

The background features three vertical stripes on the left: a wide pink stripe, a medium blue stripe, and a narrow light beige stripe. The right side of the slide is a light cream color with a faint grid of small pink dots in the top right and bottom right corners.

# **Introduction to Web Development**

## **Task 2 - Planning Document**

**Therese Bonnici 5.1B**

# Project Idea

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- The website will be a personal film/TV series/Movie review website called Unsolicited, akin to Letterboxd, but lengthier in terms of reviews. It will be made for me to review things I watch, in a longer format, to find likeminded people.
- The pages included will be a landing page, post pages, an “about” page, and a contact page.

# Target Audience



Amanda

Age:  
25

Occupation:  
Nurse

Tech Exposure:  
Low

## Wants:

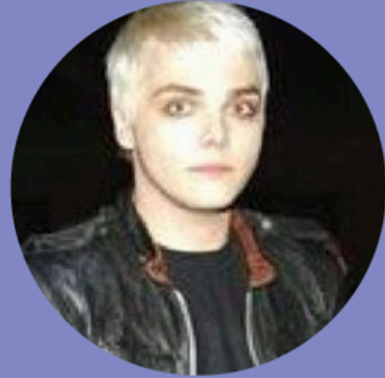
A website similar to Letterboxd but more personal. Wants to read different opinions on movies, TV shows, etc but in a more curated way.

## Needs:

- Easily navigateable website to read posts during her breaks.
- Accurately labeled posts.

## Frustrations:

- Needing to make an account to access a website.



Amias

Age:  
22

Occupation:  
Unemployed  
Tech Exposure:  
Medium

## Wants:

Personal blog website ran by 1 person, to capture the feeling of the old internet, when everyone had their own website. Enjoys reading more lighthearted movie reviews.

## Needs:

- Aesthetically pleasing designs.
- Dark mode functionality.

## Frustrations:

- Advertisements.
- Strictly light-mode websites hurt his eyes.



Saoirse

Age:  
19

Occupation:  
Student  
Tech Exposure:  
Medium

## Wants:

Wants to get in-depth opinion pieces on TV shows and music, but text-based, since video reviews aren't their style.

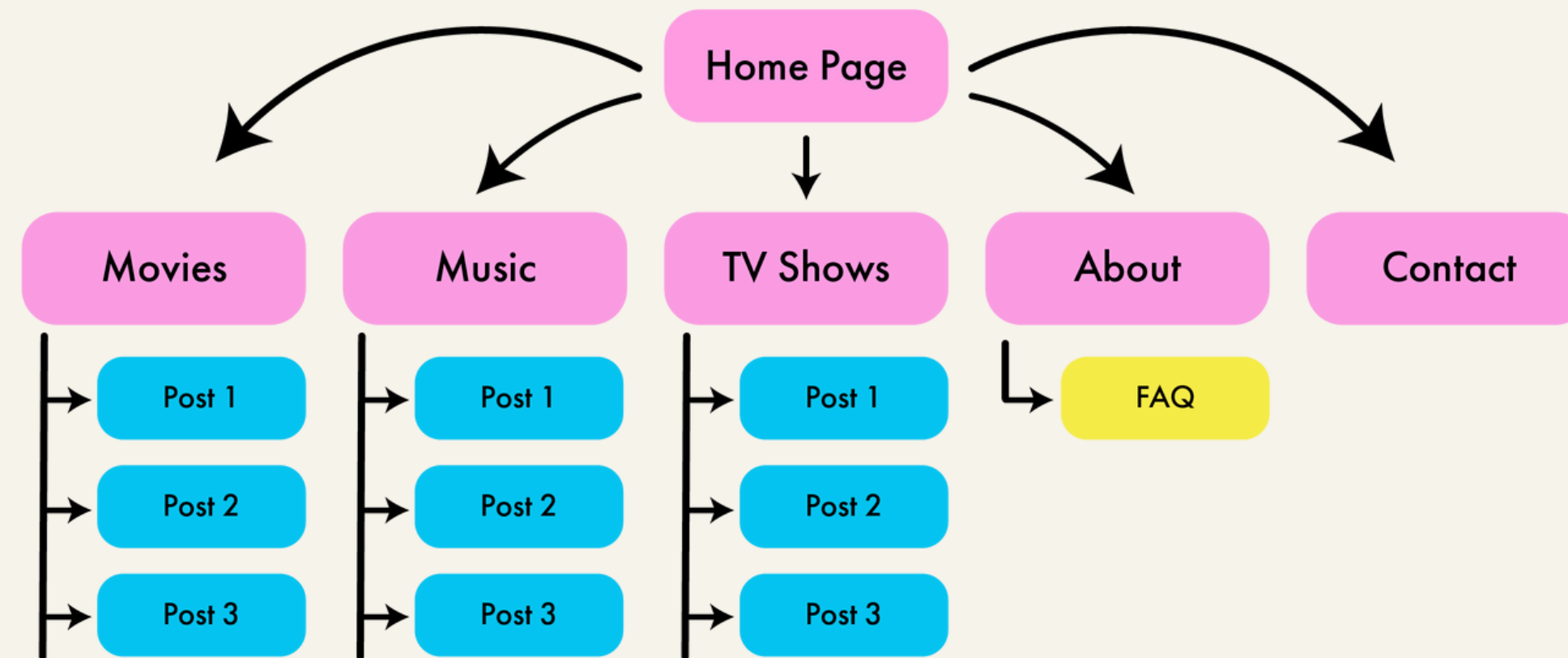
## Needs:

