.
- Actions contained within the PDF.
- This PDF has Trim Box specified. Anything outside of the Trim Box may be trimmed.
- This PDF has a Bleed Box specified.
- Document contains uncompressed data streams.

Accept & Proceed Forward for fixing Back

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adstream streamlining advertising

THANKS
FOR
WATCHING