

How To Set Up Your Tracking with Google Ads and Clickmagick

1. Create a ClickMagick Account Get your 30-Day Free Trial

- [Click HERE for the 30-day free trial](#)

(Note: ClickMagick typically offers only a 14-day free trial, but they have provided a special 30- day free trial for our students.)*

- For Extra support with ClickMagick integration, please email their team or use the live chat feature. They have very fast and helpful support.

2. Connect Landing Page to ClickMagick

1. Go to **Set Up** > "Website Code" > Click "Custom Code"
2. Copy the "website code" from ClickMagick.
3. Add another line to the website code after your Project Name line with:

log_action: '.cta',

(only copy and paste the red text portion including the comma at the end)

Your code should look something like this:

```
<script>
window.clickmagick_cmc = {
  uid: '77777',
  hid: '333333333',
  cmc_project: 'YOUR PROJECT NAME',
  log_action: '.cta',
  vid_info: 'on',
}
</script>
<script src="//cdn.clkmc.com/cmc.js"></script>
```

4. Paste the newly formatted website code into the "head" settings in your Convertri Pages account and enable it to run on page load.

Go into your funnel —> click page —> custom script —> add page script —> add the code into "head"

5. Add "cta" to the CSS class settings of any link on the page you wish to track as a "click through" on the lander.
6. Save and publish your updated lander.

3. Add Your Affiliate Link / Hop Link in Your Landing Page

1. Go to the ****Affiliate Link Builder**** in your ClickMagick account.
2. Select your network.
3. Select "Campaigns."
4. Enter your affiliate link.
5. Generate a new link.
6. Place the new link on your lander for all links to the product page.
7. Save and publish.

****Note:**** If you encounter any issues with setting up ClickMagick, reach out to their support team. They are very responsive and can help troubleshoot any problems.

4. How To Connect Clickmagick to Clickbank

A Full Detailed Guide On How To Connect Clickmagick To Clickbank Is Found Here:

To **Track Sales** From Clickbank to Clickmagick:
<https://www.clickmagick.com/kb/?answer=95>

To **Track Checkouts/Engagements** From Clickbank to Clickmagick:
<https://www.clickmagick.com/user/kb/?answer=585>

6. How To Connect ClickMagick To Your Google Ad Account

1. Click your account picture in the top right and “integrations”
2. Login with you Google Account and select your ad account
3. Go To “Tools” then “Audience Optimisation”
4. Select “Google Ads” then “automatic” and “Enable”
5. Go to your Google Ad Account and Create a “**Default Conversion Action**”
6. Back in Clickmagick Select the “Default Conversion Action” you just made and Save
7. Click Advanced Rules, name it your niche, In “Conversion Rules” **Select your conversion event.**
8. Match All > UTM_SOURCE = Your SOURCE UTM

5. Creating Your URL Tracking Link & Testing The Tracking

Use the URL builder tool to create your test URL

- Make an entry for at least the first 3 UTM parameters

- **Source:** product/niche name
- **Medium:** account nickname
- **Campaign:** campaign name
- **Term:** video name/ Testing elements
- **Content:** extra variable to add if you wish
- **Turn on Auto Cost Update:** Google Ads
- Your Link Is Now Created

Go through the whole funnel and ensure everything is tracking correctly

1. Open to another browser and go to this newly created URL
2. Refresh your ClickMagick account to make sure your click has registered.
3. Click one of the button links you placed the “cta” class on
4. Refresh your ClickMagick account to make sure an “action” was registered
5. Go to the VSL and Click the Add to Cart Button
6. Refresh your ClickMagick and see if your Click, Action and Engagement is showing up

NOTE: If Clicks, Actions, and Engagements don't show up, rewatch the setup video and try again from the beginning. If it still doesn't work, please contact ClickMagick's support

You have now successfully set up your tracking with ClickMagik,

For Extra support with ClickMagick integration, please email their team or use the live chat feature. They have very fast and helpful support.