- Some sort of visual aid (pictures, GIFs, etc).
- Typeface that is readable for larger chunks of text.

## Frustrations:

- Lack of ALT text on pictures/videos.
- Inconsistent designs across the website.

# Design Planning



- Main Pages
- Sub Pages
- Content in page

# Design Planning

## Logo



## Mascot



## Colour Palette



## Font Pairing

**Pally (Bold)**  
Neco (Regular)

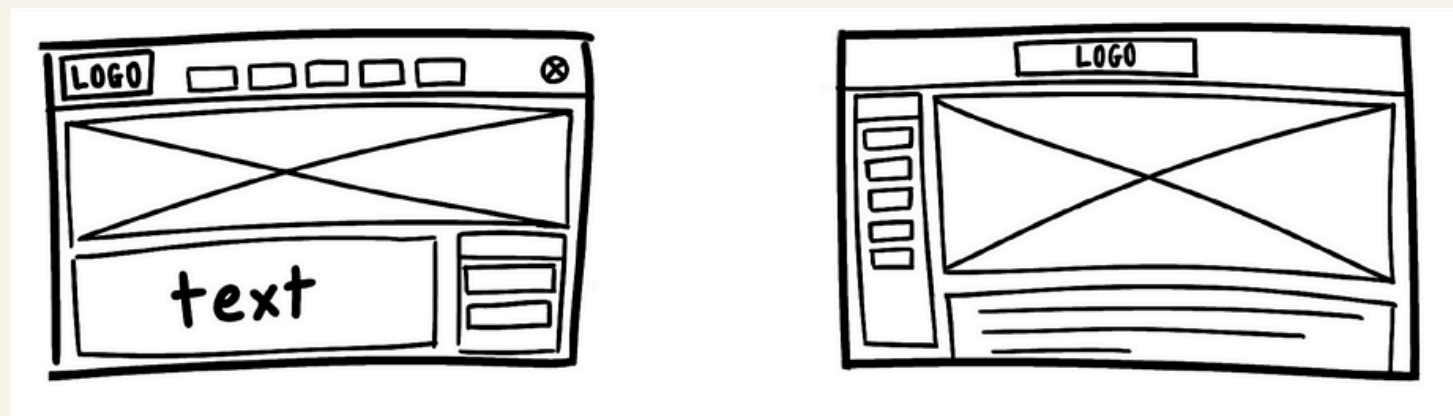
## Background



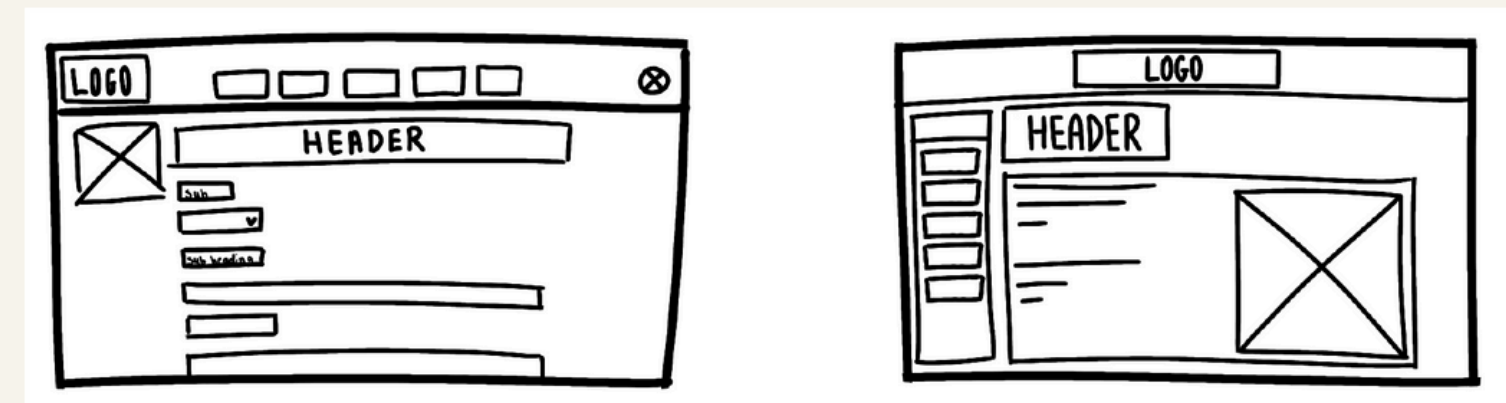


