Abstract

This project involved the creation of an IOS application that will allow ebay to explore the esports market and discover new shopping opportunities. Millennial gamers provide a valuable connection into the esports market,and ebay wants to target this group of users with the hope of gaining more business opportunities through the esports market.The application connects to event and esports scores APIs as well as various other common forms of social media such as Twitter and Facebook and was developed using the Swift programming language and some public APIs recently developed by eBay. The application was created to be published on the iTunes store.

Description and Definition of Problem

Proposed Solution

The challenge is to create an application that will attract millennial gamers to help ebay gain access into the expanding esports market.

Performance Metrics

The complete source code for a fully functioning application that satisfies the above requirements will be available in a GitHub repository.