# Design Planning

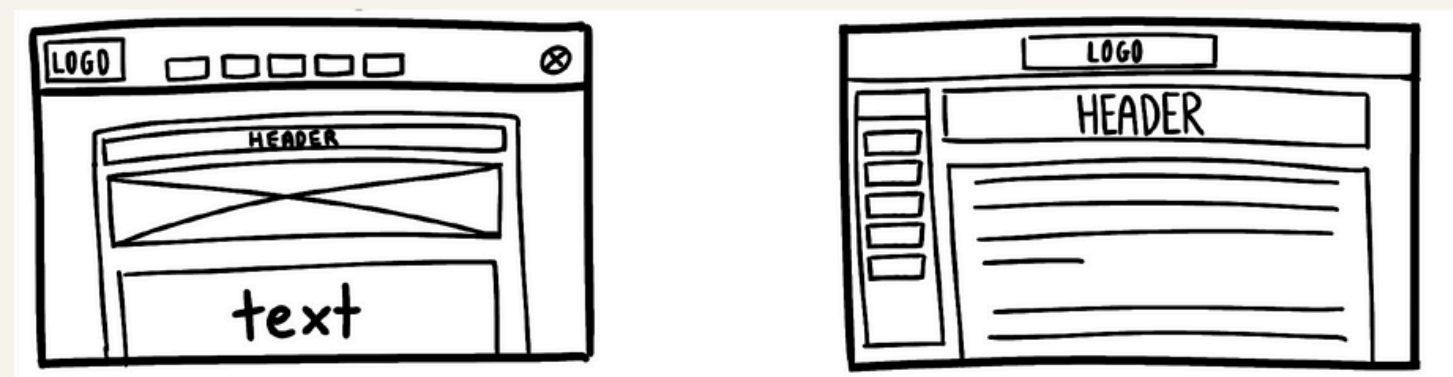
## Home Page



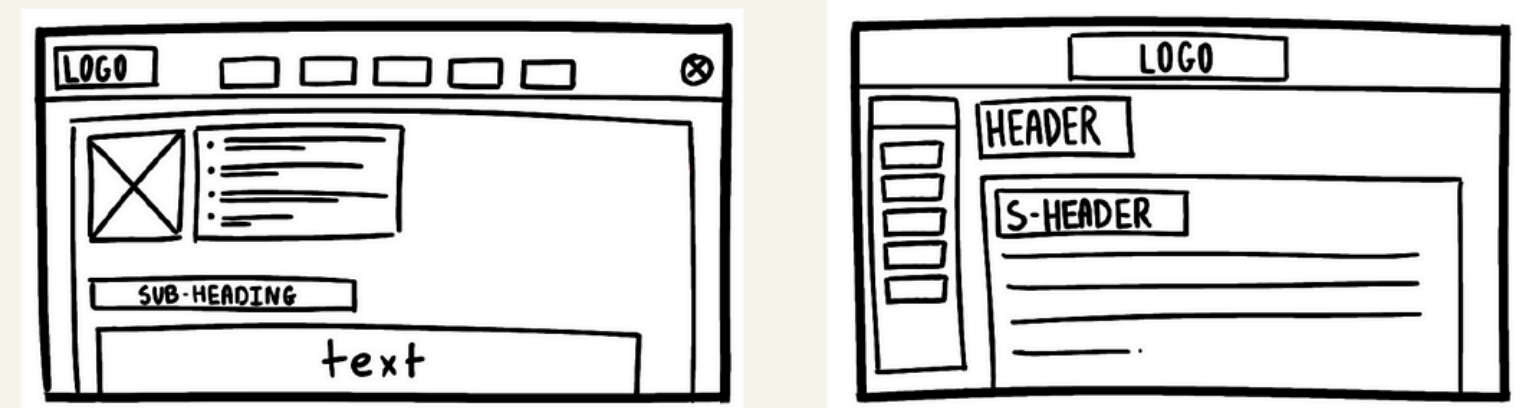
## Contact Page



## Post Page

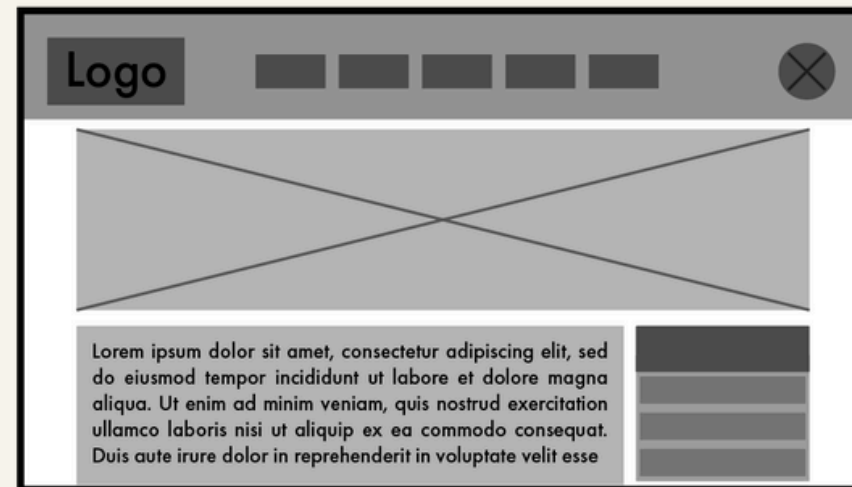


## About Page

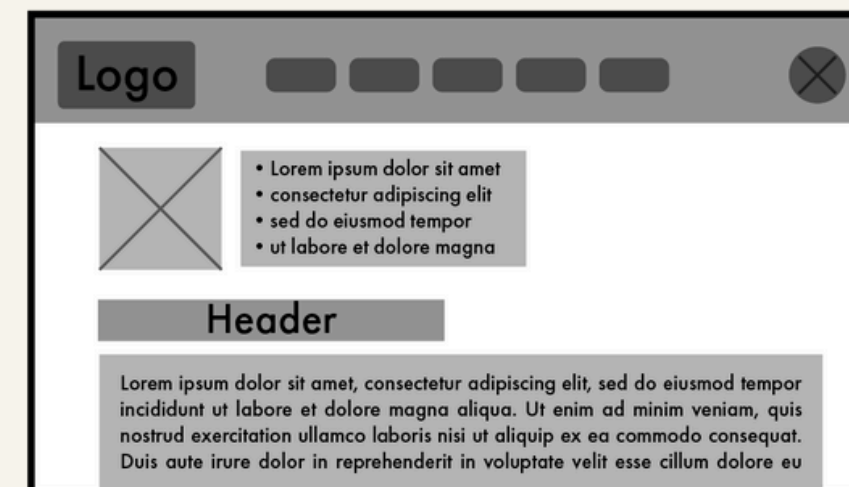


# Design Planning

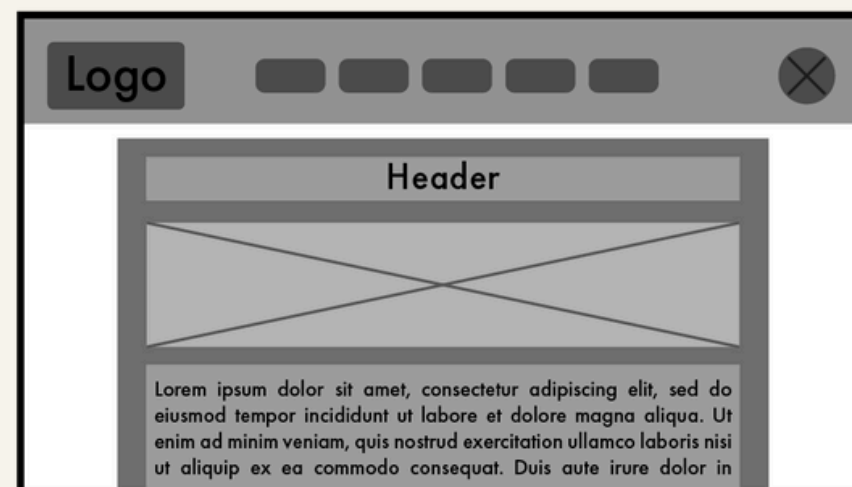
## Landing/Home Page



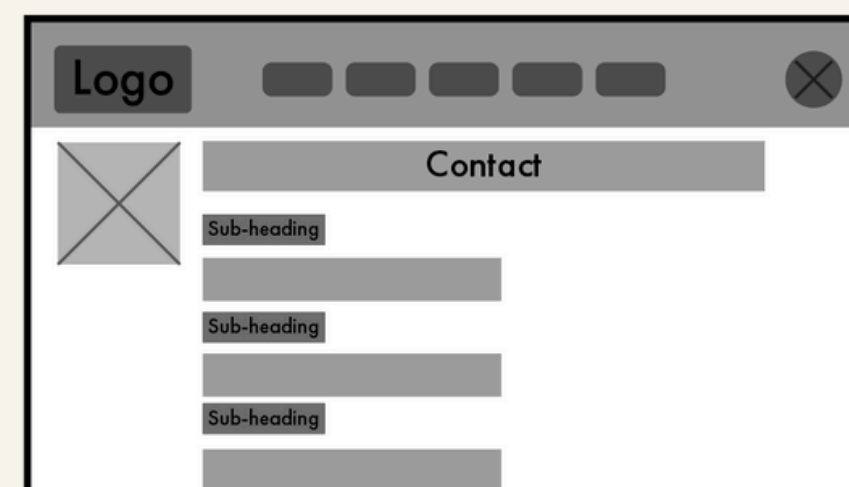
## About Page



## Post Page



## Contact Page



# Test Plan

Input	Process	Output
Navigation Bar	<ul style="list-style-type: none"><li>• User presses a button from nav-bar</li><li>• Website fetches the page</li></ul>	<ul style="list-style-type: none"><li>• Website is on the specified page</li><li>• User can browse the page</li></ul>
Contact Form	<ul style="list-style-type: none"><li>• User fills out contact form and clicks submit</li><li>• Website saves info and sends it to owner</li></ul> OR <ul style="list-style-type: none"><li>• User fills out contact form and clicks cancel</li></ul>	<ul style="list-style-type: none"><li>• Filled contact form is received by owner</li></ul> OR <ul style="list-style-type: none"><li>• Contact form details are removed and user can choose to fill it again</li></ul>
About Page Navigation	<ul style="list-style-type: none"><li>• User presses topic from menu</li><li>• Website scrolls to topic</li></ul>	<ul style="list-style-type: none"><li>• User can read the specified topic</li></ul>